REGAN-JOHN DANIELS

DATA ANALYST, BUSINESS ANALYST | WEBSITE
084 201 9046 | REGANJOHNDANIELS@GMAIL.COM

ABOUT ME

Analytical thinker who appreciates structure and processes. Has a natural affinity for working with, and understanding, data.

Particular interest in designing and implementing systems and processes to support data operations and the efficient flow of data through an organization.

SKILLS

- Excel - Expert
- Python, R - Advanced
- SQL – Advanced
- AWS - Intermediate
- Business Analysis & Documentation
- ETL Implementation
- Data Warehousing Architecture & Implementation
- Data Analysis
- Process Analysis & Documentation

EXPERIENCE

BUSINESS ANALYST • 22SEVEN INSIGHTS • JUN 2023 – PRESENT

- Analysing existing workflows, systems, and data to recommend solutions that enhance efficiency, productivity, and profitability.
- Managing end-to-end data projects; for example, migration of all ETL and 'categorisation' processes from the parent company to our new entity after we split.
- Designing and implementing the ETL workflow to incorporate new datasets into our existing workflows.
- Designing, implementing and maintaining the data warehousing environment we use for all data operations.
- Designing, implementing and maintaining the GitHub environment supporting our data operations.
- Understanding the business objectives, gathering requirements, and identifying opportunities for process improvement and optimisation.
- Designing and implementing business development projects that facilitate client satisfaction and product development.
- Understanding client interests to design appropriate data analysis projects.

DATA ANALYST • 22SEVEN INSIGHTS • APR 2022 – PRESENT

- Understanding the business environment and drivers to best serve client needs.
- Owned the process for developing and implementing migration of client-facing dashboards from static Excel-based dashboards to dynamic cloud-based dashboards
- Analysing transactional data to identify trends and extract useful insights

WEBSITE

LINKEDIN

YOUTUBE

GIT HUB

- Owning the operational processes of the client-facing functionality
- Employing SQL queries to extract specific datasets and calculate key metrics
- Conceptualising, architecting and implementing data pipelines to support key business functions
- Working with clients on niche ad-hoc projects to provide unique insights into their market using a data-approach
- Extensive use of data engineering skills and concepts

BUSINESS OPERATIONS ANALYST • DATAORBIS • JAN 2021 – MARCH 2022
- Identifying operational inefficiencies
- Employing SQL queries to verify data integrity and accuracy
- Developing R Scripts to automate the data pipeline

PROJECTS DATA ANALYST • DATAORBIS • SEPT 2020 – DEC 2020
- Analysing, cleaning and compiling data
- Identified software and processes for expediting the data cleaning process

PRODUCTION COORDINATOR • FREELANCE – FILM INDUSTRY• JAN 2017 – DEC 2018
- Responsible for coordinating the production of television commercials
- Managed 1 – 4 production assistants

OFFICE PRODUCTION ASSISTANT• FREELANCE – FILM INDUSTRY• OCT 2016 – DEC 2016
- Performed various office administrative tasks to ensure the office functioned smoothly

EDUCATION

BA ECONONMICS/PSYCHOLOGY • 2022 (IN PROGRESS) • UNISA
Pursued with the aim of understanding economic drivers behind human behaviour.
Completion of statistics modules enables the incorporation of quantitative methodologies.

WEBSITE   **LINKEDIN**   **YOUTUBE**   **GIT HUB**

BA FILM PRODUCTION MANAGEMENT • 2019 • SAE INSTITUTE
Developed skills aimed at planning and overseeing film productions to ensure timeous completion within budget.

ADDITIONAL CERTIFICATIONS

- Business Analysis: Key Definitions & Strategy Analysis:

  [Certificate](#)

- Advanced Business Analysis: Elicitation & Analysis:

  [Certificate](#)

- Data Camp – R Programmer – Sept 2021

  View Certificate: [R Programmer Certificate](#)

- Data Camp – R Data Scientist – Jan 2021

  View Certificate: [R Data Scientist Certificate](#)

- LinkedIn Learning - Understanding GDPR and Data Privacy – Jan 2021

  View Certificate: [GDPR and Data Privacy Certificate](#)

- Alison – Introduction to Data Science – 88% - Jan 2020
- Lynda.com – Advanced Excel – September 2019
- Lynda.com – Excel for Data Science – October 2019

REFERENCES

KADY STEENKAMP • DATAORBIS • PREVIOUS DIRECT MANAGER
076 338 1317 | kady.steenkamp@dataorbis.com

ALEXANDRA OPPENHEIMER • NOWEHERE ELSE PRODUCTIONS • LINE PRODUCER
083 377 0252 | 021 461 4361 | alexandra@nowhereelse.co.za

WEBSITE   **LINKEDIN**   **YOUTUBE**   **GIT HUB**