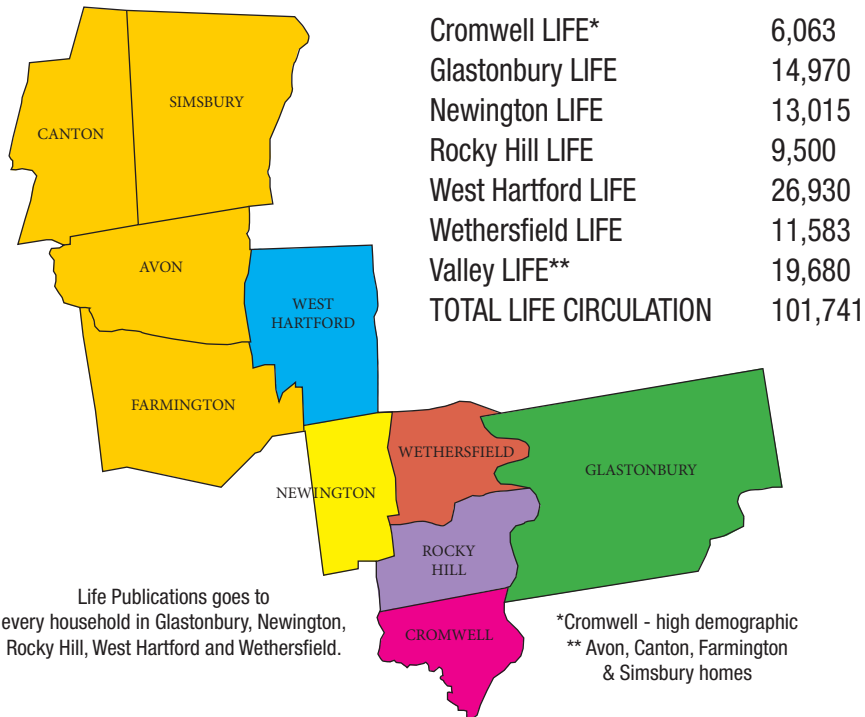


CIRCULATION



Life Publications goes to every household in Glastonbury, Newington, Rocky Hill, West Hartford and Wethersfield.

DEADLINES

Issue	*Space Reservations:	Publication Date
February	January 11, 2019	Jan. 25, 2019
March	February 8, 2019	Feb. 22, 2019
April	March 8, 2019	Mar. 22, 2019
May	April 12, 2019	Apr. 26, 2019
June	May 10, 2019	May 24, 2019
July	June 14, 2019	June 28, 2019
August	July 12, 2019	July 26, 2019
September	August 9, 2019	Aug. 23, 2019
October	September 13, 2019	Sept. 27, 2019
November	October 11, 2019	Oct. 25, 2019
December	November 8, 2019	Nov. 22, 2019
January	December 6, 2019	Dec. 20, 2019

2019 RATES

LIFE

PUBLICATIONS



540 Hopmeadow Street
Simsbury, CT 06070
860-651-4700

www.Lifepublications.com

AD SIZES

1/12 3" x 3" 2 col. x 3 = 6 in	1/8h 4.6" x 3" 3 col. x 3 = 9 in	1/8v 3" x 5" 2 col. x 5 = 10 in	1/6 4.6" x 4" 3 col. x 4 = 12 in
1/5 4.6" x 5" 3 col. x 5 = 15 in.	1/4 4.6" x 6" 3 col. x 6 = 18 in	1/3 horizontal 7.8" x 5" 5 col. x 5 = 25 in	1/3 - square 6.2" x 6" 4 col. x 6 = 24 in
1/2 4.6" x 11" 3 col. x 11 = 36 in	1/2 9.5" x 6" 6 col. x 6 = 36 in	Full Page 9.5 x 11 6 col. x 11 = 66 in	Sticky Note 2x3" Front Cover 7" x 2"

REACH YOUR AUDIENCE WITH EFFICIENCY AND ECONOMY

Ad sizes can be tailored to every budget. Options include single town(s), market buys or full circulation run - reaching more than 100,000 homes and businesses monthly!

Additional ad sizes available in 1" increments, 2" minimum height.

NEW COLUMN WIDTHS

1 column	1.4"
2 columns	3"
3 columns	4.6"
4 columns	6.2"
5 columns	7.8"
6 columns	9.5"

LIFE publications reserves the right to refuse to accept any advertisement at the Publisher's discretion.

PRICING

RATES PER COLUMN INCH (columns x depth)

Full Market (10 towns).....	\$108
West Hartford & Valley.....	\$58
South (4 towns)	\$42
Newington, Rocky Hill, Cromwell, Wethersfield	
West Hartford & South.....	\$65
High Income (6 towns).....	\$69
Valley, West Hartford, Glastonbury	
Cromwell.....	\$9.00
Glastonbury.....	\$14.00
Newington.....	\$16.00
Rocky Hill.....	\$16.00
Wethersfield.....	\$16.00
Valley.....	\$34.00
Avon, Canton, Farmington, Simsbury	
West Hartford.....	\$34.00

COLOR PRICING
Add 30%

FREQUENCY DISCOUNTS

12X consecutive
20% off

6X consecutive
15% off

3X consecutive
10% off

More combination rates available. Contact your advertising representative.

All advertising rates effective 3/1/19. All rates are net. Additional sizes available by request.

PREFERRED POSITIONS

Additional 20% charge for any preferred position.

RATES FOR FRONT COVER

Glastonbury.....	\$875
Newington.....	\$500
Rocky Hill.....	\$500
Valley.....	\$1000
West Hartford.....	\$1000
Wethersfield.....	\$500
Cromwell.....	\$400

PAGE ONE NOTE

Ask your advertising representative for rates for our Page One VIRTUAL STICKY NOTE. Size: 3 inches x 3 inches

NON PROFIT RATE

20% OFF

INSERTS

Contact us for full market and market buy pricing and insert weights.
We print Inserts! Call for pricing.

PAYMENT

Payment must be received by the final deadline unless otherwise authorized. We accept check, money order, MasterCard, Visa, Discover and American Express. All rates are net.