

PROFILE

A confident and motivated graduate with a First-Class Honours in Illustration and Visual Media. I have relevant experience gained from working almost 5 years within the customer service industry, as well as creative experience gained through internships and freelance work. Able to work on multiple projects at once, throughout my 4 years of higher education I have worked part-time and developed my illustration website and social media channels, whilst still meeting deadlines. Aiming to secure a position with opportunities for progression.

WORK EXPERIENCE

Scene Stealers Collective (May 2019-Present)

- Committee Member putting forward new ideas for the committee to help build our following.
- Installing, curating, organising and taking down the exhibitions for the Scene Stealers Collective.
- Composing clear and concise emails, and auditing emails written by other members.

Millers Arms (May 2018- Present)

- Bar Staff, working independently and as a team
- Keeping a clean and tidy workspace, whilst adhering to covid guidelines.
- Working under pressure during busy evening shifts.
- Strong interpersonal skills, providing excellent customer service.

Freelance (September 2017-Present)

- Building a following on my own Illustration social media
- In 2019 I launched my personalised pet portraits as well as my website I created.
- Selling 35 personalised portraits within the first 3 months of launching, and continuing to receive commissions into 2020 and throughout lockdown.
- Currently developing collections of greetings cards to expand my product range

Print Club London (July 2019 - September 2019)

- Constructing, invigilating and taking down their Choose Love exhibition at Somerset House, as well as their Blisters - Way back when exhibition at MC Motors.
- Working as a technician within their Dalston studios, accomplishing daily duties.
- Experimenting printing puff ink on to paper with studio founder and director Fred Higginson.
- Embossing over 150 prints, screen printings 50 packaging boxes and 100 tote bags.

Talent Works (July 2019)

- Producing accessible project handouts for the Southwark Pensioners' Centre.
- Delivering 7 digital project handouts and a how to find us leaflet with a hand drawn map.
- Keeping in regular contact via phone and email as well as meeting in person to insure the leaflets catered for all their requirements and charity ethos.

Long and Short of it Productions (October 2018 - June 2019)

- Conceptualise and design visuals for their Brighton Fringe debut 'All Men Must Sing' shown in The Hat.
- Adapting to different formats including their heading images for social media, images for the Brighton Fringe website and booklets, large posters and flyers.

FRANCESCA SPINKS

CONTACT

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SOCIAL MEDIA

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Linked In: [Francesca Spinks](#)

REFERENCES

Available upon request

SKILLS

Creative
Customer service
Money handling
Organisation
Team player
Pitching and Presentation skills
Excellent Interpersonal skills,
Critical thinker
Adaptable
Research and Analysis
Social Media Management
Keen eye for detail.
Time management
Illustration
Procreate
Canva
Microsoft skills, (Advanced Word and Excel)
Intermediate Photoshop skills.

Full clean Driving License

WORK EXPERIENCE CONTINUED

Water Aid (September 2018 - January 2019)

- Live Brief with Water Aid, working as a team to produce an idea for raising awareness of Water Aid that was different to the sombre adverts
- Leading the pitching of our final idea, with visual aid, to Water Aid representatives
- Researching and analysing information in depth, to support our ideas
- Drawing visuals and composing scripts for the pitch

Hamer's of Bexley (June 2016 - August 2018)

- Waitressing and serving customers at tables and counters
- Organising staff and leading a team, assigning roles to each member.
- Training new staff
- Opening and closing the restaurant

American Eagle Outfitters (October 2015 - January 2016)

- Welcoming customers at the shop front and informing them of offers currently in place.
- Working on the tills and helping managers to count cash at the end of the day.
- Attending to customers needs
- Meeting shop standards

EDUCATION

2017 - 2020	London College of Communication (LCC) - BA Illustration and Visual Media (IVM) - First Class Honours
2016 - 2017	UCA Rochester - Visual Communication Foundation - Pass with Merit
2009 - 2016	Townley Grammar School A Levels - Art - A*, Product Design - B, Economics - C 11 GCSEs A* - B

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