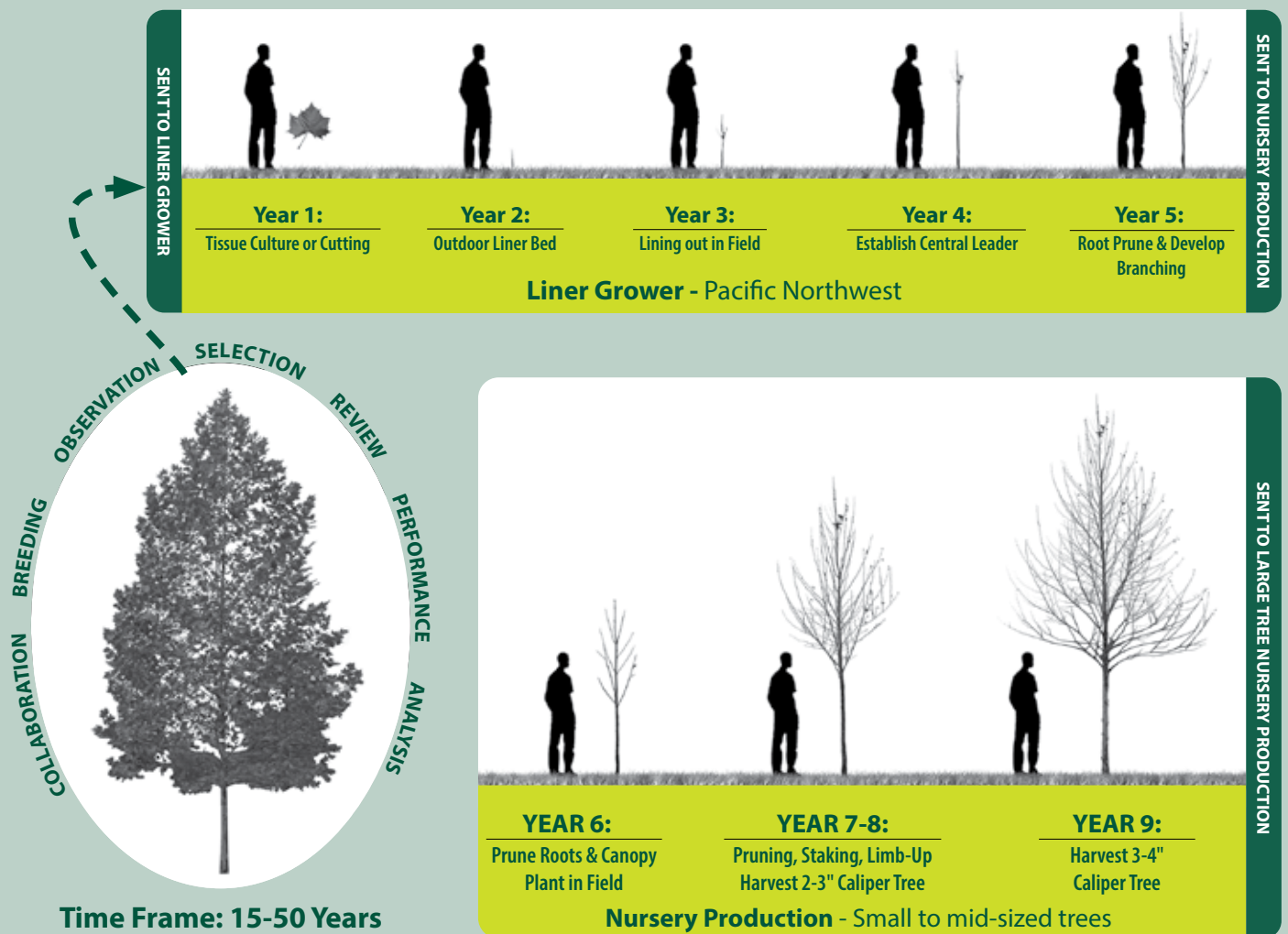


Bringing a new tree to market...



CHICAGOLAND GROWS® INTRODUCTION

Exclamation!® London Planetree
Platanus x acerifolia 'Morton Circle'

Growing trees is an exercise in patience and faith in the future. It takes a long time and many skilled hands to grow beautiful, resilient, durable trees that will cast shade for future generations. Bringing new and improved trees to the marketplace is a collaborative, multi-generational effort that takes even longer.

Our illustration chronicles the creation of the relatively fast-growing Exclamation!® London Planetree. In the early '80's, Dr. George Ware of Morton Arboretum set out to develop *Platanus* cultivars with superior anthracnose resistance. One outstanding hybrid became Exclamation!® and was introduced by Chicagoland Grows.®

This graphic is reprinted from our Reference Guide, available as a PDF download at <http://www.jfschmidt.com/rg>. We are grateful for the tree growth timeline which so elegantly illustrates the time and teamwork it takes to introduce a superior new tree. Created by John Evans, Principal at Hoerr Schaudt Landscape Architects of Chicago, Illinois, and used with permission. © Hoerr Schaudt Landscape Architects

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Reference Guide

Price Guide

Current availability lists

Retail Locator

TreeLocatorSM

**Downloadable charts,
brochures & fact sheets**



Additional Resources

The Tree Book

Superior Selections for Landscapes, Streetscapes, and Gardens
By Michael A. Dirr and Keith S. Warren, Timber Press, 2019

Shade Trees in Towns and Cities

Their Selection, Planting, and Care as Applied to the Art of Street Decoration

By William Solotaroff, John Wiley & Sons, 1911 (Free download)

Urban Forests

A Natural History of Trees and People in the American Cityscape
By Jill Jonnes, Viking, 2016

A Green Industry Guide to Plant Patents and Other Intellectual Property Rights

By Amy Fulcher, et al., University of Tennessee Extension

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