



TWITTER JUSTICE FOR MEDIA ACCOUNTABILITY

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THE ROAST BUSTERS



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RADIO LIVE
ENTERTAINING TALK & NEWS AS IT HAPPENS

Detective Bruce Scott said police couldn't do anything until girls were brave enough to come forward but media reports reveal at least two victims had gone to the police two years earlier

2013

Police Minister Anne Tolley orders investigation into police handling of the case: first part found "systematic breakdown of communication" by police

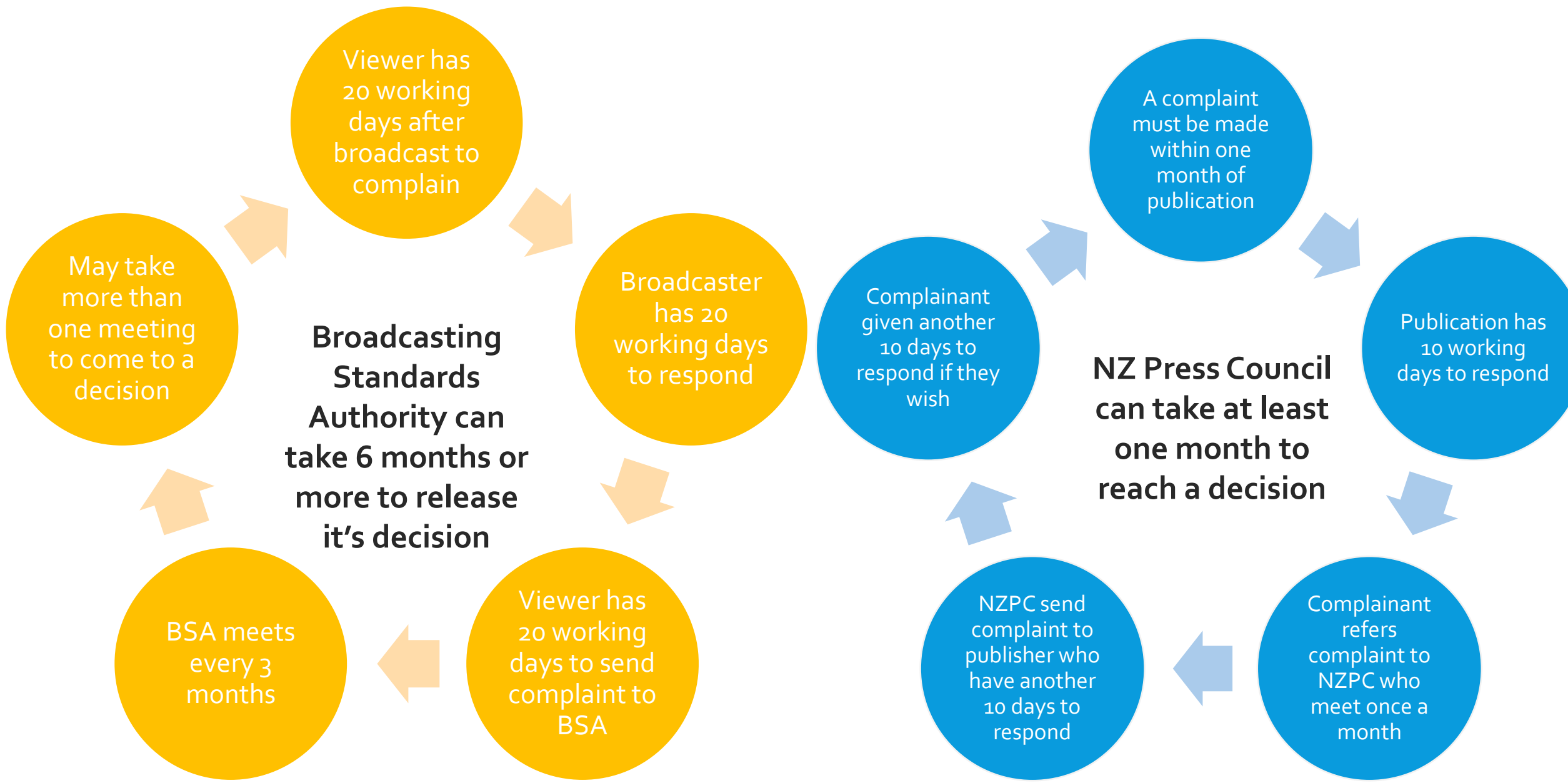
2014

Police announced they would not lay any charges in the case, despite identifying 35 persons of interest

2015

Second part of investigation into police handling shows the victims were let down because police investigations were not "robust and thorough".

Chief Social Worker released a review of CYFs and found many of the individuals fell through the cracks because the roles and communications between CYF, police and youth justice weren't clear enough.



Broadcasting Standards Authority can take 6 months or more to release it's decision

NZ Press Council can take at least one month to reach a decision

Viewer has 20 working days after broadcast to complain

Broadcaster has 20 working days to respond

May take more than one meeting to come to a decision

BSA meets every 3 months

Viewer has 20 working days to send complaint to BSA

A complaint must be made within one month of publication

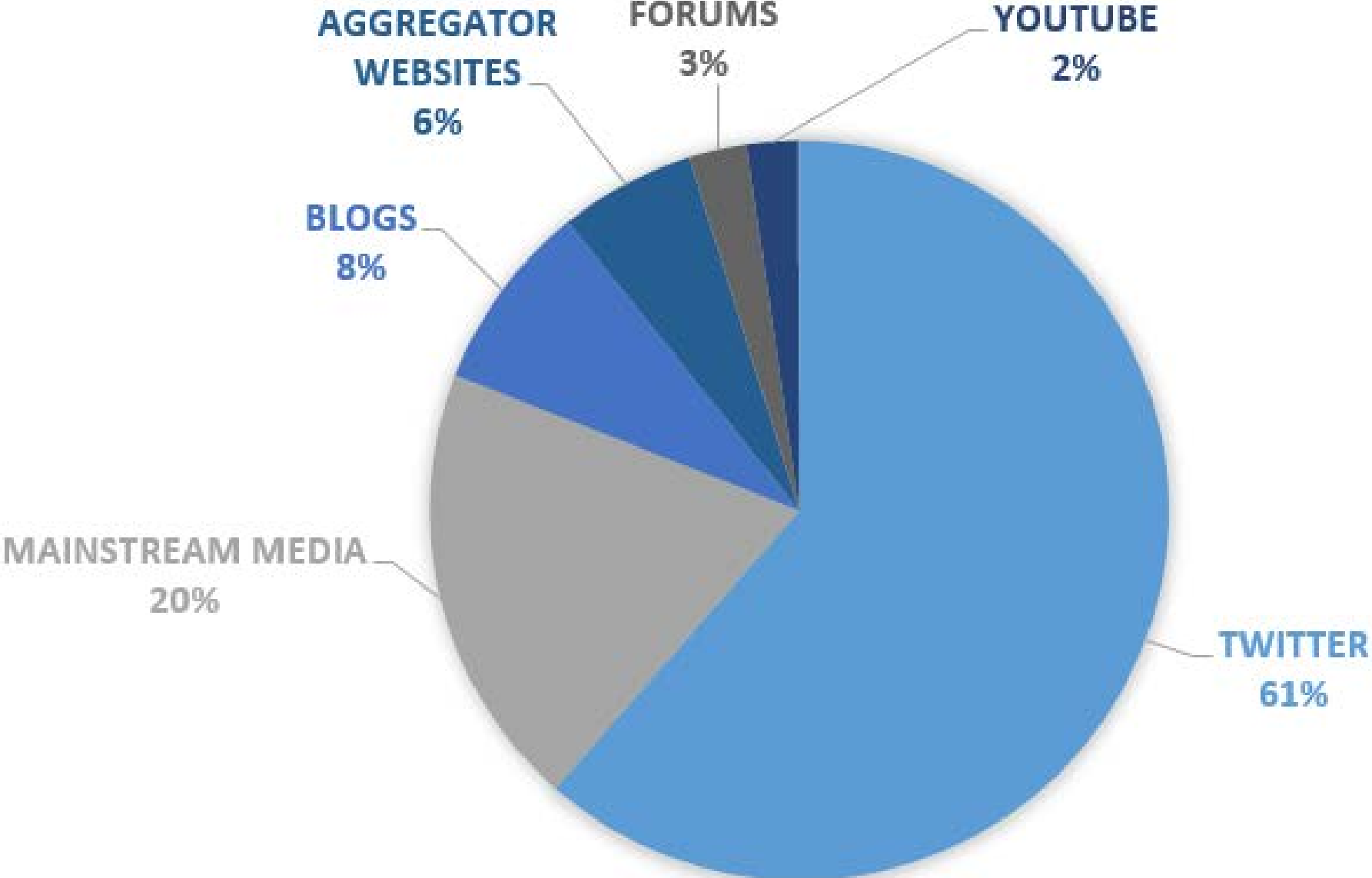
Publication has 10 working days to respond

Complainant given another 10 days to respond if they wish

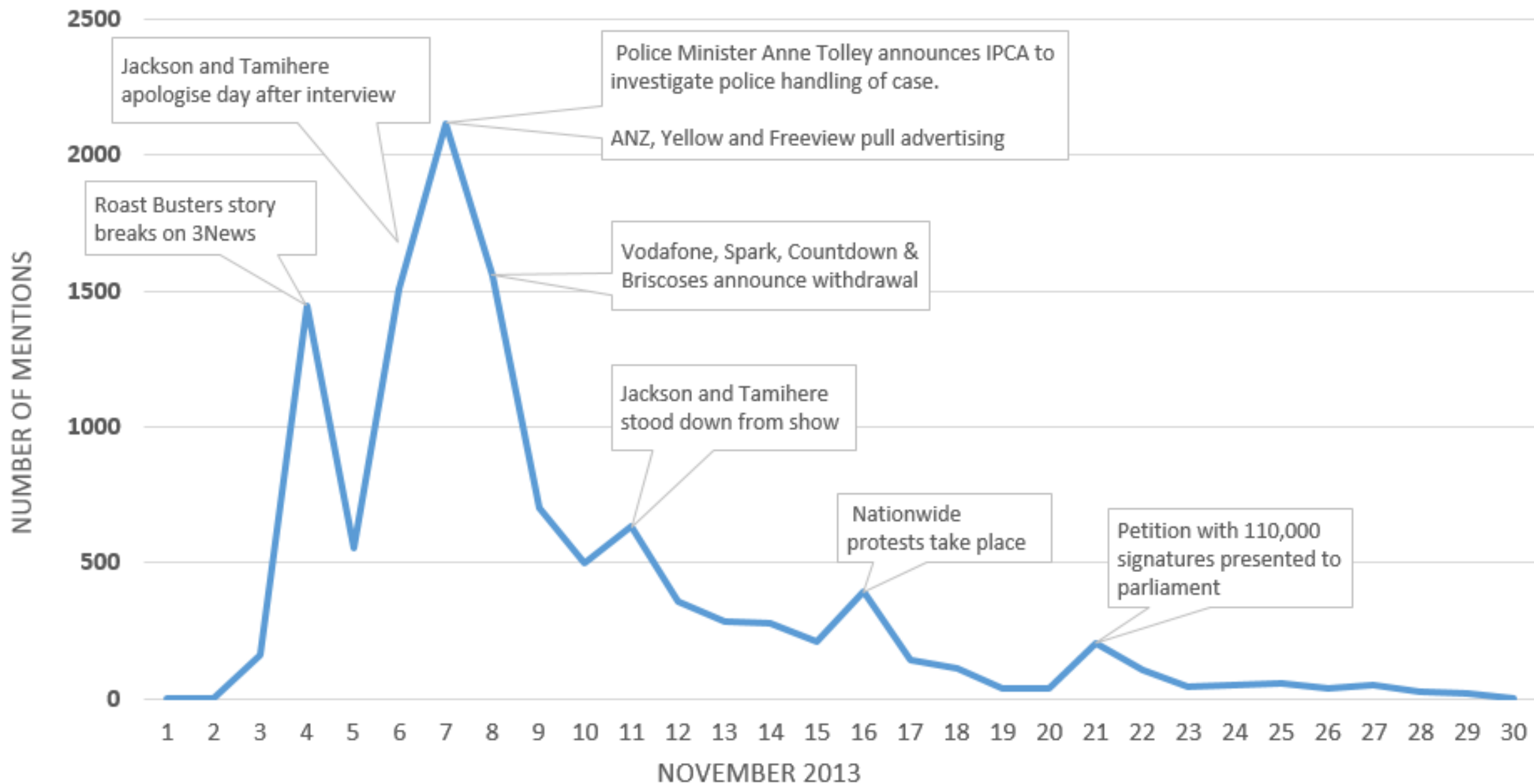
NZPC send complaint to publisher who have another 10 days to respond

Complainant refers complaint to NZPC who meet once a month

PUBLICLY AVAILABLE MENTIONS OF ROAST BUSTERS



VOLUME OF 'ROAST BUSTERS' MENTIONS



freeview



Ebborn Law
Limited

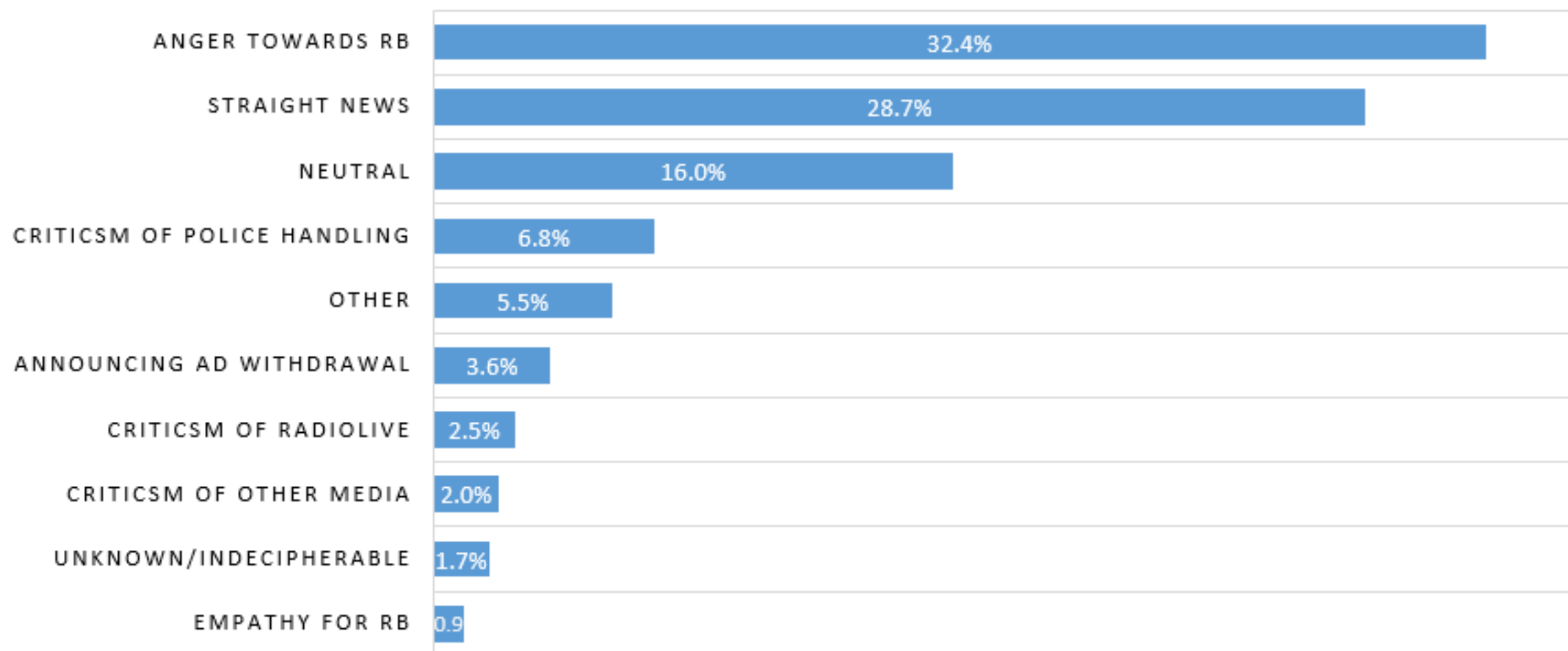


SHANTON

theFinanceMarshall



SENTIMENT OF ROAST BUSTERS TWEETS IN NOVEMBER 2013



RB = ROAST BUSTERS

OTHER = SENTIMENTS NOT INCLUDED IN CATEGORIES I.E. MEDIA PRAISE, SUPPORT FOR COMPANIES PULLING ADS, CRITICISM OF PROTESTS



SUMMARY



- Media is getting faster
- Reactions to media are also getting faster
- Do our media accountability agents need to keep up?
- Social media fills a gap created in a more challenging and risky media environment
- Twitter has proven it has the speed and transparency to get things done much quicker than BSA, NZPC
- The results can be more drastic and satisfying
- **Where does that leave media accountability in the age of Twitter?**