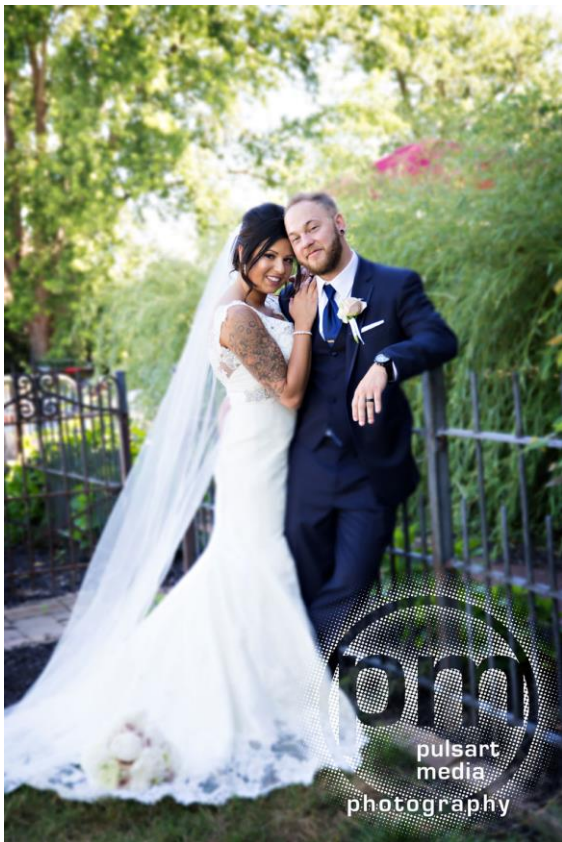




A Brides Guide

Pulsart media photography's guide to looking your best for the camera on your wedding day

In this guide, we'll cover everything from self posing to hair styles and makeup and time management.

Throughout your day, you'll have dozens of people wanting to take your picture. But what do you do with your hands? Where do you point your toes? Do you know how to angle your body for the most flattering image?

We'll cover that.

What about hair and makeup? What looks best in pictures? We won't show you how to do your hair and makeup, but give you pointers on styles and applications that look best in a photograph.

We'll cover that.

Do you have ample time for pictures? How do I manage my time to get everything in as well as get some great posed shots?

We'll cover that.

Curves and angles:

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Posing

- **BODY:**

Turn your body slightly and twist your shoulders away from your hips, toward the camera.

Doing this will add depth and accentuate your curves by creating an “S” curve.

- **HEAD:**

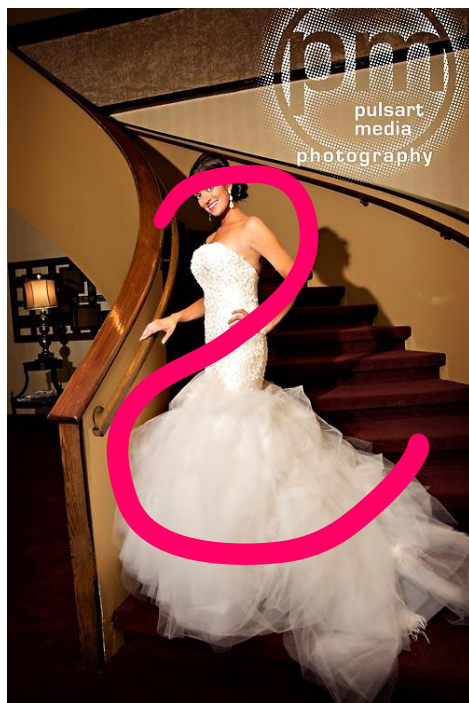
Turn your head slightly toward the camera and slightly drop your chin. Doing this will enhance your eyes, nose, cheeks, chin and neck.

- **HANDS:**

There are many options for your hands, but the key is to break the straight line from your hips to your head. Placing your hand closest to the camera on your hip, holding your bouquet with both hands or holding onto your new hubby are all good choices.

- **KNEES AND FEET:**

Bend your knee closest to the camera, slightly lifting your heel. Doing this breaks the straight line from your feet to your hips and add more curve to your lower body, completing the flattering “S” shape.



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Your hair and makeup:

Hair & Makeup

- HAIR:

All hairstyles are beautiful in images, but a few things to keep aware of:

- Brides love to have loose hair fall to one or both sides of your face. This is beautiful, but be mindful of where you'll be standing during the ceremony. Your hair may block your face for your guests and for the cameras.
- Hair dye adds a fresh look, but dying your hair just before your wedding can stain your skin and the color can be too intense. We suggest dying your hair a week before your wedding to let the color blend.

- MAKEUP:

Listen to your makeup artist. They know best. We can't claim the same, but we have a few tips for photographs:

- Say no to glitter if you expect to see it in a photograph. Glitter is best "live" when light dances on and off each little piece. But in a photograph, they simply look like white dots.
- Same goes with glossy lipstick. Gloss reflects light causing a shine which again looks great "live", but shows up as a white spot on your lips in photos. We suggest a matte lip stain. Matte will show better in photos and the stain will make it so that no lipstick rubs off throughout the day.
- We also suggest you apply your makeup a little heavier than you typically do on any other day. The heavier makeup will add more curve to your cheeks and chin and make your eyes "pop".

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Planning your day:

Time Management

- PLAN BACKWARDS:

If you have your ceremony or reception time locked in, sometimes the best thing to do is plan backwards.

- Let's pretend your ceremony is at 1:00. Let's work backwards. You probably want to be there at noon, before your guests and the groom arrive. So, depending how long it takes to get your dress on, you may want to plan to get dressed at 11am, and so on.

- LOST TIME:

Planning times can be tricky. There is lost time throughout the day that could foil even the best planning.

- Let's say your ceremony is at 1:00 and your reception is at 6:00. That's enough time for pictures, right? Maybe not. Your ceremony may be an hour long, then receiving line could be 45 minutes. Family pictures at the church could be another 30 minutes. Want pictures downtown CLE? Depending where the ceremony and reception is, that may be a 45 minute drive both ways. In this scenario, we're looking at an hour and 15 minutes to take pictures. That's assuming one stop.

- FIRST LOOK IN THE MORNING?

Sometimes you just don't have enough time between the wedding and the reception. Don't fret, we've got an idea.

- Traditional weddings are out the window now. Couples are doing what *they* want, including a first look well before the ceremony. You both look fresh, it's more intimate and you won't be as nervous during the ceremony. You could then do formal pictures with plenty of time to spare.

Notes and questions:

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Notes

Book us for your wedding and we'll be there along the way, but please use this page to take notes, jot down ideas and questions to ask:

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Thank you!

Pulsart media photography

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