



# NJ SHADE TREE FEDERATION 100<sup>TH</sup> ANNUAL CONFERENCE

## APPLICATION FOR PROGRAM BOOKLET ADVERTISEMENT

**Event Venue:** Harrah's Resort Atlantic City  
777 Harrah's Blvd, Atlantic City, NJ 08401

**Event Dates:** Thursday, October 16, 2025  
Friday, October 17, 2025

**DUE JUNE 30, 2025:** Application, payment, and advertisement content/artwork file(s).

### Contact Information:

Company/ Organization Name: \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Please select an advertisement option:

### Price

<input type="checkbox"/> Full Page, Print Size: H.10" x W. 7.5" Placement: Non-cover	\$1,000	\$
<input type="checkbox"/> Half Page, Print Size: H.4.75" x W. 7.25" Placement: Non-cover	\$500	\$
<input type="checkbox"/> Quarter Page, Print Size: H. 4.75" x W. 3.5" Placement: Non-cover	\$250	\$
<input type="checkbox"/> Patron Message: Text-only. 250-character max (includes spaces)	\$50	\$
<input type="checkbox"/> Booster Page Name Listing: Text-only. 35-character max (includes spaces)	\$25	\$

**TOTAL DUE:** \$

### Acceptance of Terms & Conditions:

The undersigned represents that the signee is authorized to order services on behalf of the named business, has read the deadlines and specifications of advertising art material, and accepts that it is the responsibility of the advertiser to provide final, print-ready materials, and/or confirms that the patron message or boost page listing written on this form is spelled correctly and will be printed as provided.

**Authorized Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### Payment Methods:

**Check:** Enclose completed application and check payable to NJ SHADE TREE FEDERATION.

Mail To: NJ Shade Tree Federation  
Blake Hall, Cook College  
93 Lipman Drive  
New Brunswick, NJ 08901

*or*

**Credit Card:** Email completed application to [TREES@NJSTF.ORG](mailto:TREES@NJSTF.ORG) and request a digital CLOVER invoice.

### Submission of Content:

- **Full, half, and quarter page advertisers:** Email your final, print-ready artwork file to [TREES@NJSTF.ORG](mailto:TREES@NJSTF.ORG) by **June 30, 2025**. High Resolution, print ready PDF. Use CMYK for accurate color printing. Minimum 300 DPI.
- **Text-Only Patron Messages and Booster Page Listings:** Please complete and enclose the next page with completed application form.

**Questions?** [TREES@NJSTF.ORG](mailto:TREES@NJSTF.ORG) or call our office: 732-246-3210



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### Text-Only Patron Messages and Booster Page Listings

- Please use the space provided to fill in your text-only patron message or booster page listing exactly as should be printed.
- Take care to confirm that you are satisfied with the spelling, capitalization, spaces, and punctuation of your message.

**Patron Message- Maximum 250 characters including spaces:**

**Booster Page Listing- Maximum 35 characters including spaces:**

*Wondering what your message will look like? Here are some examples!*

A patron message is text only and takes up roughly the size of a business card on the page. It may contain a maximum of 250 characters including spaces. This is an example of a patron message with a length of exactly two hundred and fifty characters.

*Booster Page Name is 35 characters.*

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