Walk Up Jardine House 2025 Information kit

2 September 2025

MINDSET — The Jardine Matheson Group Charity

Agenda

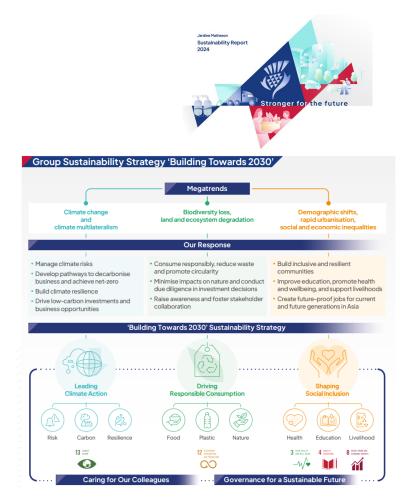


- 1. Introduction to MINDSET and Walk Up Jardine House
- 2. Overview of sponsorship tiers
- 3. Virtual race (8-22 September) registration guide
- 4. Promotion and publicity materials
- 5. Physical race runner registration
- 6. Awards and prizes
- 7. Key dates

Introduction to MINDSET and Walk Up Jardine House



MINDSET is a registered charity in Hong Kong founded by the Jardine Matheson Group in 2002. We aim to raise awareness and change perceptions towards mental illness, and support initiatives that foster improved mental health.











iACT®精神健康主任培訓計畫

1,300+

trained iACT® Programme Wellbeing Practitioners in the 2024/25 cohort

位於2024/25年度完成協 訓的iACT®精神健康主任

sessions of low-intensity psychological therapy provided

節低密度心理治療

50%

of hiring capacity for

reintegration purposes

Job training & reintegration 職業培訓與重新融入





50 +

航空業物

persons in recovery received job training

位復元人士接受 的店舖職位為復元人士 重返職場而設

Reducing stigma towards mental health 減少對精神健康的污名化

85 +



與學生、教師、非教職員 和家長透過面對面或網 上的方式進行了超過

non-teaching staff

and parents



40+

Mind HK's Mental Health Ambassadors empowered individuals with their lived experiences of mental health challenges

名心脸大使向大罡分 享自己在精神健康挑

Strengthening resilience 加強心理韌性



130+ sessions of recovery oriented activities arranged for residents

節為舍友安排的復元

導向活動

香港中國基督教青年會--「青年

400+ grassroots individuals acquired mental health knowledge

名基層市民獲得精神 健康知識

About MINDSET and Walk Up Jardine House (cont.)









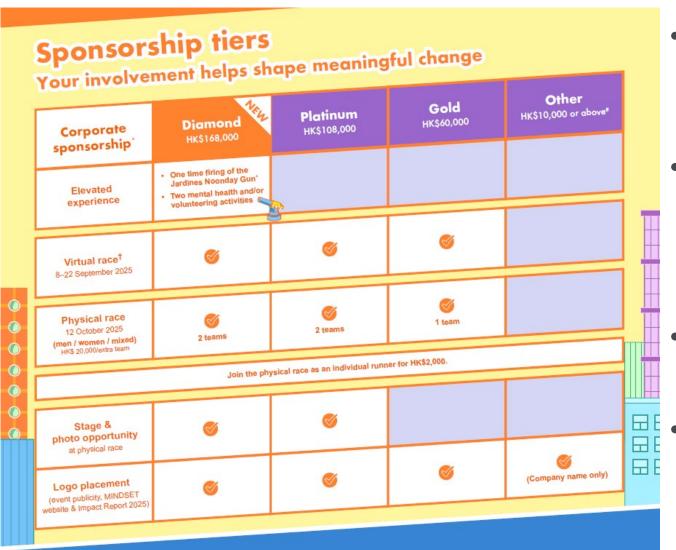


- Virtual Race (8 22 September 2025, Monday-Monday, 15 days)
- Physical Race & Carnival (12 October 2025; Sunday around 7:30am-2pm)

Sponsorship tiers

Walk Up Jardine House 2025 - Sponsorship tiers





- Four tiers of sponsorship and individual runners in physical race
- All tiers (Diamond, Platinum, and Gold) are eligible for a physical race entry (a team of five - men/ women/ mixed)
- Add additional team for physical race at \$20,000
- \$10,000 sponsorship (cash or in-kind donation) to become 'Other Sponsor'

New features for sponsors



Elevated experience / wellness planning tier (Diamond Sponsors) # The Jardine Matheson (

Designed to offer a comprehensive and accessible wellness experience for sponsors and their employees. Includes race access, two wellness workshops or volunteering activities, and an exclusive session to the firing of the Jardine Noonday Gun.









獎賞詳情



丰團旗下餐廳\$50現金券

(2) 我的電子積分: 11 | (2) 所需電子積分: 11 | (3) 可使用次數: 1

恭喜!您現在可以兌換此獎賞了

輸入獎賞密碼

請出示給相關商戶及由商戶輸入獎賞密碼

密碼 (5 個字)

兌換獎賞

New features for sponsors (cont.)



Digital redemption in mobile application

With an additional donation of HK\$10,000, sponsors may feature a redemption coupon in the runner app, offering a thoughtful way to motivate participants while providing meaningful brand visibility across both race formats

Please note that all purchases will be managed directly by the sponsor's merchandise or store locations



Walk Up Jardine House 2025 Virtual race registration guide

Walk Up Jardine House - virtual race registration guide

Mind Set

The Jardine Matheson Group Charity

Step out and get moving starting from 8 September to 22 September! Explore 40 checkpoints across Hong Kong, boost your step count, and take part in interactive challenges. Awards will go to the top three individuals who represent their companies.

Step 1

Contact person will receive a unique code of each sponsoring company, please share with colleagues to sign up via the link (Jardine Matheson and its portfolio companies - http://bit.ly/45SDvnv; Business Associates - http://bit.ly/40XNOzk)

Step 2

Once registered, the participant will receive two emails (i) event confirmation and (ii) member account with password

Step 3

Download the app 'Run2gather' from App Store or Google Play; Login with email address and password from Step (2)

Step 4

Start the race under 'My Event' / '我的活動' Enjoy and have fun!

If you run into any technical issues, feel free to reach out to Run2gather WhatsApp: <u>+852 9015 2140</u>; Email: info@run2gather.com



Virtual race registration – Step 1/4



Contact person will receive a unique code of each sponsoring company, please share with colleagues to sign up via the link (web) below.



Information required:-

- Name
- Company name
- Department
- Email address
- Contact number
- Code (as shared to designated contact person from sponsoring company)

Jardine Matheson and its portfolio companies - http://bit.ly/45SDvnv; Business Associates - http://bit.ly/40XNOzk

Batch input is available, with a processing time of three working days

Virtual race registration – Step 2/4



Once registered, the participant will receive two emails (i) event confirmation and (ii) member account with password



您已成功登記為Run2Gather / You have successfully registered as a Run2Gather member

歡迎您! 您已成功登記為Run2Gather會員

閣下可以使用登入資料登入Run2gather網站/流動應用程式登入電子郵件地址:

密碼:

Welcome! You have successfully registered as a Run2Gather member

You can log in to <u>Our Website</u> and Mobile App Login Email: Password:

Participant will receive an email about member account from <u>run2gather.com</u> which included login information and password.

Please contact Run2gather if you can't login.

WhatsApp: +852 9015 2140 Email: info@run2gather.com

Virtual race registration – Step 3/4









Download the app 'Run2gather' from App Store or Google Play (also available in regions outside Hong Kong)

Login with email address and password from Step (2)

Virtual race registration – Step 4/4





Login Run2gather with email address and password from Step (2)

Go to 'My Event' / '我的活動' and start the race

- Upload records (distance tracking)
- Record exercise (motion-sensor exercise)
- Check-in (40 checkpoints awaits!)

Enjoy the race and have fun!





Individuals can join via mobile application using their **company's unique code**. Accessible and able to engage employees across offices and regions.



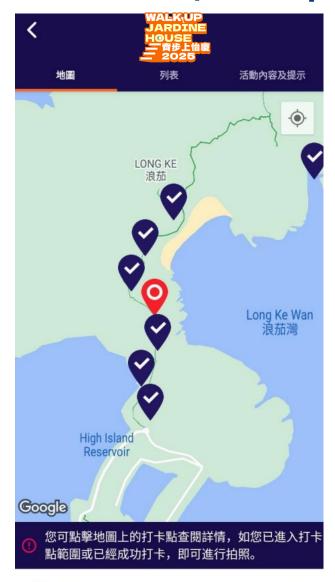
Virtual race – User interface (checkpoints)

10/10

Circle



My Events Workout







16

打卡點總數

已經完成



浪茄最著名的是其對開的浪茄灣。浪茄灣是一個深屈的 海灣。海灣的兩邊分邊被兩組山峰和海岬所包圍。其東 北面的為長岩頂、罾棚角頂和罾棚角;西南面則為獨孤 山和標尖角。浪茄灣的東北面還附帶着一個細小的海灣 浪茄仔。浪茄灣和浪茄仔的北面都是海灘。海灘平坦寬 闊,水清沙幼,風光明媚。浪茄灣對開除飯甑洲外無任 何島嶼,為一望無際的南海。

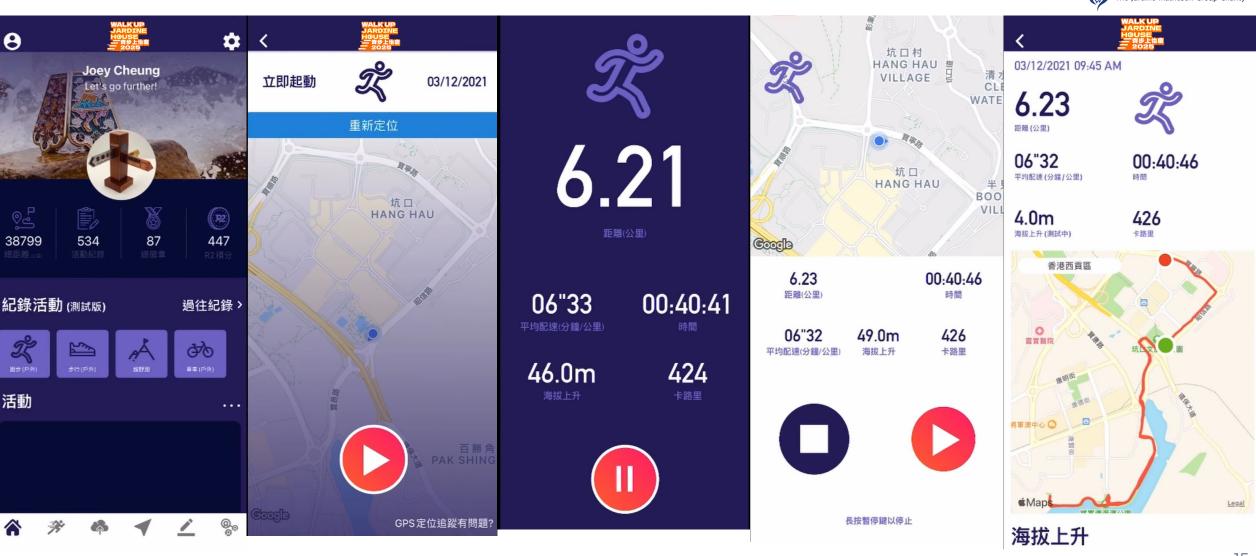


浪茄灣的海灘後有浪茄村。由1981年1月開始,政府象徵性以每年一元租出浪茄村給基督教互愛中心,作為浪茄訓練中心為一思性導至或書

The Jardine Matheson Group Charity

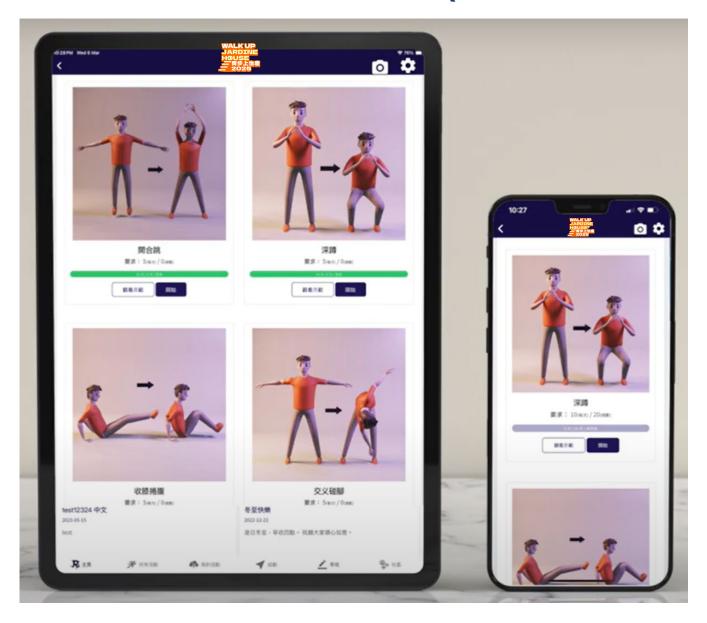
Virtual race – User interface (distance tracking)





Virtual race – User interface (Motion-sensor exercise)







Walk Up Jardine House 2025 Promotion and publicity materials

Promotion and publicity materials



The following are available to our sponsors. Please reach out to request an access link:

- Event flyer (English and Traditional Chinese)
- 2. 16:9 animated video (English)
- 3. Key visual; and visuals for virtual race and physical race registration
- 4. Other visuals Virtual race introduction; checkpoints map

Enjoy the race and have fun!





Sponsor acknowledgement



Stage & photo opportunity

(for Diamond & Platinum sponsors on Physical Race day)



Logo or company name placement (Event publicity, MINDSET website & Impact Report 2025)



Walk Up Jardine House – physical race registration



Step 1

Contact person will **receive registration link by email**. Please **sign up for all relay runners** via the link <u>OR</u>

Batch input is available, with a processing time of three working days (link to be provided)

Individual race runners can be signed up by contact person/ by self.

Step 2

Once registered, the person who submits the registration form will receive a confirmation email.

Step 3

Event reminders and details will be sent by email before the race.



Walk Up Jardine House – physical race registration



Information required for physical race registration:-

- 1. Name(s)
- 2. Gender
- 3. Email address
- 4. Contact number
- 5. Company name
- 6. Race category
- 7. Team name (no changes can be made once the submission is completed)
- 8. Barrow cup participation (for individual runners)
- 9. Contact person details







Awards and prizes

Virtual Race



	Jardine Matheson & Portfolio Companies	Business Associates	
Individual	Champion, 1st & 2nd runner up (total 3 awards)	Champion, 1st & 2nd runner up (total 3 awards)	
Corporate	Engagement Award (highest average steps per company)		
	(Counted by average number of steps taken by all enrolled accompany, including users who have registered but he not started any challenges within the app)		

Awards and prizes

Physical race (each with Champion, 1st & 2nd runner up)



	Jardine Matheson & Portfolio Companies	Business Associates	Community Race
Team Relay (five runners/ team)	Men / Women / Mixed (total 9 awards)	Men / Women / Mixed (total 9 awards)	Mixed (total 3 awards)
	Rose Bowl – Fastest team relay among all categories		







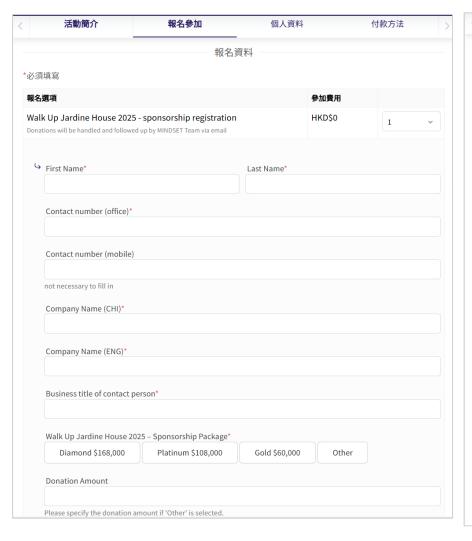
Individual Men / Women (total 6 awards)

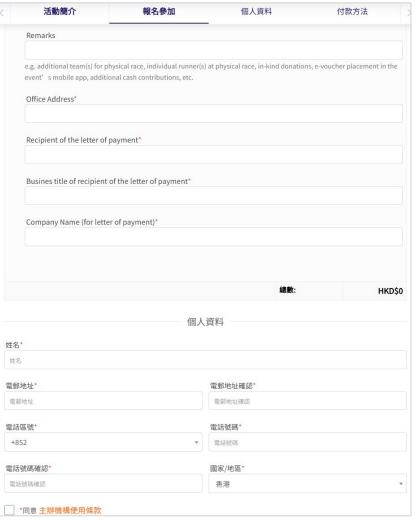
Barrow Cup (Men & Women) - Participants must be aged 40 or above; based on the "Completion Time" divided by age of the runner

How to register as a sponsor

Please complete your registration and share with us the company logo / name for acknowledgement by **5 September (Friday)**.







Key dates



- Virtual race registration deadline: 5 September (Friday)
- Virtual race: 8 22 September (Monday Monday, 2 weeks)
- Submission of physical race runners' information: by 22 September
- Physical race and carnival: 12 October (Sunday)
- Information sessions: 2 September (Tue) and 26 September (Friday)

Roles of contact person

Register as sponsor by 5 September Receive and disseminate virtual race promo code to colleagues (late Aug)

Virtual race (8 - 22 September) Upload physical race runners' information by 22 September Get ready for physical race and carnival on 12
October



For more information, please visit or contact

- Walk Up Jardine House https://walkupjardinehouse.com
- MINDSET https://www.mindset.org.hk/
- MINDSET Email MINDSET@jardines.com

REGISTER NOW



