

RACK HUNTER PARTNERS WITH NASCAR Late Model Weekly Competitor Tyler Hash

Motor Mile Speedway / NASCAR Weekly competitor Tyler Hash excited heading into 2021



Painesville, Ohio (December 2020) – Growing Lifestyle Brand RACK HUNTER CAMO announced the formation of a new “Co-primary” sponsorship / partnership with upcoming Late Model Driver Tyler Hash for the 2021 season. The #60 of Tyler Hash Racing will be found at short tracks across the Southern United States with a main focus on Motor Mile Speedway in Radford Virginia. The THR team will be promoting the RACK HUNTER CAMO LLC. brand full time along with unique product designs featured on the #60 NASCAR Late Model Stock.

The list of “Team Rack Hunter” drivers continues to grow and there is no better evidence than the newly formed partnership with Tyler Hash and RACK HUNTER CAMO. The true organic approach to creating brand friendly partnerships are built on three main pillars for RACK HUNTER CAMO, those pillars are Family Friendly, High Octane and Outdoors Stewardship and Tyler Hash Racing embodies these perfectly. The connection between Tyler and the outdoors, motorsports and family values are the true bedrock of what RACK HUNTER CAMO is built on and as a brand we couldn’t be more excited to partner with this team.

Through the 2021 season you will find the full line of the Rack Hunter brand Camo patterns and official “Team Rack Hunter” Competitors on some of the most historical and premier motorsports facilities in North America including Short Track Asphalt, Dirt, Moto Cross and Off-Road facilities in North America. Team Rack hunter Offers teams a unique Marketing platform and is directly fueled by the fans of motorsports and outdoors enthusiasts alike and Tyler Hash will be an exciting addition to this lineup.



Tyler Hash – "I'm a short track racer from Virginia that has grown up around racing all of my life. My home track is Motor Mile Speedway in Radford, VA, I've attended races there since I was a kid. I have been fortunate to have some really good runs there throughout my career and look forward to chasing a championship there in 2021. We have solid equipment, a strong group of people put together and the addition of a great partner in Rack Hunter Camo. I feel that the partnership with Rack Hunter will assist in taking our program to the next level and make us a threat anywhere we unload."

Facebook: @TylerHashRacing



About RACK HUNTER CAMO

RACK HUNTER is a brand dedicated to providing fashionable and attractive apparel and camouflage options for the outdoors enthusiast. The RACK HUNTER brand was founded in 2019 and features licensing opportunities, custom apparel options and fun social media content dedicated to the outdoors enthusiast. For more information on RACK HUNTER please visit www.GetRackHunter.com

