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Crypto Long & Short: Fighting fraud in the digital age; why state-led identity is the future

In this week's Crypto Long & Short Newsletter, Tristan Greene explains how the fix for broken digital identity systems will need to be state-led, not private sector-led.

The headline institutions should pay attention to by Francisco Rodrigues.

Crypto TCG packs volumes hit all-time high as CARDS token surges 32% in bust of the week.

Thanks for joining us!

– Alexandra Levis

By Tristan Greene, Francisco Rodrigues, Edited by Alexandra Levis
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What to know:

You're reading Crypto Long & Short, our weekly newsletter breaking down crypto and Web3 for you in your inbox every Wednesday.

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Welcome to our institutional newsletter, Crypto Long & Short. This week:

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Expert Insights:

Fighting fraud in the digital age: why state-led identity is the future

By Tristan Gaffaney, founder and principal, Treasury Solutions Adv. Tech (TSAT)

The United States has a well-developed ecosystem for fraud and improper payments across government programs.

Policymakers are responsible for and help within the constraints of the current system. Unfortunately, the current system is not designed to prevent fraud, waste and abuse. Instead, it is designed to pay claims as quickly as possible. Fraud is a result of the system's design. The continued reliance on centralized data providers, outdated and inaccurate data and manual processes, create attractive targets for bad actors and fraud rings to exploit and steal from.

The core challenge is not simply the pandemic. Fraud has been a problem for decades. The problem there is hard for us to let go of digital identity as a concept. Digital identity is the ability to prove who you are online. It's the ability of a person to enable user control, data minimization and consent to share their personal information through centralized and decentralized data silos to privacy-preserving technologies.

Digital identity is the bridge between the real world and the digital world. It's