

# **Advertising Sponsorship Fundraising Opportunity 2025**

Sioux City Warriors families,

We are offering a fundraising opportunity for players to help cover their fees by selling advertising sponsorships to people in the community.

We will advertise for the sponsors in 3 ways:

- On our website
- In our home game programs
- On the back of Sioux City Warriors t-shirts that will be available for players and families to purchase this year

\*See the sponsorship form for details

Players will earn money toward their fees. Half of the total sponsorships sold by a player can be applied to their fees up to the total amount of their fees. For example, if a player sells \$200 in sponsorships, \$100 will be applied to their fees and \$100 goes to the team. After a player's fee is covered, any remaining sponsorship goes to the team.

Ideas for Sponsors Include, but not limited to:

- Parents' employers
- Players' employers
- Businesses you support
- Doctors' offices
- Grandparents/Family Members

\*Note: As a Christian homeschool team, please remember that we are asking others to support these businesses. Please choose sponsors that the community as a whole would feel comfortable advertising at a Christian childrens' event. For example, please do not ask a business that sells only alcohol or tobacco and vaping products. Think family and child-friendly. If you are not sure, please ask one of the board members (Chris and Cindy Hughes, Jeremy Plathe, Peter Widman, Mark and Katie Linden.)

Family/Player Responsibilities

- 1) Contact businesses: Give them a sales pitch in person, with a letter, whatever is your style. You could show them a Warriors shirt and a program from last year to show them what they will get. If you leave the form with them, make sure your contact information is filled in so they know how to contact you.
- 2) If they choose to support you, make sure you get all the information on the sponsorship form and a check made out to Sioux City Warriors. Thank them in person.
- 3) Write a thank you card to the business that the team can sign.
- 4) Turn in your sponsorship forms (with your name on it), payments, and thank you cards to Mark or Katie Linden by October 9, 2025.

Thank you and good luck!!!