

MELLISSA BARAJAS

HEAD OF HUMAN RESOURCES | REEP RESIDENTIAL

As a seasoned HR leader with more than 14 years of experience, I specialize in building strong cultures, optimizing operations, and developing people-focused initiatives that support organizational growth. Before joining REEP Residential, I spent seven years with The RK Group, where I supported a workforce of nearly 800 employees and oversaw a wide range of HR functions, including benefits administration, FMLA, and workers' compensation. During my time there, I also played a key role in leading and developing the HR team.

One of my proudest accomplishments at The RK Group was helping reshape the company's culture while driving the transition to modern HR technologies and streamlined processes—initiatives that significantly improved efficiency, engagement, and compliance across departments.

Today, as Head of HR for REEP Residential, I'm honored to bring those experiences forward. My focus continues to be on elevating the HR experience, strengthening our operational foundation, and supporting the growth of our team. REEP is ever-evolving, and I'm genuinely excited for the continued collaboration, innovation, and progress we'll achieve together in the year ahead.



A LITTLE ABOUT ME

I was born into an Air Force family and raised by wonderfully encouraging parents who instilled in me the values of integrity, service, and resilience—qualities that have carried into every part of my life.

I live in San Antonio, Texas, with my fiancé, my son, and our two dogs. I also have a stepson who lives in Dallas, and we love spending the rare time we all get together as a family.

Outside of work, I enjoy playing video games with my fiancé, traveling, cooking, binge-watching shows, and exploring the Texas Hill Country with my camera in hand. I'm an avid fantasy football and fantasy basketball player and a lifelong fan of the San Antonio Spurs.

