Journalism



Downunder: the future of the media in the digital age

2nd joint JEANZ / JEA conference 4 - 7 December 2006 Auckland, New Zealand

Online revolution a key theme at conference

The print media may be undergoing an online revolution but the industry lacks the resources to fully engage with that brave new world, according to Professor Roy Greenslade (right), keynote speaker at the upcoming JEANZ/JEA conference.

Newspapers know where they need to go and even have a rough map towards the future, said London-based Professor Greenslade. "But they cannot afford to abandon print because, to be frank, it still provides the bulk of the revenue, and might do for a long time yet."

The City University academic said he intended to talk about the difficulties of transition during such a revolution but would also "address the new journalism - the bottom-up journalism of the 'citizen' and the formation of niche communities".

He leads a line-up of eminent speakers for the second joint JEANZ/JEA conference (December 4 to 7 in Auckland) that also includes Maori TV's Te Anga Nathan and RNZ's Peter Cavanagh.

The conference promises lively debates on a range of topics, including how mobile phones became the media by stealth, Islamic communities and terrorism in Australian newspapers, Anzac Day at Gallipoli, surveillance systems and private shopping malls, obesity and the media, media freedom in small Pacific Island states, the Tampa boat people and indigenous language revival.

More than 80 delegates from across Australasia and the Pacific/Asia region are expected to attend. Convener Allison Oosterman (AUT University) is thrilled with the way the conference is shaping up. "The variety of speakers and papers is most encouraging. It's obvious, in this fast-changing media landscape, that the theme of the conference has caught people's imagination."

Registrations will be accepted on the day. The conference is sponsored by AUT University's School of Communications Studies, TVNZ, *Sunday Star-*

Times, New Zealand Herald, National Business Review, Printsprint, the University of Canterbury and the JTO. GT/AL

Further details: JEANZ/JEA Conference website

Agenda for Jeanz AGM on December 5

The annual general meeting of Jeanz will be held at 4:30 pm on Tuesday, December 5, 2006 at the Rendezvous Hotel in Auckland, as part of the joint JEANZ/JEA conference. Items on the draft agenda so far include:

- Reconstituting Jeanz as an incorporated society
- Pacific Journalism Review and Jeanz





- The Maori and Pacific Island Scholarship
- Associate Membership
- Acting President Grant Hannis's report
- · Jeanz's annual accounts
- The election of Jeanz officers for 2007

If any Jeanz member would like to add items to the agenda, please email the details to Acting President Grant Hannis at g.d.hannis@massey.ac.nz. GH/AL

Unit standards in the NZQA in-tray

A second draft of the JTO's Level 5 unit standards was submitted to the New Zealand Qualifications Authority earlier this month. The NZQA's approval process could be protracted but the aim is to have the new units introduced for the start of the 2008 academic year. Significant changes from the first draft (apart from meeting NZQA-ese requirements) include:

- Combining News ID, Research and Interviewing into one News Reporting unit standard.
- Complete rewrite of the Report News in NZ Context US it's now a current affairs US.
- It is likely the photographic unit standard will be a compulsory one for the National Diploma in Journalism, given the changes to industry that require illustration for web news.

The JTO has also launched a review of lower level (1-4) unit standards. A working group of representatives from tertiary providers and secondary schools is seeking input. JT/AL

AUT offers new Asia-Pacific Journalism paper



AUT University is offering a new Asia-Pacific Journalism paper along with its well-established Investigative Journalism elective in a bid to beef up its postgraduate options. Associate Professor David Robie, a journalist who has worked in the Pacific for two decades and has headed the regional journalism programmes at the University of Papua New Guinea and University of the South Pacific, is coordinating the paper.



AUT's School of Communication Studies has also introduced Asian journalism internships that will link with the new paper for course credits. The internships are being sponsored by the Asia NZ Foundation. Three graduating student journalists have been selected for inaugural work internships with news organisations in Beijing and Jakarta. Marc Checkley (top) and Laura Bond (centre) will join Chinadaily.com in Beijing next year for three-month internships and Cameron Broadhurst (bottom) will work at the Jakarta Post.

Checkley, 30, has worked in Singapore for four years. As well as final-year journalism studies for the Bachelor of Communication Studies and reporting, photography and cartooning for *Te Waha Nui* newspaper, he has been working for NewstalkZB. Bond, a 22-year-old BCS student, has worked on internship at the *Northern Advocate* and

has contributed stories to the *Rodney Times* and *Te Waha Nui*. Broadhurst, 28, has worked at the *Otago Daily Times* on an internship and contributed to the *Central Leader* and *Te Waha Nui*. He has lived and worked in India, Japan and the USA, and has also been a volunteer for Oxfam NZ's communications team.

DR/AL www.tewahanui.info/news/061110_asianInterns.shtml

PJR focuses on media anti-terror laws

Australia's tough anti-terror laws have impacted strongly on the media and contrasted with more relaxed policies in New Zealand and the Pacific, says a report in the latest *Pacific Journalism Review*. A survey of the status of anti-terrorism legislation and the media in the region has revealed marked differences in the impact on news organisations in Australia. NZ and the Pacific.

"Australia has clearly taken a strong anti-terrorism position, reflecting its partnership with the United States and the United Kingdom in the so-called 'coalition of the willing' invasion of Iraq," write Bond University media law Professor Mark Pearson and researcher Naomi Busst.

The authors also cite the terrorist bombings in the tourist hub of Bali in 2002 and 2005 as major factors in the toughAustralian laws. Australia's "spate of legislation since 2001 has made it a model jurisdiction for the tightening of the powers of enforcement and security agencies in the battle against terrorism, but in the process it has drawn strong criticism from civil rights groups and media organisations for compromising the basic freedoms of its citizens and the press".

According to the authors, "journalists have faced real and potential impositions, including restrictions on their reportage of some terrorism operations, new surveillance and interception powers jeopardising the confidentiality of journalists' sources, and a reinvigoration of ancient sedition laws".

The New Zealand approach, say the authors, appears to be more moderate. However, legislation since 2001 has increased the potential of NZ law enforcement agencies to compromise journalists' sources via tracking devices and computer access. Pearson and Busst add that the 2006 jailing of a pamphleteer under the ancient law of sedition indicates "the New Zealand legislators may feel pre-9/11 laws suit their post-9/11 needs". Pacific countries have failed to implement the bare minimum anti-terrorism initiatives expected by the United Nations

Eco-journalism
and security

Anti-terror laws and the media after \$111 Three models in Australia, NZ and the Pacific. From Fig. to Fallagab.
The privationation of soldiers NZ television and environmental sustainability. Media in Southeast Aria

Fhotoessay: Ben Bohane's portrayal of spirit and war in Melanesia

Fapuan independence and the PNG pass. Political change and the media in Fig. Solomon Islands and Tongs

conventions to which they are signatories. The anti-terrorism laws article is among a series of research papers about "eco-journalism and security" published in a special edition of *PJR*, including an article exposing the "privatisation" of Fijian military personnel seeking contracts in Iraq.

Editor Dr David Robie, of AUT University, says the edition highlights how the democratic foundation stone of press freedom in the region is being eroded. DR/AL

www.pjreview.info

(Contents, abstracts and fulltext for reviews in the September edition)

PJR fulltext for this edition is available on the Knowledge Basket Newztext Magazines database (subscription only):

http://www.knowledge-basket.co.nz/

Call for articles for the April 2007 edition, themed Journalism Downunder.

Draft rules for Jeanz incorporation

Members are invited to comment on a draft set of <u>rules</u> that Jeanz can use as an incorporated society. At last year's AGM, members asked vice-president Grant Hannis to proceed with the process of transforming Jeanz into an incorporated society.

"The next stage is for Jeanz to draw up a set of rules that cover its operations, including all relevant matters under the Incorporated Societies Act," Hannis says. The Act requires that the following are included in a society's rules:

- The name of the society
- The objects (purpose) of the society
- · How people become members of the society
- How people stop being members of the society
- How the rules can be changed
- How meetings will be held (including how to notify members of meetings, and voting rights)
- The appointment of officers (for example, the treasurer)
- Control and use of the society's common seal
- Control and investment of society funds
- Powers of the society to borrow money (if any)
- How the society's property will be distributed if it is wound-up or dissolved.

Beyond these legal requirements, Jeanz is free to establish whatever rules for itself it sees fit." Members can make their comments on the draft <u>rules</u> at this year's annual general meeting, which will be held as part of the Jeanz/JEA conference in Auckland," Hannis says. If a member can't attend the meeting, he/she can email comments to Hannis (<u>g.d.hannis@massey.ac.nz</u>) and he will table them at the AGM. At least 16 members must be at the AGM for the vote to be valid. "Hopefully, the rules can be finalised at this year's annual general meeting, in which case I will then ask the membership to vote in favour of incorporation," Hannis says. GH/AL