

WALK UP JARDINE HOUSE 齊步上怡廈 2025

40th ANNIVERSARY

Sponsorship tiers

Your involvement helps shape meaningful change

Corporate sponsorship*	Diamond HK\$168,000 <small>NEW</small>	Platinum HK\$108,000	Gold HK\$60,000	Other HK\$10,000 or above [#]
Elevated experience	<ul style="list-style-type: none"> One time firing of the Jardines Noonday Gun[†] Two mental health and/or volunteering activities 			
Virtual race [†] 8–22 September 2025	✓	✓	✓	
Physical race 12 October 2025 (men / women / mixed) HK\$ 20,000/extra team	✓ 2 teams	✓ 2 teams	✓ 1 team	
Join the physical race as an individual runner for HK\$2,000.				
Stage & photo opportunity at physical race	✓	✓		
Logo placement (event publicity, MINDSET website & Impact Report 2025)	✓	✓	✓	✓ (Company name only)

* Donation receipts will be provided upon request for retention and tax deduction.

† Organisations may support MINDSET with cash or in-kind donations of HK\$10,000 or more. In-kind contributions can take the form of gifts or prizes for participants or direct support to MINDSET's beneficiaries. E-voucher placements in the event mobile app are available with cash donations of HK\$10,000. Other cash amounts and in-kind contributions are also welcome. Please contact the MINDSET team to make arrangements.

† Please book your slot at least three months in advance and complete your donation prior to redemption. The event must be scheduled and held by 31 May 2026.

† Maximum 200 participants per sponsor via mobile application.

Virtual race

A brand new experience awaits!

8-22

September

**WALK UP
JARDINE
HOUSE**
齊步上怡廈
2025

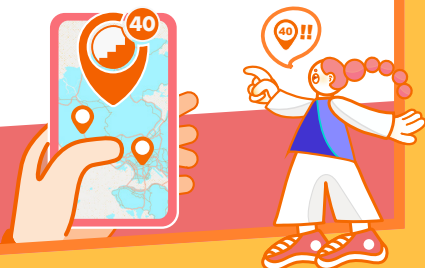
Milestone starts at 947 steps!

Empower your mind and body, and go beyond to win as top three!

1 Set milestones together

1 checkpoint = 947 steps or 1 x Jardine House

Hit 40 checkpoints across Hong Kong, each checkpoint boosts your sense of achievement and emotional strength.



2 Set the pace

1 km = 1,894 steps or 2 x Jardine House

As your distance converts to steps, let each one remind you of your strength, determination, and the joy of movement.



3 Set your mind in motion

1 motion = 1 step

Follow the in-app motion suggestions, each move is a moment of mindful play—activating your body and refreshing your mind.



Physical race and carnival

12 (SUN)

October

Race up 49 floors to reach the top of Jardine House

- Individual entry : Participate in the physical race for HK\$2,000
- Team categories: Men / Women / Mixed (5 people per team)
- Carnival featuring mental health activities designed by our community partners
- Award ceremony for virtual race and physical race winners



GET IT ON
Google Play

Download on the
App Store



Join the race via the app with a promo code

About MINDSET

mindset@jardines.com

[mindset-hong-kong](https://www.mindset-hong-kong.org)

[mindset.org.hk](https://www.mindset.org.hk)

MINDSET is a registered charity in Hong Kong founded by the Jardine Matheson Group in 2002. Operating in Hong Kong and Singapore, MINDSET aims to raise awareness and change perceptions towards mental illness, and support initiatives that foster improved mental health through three focus areas: community partnerships; fundraising and financial support; leveraging the Jardines network.