



This Newsblast is sent to you by the U.S. Army Corps of Engineers (USACE) National Operations Center for Water Safety and the Corps of Engineers Natural Resources Education Foundation (The Corps Foundation).

## 2021 LIFE JACKET VIDEO CONTEST IS OPEN

We are excited to invite you to participate in our 2021 Life Jacket Video Contest! To participate, you or your team (up to 4 individuals) need to create an original 25-second and/or 55-second Video Public Service Announcement (PSA) encouraging adults to wear life jackets!

**PRIZE: The winner selected for the 25-second video PSA category will receive \$2,500 and the winner for the 55-second video PSA category will receive \$5,500.**

To enter you must be 18 years old or older by the closing of the contest, 11:59 PM EST on September 1, 2021. PSAs will be used to support the Life Jackets Worn...Nobody Mourns campaign. Employees of the U.S. Army Corps of Engineers and members of their immediate households are not eligible to enter.



**ENTER HERE!**

### TIPS FOR SUCCESS

- **Utilize the resources** available on the contest website
- **Make sure that anyone featured (children, adults, dogs, and any animated characters etc.) is wearing a properly-fitted life jacket if shown in, on or near the water. The life jacket must be designed for the particular water-recreational activity you are showing.**
- **Read and follow all rules and requirements**
- **Be creative, be unique, be YOU!**

**Help us spread the word! Know someone who should enter? Share the promotional materials at this [link](#).**

**VIEW PREVIOUS WINNERS**

Follow Please Wear It on Facebook, Instagram, or Twitter to view more 2020 Video Contest entries now and throughout the summer. Funding for this Video Contest is provided by a Sport Fish Restoration and Boating Trust Fund grant to the Corps Foundation, administered by the U.S. Coast Guard.

**Sincerely,  
The Corps Foundation  
USACE National Operations Center for Water Safety  
PleaseWearItNews@gmail.com  
www.PleaseWearIt.com**

### Please Wear It

This Newsblast is supported in part by a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.

Stay connected with us!



Our mailing address is:

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