

EDUCATION

University of Tampa | B.A. in Graphic Design, Graduation: May 2027

Tampa, FL

Minor: Advertising

FSU International Programs; Florence, Italy January - May 2025

EXPERIENCE

Interior Design Intern

Home and Salvage; Naples, FL Spring 2022 - Present

- Creating and curating high-quality digital content for Instagram and Facebook, increasing social media engagement by designing visually striking posts and stories.
- Developing digital advertisements, email newsletters, and promotional flyers, utilizing Adobe InDesign and Photoshop to produce polished materials for seasonal campaigns.

Graphic Design Intern

Tampa Bay Ferry Co.; Tampa, FL August – December 2024

- Designed and developed the company's new logo and brand assets, which were implemented across digital and print media, enhancing brand recognition.
- Produced visually engaging digital marketing materials such as banners, email templates, and social media graphics to support marketing campaigns.

Dillard's Campus Collective ambassador

Dillard's; Tampa, FL January – May 2024

- Designed digital marketing materials, including social media graphics, email templates, and promotional banners to highlight Dillard's fashion collections, improving brand visibility and engagement on campus.
- Developed and executed design concepts for a fashion show event, including promotional materials, signage, and digital ads to enhance the event's visual appeal.
- Utilized Adobe Photoshop, Illustrator, and InDesign when running and posting on the Dillard's social medias.

Interior Design Intern

Rita Brian Interiors; Kalamazoo, MI June – August 2024

- Designed custom digital brochures, flyers, and presentations to showcase interior design projects and services.
 - Created social media graphics and advertisements that highlighted recent design projects.
 - Utilized Adobe Photoshop and Illustrator to refine product images, ensuring they were optimized for online marketing.
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Involvement

Recruitment Assistant

Sigma Delta Tau; University of Tampa 2024 – Present

Developing creative marketing materials and social media content to promote recruitment efforts and showcase chapter values.

- Collaborating with executive board members to enhance recruitment strategies and engagement.

Slate Board Member

Sigma Delta Tau; University of Tampa 2024 - Present

- Supporting leadership transitions by providing insight and assistance in officer selections and responsibilities.