

Exercise 1

Summarise the strengths and weaknesses of the Broadcasting Standards Authority and the New Zealand Press Council as vehicles for the public accountability of the news media.

Exercise 2

Imagine you are an editor.

Mid-afternoon, there's a major fire in the CBD during which firefighters dramatically rescue several people from the 3rd-floor window of a building widely known to be a brothel. The best of the visual images of the rescue has strong news values but one male person is clearly identifiable - a high-profile Olympic gold medalist, married with three young children. Your news organisation considers publishing the images, perhaps edited.

What issues does this raise?

Exercise 3

Imagine you are a reporter and have been assigned to the council round. Soon, you find that you and the deputy mayor share a passion for playing squash. A game is suggested and on court you prove to be evenly matched.

A few weeks later, there's second equally enjoyable game after which the deputy mayor proposes, over a beer, that it become a fortnightly booking.

What issues does this raise?