



March 6, 2024

Guinevere M. Malley
gmalley@wadelitigation.com

Via email and US Mail Return receipt

Anthony Curtis
18295 Arial Way
Santa Clarita, CA 91350
anthony@businessmakeoverllc.com
officeofthetrustee@protonmail.com

Business Makeover, LLC
28494 Westinghouse Pl., Ste. 209
Valencia, CA 91355

Brendon Jackson Jones
8240 Mid Cities Blvd.
North Richland Hills, TX. 76180
brendon@businessmakeoverllc.com
brendon@cre.credit

**Re: *Demand for Arbitration for Return of Mr. [REDACTED] Monies Wrongfully
Procured and Retained by Anthony Curtis, Brendon Jackson Jones, Business
Makeover, LLC and Masters' Business Alliance Trust***

To Business Makeover, LLC, Mr. Curtis, and Mr. Jones:

[REDACTED] has retained the Wade Law Group to represent him in his dispute with Anthony Curtis, Business Makeover, LLC and Brendon Jackson Jones.

On or about March 7, 2023, [REDACTED] Anthony Curtis of Business Makeover, LLC and Brendon Jackson Jones, of Business Makeover, LLC and Masters' Business Alliance Trust, entered the Consulting and Transfer Agreement ("Agreement"). *See* Exhibit 1, Consulting and Transfer Agreement. Per the terms of the Agreement on March 8, 2023, [REDACTED] transferred

\$20,000.00 to an account allegedly controlled by Mr. Jones. Mr. Jones represented to [REDACTED] that the \$20, 000.00 would be transferred to a sub-trading account with the brokerage Trader's Domain.

On or about April 26, 2023, [REDACTED] Anthony Curtis and Business Makeover, LLC entered into a Memorandum of Understanding ("MOU"). See Exhibit 2, Memorandum of Understanding. Per the terms of the MOU on April 26, 2023, [REDACTED] transferred \$20, 000.00 to an account allegedly controlled by Anthony Curtis and Business Makeover, LLC. Mr. Curtis represented to [REDACTED] that he would receive back this \$20, 000.00 investment, and a \$40,000.00 return within thirty (30) days.

On June 22, 2023, Mr. Hockett terminated the Consulting and Transfer Agreement and demanded the return of his \$20,000.00, from Brendon Jackson Jones. Shortly after June 22, 2023, [REDACTED] demanded the return of the \$20,000.00 plus the promised \$40,000.00 return from Mr. Curtis and Business Makeover, LLC.

Thereafter, Mr. Jones and Mr. Curtis represented to [REDACTED] they would be returning his monies shortly. After months of unfulfilled promises that the monies would be returned to [REDACTED] Mr. Curtis admitted that he and Mr. Jones had targeted and defrauded [REDACTED]. In reality Mr. Curtis's and Mr. Jones's "investment" opportunity was a Ponzi scheme, and they had targeted [REDACTED] because they needed his monies to pay off earlier investors. To date Mr. Jones and Mr. Curtis have continued to refuse to return [REDACTED] monies.

Per paragraph 6 of the MOU the parties agree that *"any controversy or claim arising out of this agreement or any breach thereof shall be settled by arbitration in accordance with the Rules of the American Arbitration Association, Los Angeles, California."*

Business Makeover, LLC, Mr. Curtis, and Mr. Jones:

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██████████ is hereby demanding that Mr. Curtis, Mr. Jones, and Business Makeover, LLC arbitrate the above dispute.

For your reference I am attaching the AAA fee form with the fees I believe are applicable to this matter, that the parties will be responsible for. *See* Exhibit 3. Once the arbitration process is initiated AAA will send the parties a choice of arbitrators, and they must mutually agree upon one. The arbitrator fees are separate from the AAA fees and are generally split between the parties. Arbitrator fees vary depending on the arbitrator chosen, but run between \$700.00 an hour and \$1,200.00 an hour.

If no response is received to this letter by March 15, 2024 at Noon, it will be considered that you are refusing to arbitrate, and ██████████ will pursue any and all legal remedies he has against each of you.

Sincerely,



Guinevere M. Malley

Cc: ██████████

EXHIBIT 1