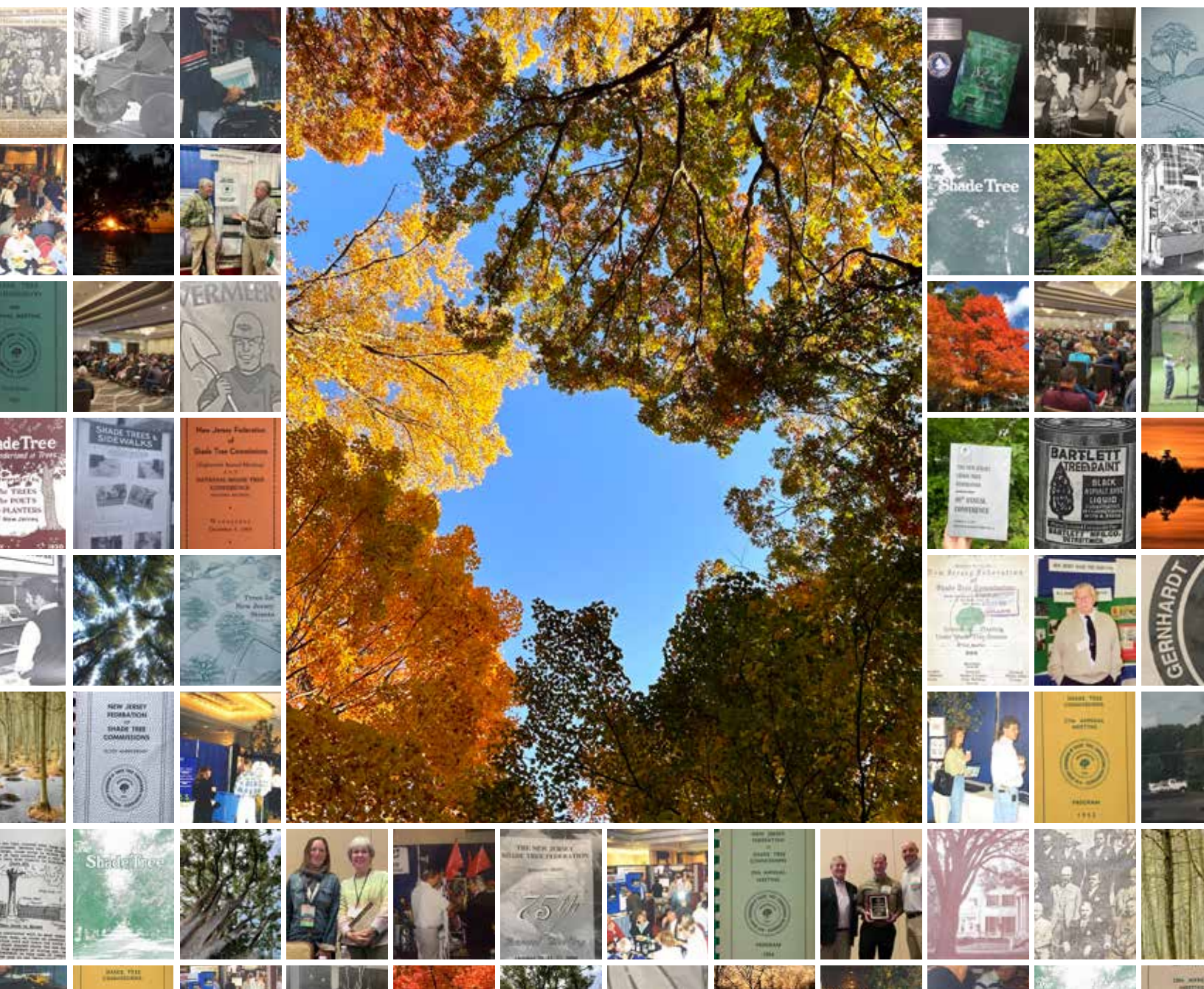


100TH ANNUAL CONFERENCE

OF THE NEW JERSEY SHADE TREE FEDERATION

OCTOBER 16-17, 2025 | HARRAH'S RESORT | ATLANTIC CITY, NJ



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Hats generously provided by:



Tubelings generously provided by:



ATTENDANCE SCANNER INFORMATION

Scanner operators will wear Hi-Vis vests and will be stationed at the entrances of the conference session rooms.

It is your responsibility to review the Conference Schedule, arrive on time to the correct room, and stay for the duration of all presentations.

**Your badge will be scanned
3 times each day:**

8:30 AM at the start of the GENERAL EDUCATION SESSION

1:30 PM at the start of MUNICIPAL or LTE/LTCO TRACK

5:00 PM at the END OF THE DAY

Badges must be worn for the duration of the conference. **Report to the Conference Registration Desk immediately if you: arrive late, miss any of the 3 daily scans, or need to leave early.**

The Federation reserves the right to change these "scan" times, conduct additional scans, and/or collect "paper" attendance records at any time during this event without prior notice.



The **NEW JERSEY SHADE TREE FEDERATION** is a non-profit organization that has assisted individuals and agencies entrusted with the selection, planting, and care of trees since 1925.

Our objective is to continually educate our profession and establish relationships between allied associations, federal, state, and municipal levels of government, and businesses who work with trees in order to provide tree-lined streets for future generations.

CONTINUING EDUCATION INFORMATION

NJ SHADE TREE FEDERATION 100TH ANNUAL CONFERENCE

October 16-17, 2025 | Harrah's Resort AC | 777 Harrah's Blvd, Atlantic City, NJ 08401

NJ Urban & Community Forestry Program

October 16, 2025	1 NJUCF CEU/session	6 NJUCF CEUs/day*
October 17, 2025	1 NJUCF CEU/session	6 NJUCF CEUs/day

NJ Board of Tree Experts LTE/LTCO

October 16, 2025	1 CEU/session	6 CEUs/day*
October 17, 2025	1 CEU/session	6 CEUs/day

NJ International Society of Arboriculture (ISA)

October 16, 2025	1 CEU/session	6 CEUs/day*
October 17, 2025	1 CEU/session	6 CEUs/day

Society of American Foresters (SAF)

October 16, 2025	6 Category 1 CFEs/day*
October 17, 2025	6 Category 1 CFEs/day

NJ Certified Public Works Managers (CPWM)

Thursday, October 16 2025*	Credits: Category – max 6 credits/day
Morning General Sessions	1: Government & 1: Technical
Luncheon Lecture	1: Management
Afternoon Municipal Track	1: Government & 2: Management
Afternoon LTE/LTCO Track	1: Management & 2: Technical
Friday, October 17, 2025	Credits: Category – max 6 credits/day
Morning General Sessions	2: Government
Morning Workshop	2: Management
Luncheon Lecture	1: Management
Afternoon Municipal Track	1: Government & 2: Management
Afternoon LTE/LTCO Track	1: Government & 2: Technical

NJ International Society of Arboriculture (ISA)

Thursday, October 16, 2025	Category:	CORE	2	3A	8C	9	PP2
4:00 - 5:00 PM Hendrickson, "HISTORY OF PESTICIDES..."		02					
Friday, October 16, 2025	Category:	CORE					
2:30 - 3:30 PM Ware, "BEECH LEAF DISEASE MANAGEMENT..."			02	02	02	02	02
4:00 - 5:00 PM Buckley, "TREES I LOVE TO HATE!"			02	02	02		

* The NJUCF CORE (Community Representative) Training course is worth zero (0) CEUs and is excluded from all Thursday Oct 16th, CEU pre-approvals *





WELCOME TO THE
100TH ANNUAL CONFERENCE
OF THE NEW JERSEY SHADE TREE FEDERATION

A MESSAGE FROM THE PRESIDENT OF THE NEW JERSEY SHADE TREE FEDERATION...

This year, 2025, we celebrate the 100th anniversary of the NJ Shade Tree Federation. Over the decades since the urban and community forestry movement began, the benefits of urban trees have been increasingly well researched and documented. Yet their importance, and our need for knowledge about them, continues to expand.

It is for this reason that the New Jersey Shade Tree Federation exists: to help connect, educate, and assist municipalities, organizations, and individuals in their work with their urban trees. Our annual conference is the key event for the latest information towards this end. The dates for this year's conference are October 16th and 17th, once again at Harrah's in Atlantic City.

The 100th anniversary conference will, as always, bring outstanding speakers. This year, we'll look at some

history of our organization, and of tree care, as well as provide presentations of compelling current interest, with the aim of advancing our knowledge of trees, and promoting informed decisions about their planting and maintenance.

As always, there will be opportunities to network with friends both old and new, colleagues, other professionals, and exhibitors. A broad spectrum of vendors, including non-profit groups, look forward to helping attendees find the information, plant material, and equipment that they have been searching for.

We look forward to celebrating the occasion with you!

Neil Hendrickson

EXECUTIVE OFFICERS

President: Neil Hendrickson

Vice President: George Meglio

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Bridgewater Township

Stephen Chisholm Jr.
Aspen Tree Experts

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John Anderson
Retired

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Outreach Coordinator: Emily Farschon

Roslyn Dvorin
Rutgers Urban Forestry Program

Thom Ritchie
Thom Ritchie Landscaping, LLC

Jeffrey Cramer
So. Brunswick Shade Tree Comm.

Chris Raimondi
Raimondi Horticultural Group, Inc.

CONFERENCE SCHEDULE

THURSDAY, OCTOBER 16TH, 2025

- 8:00 AM** **Registration & Morning Coffee** *with Exhibitors*
- 8:30 AM** **100TH Annual Conference Opening Program**
**8:30 AM* NJUCF CORE Training Introduction & Check-in
- 9:00 AM** **GENERAL EDUCATION SESSION** *with Dr. Cecil Konijnendijk*
"THE 3+30+300 PRINCIPLE FOR GREENER, HEALTHIER CITIES: EXPERIENCES FROM THE FIRST 5 YEARS"
- 10:00 AM** **Coffee Break** *with Exhibitors*
- 10:30 AM** **GENERAL EDUCATION SESSION** *with Dr. Robert (Bob) F. Polomski*
"STRIVING TO MEET THE DEMAND FOR TOUGH TREES IN TOUGH SITES WHILE FOSTERING BIODIVERSITY"
- 11:30 AM** **Lunch**
- 12:00 PM** **LUNCHEON LECTURE** *with Dr. Jason Grabosky*
"A BRIEF HISTORICAL REVIEW: NJ SHADE TREE FEDERATION AT THE 100TH ANNUAL MEETING"
- 1:00 PM** **New Jersey Shade Tree Federation Awards Presentation**
- 1:30 PM** **BREAKOUT SESSION: MUNICIPAL TRACK** *with Nancy (Buley) Krautmann*
"CULTIVATING CULTIVARS: THE HOW AND WHY OF NEW CULTIVAR DEVELOPMENT"
BREAKOUT SESSION: LTE/LTCO TRACK *with Bruce Crawford*
"A PROPER LOOK AT KEEPING YOUR TREE HAPPY"
- 2:30 PM** **BREAKOUT SESSION: MUNICIPAL TRACK** *with multiple speakers*
"NEW APPROACHES TO COMMUNITY TREE PLANTINGS"
BREAKOUT SESSION: LTE/LTCO TRACK *with Joe Greipp*
"TREE-FOCUSED ORGANIZATIONS, ASSOCIATIONS, CERTIFICATIONS, AND LICENSES IN NJ"
- 3:30 PM** **Coffee Break** *with Exhibitors*
- 4:00 PM** **BREAKOUT SESSION: MUNICIPAL TRACK** *with Jay Kaplan and Joe Griebau*
"UTILITY VEGETATION MANAGEMENT"
BREAKOUT SESSION: LTE/LTCO TRACK *with Neil Hendrickson*
"HISTORY OF PESTICIDES & THE 'GREENING' OF ARBORICULTURE"
- 5:00 PM** **Meet & Greet Networking Event** *in the Exhibit Hall*

* Attention NJUCF CORE Trainees: This full day training course runs concurrently with the NJSTF Annual Conference General Education & Breakout Sessions. You must report to the NJUCF CORE Training classroom at 8:30 AM. See page 8 for the CORE Training Schedule and NJUCF Program information.



CONFERENCE SCHEDULE

FRIDAY, OCTOBER 17TH, 2025

- 8:00 AM** **Registration & Morning Coffee** *with Exhibitors*
- 8:30 AM** **100TH Annual Conference Day 2 Opening Program**
***8:30 AM** *Check-in at NJUCF CLASSROOM (2-hour workshop, limited capacity) with NJ Forest Service, Davey Resource Group, Dr. Jason Grabosky*
 "MUNICIPAL TREE INVENTORY WORKSHOP & FIELD TRIP"
- 9:00 AM** **GENERAL EDUCATION SESSION** *with Dr. Robert (Bob) F. Polomski*
 "SHOW ME THE SCIENCE: SHARE EVIDENCE-BASED PRACTICES TO WIN PUBLIC SUPPORT OF A DIVERSE, WELL-MAINTAINED URBAN FOREST"
- 10:00 AM** **Coffee Break** *with Exhibitors*
- 10:30 AM** **GENERAL EDUCATION SESSION** *with Dr. Cecil Konijnendijk*
 "MUNICIPAL AND COMMUNITY FORESTRY: A GLOBAL PERSPECTIVE OF GROWING PEOPLE AND TREE RELATIONSHIPS"
- 11:30 AM** **Lunch**
- 12:00 PM** **LUNCHEON LECTURE** *with Dr. Jason Grabosky*
 "NJ SHADE TREE FEDERATION HITS 150TH YEAR! A PERFUNCTORY OVERVIEW OF 2075"
- 1:00 PM** **New Jersey Forest Service Awards Presentation**
- 1:30 PM** **BREAKOUT SESSION: MUNICIPAL TRACK** *with Michael Zichelli and Blais Brancheau*
 "TREES & MUNICIPAL DEVELOPMENT: LESSONS FROM A REVIEWER"
 BREAKOUT SESSION: LTE/LTCO TRACK *with Jeffrey A. Tandul*
 "FIFTY SHADES OF SHADE: THE GOOD, THE BAD, AND THE UGLY OF URBAN/COMMUNITY FORESTRY AND LANDSCAPE MANAGEMENT"
- 2:30 PM** **BREAKOUT SESSION: MUNICIPAL TRACK** *with multiple speakers*
 "SHOVEL READY: NJ COMMUNITY FORESTRY PROJECTS"
 BREAKOUT SESSION: LTE/LTCO TRACK *with Mark Ware*
 "BEECH LEAF DISEASE MANAGEMENT UPDATE"
- 3:30 PM** **Coffee Break**
- 4:00 PM** **BREAKOUT SESSION: MUNICIPAL TRACK** *with multiple speakers*
 "FUTURE VOICES: LIGHTNING ROUND"
 BREAKOUT SESSION: LTE/LTCO TRACK *with Dr. Richard Buckley*
 "TREES I LOVE TO HATE!"

NJUCF CORE TRAINING SCHEDULE

THURSDAY, OCTOBER 16TH, 2025

ATTENTION CONFERENCE ATTENDEES

NJUCF CORE training is a full-day course that runs concurrently to the NJSTF Conference General Education and Breakout Sessions.

The "CORE classroom" runs on its own schedule and is reserved seating only.

8:30 - 8:45 AM **Introduction & Check-in** with NJ Forest Service

8:45 - 9:15 AM **NJ URBAN & COMMUNITY FORESTRY PROGRAM: WHAT IS IT AND HOW DOES IT WORK?** with NJ Forest Service

9:15 - 9:30 AM **USING SOCIAL MEDIA TO PROMOTE YOUR PROGRAM** with Roslyn Dvorin, Outreach Coordinator, Rutgers Urban Forestry Program

9:30 - 10:15 AM **TREES 101: STRUCTURE, FUNCTION, IDENTIFICATION, & JARGON** with Pam Zipse, Executive Director, NJ Tree Foundation, NJ LTE #426

10:15 - 10:30 AM **Coffee Break** with Exhibitors

10:30 - 11:30 AM **LEGAL ISSUES IN URBAN & COMMUNITY FORESTRY: SHADE TREE COMMISSIONS & THE LAW** with John H. Anlian, Attorney-At-Law

11:30 - 1:30 PM **Lunch**

1:30 - 2:30 PM **TREE PLANTING & MAINTENANCE: FROM PLANNING TO PRACTICE** with Lisa Simms, Director of Green Streets, NJ Tree Foundation

2:30 - 3:30 PM **MUNICIPAL INVENTORY: HOW, WHAT AND WHY** with Dr. Jason Grabosky, Director, Rutgers Urban Forestry Program

3:30 - 4:00 PM **Coffee Break** with Exhibitors

4:00 - 5:00 PM **ELEMENTS OF A SUCCESSFUL URBAN & COMMUNITY FORESTRY PROGRAM: MANAGEMENT** with NJ Forest Service

Core training provided
through a USDA
Forest Service Grant in
partnership with



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NJUCF TRAINING & EDUCATION

NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION, DIVISION OF STATE PARKS, FORESTS & HISTORIC SITES, URBAN & COMMUNITY FORESTRY PROGRAM, NJUCF ACCREDITATION

Completion of the NJDEP Urban & Community Forestry (NJUCF) Program's education and training requirements is one step toward attaining or maintaining NJUCF Annual Accreditation. NJUCF Accredited communities have access to grant funding for the implementation of their NJUCF approved Community Forestry Management Plan (CFMP), and a basis to reduce or eliminate liability associated with local tree care programs and shade tree commissions in accordance with the New Jersey Shade Tree and Community Forestry Assistance Act (N.J.S.A. 13: 11-17.1 et. seq.). For more details on the NJUCF program, accreditation, and development of a Community Forestry Management Plan go to www.communityforestry.nj.gov.

If you are unsure of whether to attend **CEU Sessions**, and/or **NJUCF Community Representative (CORE) Training**, please reach out to your municipal or county shade tree representative to ask about your community's needs for attaining/maintaining NJUCF Annual Accreditation.

NJ Urban & Community Forestry Program Continuing Education Units (CEUs)

- NJUCF CEUs provide a permanent record for the state and local governments regarding the education and training of the volunteers and employees engaged in urban and community forestry. NJUCF CEUs build a community's urban forestry knowledge bank and provide more advanced learning opportunities to inform and guide the practice of urban and community forestry throughout the state.
- **NJUCF Accreditation** requires a minimum of eight (8) CEUs between at least two (2) individuals per municipality or county be earned annually. Any individual, whether they have attended CORE training or not, can earn CEUs on behalf their municipality/county.

NJUCF CEU SESSIONS AT THE SHADE TREE FEDERATION CONFERENCE

Attendance at the general and concurrent sessions provide maximum twelve **(12) CEUs for two days**, or **six (6) CEUs per day**, per person.

You must list the **Municipality or County*** you intend to support on your conference registration form. ***NJUCF CEUs may not be applied to multiple municipal records.**

Attendees must stay for the entire session, complete any and all required paperwork, and scan into/out of the room in accordance with conference host/usher instructions to receive CEUs for each session **(no exceptions)**.

NJ Urban & Community Forestry Program Community Representative (CORE) Training

- NJUCF Community Representative (CORE) Training is an introduction to urban and community forestry in New Jersey covering the basics from science, the law, management, and funding of trees and community forest programs throughout the state. This training is for individuals interested and engaged in the stewardship of their urban and community forest and the trees that populate it: Shade Tree Commissioners, board or committee members, municipal or county employees, and anyone intrigued by or invested in trees, forestry, environment/ecology, and community sustainability.
- **NJUCF Accreditation** requires annual retention of at least two (2) NJUCF CORE Trained Community Representatives per municipality/county. An individual's CORE training status does not expire.
 - One (1) person must be a municipal/county employee, and one (1) person must be a volunteer from the municipality/county working with the tree resource.
 - An elected official may be substituted in either the CORE trained employee or volunteer role.

NJUCF CORE TRAINING AT THE SHADE TREE FEDERATION CONFERENCE

FULL-DAY SESSION HELD CONCURRENTLY
ON CONFERENCE DAY 1, THURSDAY
OCTOBER 16TH, 2025

Certificate of Completion provided to those who: register, stay the entire day, complete all required paperwork, and scan into/out of the room in accordance with conference host/usher instructions **(no exceptions)**.

**** There are NO CEUs provided for NJUCF (CORE) Training ****



CONFERENCE PROGRAM

THURSDAY, OCTOBER 16TH, 2025

THE 3+30+300 PRINCIPLE FOR GREENER, HEALTHIER CITIES: EXPERIENCES FROM THE FIRST 5 YEARS *with Dr. Cecil Konijnendijk, Director, Nature Based Solutions Institute*

9:00 AM - 10:00 AM

GENERAL EDUCATION SESSION

The 3+30+300 principle is an evidence-based guideline that aims to provide the climate, health, and other benefits of trees and green space to everybody. The principle, developed in early 2021 by the presenter, calls for at least 3 mature trees visible from every home, workplace, school, or place of care. It also sets a minimum of 30% canopy cover at the neighbourhood level. Moreover, we should all have a high-quality, publicly accessible green space within a 300-metres walk (i.e. just over 300 yards). At the time of the conference, the principle has been around for about five years and municipalities, governments, and various organisations and businesses around the globe have started using it. This talk assesses the current state of 3+30+300 implementation, in the US and elsewhere. It discusses opportunities for using the guideline for the promotion of sound urban forestry, also in New Jersey.

DR. CECIL KONIJNENDIJK has 30 years of experience studying, teaching, and advising on aspects of urban forestry and nature-based solutions. From Utrecht, The Netherlands, he co-leads the Nature Based Solutions Institute, a think tank for the evidence-based greening of cities. Cecil has held full and visiting professorships in Belgium, Canada, China, Denmark, Hong Kong, and Sweden. He has advised national and local governments in more than 30 countries, as well as international organisations such as FAO and UNECE, on the formulation and implementation of green space and urban forestry policies and programs. He was part of the team, for example, of development urban forest master plans for the cities of Birmingham (UK) and Groningen (The Netherlands), as well as for the development of a green roof and façade strategy for Riyadh (Saudi Arabia). His books include 'The Forest and the City: the cultural landscape of urban woodland' (2nd edition in 2018) and 'Rethinking urban greens spaces' (2024). In 2021 he launched a new evidence-based guideline for urban greening, the so-called 3+30+300 rule, which is now used by municipalities, regional governments, and organisations across the world. Cecil is passionate about building meaningful relationships between people and nature to create better urban places.



STRIVING TO MEET THE DEMAND FOR TOUGH TREES IN TOUGH SITES WHILE FOSTERING BIODIVERSITY *with Dr. Robert (Bob) F. Polonski, Associate Extension*

Specialist—Horticulture/Arboriculture/Adjunct Instructor, Clemson University

10:30 AM - 11:30 AM

GENERAL EDUCATION SESSION

While communities strive to increase and maintain their tree canopy coverage, the urban environment and changing climate conditions present an assortment of challenges that affect tree performance and longevity. Given these biotic and abiotic constraints, certain native and nonnative species and their

CONFERENCE PROGRAM THURSDAY, OCTOBER 16TH, 2025

cultivars perform well in urban environments. These high-performing taxa will be discussed along with approaches that support genotypic diversity to avoid monocultural disasters.

DR. BOB POLOMSKI, a native of the Garden State, works in the Palmetto State at Clemson University where he has extension, teaching, and research responsibilities. Over the past three decades Polomski has educated commercial and consumer audiences on a wide range of topics in a variety of media that included radio, TV, and the internet. He has published articles in Extension publications, print and digital magazines, and peer-reviewed scientific journals. Polomski is also an author of four regional gardening books, a contributing writer for two nationally distributed gardening books, and a technical editor of 12 gardening books. During his Extension career, Polomski has earned 34 awards for his written publications, radio, and TV programs. Since earning his Ph.D. in 2009, Polomski teaches arboriculture and woody landscape plant identification and use. With a broad interest in all things plants, Bob's present horticultural/arboricultural pursuits include the study of urban tree growth and longevity and identifying, evaluating, and promoting plants that provide aesthetic and ecological benefits to landscapes and streetscapes.



A BRIEF HISTORICAL REVIEW: NJ SHADE TREE FEDERATION AT THE 100TH ANNUAL MEETING *with Dr. Jason Grabosky, Rutgers Urban Forestry Program*

12:00 PM - 1:00 PM

LUNCHEON LECTURE

At this milestone for the Federation, I'll provide some background history and context of the organization while mentioning people and issues that have animated the annual meeting for the past century. I'll emphasize the older material and hopefully encourage folks to continue the conversation of recent years over their dinners and after hours. This two-part lecture references 100 years of historic records to identify common aspects, themes, and challenges of community tree management shared by the current Federation audience. In part 2, we venture into the future.

DR. JASON GRABOSKY is a professor within the Ecology, Evolution and Natural Resources program at Rutgers School of Environmental and Biological Sciences / NJ Agricultural Experiment Station. He serves as the John and Eleanor Kuser Endowed Faculty Scholar in Urban and Community Forestry and has been with Rutgers since 2002. He was previously faculty at University of Florida and at Cornell University, where he also did his graduate work. Prior to all of that, he worked in the landscape and nursery industry going back to the very early 1980s. Having maintained those older industry connections, there are still people who knew Dr Grabosky when he had hair, with only a few in this room who knew Jason in the late 80s, early 1990s after his great follicle exodus. He teaches classes and maintains research efforts broadly defined as within tree biology, tree care, soil management, and forestry wildlife within developed spaces... excepting when it is about something else.



CONFERENCE PROGRAM THURSDAY, OCTOBER 16TH, 2025

CULTIVATING CULTIVARS: THE HOW AND WHY OF NEW CULTIVAR DEVELOPMENT *with Nancy (Buley) Krautmann*

1:30 PM - 2:30 PM

BREAKOUT SESSION

MUNICIPAL TRACK

It’s a long and complex journey from seed to city tree. Many hands and a decade or more are needed to grow a tree from start to finish. It takes even longer to develop, select, trial, and introduce new and improved cultivars. Bringing new and improved urban tree cultivars to market is a multi-generational effort that may take 15–30 years or more, via the collaborative efforts of plant breeders, growers, urban foresters, arboreta, and academia. A changing climate adds urgency to the search for tough, resilient, adaptable urban trees. Understanding the timeline and processes of new tree introduction and the how and why of cultivar development will help growers, retailers, designers, specifiers, and landscape contractors plan wisely for choosing, growing, and planting the best trees for the future urban forest.

NANCY (BULEY) KRAUTMANN has been talking trees for 31 years on behalf of J. Frank Schmidt & Son Co., wholesale tree growers of Boring, Oregon. Recently retired from her full-time role as Director of Communications, she continues to serve as a spokesperson for trees. A former newspaper reporter, Nancy earned a bachelor’s degree in Technical Journalism and Horticulture from Oregon State University. A Lifetime Honorary member of the American Society of Landscape Architects, Nancy has earned national recognition for her tree advocacy and stewardship efforts including a Horticultural Industries Leadership Award (HILA) and Arbor Day Foundation’s Frederick Law Olmsted Award. She was presented the Garry Oak Award by Friends of Trees, where she served on the board of directors for more than a decade. A GardenComm.com member and a graduate of the Society of Municipal Arborists’ Municipal Forestry Institute (MFI), Nancy gardens and tends trees in Oregon’s verdant Willamette Valley.



A PROPER LOOK AT KEEPING YOUR TREE HAPPY *with Bruce Crawford, Manager of Horticulture, Morris County Parks Commission*

1:30 PM - 2:30 PM

BREAKOUT SESSION

LTE/LTCO TRACK

The challenge with woody trees and shrubs is the language barrier—we do not speak the ‘proper’ language! Plants try to communicate when there is a problem, but we fail to understand. Bruce will consider this language barrier and attempt to break down issues that may be the result of improper siting, planting techniques, and pruning. We will also look at how trees can be properly used in designs to help us! Once the language barrier is overcome, we have a far better chance of enjoying a properly developed tree growing in a properly developed landscape!

CONFERENCE PROGRAM THURSDAY, OCTOBER 16TH, 2025

BRUCE CRAWFORD is a longtime proponent of unusual and fun plants, Bruce had his own design/build gardening business for nearly 25 years that specialized in plantings for year-round interest. One of those gardens was published in Fine Gardening Magazine! From 2005 to 2020 Bruce was the Director of Rutgers Gardens, the botanical garden for Rutgers University, and was the State Program Leader for Home and Public Horticulture with the NJ Agricultural Experiment Station from 2020 to 2021. He was also an instructor in the Landscape Architecture program at Rutgers University from 1987-2020. In 2021 he received the Award of Excellence from the National Garden Clubs. Currently, he is the Manager of Horticulture for the Morris County Parks Commission. He writes monthly for the Gardener News, a NJ based Horticulture Newspaper, as well as for the Garden Club of NJ Newsletter and for the National Garden Clubs quarterly journal (The National Gardener). Bruce lectures frequently to various horticultural groups. A true plant lover, he has yet to find a plant he does not like!



NEW APPROACHES TO COMMUNITY TREE PLANTINGS *with multiple speakers*

2:30 PM - 3:30 PM

BREAKOUT SESSION

MUNICIPAL TRACK

Learn how several Shade Tree Commissions have successfully implemented tree plantings in their communities. By collaborating with a local nursery, these Shade Tree Commissions along the New Jersey coast are increasing the shade tree population in municipal locations and engaging homeowners in planting directly on their properties. Representatives from Manasquan, Point Pleasant, Belmar, Fair Haven, and Atlantic Highlands will discuss the logistics of selecting trees for their town, involving the community in tree plantings, and increasing the diversity of tree species.

TREE-FOCUSED ORGANIZATIONS, ASSOCIATIONS, CERTIFICATIONS, AND LICENSES IN NJ *with Joe Greipp, Arboretum Director, Meadow Lakes*

2:30 PM - 3:30 PM

BREAKOUT SESSION

LTE/LTCO TRACK

New Jersey has a rich history of similarly aligned organizations, associations, and non-profits committed to the selection, planting and care of trees. Come and enjoy a walk through of each of these organizations, their leadership, and histories. Additionally, Mr. Greipp will also make sense of all the various licenses, certifications, and acronyms we see when working with professionals in the field.

CONFERENCE PROGRAM THURSDAY, OCTOBER 16TH, 2025

JOE GREIPP is an I.S.A. Board Certified Master Arborist and New Jersey Licensed Tree Expert. He is the director of the level II, internationally accredited arboretum at Meadow Lakes, a continuing care retirement community in Hightstown NJ. Joe sits on the NJ Board of Tree Experts, and is the executive director of the NJ Chapter of the International Society of Arboriculture.



DID YOU KNOW?

THE STATE TREE OF NEW JERSEY IS THE NORTHERN RED OAK.

It was designated on June 13, 1950 by Governor Alfred E. Driscoll and the State Assembly. This tree was chosen to represent New Jersey for its strength, dignity, structural beauty, and long life.

UTILITY VEGETATION MANAGEMENT with Jay Kaplan, Supervisor for Vegetation Management, PSE&G and Joe Griebau, Sr. Vegetation Management Program Manager, Atlantic City Electric

4:00 PM - 5:00 PM

BREAKOUT SESSION

MUNICIPAL TRACK

This session discusses how and why utilities in NJ handle conflicts with vegetation, how those conflicts are handled, and the differences between the way the different utilities handle those conflicts.

JAY KAPLAN has a B.S. in Natural Resource Management with a focus on Urban Forestry from Rutgers University. He spent 17 years working in utility vegetation management and 13 years working for PSE&G. He is a Licensed Tree Expert and ISA certified Utility Arborist. He is also Board president of the NJ Tree Foundation.

JOE GRIEBAU has spent 24 years working in Utility vegetation management, 14 years as a Utility Line Clearance contractor, and 10 years as Atlantic City Electric (ACE) Vegetation Management Program Manager. Joe is an ISA Certified Arborist/Utility Specialist and NJDEP Certified Pesticide Applicator.



CONFERENCE PROGRAM THURSDAY, OCTOBER 16TH, 2025

HISTORY OF PESTICIDES & THE 'GREENING' OF ARBORICULTURE with Dr. Neil Hendrickson, PhD, former Northeast Technical Researcher, Bartlett Tree, now happily retired & current President of the NJ Shade Tree Federation

4:00 PM - 5:00 PM

BREAKOUT SESSION

LTE/LTCO TRACK

The history of pesticides is almost as long as human history; cultures around the world engaged in pest suppression. Neil uses examples of innovations and lesson learned "the hard way" to shed light on how our industry's technologies, best practices, and regulations developed. From our first attempts at IPM and pesticide regulations with spongy moth, to the post-WWII usage of DDT, to the beginnings of a "greener" era and the need for our newer pesticide chemistries and cultural approaches, Neil shows us what we learned and leaves us thinking about what we will do in the future.

DR. NEIL HENDRICKSON worked for Bartlett Tree Research Labs where he served as their Northeast Technical Specialist for over twenty years before his retirement in 2019. Neil is a New Jersey Licensed Tree Expert and maintains his tree risk assessment qualifications. He now serves as President of the New Jersey Shade Tree Federation. He received his Bachelor of Science in Forestry from Cook College/Rutgers University, his Master of Science in Forest Science from the University of New Hampshire, and his Ph.D. in Silviculture and Forest Ecology from the Yale School of Forestry and Environmental Studies.



MEET & GREET NETWORKING EVENT

THURSDAY, OCTOBER 16TH | 4:30 PM - 6:30 PM | CONFERENCE EXHIBIT HALL



Stick around after the Thursday Education Sessions to socialize with fellow attendees, speakers, and exhibitors in this fun, unstructured gathering. We'll snack, sip, and chat before parting ways to make our own dinner arrangements.

Conference registrants are welcome to participate with no additional entry fee!



CONFERENCE PROGRAM

FRIDAY, OCTOBER 17TH, 2025

MUNICIPAL TREE INVENTORY WORKSHOP & FIELD TRIP *with NJ Forest Service, Davey Resource Group, Dr. Jason Grabosky*

8:30 AM - 11:30 AM

NJUCF CLASSROOM - 2 HOUR WORKSHOP (LIMITED CAPACITY)

This hands-on, 2-hour workshop will highlight all aspects of the inventory process, from data collection, inventory types, and how to effectively use an inventory. Through a classroom and outdoor session, attendees will learn what data to collect, advantages/disadvantages of inventory type, and benefits of using your inventory. Now that the NJFS CFMP inventory requirement is in effect, this will be more useful than ever! This multi-speaker Session features representatives from the NJ Forest Service, Urban & Community Forestry Program, Davey Resource Group, and Jason Grabosky.

Read Jason's bio on page 11.

DID YOU KNOW?

THE STATE MEMORIAL TREE OF NEW JERSEY IS THE FLOWERING DOGWOOD

It was designated the State Memorial Tree of New Jersey in 1951 to honor those who served in the armed forces and to encourage widespread planting of dogwoods in commemorative spaces.

SHOW ME THE SCIENCE: SHARE EVIDENCE-BASED PRACTICES TO WIN PUBLIC SUPPORT OF A DIVERSE, WELL-MAINTAINED URBAN FOREST *with Dr. Robert (Bob) F. Polomski, Associate Extension Specialist—Horticulture/Arboriculture/Adjunct Instructor, Clemson University*

9:00 AM - 10:00 AM

GENERAL EDUCATION SESSION

Maintaining a biologically rich urban forest requires the integration of native and noninvasive, non-native species and cultivars. Opposition to nonnative taxa is fueled by misinformation and a reluctance to part with long held beliefs, which tend to possess more value than scientific facts. Effective evidence-based practices combined with transparent communication and engagement, which includes public outreach efforts, community meetings, educational programs, and citizen science initiatives, can foster greater support for biodiversity in the urban forest.

Read Bob's bio on page 11.

CONFERENCE PROGRAM FRIDAY, OCTOBER 17TH, 2025

MUNICIPAL AND COMMUNITY FORESTRY: A GLOBAL PERSPECTIVE OF GROWING PEOPLE AND TREE RELATIONSHIPS with Dr. Cecil Konijnendijk, Director, Nature Based Solutions Institute

10:30 AM - 11:30 AM

GENERAL EDUCATION SESSION

Recent years have shown growing interest and activity in municipal and community forestry. In fact, these have now become global movements and fields, supported by a growing body of research, expertise, and involvement of numerous professional and advocacy organisations. In this talk, Cecil will discuss how municipal and community forestry have become truly global. Based on his work in 35 or so countries, he will show some of the latest, most exciting initiatives and developments. He will also shine his light on some of the next steps for municipal and community forestry, in order to enhance their role and impact even further.

Read Cecil's bio on page 10.

NJ SHADE TREE FEDERATION HITS 150TH YEAR! A PERFUNCTORY OVERVIEW OF 2075 with Dr. Jason Grabosky, Rutgers Urban Forestry Program

12:00 PM - 1:00 PM

LUNCHEON LECTURE

This is just another annual update on the things hitting communities and tree care professionals, but a fair amount has happened since the big 100th annual meeting back in 2025! In part 2 of this creative lecture pair, I look back on the first lunchtime lecture as though we are currently sitting at a meeting 50 years in the future. We'll explore the applications of new and coming tech and reflect back on the issues of 2025. Remember those common aspects, themes, and challenges we identified way back in 2025... Well what did we do about them? Join us in a slightly skewed and fun way of exploring the future of our industry.

Read Jason's bio on page 11.

TREES & MUNICIPAL DEVELOPMENT: LESSONS FROM A REVIEWER with Michael Zichelli, Borough Administrator, Glen Ridge and Blais Brancheau, Township Planner, Hanover

1:30 PM - 2:30 PM

BREAKOUT SESSION

MUNICIPAL TRACK

Mike and Blais present their viewpoints of how tree protection, preservation, and new development planting designs would function in a 'perfect' world and share their insights to help other municipal departments handle the 'real life' issues. Trees are living, growing things which require proper selection, placement, and maintenance to minimize infrastructure conflicts and increase odds of success. Reflecting on a combined 50+ years' experience, Blais and Mike give us ideas on how to encourage sustainable tree installation, preservation, and landscape design in our communities.

CONFERENCE PROGRAM FRIDAY, OCTOBER 17TH, 2025

FIFTY SHADES OF SHADE: THE GOOD, THE BAD, AND THE UGLY OF URBAN/COMMUNITY FORESTRY AND LANDSCAPE MANAGEMENT *with Jeffrey A. Tandul, LLA, ASLA, M.Arc*

1:30 - 2:30 PM

BREAKOUT SESSION

LTE/LTCO TRACK

Review of site plans is often limited and considered an afterthought by many planning boards, zoning boards and land use boards. Often, if plans are reviewed, they are done so by those with limited or no qualifications regarding landscapes and trees. Green professionals need to be more involved in the review process for development and other plans. Through some case studies and examples, this session will assist those submitting and/or reviewing landscape and reforestation plans become more familiar with the current standards of care. Discussion of protection of health, safety, and welfare regarding landscape and reforestation plans will be presented utilizing real world examples of Community & Urban Forest and Landscape management. This will include issues related to Right of Way Management, best practices for selection, planting, and care of trees, and navigating "political realities" and alternative funding options for planting and maintenance, liability reduction. A discussion of the limitations and opportunities of trees for storm water management shall also be provided. The session will address the potential legal issues facing professionals, volunteers and commissioners in regard to ordinance creation and tree/landscape evaluations. A brief introduction shall be provided regarding risks and rewards in providing expert witness services and planting/reforestation plan review services. Other topics will include best practices for specifications and post planting review. Communication best practices regarding dealing with the public, clients and governing/jurisdictional bodies will be examined. Interaction, coordination and cooperation between utilities and tree managers will also be examined.

JEFFREY A. TANDUL is an accomplished Landscape Architect and Arboriculturist, having held positions such as Shade Tree Commissioner and Chairman for Linden, NJ and Chairman of the Union County, NJ Parks Advisory Board. He has volunteered extensively with National ASLA and NJASLA, serving in a multitude of positions within NJASLA including President and the Chairman of Legislative Committee, where he is credited with being largely responsible for writing an update to a licensing practice act and helping the bill become law. He also was instrumental in assisting with getting the LTE Law enacted. Mr. Tandul has been sought as a consultant to municipalities across NJ, working with entities including the NJ Board of Tree Experts, NJDEP Forest Service, and NJ Licensed Tree Experts. He is a member of the board of directors of the Friends of Olmsted Beil House and working towards restoration of the house and the remaining portion of the landscape. Mr. Tandul holds a BA in Economics (Rutgers College, RU), BS in Landscape Architecture (Cook College, RU), and a Master of Architecture Degree (NJIT, School of Architecture). He has also worked as an inspector for the Million Tree Program in New York City. Over his career, he has inspected the installation of about 80,000 trees.

CONFERENCE PROGRAM FRIDAY, OCTOBER 17TH, 2025

SHOVEL READY: NJ COMMUNITY FORESTRY PROJECTS *with multiple speakers*

2:30 PM - 3:30 PM

BREAKOUT SESSION

MUNICIPAL TRACK

The New Jersey Forest Service has a strong commitment to Urban and community Forestry and has provided millions of dollars in grants to participating municipalities. In this panel discussion, we will hear from several municipalities sharing their thoughts, difficulties, successes, and lessons learned in implementing their local tree programs, from implementing an inventory, pruning, removals, and scheduling. These short presentations, followed by time for Q&A, will provide attendees with valuable insight on how to enhance their local community forestry programs.

BEECH LEAF DISEASE MANAGEMENT UPDATE *with Mark Ware, Rainbow Ecoscience*

2:30 PM - 3:30 PM

BREAKOUT SESSION

LTE/LTCO TRACK

As Beech Leaf Disease continues to ravage our beloved Beech population, the research and efforts to manage the damage caused by the microscopic nematodes behind the disease continues at a feverish pace. We will be focusing on the current management options as well as reviewing any new research.

MARK WARE is a Board Certified Master Arborist on the Rainbow Ecoscience team, covering the Northeast and Mid-Atlantic regions. Mark brings over ten years of practical experience in arboriculture, plant health care and ornamental horticulture. Mark is responsible for providing PHC technical and application training to Rainbow's clients and their crews. This includes providing technical support and training in Rainbow PHC protocols, research and development of new products and protocols and in-field training with applicators.



DID YOU KNOW?

"TREASURE OUR TREES" LICENSE PLATES
SUPPORT NEW JERSEY FORESTRY



Treasure our Trees license plates were created as a source of revenue for the NJ Urban Community Forestry Program and to help promote the awareness of trees around the state. Sales of this plate helps fund state grants allocating over \$1.3 million to plant trees in environmentally burdened communities. This plate is 100% tax deductible for those who itemize their taxes, similar to a charitable contribution.

CONFERENCE PROGRAM FRIDAY, OCTOBER 17TH, 2025

FUTURE VOICES: LIGHTNING ROUND *with multiple speakers, Rutgers University*

4:00 PM - 5:00 PM

BREAKOUT SESSION

MUNICIPAL TRACK

Welcome to the next generation of our profession. As tree planters, we all know that our work is not designed to end. Each generation of community tree stewards inherits a forest reflecting the ideas, challenges, and management priorities of those who came before them. The young professionals featured in this lightning round session will share an overview of their ideas, projects, and research, giving us a glimpse into what our industry may look like in the decades to come. These short, rapid succession presentations will provide attendees with the key findings, expectations, and motivations of the people inheriting our NJ community tree resources.

TREES I LOVE TO HATE! *with Dr. Richard Buckley, Rutgers Plant Diagnostic Lab*

4:00 PM - 5:00 PM

BREAKOUT SESSION

LTE/LTCO TRACK

Thirty-four years as a plant diagnostician has taught me that certain plants have lots of problems. I love them, because they have lots of problems, but I also hate them, because they have lots of problems! This 60-minute lecture will cover several common problem children and the diseases that make a mess of them. Each disease will be profiled to include pathogen biology and life cycle, the conditions necessary for disease outbreaks, and integrated control strategies that include useful cultural, biological, and chemical management techniques. Special emphasis will be on symptom recognition and problem diagnosis from the field. Come see if your favorite tree makes the list!

DR. RICHARD BUCKLEY is the Director of Rutgers Plant Diagnostic Laboratory. He received his BS in Entomology and Plant Pathology from the University of Delaware and an MS in Turfgrass Pathology from Rutgers University. Buckley's primary responsibility is as a plant problem solver. In his 34-year career, he has evaluated over 67,000 plant samples requiring disease and insect pest diagnosis. Buckley is an instructor in the Rutgers Professional Golf Turf Management School. He teaches courses in diseases and insect pests of turfgrass and ornamental plants and has over 3000 former students working in the green industry. He also teaches in several undergraduate and graduate courses in the Department of Pathology and Plant Science at Rutgers University. Richard is an acclaimed lecturer and invited speaker that has presented over 4500 lectures to green industry professionals. His topics include disease and insect pest problems in turf and ornamentals, plant problem solving and diagnostics, pesticides and pesticide use, and integrated pest management techniques.



100 YEARS OF THANKS

The New Jersey Shade Tree Federation wishes to acknowledge the tenacious leaders and the driving forces that made the past century of history possible.



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A SHORT ARBORICULTURAL HISTORY

Among the reasons we come to conferences is to hear about the latest advancements in arboriculture and urban forestry, and there have been, and continue to be, a lot of them. This is because the science of modern arboriculture is only about a century old.

Until the late 1800s, there was no science to speak of in tree care—just trial and error. The earliest writers warned against severe tree topping and promoted wound treatments, cavity filling, and making flush cuts instead of leaving stubs. A recipe for cavity filling included cow manure, old lime, wood ashes, and sand.

The science of tree care was originally restricted to fruit trees and forestry, not landscape trees. In 1901, John Davey wrote *The Tree Doctor*, emphasizing the need for the study of trees and their physiology. Then, in 1924, F.A. Bartlett convened a conference to discuss the science of trees. This meeting evolved into the International Society of Arboriculture (ISA). In 1926, the F.A. Bartlett Tree Research Laboratory was established—the first dedicated to shade tree research in the United States. Also in 1926, the first arboricultural organization, the National

NJ Tree Partners



est. 1925 - a non-profit organization assisting individuals and agencies entrusted with the selection, planting, and care of trees. Our goal is to improve the status of our profession and establish liaisons between allied associations, businesses, and federal, state, municipal governments, in order to provide tree-lined streets for future generations.
www.njstf.org



est. 1998 - a statewide nonprofit organization dedicated to planting trees in New Jersey's most underserved neighborhoods, where the need is greatest. Through tree planting, volunteerism, and partnerships, we assist communities in improving their environment & quality of life.
www.njtrees.org



est. 1990 - promotes excellence in the field of arboriculture through continued educational seminars and skills training programs. The benefits include higher quality personnel to the tree care industry.
www.caanj.org



est. 1974 - In 2001, the merger of the Arborists Association of NJ (AANJ) and the NJISA created the New Jersey Arborists, Chapter of the ISA (NJAJSA). Members include commercial, consulting, municipal, and utility arborists, researchers and educators, horticulturists, and individuals interested in the proper and professional care of trees and landscapes.
www.njajsa.com

Shade Tree Conference (NSTC), forerunner of the ISA, was founded.

Although scientific advancements continued through mid-century, it was when Dr. Alex Shigo explained decay in terms of compartmentalization that the practice of tree care was revolutionized. Shortly after, as DDT was banned, the innovative concept of Integrated Pest Management was introduced based on the ideas of problem prevention, monitoring, a combination of treatment options, and reduced chemical use.

At about the same time, the ISA (then still the National Arborist Association) Memorial Research Trust Fund started funding studies in arboricultural science. This became the ISA Research Trust in 1976, and in 2002, the Tree Research and Education Endowment (TREE) fund. It has since provided millions of dollars for hundreds of grants.

So when we look at the variety of scientific disciplines in the world, we realize that ours is a young one indeed, and only in its early stages of discovery and innovation.

Neil Hendrickson, President of the New Jersey Shade Tree Federation

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est. 1940 - established to develop a professional examination for individuals with arboriculture knowledge and background. The board sets standards for tree care businesses and professionals in NJ, ensuring public safety and tree health. They license tree experts and tree care operators, registering businesses, and establishing guidelines for professional practices, qualifications, and safety standards.

www.njbte.org



est. 1940 - Formerly the NJ Society of Certified Tree Experts. From 1940 to 2016, 640 individuals were certified as Tree Experts. In 2017 the name changed to the NJ Society of Licensed Tree Experts to reflect the NJ legislation regarding licensing.



est. 1996 - to encourage, promote, and support the local stewardship and effective management of trees and forest ecosystems in New Jersey's communities through technical assistance and financial assistance. Assists local governments statewide in their efforts to establish and grow local, self-sustaining urban and community forestry programs.
www.nj.gov/dep/parksandforests/forest/urbanandcommunity



NJ Forestry Council

comprised of members appointed by the State Forester, with expertise or interest in trees, forestry, or tree or forest management, maintenance, or care. The Council advises the State Forester, the Division of Parks and Forestry and the DEP.

PAST PRESIDENTS

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1925-28	Carl Brannwart	1980-81	William Denno
1929-40	Ralph Huttenloch	1982-83	Kenneth Gregory
1941	Carl Brannwart	1984-85	W. Harold Heritage
1942-3	Oliver P. Medsger	1986-87	Clarence Peterson, Jr.
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1969-70	Henry Vaughn-Eames	2014-15	Bob Turner
1971-72	William J. Porter	2016-17	Wayne Dubin
1973-74	William Oberholtzer	2018-19	Dr. Jason Grabosky
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Hosts: Joe Greipp, Carol Radziewicz

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We are the state chapter of the International Society of Arboriculture. We are focused on advancing the science and profession of arboriculture.

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NJ FOREST SERVICE, URBAN & COMMUNITY FOREST PROGRAM (NJUCF)

CONFERENCE PARTNER

The New Jersey Forest Service—Urban and Community Forestry Program (NJUCF) ensures more livable communities by providing local governments with educational, technical, and financial assistance for the planting, care, and management of trees and forests. Proper management of the urban and community forest resource yields environmental, economic, and social benefits vital to the well-being of the most densely populated and urbanized state in the nation.

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Hosts: Nicole Castillo, Crystal Wessel

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Hosts: Roslyn Dvorin, Dr. Jason Grabosky

CONFERENCE PARTNER

The Rutgers University Urban Forestry Program offers an accredited undergraduate track in Urban Forestry within the Ecology, Evolution, and Natural Resources major. Rutgers holds accreditation from the Society of American Foresters (SAF) for both its Urban Forestry and Natural Resources & Ecosystem Management tracks—the first university in New Jersey to earn this distinction. In addition to academic offerings, the program

engages in graduate research and partners with industry and government to provide outreach and education across New Jersey. For more information or to explore a career in urban or community forestry, contact:

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Hosts: Melanie McDermott

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<https://www.nj.gov/dep/parksandforests/forest/bigtrees/treesofinterest.html>



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Happy 100th
NJ Shade Tree Federation!**

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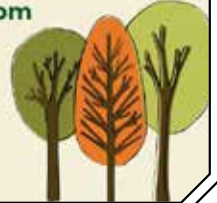
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Congratulations NJ Shade Tree Federation



**Congratulations to
the New Jersey Shade
Tree Federation on
the 100th Annual
Conference!**



**www.NJLCA.org
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DOWNES TREE SERVICE

Since the inception in 1983 of Downes Tree Service, Downes has grown to be one of the largest tree care and removal experts in Northern New Jersey. Downes is a New Jersey licensed tree care company NJTC #767613, with (7) Licensed Tree Experts & ISA Certified Arborists on staff. Employees are also certified in ACRT electric line clearance through PSE&G. Our crews are fully trained and insured to perform safe tree removal services, tree pruning, stump removal and more.

Below is a synopsis of the other services that we provide.

PLANT, SHRUB, & LAWN CARE

Downes has been in the lawn and shrub care business for over 20 years. Downes can be counted on to keep your trees, shrubs and lawn looking their best! We provide the highest quality plant and grass health care using the most up-to-date fertilizers and techniques available to protect and preserve the natural value and beauty of your property.

- Our programs include treatment for insects, diseases and weed control as well as core lawn aeration, fertilizer and power seeding.
- Downes Tree Service complies with all standards of the International Society of Arboriculture, the Environmental Protection Agency, and the NJ DEP.

DTS TRUCKING

At DTS Trucking we offer a reliable roll-off container service to make your job easier. We supply 15, 20- and 30-yard containers for disposal of wood waste (logs/brush) stumps, concrete, asphalt, construction demolition debris, and street sweepings. As well as our roll-off container services, we offer pick-up or delivery of topsoil and mulch. Mulch comes in a wide variety of colors and wood products.

LANDSCAPE CONSTRUCTION/SITE WORK

In the past 8 years, Downes has expanded its expertise to the landscape design/build aspect of commercial and residential landscape. Our construction crews are staffed with a workforce that has many years of experience and a vast knowledge of the landscape and construction industry. Our Landscape & Site Work crews can provide you with a level of service and professionalism that is unparalleled. Below is a sample list of the services that we can provide.

- Landscape planting (residential & commercial)
- Walkways & patios
- Retaining walls (timber, natural stone, & concrete block)
- Drainage & Grading
- Topsoil & Mulch Installation
- Seeding & Sodding
- Irrigation Installation
- Landscape Lighting
- Excavation & Pond Dredging



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**CONGRATULATIONS ON THE
FEDERATION'S CENTENNIAL!**

**Rich, Ewa, Della Wolowicz
and Maryann Hobbie**

**Congratulations to the New Jersey Shade Tree Federation
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Congratulations to the
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***Congratulations on the
Shade Tree Federation's
100th year!***

MARIANO PRESS

**THANK YOU TO OUR
TREE BOOSTERS!**

Congratulations to the New Jersey Shade Tree Federation on this monumental accomplishment! Looking forward to the next 100 years of learning, networking, and trees! From your friends and colleagues at the New Jersey Tree Foundation.

Congratulations on 100 years!
The Zichelli Family

Barbara + Tom Ronca Congrats 2025

Congratulations & Joy! Pam Zipse

EWA AND DELLA WOLOWICZ

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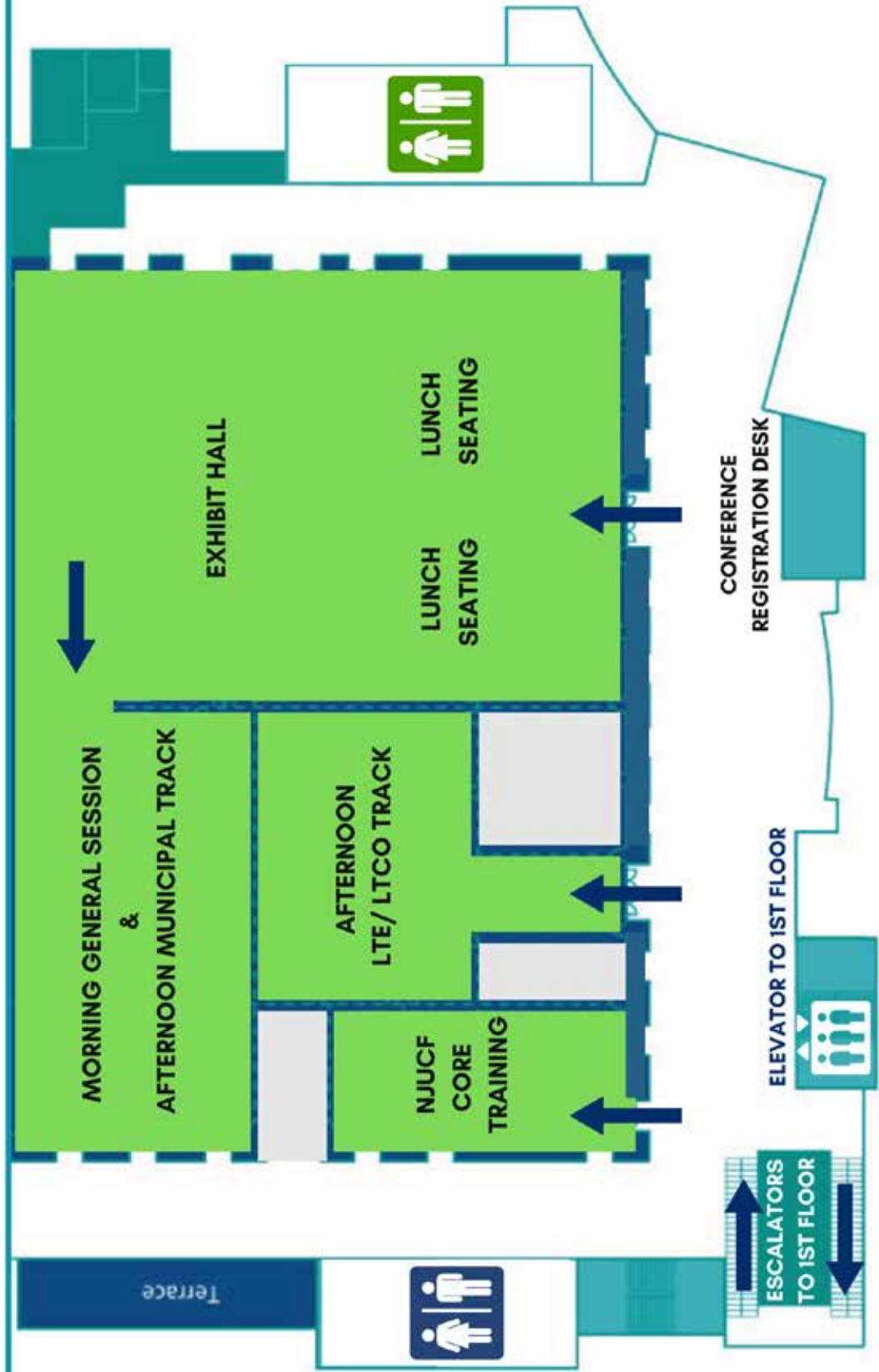
Thom & Lynn Ritchie

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CONFERENCE MAP



OUR GENEROUS PARTNERS AND SPONSORS

Thank you for making this event possible!

ASPLUNDH



ABOUT THIS BOOKLET

This booklet uses a typeface known as Futura. The New Jersey Shade Tree Federation used this very same typeface for conference booklets in the 1920s.

The featured cover photo was photographed by Isabella Vonberg. Leaf images: vecteezy.com.

The booklet was designed by Holly Branco. Holly is a freelance designer, editor, tutor, and writer based in Northern New Jersey. You read more about her work on hollybranco.com.

Special thanks to Rich Wolowicz, Emily Farschon, and the Board of Directors for their feedback, suggestions, and enthusiasm.