

## Auckland conference: final call for abstracts

Organisers of the 2nd joint JEANZ/JEA conference are still seeking abstracts from New Zealand journalism educators for the Auckland conference in December.

The deadline for abstracts has been extended until July 31, so if you want to present a paper please send your abstract to Allison Oosterman before that date. Send abstracts and papers by email to: Allison Oosterman, Conference Convenor, School of Communication Studies, AUT University, Private Bag 92006, Auckland 1142. Please put "JEANZ/JEA abstract" in your title and indicate whether you wish your paper to be peer reviewed. AO/AL

Email: [aosterm@aut.ac.nz](mailto:aosterm@aut.ac.nz)

### DEADLINES FOR PAPERS

July 31: All abstracts

September 1: Papers for peer review

October 15: Non refereed papers

Earlybird registration is due before **August 31**. AO/AL

The conference, scheduled for December 4-7, is titled: "Journalism Downunder - the future of the media in the digital age". For information about the programme, guest speakers, accommodation and other events, visit the [conference website](#)



## Waiariki hui on media law and ethics

Media law and ethics in Maori media was the focus of an NZJTO hui at Waiariki Institute of Technology on July 3-4.

Waiariki journalism students and iwi radio staff who are studying the National Certificate in Journalism through Waiariki gathered to hear experts talk about ethical and legal traps for young players.

The speakers were media law expert Professor John Burrows, Sir Paul Reeves, chancellor of AUT University, NZJTO CEO Jim Tucker, Terry Brown from Radio New Zealand and Tapu Misa from the BSA.



Programme leader Annabel Schuler said news stories involving Maori were also debated, and students learned how seasoned journalists had handled tricky ethical issues. This was the second in what is becoming an annual event at Waiariki - always with a Maori journalism theme. The hui was funded in conjunction with the Mana Charitable Trust. AS/AL (Pic: Waiariki students hone their notetaking skills).

## Hannis acting Jeanz president

Massey Journalism School head Grant Hannis has taken over as acting Jeanz president. This follows Jeanz president Charles Riddle's announcement that he wishes to step down for health reasons. Hannis, who is currently vice-president of Jeanz, will run this year's AGM where he hopes to table a motion that Jeanz members vote to become an incorporated society. He can be contacted at [g.d.hannis@massey.ac.nz](mailto:g.d.hannis@massey.ac.nz).

## Draft rules for Jeanz incorporation

Members are invited to comment on a draft set of [rules](#) that Jeanz can use as an incorporated society. At last year's AGM, members asked vice-president Grant Hannis to proceed with the process of transforming Jeanz into an incorporated society.

"The next stage is for Jeanz to draw up a set of rules that cover its operations, including all relevant matters under the Incorporated Societies Act," Hannis says. The Act requires that the following are included in a society's rules:

- The name of the society
- The objects (purpose) of the society
- How people become members of the society
- How people stop being members of the society
- How the rules can be changed
- How meetings will be held (including how to notify members of meetings, and voting rights)
- The appointment of officers (for example, the treasurer)
- Control and use of the society's common seal
- Control and investment of society funds
- Powers of the society to borrow money (if any)
- How the society's property will be distributed if it is wound-up or dissolved.

Beyond these legal requirements, Jeanz is free to establish whatever rules for itself it sees fit. "Members can make their comments on the draft [rules](#) at this year's annual general meeting, which will be held as part of the Jeanz/JEA conference in Auckland," Hannis says. If a member can't attend the meeting, he/she can email comments to Hannis ([g.d.hannis@massey.ac.nz](mailto:g.d.hannis@massey.ac.nz)) and he will table them at the AGM. At least 16 members must be at the AGM for the vote to be valid. "Hopefully, the rules can be finalised at this year's annual general meeting, in which case I will then ask the membership to vote in favour of incorporation," Hannis says. GH/AL

## Massey J school celebrates 40 years

Massey University celebrated the 40th anniversary of its Journalism School by hosting a reunion dinner for ex-students and tutors. More than 130 people attended the dinner in Wellington on Queen's Birthday weekend.



Among the guests were graduates such as *Fair Go* presenter Kevin Milne, *Close Up* presenter Mark Sainsbury, *Morning Report* presenter Sean Plunket, TVNZ political reporter Guyon Espiner, and newspaper and magazine publisher Rick Neville.

Milne attended the course in 1970 and described it as "life-changing". He said the course gave him a new sense of direction and from there "everything went right". Espiner did the course in 1993 and said it gave

him a good grounding for his career. "The course was great. The tutors, especially Alastair Campbell, got me excited about the importance of having a yarn." Graduate Paul Cutler was guest speaker at the event. Now the head of news and current affairs at Australia's SBS television station, Cutler spent six years at CNN. He described working at CNN headquarters in Atlanta on September 11 when the first plane hit the twin towers.

“I picked up the nearest phone, hit the master command button and shouted, ‘Go all regions’. It was the sound bite of my lifetime.”

Other guests at the dinner included *ex-Dominion* editor Geoff Baylis, who was recently awarded an honorary doctorate by Massey for services to journalism, and long-time tutor on the course Christine Cole Catley.

The oldest journalism school in the country, the Massey Journalism School was originally the Wellington Polytechnic journalism course. Massey merged with the polytechnic in 1999. GH/AL (PIC: Pam and Rick Neville flank their daughter Sophie. All three are graduates of the course).

## AUT produces first two Pasifika media scholarship graduates

AUT University's first two Pasifika media scholarship graduates have now joined the news industry, one of them launching a weekly newspaper covering the Tongan community. Leilani Momoisea (below) won the first undergraduate scholarship offered by the School of Communication Studies in partnership with the Pacific



Islands Media Association (PIMA) and AUT's Office of Pasifika Advancement. The first scholarships were offered in 2003. She graduated this year with a Bachelor of Communication Studies radio major and is working towards a talkback career. “There's a huge lack of Pacific Islanders in talkback and that is really the most important area where we need to be represented,” she says. She currently hosts True School Hip-Hop Show on 95bFM and writes for *Taiohi* magazine.

Kitekei'aho Tua'akalau also graduated this year with an MA (Communication Studies) after researching and writing a thesis on the democracy movement and the media in the island kingdom of Tonga. He is now founding publisher and editor of *Tau'ataina* newspaper – *The Independent* – a Tongan language weekly that began publishing in Auckland

last November. “I enjoy doing this project. A lot of people didn't believe we could do another Tongan newspaper in Auckland, but they were wrong,” he says. Tua'akalau produces the paper along with two colleagues based in Nuku'alofa, Tonga. They currently print a 24-pager with a circulation of 2000 and \$2.50 cover price. They're aiming for 4000 copies a week. Another postgraduate journalist on the AUT-PIMA media scholarship, prominent Fiji broadcaster Mere Lomaloma Elliott, also started a newspaper in Auckland last year, the *Fiji Observer*.

School diversity and publications coordinator David Robie complimented the students for their achievements and called for more scholarship applicants this year. AUT's School of Communication Studies currently has seven Pasifika scholarship students, including another postgraduate student who has recently submitted a media thesis. AUT offers two scholarships a year – one undergraduate and one postgraduate. The deadline for this year's scholarships is November 30. DR/AL

[AUT/PIMA Scholarships](#)

## Massey awards honorary doctorate to Geoff Baylis

Massey University has awarded an honorary doctorate to *ex-Dominion* and *Listener* editor Geoff Baylis,



acknowledging his work in defending press freedom and for his services to journalism education. Baylis began his career as a journalist in England, moving to New Zealand in the 1980s to become editor of the *Dominion* in Wellington. Less than a year into the job, he published leaked material on tripartite wage negotiations, much to the annoyance of then Prime Minister Rob Muldoon. Muldoon responded by banning the release of any ministerial information to *The Dominion* and withdrawing all government advertising from the paper. Baylis successfully took a complaint against Muldoon to the Press Council and the ban was lifted.

Baylis also stood up against the Thatcher Government when it tried to prevent him publishing extracts from the book *Spycatcher*, banned in Britain. The British government took the *Dominion* to the High Court and the Court of Appeal, and it was suggested during the proceedings that the newspaper's presses may be seized if the British government won. In the end, the British government lost the case. Later in life, Baylis established the journalism programme at Whitireia Community Polytechnic in Porirua and played a major role in overhauling the Massey journalism programme. At the graduation ceremony, Massey journalism head Grant Hannis delivered a speech saluting Baylis.

"In the New Zealand context, Geoff Baylis is one of the few journalism luminaries to emerge in recent memory. He remains one of the few New Zealand editors to risk all for the ideal of freedom of speech," Hannis said. The doctorate was awarded as part of the celebrations marking the 40-year anniversary of the Massey Journalism School.

## Wintec publishes heritage book . . . .

Wintec students have produced a book on Hamilton's heritage buildings. The 104-page full colour book, titled *Heritage Hamilton*, is a series of short essays and photographs depicting the city's historic buildings. Almost 30 journalism, photography and graphic design students from the Bachelor of Media Arts and the National Diploma in Journalism took part in the nine-month project. They researched the buildings as part of their studies and wrote essays that included anecdotes from past and present owners. The book has some of Hamilton's best-known landmarks as well as other, more modest, buildings. The foreword was written by author and historian Dr Deborah Challinor.

The project was supervised by Wintec tutors David Cook and Andrea Wilkinson and overseen by Wintec editor-in-residence, Venetia Sherson (pictured). Ms Sherson says the book was a labour of passion. "It was a wonderful project for journalists and photographers. The stories brought the buildings to life. This is not an architectural digest; it's a book about the places where Hamiltonians have worked, danced, worshipped and raised their children."

The book's print run of 2500 has almost sold out. It had a budget of around \$45,000 and was funded by Hamilton City Council and Hamilton trusts and businesses. CR/AL.

## . . . . and the daily *Fieldays Exhibitor* at Mystery Creek



Wintec students were busy with another project during the Fieldays at Mystery Creek last month. Once again they produced four daily editions of their 8-page, full-colour *Fieldays Exhibitor*. Tutor Charles Riddle says students operated out of a mobile newsroom (pictured) and sent pages via satellite link to their printer. CR/AL

## Fairfax flags new intern scheme

Fairfax Media is seeking applications for a new intern scheme it is starting early next year. Fairfax Editor-in-Chief Peter O'Hara said in a [statement](#) that Fairfax editors had committed their publications to taking about 20 interns for the first year. Interns will train for a Diploma or Graduate Diploma in Journalism at one of four institutions - Wintec, the University of Canterbury, Aoraki Polytechnic in Timaru and Massey University. [Mediawatch](#) item on journalism training, July 9.

## PJR update

You should have received the latest issue of *Pacific Journalism Review* - the "Contemporary gender issues" edition. We hope you enjoyed it and found it useful as a resource. This was the first of two editions you will receive this year as part of your JEANZ membership. The next one in September/October has the theme "Ecojournalism and security". Most J-school libraries also get print copies of the journal. Some libraries, such as AUT University, Auckland University, University of Canterbury and the National Library hold all editions since the journal first began publishing at the University of Papua New Guinea in 1994.

The following subscription databases have fulltext articles available: EBSCO's Communication and Mass Media Complete (US: complete since 2003 and including the latest edition - pdf

files): <http://www.epnet.com/Informit>

(Australia: from 2002 - pdf

files): <http://search.informit.com.au/browse/JournalTitle;res=E-LIBRARY;issn=1023-9499>

Newztext (NZ: April 2004 and April

2005 - this just went online last week but back issues are being added, at least from 2002 onwards - html

files): <http://www.knowledge-basket.co.nz/> Full tables of contents and abstracts are listed on our own PJR

website at AUT, plus fulltext of reviews and some selected articles. Free access: <http://www.pjreview.info> Also, there is an author index available listing everything published since 1994 at:

[http://www.pjreview.info/author\\_index.html](http://www.pjreview.info/author_index.html) Calls for papers are listed

at: [http://www.pjreview.info/back\\_issues.html](http://www.pjreview.info/back_issues.html)



**David Robie, Managing Editor**

## Hamilton conference papers

Jeanz members held a successful annual conference at Waikato Institute of Technology in Hamilton last December, with 16 sessions running over three days. The conference began with a computer-assisted research and reporting seminar, organised jointly with the JTO. Other highlights included sessions on investigative journalism, gender in the newsroom, writing skills, a study of *Listener* covers, shorthand, sports reporting, and reporting natural disasters. Conference 2005 paper

