

the staging lady

by Victoria

Helping Developers Maximise Space, Style & Saleability



90%

Buyers struggle to visualise
potential without good design

30%

Smart interiors can boost SA
nightly rates significantly

70%

Say interior design influences
their decision to rent

I collaborate with small developers to help them create spaces that not only function well but also appeal to buyers and renters. By focusing on effective design, you can **avoid costly mistakes, save time, and effectively communicate** with your target market



What I offer

- ✓ Floor Plan Reviews & Layout Optimisation
Spot design flaws before build begins. I help you rethink flow, maximise usable space, and ensure your layouts work for real people - not just the drawings.
- ✓ Design Consultations
Get expert eyes on finishes, colours, lighting, and storage that match your project goals and target audience - from rental durability to high-end flip appeal.
- ✓ Buyer/Tenant Profiling Support
Let's get inside the head of your end user. I tailor design choices that speak directly to the people you want to attract - whether that's young professionals, contractors, or high-end guests.
- ✓ FF&E & Styling Guidance
For HMOs and SAs, I provide furniture and fittings suggestions that balance practicality with standout aesthetics - helping you increase nightly rates or room rents.
- ✓ Staging for Sale or Launch
For flips and furnished lets, I offer complete staging to get your property market-ready — because presentation sells.

Tailored project packages or hourly consultations available to suit your project

[Book your free discovery call - Let's chat through your next project and explore how I can support you from concept to completion.](#)



Call us for more info

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