



# SOUTHSIDE

## FLOWER MARKET

*Wedding Floral and Design*



# Services We Offer :



## 1. LOOSE BLOOMS

PERFECT FOR OUR CREATIVELY CRAFTY, GO-GETTER, BUDGET-CONSCIOUS BRIDE, OUR "LOOSE BLOOMS" PACKAGE ALLOWS YOU TO DESIGN YOUR OWN DREAM WEDDING DAY. BRING US YOUR OVERALL VISION, AND WE WILL ASSIST YOU WITH ORDERING ALL THE LOOSE BLOOMS AND GREENERY YOU NEED TO PULL YOUR LOOK TOGETHER LEADING UP TO THE BIG DAY. ON THE WEEK OF THE WEDDING, WE WILL ARRANGE A TIME WITH YOU TO PICK-UP YOUR CLEANED AND CUT BLOOMS IN FRESH BUCKETS OF WATER TO TAKE HOME AND PLAY WITH.

*\*THIS PACKAGE HAS NO MINIMUM BUDGET REQUIREMENT.*

## 2. CASH & CARRY

IF YOU'RE A BRIDE WITH EXTRA MAN-POWER ON YOUR BIG WEEKEND, BUT WOULD PREFER YOUR FLORAL DESIGNS ARE ALREADY CREATED, PACKAGED, AND READY-TO-GO, OUR "CASH & CARRY" OPTION MAY BE BEST FOR YOU. OUR TALENTED DESIGNERS WILL BRING YOUR WEDDING VISION TO LIFE, PACKAGE IT ALL SAFELY IN BOXES AND BAGS, AND HELP LOAD UP YOUR CAR TO SEND YOU ON YOUR WAY. RENTAL VASES MUST BE CLEAN, UNDAMAGED, AND RETURNED TO OUR SHOP BY NO LATER THAN WEDNESDAY THE WEEK FOLLOWING YOUR CELEBRATION.

*\*THIS PACKAGE HAS NO MINIMUM BUDGET REQUIREMENT.*



## 3. FULL SERVICE

OUR "FULL SERVICE" DESIGN PACKAGE IS FOR THE BRIDES THAT WANT TO BE TAKEN CARE OF EVERY STEP OF THE WAY. WITH THIS OPTION, WE INCLUDE A FULL DESIGN MEETING, ALL FLORAL DESIGN WORK, DELIVERY TO YOUR VENUE(S), AND SET-UP OF ALL PIECES.

*\*THIS PACKAGE HAS A \$2,500 MINIMUM FLORAL BUDGET REQUIREMENT.*

# Who We Are



THREE FRIENDS WHO DARED TO DREAM AND CHANGE THE STORY OF THEIR LIVES OPENED THEIR BUSINESS IN 2019 DOING SOMETHING THEY ALL ADORE... FLOWERS. MISSIE POLAKOVICH, RENEE KOOPS, AND TRACEY GERDEMAN CAME TOGETHER WITH A COMBINED 30+ YEARS OF PASSION AND EXPERIENCE IN FLORAL DESIGN, CREATIVITY, AND HOSPITALITY MANAGEMENT. AFTER FACING THE TRAGIC LOSS OF HER HUSBAND (AFFECTIONATELY NICKNAMED "SOUTHSIDE JIMMY") IN 2017, THE SPARK OF A DREAM IN MISSIE'S HEART BLOSSOMED INTO SOMETHING REALISTIC TO BRING HER LOVE OF BLOOMS TO OTHER PEOPLE. COMBINED WITH RENEE'S PASSION FOR GARDENING AND FAMILY, AND TRACEY'S TECH-SAVVY ABILITIES TO CAPTURE IT ALL, THE THREE BEST FRIENDS, BUILT SOUTHSIDE FLOWER MARKET FROM THE GROUND UP. THE BRIGHT RED CARDINAL IN OUR LOGO SIGNIFIES THE LOVE AND ENCOURAGEMENT THAT KEEPS US GOING EVERY DAY, FROM OUR BELOVED FAMILY AND FRIENDS WATCHING FROM ABOVE.

SOUTHSIDE IS PROUD TO BE A FEMALE-LED AND RUN BUSINESS, SPECIALIZING IN AN EVER-CHANGING SELECTION OF FRESH SEASONAL BLOOMS AND FOLIAGE FOR BOTH RETAIL AND EVENT DESIGN WORK. OUR WORK IS CENTERED AROUND A ROMANTIC AND MODERN STYLE OF FLORAL DESIGN WITH LIVELY COLOR, LUSH TEXTURE, AND INTERESTING ACCENTS AT A REASONABLE PRICE-POINT. WE WELCOME YOU TO VISIT US IN OUR BOUTIQUE AT THE STYLISH AND POPULAR BRETON VILLAGE MALL.



"SOUTHSIDE FLOWER MARKET WAS INCREDIBLE. I WORKED IN EVENTS FOR YEARS, AND WAS CONCERNED WITH HAVING A LOW BUDGET AND EXPENSIVE TASTE. THEY LISTENED TO MY NEEDS AND WENT ABOVE AND BEYOND. THE FLOWERS WERE EXACTLY WHAT I WANTED. IT WAS UNIQUE, ELEGANT, AND EVERYONE AT THE WEDDING WAS RAVING OVER THEM. I AM OVER THE MOON WITH HOW IT TURNED OUT. THEY EVEN INCORPORATED CARDINALS TO SYMBOLIZE THE LOSS OF MY DAD. IT WAS EVERYTHING TO ME. I WOULD HIGHLY RECOMMEND SOUTHSIDE FLOWER MARKET TO ANYONE WHO IS LOOKING FOR WEDDING FLOWERS. THEY WERE VERY PROFESSIONAL AND EASY TO WORK WITH. EXACTLY WHO I NEEDED ON MY WEDDING DAY!"

*-Alexandra P*



*Come Visit or Contact us!*

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