



BREAST CANCER AWARENESS MONTH



WHY PINK MATTERS

Pink is more than a color during Breast Cancer Awareness Month. It represents awareness, courage, hope, and support for the people and families whose lives have been touched by breast cancer.



On Wednesdays

WE WEAR PINK

OCTOBER 2026



HONOR

those we have lost



CELEBRATE

survivors and their strength



SUPPORT

those still fighting today

When we wear pink together, we stand together.

JOIN REEP IN WEARING PINK

- 1 Wear pink every Wednesday in October.
- 2 Scan the QR code and upload your photo to share how your team is showing support.
- 3 Scan the Breast Cancer Awareness Month QR code for tons of information and resources.

BREAST CANCER
AWARENESS MONTH



SCAN & SHARE



Wear Pink. Show Support. Share the Moment.

