

6th contest

- title : logo to inspire student engagement and innovation.
- description : large student run organisation dedicated to enhancing the student experience on campus.
We create involvement opportunities, run events, fund projects and sell cool swag.
Based in the Faculty of Liberal Arts.
- industry : education.
- name : AUS Lawrrier
- style : stylised font
letters / initials
image / shape
- colors : red, white, gray
- values : slightly more : mature
modern
luxurious
serious
obvious
simple
- notes : school mascot "golden hawk"



- coin, medal

AUS

arts undergraduate society

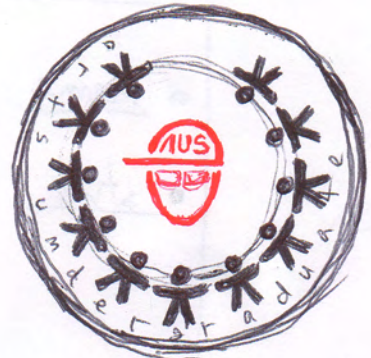


- innovation
- swag

coin/medal



setting the
"wheels" in
motion



Laurels made of
people
(politics
sociology
history
"all about
people/
groups of
people")



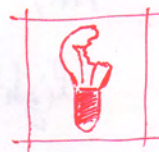
AUS

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LAURIER
Arts
Undergraduate
Society

AUS

arts
undergraduate
society



AUS



light bulb
with a
cool hat



brain
with a
hat

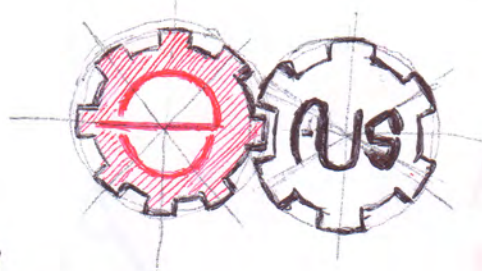


pyramid

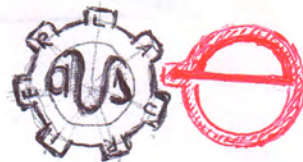


arts
undergraduate
society

clvs



arts
undergraduate
society



arts
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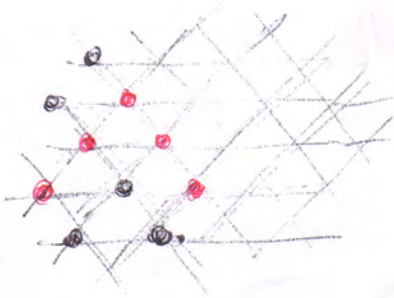
LAURIER
arts
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society



hawk catching
a snake



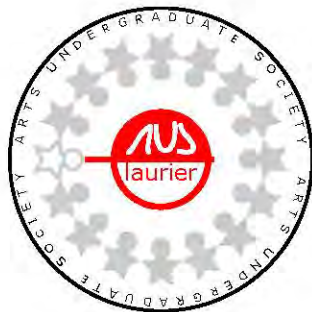
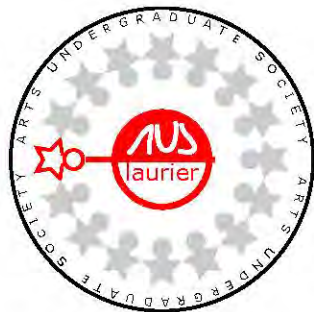
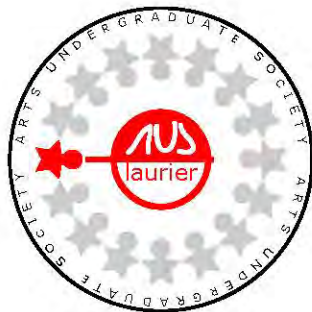
A vanguard
U nity
S upport



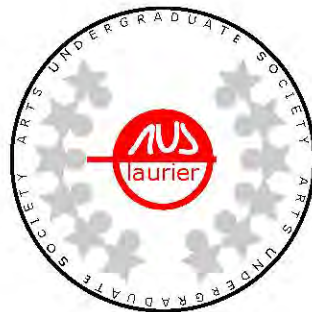
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arts

undergraduate

society



arts

undergraduate

society



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arts

undergraduate

society



arts

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