

"Walking the talk" at Rotorua conference

An eclectic mix of papers is scheduled for the 2009 Jeanz conference at Waiariki Institute of Technology, Rotorua, on December 3 and 4. The programme includes sessions on student internships, research funding (PBRF), media coverage of Antarctica, bi-cultural reporting, field trips, sports media, plagiarism, experiential learning, a scandalous editor, Australian history and online delivery of the national diploma course.



Provisional [conference programme](#)

The two-day conference will be held in Waiariki's forestry building, O block, which is well-equipped with presentation gear, Mac labs, and a glorious atrium.

On Wednesday December, 2, 2009 there will be a 10am start session for JEANZ members and representatives from our ITO, COMITO, to discuss unit standards, assessing, moderation and other operational issues, at the same venue.

Accommodation:

The organisers recommend: [The Heritage Hotel](#), or [Pohutu Lodge](#)

Both are nearby and cover most budgets. A courtesy vehicle will run from these hotels to the conference each morning.

The conference dinner venue on Thursday December 3 is currently under embargo. Registration is \$140.00.

Contacts:

Organisation: janet.huff@waiariki.ac.nz

Papers and guest speaker chaperone: jack.schoeman@waiariki.ac.nz

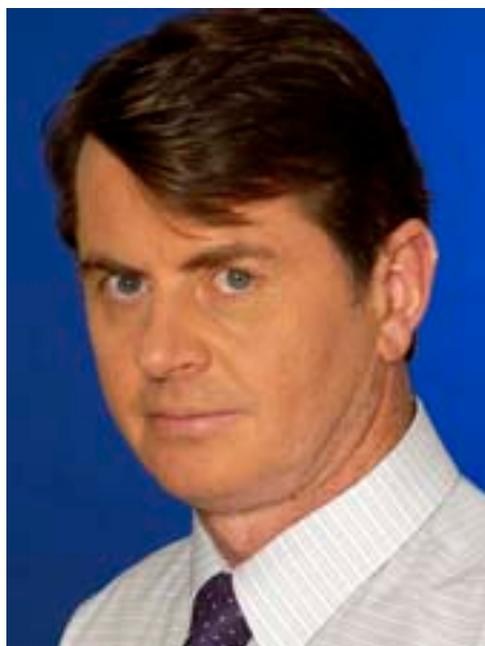
Convener: annabel.schuler@waiariki.ac.nz

Guest speaker:

Paul Cutler (right), who is Director of News and Current Affairs for SBS Television & Radio in Sydney, has been in journalism for 40 years and has worked in five continents.

Before joining SBS in 2005, Paul was CNN's Managing Editor in Asia Pacific, based in Hong Kong. He had previously worked in CNN's head office in Atlanta, where he had played a leading role in the coverage of the September 11 attacks in 2001 and the Iraq War in 2003. During his two years in Hong Kong he oversaw the coverage of the December 26 Tsunami in Asia. Paul is a New Zealander who spent many years working for Television New Zealand where he was Managing Editor of its news and current affairs division for more than five years.

Paul started in television with the BBC in London in 1978, working as a news producer on national news programs broadcast from TV Centre at White City. He had previously spent four years working for Reuters in Fleet Street as a writer/sub



editor. Paul began his career as a print journalist on newspapers in New Zealand before traveling to South Africa, where he worked for the Pretoria News, before heading to Europe.

New certificate programme offered at Whitireia

A new level 4 journalism qualification – the Certificate in Multimedia Journalism – will be launched at Whitireia Journalism School early next year.

Designed as a pathway up to the National Diploma in Journalism (Multi-media), the new programme will include web journalism, digital stills photography and video reporting for the web to augment news reporting and news writing. An innovation is the inclusion of an introductory module in shorthand theory, which will get graduates to the stage where they can begin speed tests when they start the diploma.

Whitireia has developed the new programme as a matter of urgency because of the outdated state of the existing level 3 National Certificate in Journalism (Introductory) and the need to offer something more relevant to the diploma. It will be encouraging students to take both programmes, since the head start in shorthand – trialled this year – makes a big difference to the second half of the diploma. Getting shorthand done early not only gives students the proper skills for news reporting, but it allows greater flexibility to concentrate on journalism.

The 18-week certificate begins on January 25. It will be offered twice a year. Whitireia is keen to promote the idea of the certificate – or a version of it – being picked up by the JTO for posting on the national qualifications framework.

Aoraki's Dale McCord is doing something similar, which ought to lend some weight to the initiative, due to be discussed at next month's JEANZ conference.

Whitireia will shortly be advertising for staff to teach the programme and is seeking people with experience in web journalism. JT

JTO moderation plan on trial

Progress on the new moderation plan was discussed at last month's JTO committee meeting in Wellington, attended by Jeanz rep Grant Hannis from Massey University. Massey is involved in a trial moderation of the news-writing unit standard this year.

Grant told the meeting the project had meant a lot of work for Massey staff assembling the material. He hoped the schools that had agreed to the moderation would not have to go through the same process next year. He felt that those who had completed the pilot should get some dispensation in 2010.

Grant Hannis's report on [JTO Sector Committee meeting](#) October 20, 2009. GH/AL

China's first blogger tours J schools



Isaac Mao – the man dubbed by the Guardian as China's first blogger (he says he has no way of proving the claim) – had a whistle-stop tour of New Zealand last month, speaking to journalism students and staff at AUT, WINTEC and Whitireia.

He has developed sophisticated theories about "convergence-within-convergence" (the complex interaction between various web applications), "shar(e)-ism" (his term for web dwellers to share their knowledge, media freedom, and fast redistribution of material on Twitter (he invented the term RT – re-Tweet)).

He was interviewed by Kim Hill for RadioNZ (<http://www.radionz.co.nz/national/programmes/saturday>) and by various journalists.

Coverage of his visit is on the Whitireia news site, www.newswire.co.nz, and on the [Asia:NZ Foundation website](#). Whitireia Journalism School is grateful to Charles Mabbett at Asia: NZ Foundation for funding the visit. JT

Taranaki Journalism Scholarship

A family relationship with the Taranaki Daily News spanning more than 100 years has resulted in the establishment of a scholarship for aspiring journalists. Funds for the James (Snr) and Mary Garcia Scholarship – which will also eventually encompass music -- come from the estate of the late Veda Garcia, a primary school teacher whose career embraced New Plymouth, Bulls and Leamington.

The 2010 journalism scholarship could be worth up to \$5000 for successful candidates.

Miss Garcia, who retired in New Plymouth, died last year. Her father, the late James Garcia, began the family association with the newspaper about 1905 when he became an agent for the Daily News. In 1909 he joined the reporting staff at New Plymouth where he worked until dying suddenly on his way to a dairy company meeting in 1943.

Mr Garcia, who was well known for his reporting on the rural scene, served on the management committee of the Taranaki Rugby Football Union, was president of the New Zealand School Committees' Association and president of the Taranaki Boxing Association. At the time of his death he was described as "the best known personality in Taranaki".

A son, the late Barry Garcia, joined the paper three years later and became the circulation manager, a position which was to embrace the Taranaki Herald when both New Plymouth papers came under the umbrella of Taranaki Newspapers Ltd.

In 1948 the youngest son and now the sole survivor of a family of 10, Denis Garcia, also joined the newspaper, initially as office boy and later filling the roles of reporter, chief reporter and associate editor before becoming editor in 1981, a position he held until his retirement in 1991.

"My sister was extremely proud of the family association with the Taranaki Daily News and often talked of our father's total commitment to journalism," said Denis Garcia. "It is particularly pleasing to see that the family association with journalism is to be perpetuated through my sister Veda's generous gift of this scholarship."

Western Institute of Technology at Taranaki journalism coordinator Robin Martin said the scholarship was a significant development for the profession in the province. "Taranaki has a proud journalistic history and the Garcias' generosity will help enable more young people to pursue the vocation."

Application forms for the scholarship, which is for permanent residents of the Taranaki District -- with preference to former Westown Primary pupils – are available at the Public Trust, 24 Currie St, New Plymouth and the Witt reception on Bell St, or contact Robin Martin on 06 575 3100 ext 8721 / 021 484 354 / r.martin@witt.ac.nz. Applications close November 30. RM/AL



Pictured: Witt journalism student and Taranaki Daily News netball reporter Brooke Sheehan.

Diversity Journalism Awards entries closing

A reminder that the diversity journalism awards for young journalists close on Friday, November 13. Please get your entries to Jim Tucker at Whitireia Journalism School by then. Details at: www.newswire.co.nz

Dunedin Star journalist Catherine Wellington took top prize in the inaugural awards last year for the paper's special edition on ethnic minority communities in Otago. Catherine won a scholarship to fund work experience in Asia.

The awards – designed to reward NZ journalists with less than five years' experience - attracted about 25 entries in 2008 from TV, radio and newspapers around the country. The judging panel was chaired by Arlene Morgan, associate dean of the Columbia School of Journalism in New York. Other winners were Justin Latif of the Western Leader and Melissa Davies of TV3, with further prizes sponsored by the Pacific Cooperation Foundation.

The awards are supported by the NZ Journalists Training Organisation, the Human Rights Commission, the Asia:NZ Foundation, the Pacific Cooperation Foundation and the Whitireia Journalism School. Details of the 2009 awards will be announced on August 24, when entries will be called for. Judging will be held in Wellington in early December. JT

Kiwi Asian scholarship

The Asia New Zealand Foundation is launching a new scholarship to attract more Asian New Zealanders into journalism. The \$5000 scholarship will apply to the 2010 calendar year. It will be paid on completion of the successful candidate's course of study.

A JTO survey in 2007 showed that only about 2 percent of journalists working in the mainstream English language news media were Asian. This is despite Asian New Zealanders making up about 10 percent of the population.

To be eligible to apply for the scholarship, candidates will need to be:

- New Zealand passport holders
- New Zealand residents
- Asian or part Asian in ethnicity
- Considering a career in news journalism
- Under the age of 25 years
- Be accepted into a course of journalism study at an NZJTO affiliated journalism school
- Ability to speak an Asian language is an advantage

The deadline for applications is November 30, 2009. Contact Asia New Zealand Foundation media adviser Charles Mabbett on cmabbett@asianz.org.nz or 04 470 8701.

Abstracts D-day for World Journalism Education Congress

December 1 is D-Day if you plan to give a paper at the 2nd World Journalism Education Congress. A 500-word abstract of the paper is required by that date.

The Congress is scheduled for 5-7 July, 2010, at Rhodes University in Grahamstown, South Africa. It is shaping up into a highly international gathering, with simultaneous translation between English, French and Chinese. The over-arching theme is "Journalism Education in an Age of Radical Change".

If you're interested in global dialogue with fellow journalism and media educators from all over the world, this is your 2010 event to attend. The gathering also takes place during the World Football Cup in South Africa, adding to the rich context of this congress. (Guy Berger). For more info: <http://wjec.ru.ac.za>

PJR call for articles and commentaries

REPORTING CONFLICT: Challenges and responsibilities (Vol 16, No 1, May 2010)

Edition editors: Professor Wendy Bacon (UTS-ACIJ), A/Professor David Robie (AUT) and Alan Samson (Massey)

Articles are sought for publication in the May 2010 edition of *Pacific Journalism Review*. This themed edition will be linked to the May 2009 Reporting War seminars in Auckland and Sydney organised and hosted by the International Committee of the Red Cross in association with Massey University, Wellington, and the University of Technology, Sydney. The editors will be especially interested in articles or commentaries exploring themes globally and in the Asia-Pacific region such as:

- Conflict reporting: responsibilities and challenges
- The relationship between humanitarians and journalists
- The media and international humanitarian law
- The media under fire
- The military and the media
- Safety and protection of journalists
- Internal and insurgency conflicts
- Journalism schools and conflict reporting education
- Reporting wars: Future trends

Articles on other topics related to media and journalism theory and practice may also be considered. The double blind peer-reviewed journal has four main sections: Research articles, Commentaries, Forum and Reviews.

Managing editor: A/Professor David Robie

Email the editor: pjreview@aut.ac.nz

Articles up to 6000 words

Commentaries 1500 to 3000 words

Reviews up to 1500 words

(*Noted* short reviews 300 words)

Forum contributions up to 800 words.

Submission deadline: December 20, 2009

www.pjreview.info