

# DIGITAL TRANSFORMATION. Lead the Future!



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The Institute for Business Design Innovation  
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Visit our website to explore Pricing & Schedule.

- Why Digital Transformation?
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**The Institute *for* Business  
Design Innovation**

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# DIGITAL TRANSFORMATION

## Digital Transformation in the age of Industry 4.0

### Understanding Digital Transformation

Digital Transformation spans a broad spectrum with diverse characteristics. The term itself consists of two key components:

- **"Digital"** represents Emerging Digital Technologies that are reshaping industries.
- **"Transformation"** signifies Holistic Change in Business Models, Processes, and Customer Experiences.

At its core, Digital Transformation is a Business Transformation enabled by Emerging Digital Technologies. It is a journey from Digitization through Digitalization to full-scale Digital Transformation, serving as a key enabler of Industry 4.0.

### Connecting the Dots of Digital Transformation

Many of us are familiar with the concept of Disruptive Innovation, which creates new market opportunities and transforms industries. In a similar way, Digital Transformation drives enterprise-wide change by leveraging technology to enhance Processes, Products, Services, Customer Experience, Value Chains, and Workforce Capabilities.

Digital Disruption is a phenomenon that reshapes business models and operations. Today, this disruption is driven by Emerging Digital Technologies, and in the future, new innovations will continue to redefine industries.

### Course Overview & Objectives

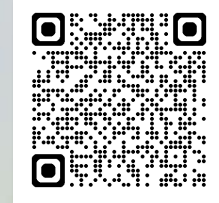
- Want to become a leader in Digital Transformation but don't know where to start?
- Looking to accelerate your career by building expertise at the intersection of Business and Digital Technologies?

This training program is designed to equip professionals with a deep understanding of Digital Transformation in the context of Industry 4.0. Participants will gain insights into key concepts, strategies, and frameworks to navigate and lead Digital Transformation initiatives effectively.

### By the end of this course, participants will:

- Develop a strong understanding of Digital Transformation and its role in Industry 4.0.
- Learn how to align Business Strategy with Emerging Technologies.
- Gain the ability to apply Digital Transformation principles to real-world business challenges.

**This training program is ideal for professionals looking to strengthen their knowledge of Industry 4.0 and become key drivers of Digital Transformation in their organizations.**



Enroll now - visit our website for pricing & details!



# Why You Must Skill Up for Digital Transformation!

## The Future of Work is Here . . .

**DIGITAL TRANSFORMATION** **37 %**  
**KEY STATISTICS.** CAGR

**HIGHLIGHTS** | 68% of organizations face a digital skills gap. | 70% of digital transformation initiatives fail, due to a lack of leadership commitment. | 89% of large companies globally have a digital and AI transformation initiative underway.

**60 %**

60% of executives believe that failing to implement digital transformation will negatively impact their organization's profitability within five years. (Gartner)

**\$3.4 TRILLION**

By 2026, global spending on digital transformation is expected to reach \$3.4 trillion, up from \$1.8 trillion in 2022. (IDC FutureScape Report)

**CAGR of 37% between 2023 and 2030.**

The AI and automation segment within digital transformation is expected to grow at a CAGR of 37% between 2023 and 2030. (Deloitte)

**AI DRIVEN INITIATIVES**

80% of organizations that successfully scale AI-driven digital initiatives experience a 20-30% increase in operational efficiency. (Forrester Research)

**1.6 TIMES.**

Companies that engage Chief Digital Officers (CDOs) are 1.6 times more likely to achieve successful digital transformations. (McKinsey & Company).

The World Economic Forum (WEF) states that 50% of all employees will need reskilling by 2025 due to rapid technological advancements.

Gartner predicts that by 2027, 75% of organizations will experience visible business disruptions due to critical skills shortages in IT and digital capabilities.

McKinsey & Company also reports that less than 30% of digital transformations succeed, highlighting the importance of workforce upskilling and organizational adaptability.

89% of large companies globally have a digital and AI transformation initiative underway. However, they have only captured 31% of expected revenue lift and 25% of expected cost savings. This highlights the gap between investment and realized benefits, emphasizing the need for better implementation strategies. (McKinsey & Company) [Source](#)

70% of digital transformation initiatives fail, primarily due to a lack of leadership commitment, poor change management, and misalignment between technology and business strategy. (Boston Consulting Group - BCG).

68% of organizations face a digital skills gap, making workforce upskilling a top priority. (PwC Global Digital IQ Survey).

Companies that invest in enterprise-wide workforce planning and cross-functional hiring strategies nearly double their success rates in digital transformation initiatives. (McKinsey & Company) [Source](#)

Investing in digital talent and skills development increases the likelihood of transformation success by 3 times. (McKinsey & Company) [Source](#)

A report by PwC suggests that up to 30% of jobs could be automated by the mid-2030s, making digital skills essential for job security.

The IDC forecasts that by 2026, 40% of enterprise IT budgets will be allocated to AI-driven initiatives, increasing the demand for AI and data-related expertise.



These statistics show that **Digital Transformation** is no longer optional—it's essential for business survival and growth. However, the high failure rate and skill gaps highlight the need for structured learning and expert guidance.

ADAPT.  
INNOVATE.  
TRANSFORM.  
THE FUTURE  
IS DIGITAL!



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Unlock your digital future! Visit our website to explore pricing & secure your spot today!

**DIGITAL TRANSFORMATION**



*Digital Transformation is not just about technology; it's about reimagining possibilities, embracing change, and driving innovation. The future belongs to those who learn, adapt, and lead in the digital era.*

**Enroll Now & Start Learning!**

# DIGITAL TRANSFORMATION

## The Key to Thriving in the Fourth Industrial Revolution.

### Why Digital Transformation Matters?

In today's fast-paced world, technology is no longer just an enabler—it is a **driving force** behind business success and career growth. From automation and data analytics to cloud computing and AI, digital transformation is **reshaping industries** and redefining job roles.

Organizations that fail to embrace digital transformation risk **falling behind**, while professionals who **understand and adapt** to these changes will **lead the future**. Whether you are a **student preparing for your career** or a **working professional aiming to stay ahead**, learning digital transformation is **no longer optional—it is essential**.

### What is Digital Transformation?

Digital transformation is not just about adopting new technologies—it's about **reinventing business models, enhancing customer experiences, and driving innovation** in a digital-first world. It involves:

- **Optimizing processes** through automation and data-driven decision-making
- **Enhancing customer engagement** using digital tools and strategies
- **Building resilience and agility** to adapt to changing market conditions
- **Creating future-ready organizations** that thrive in the digital economy

According to a McKinsey report, businesses that successfully integrate digital solutions experience a **30-40% increase in efficiency and profitability**. The demand for professionals with **digital transformation expertise** is growing rapidly, making it a critical skill for career growth.

### Introducing the Digital Transformation Course

To help professionals and students navigate this transformative shift **BDI Institute** is launching an **exclusive live online course on Digital Transformation**. This **Four Days program**, delivered over **Two Weeks (2 to 3 hours each session)** on weekends, is designed to provide you with a **comprehensive understanding of digital transformation, its real-world applications, and its impact on businesses and careers**.

**Learn digital, lead the future!**

## What You Will Learn

- **Understanding Digital Transformation** – Its significance and impact on businesses and careers.
- **Emerging Technologies Driving Digital Transformation** – The role of AI, IoT, Cloud, and Automation in reshaping industries.
- **Industry Case Studies** – Real-world examples of successful digital transformation strategies.
- **Career & Business Impact** – How to position yourself for success in the digital age

This course is designed to be **highly interactive**, with **practical discussions**, **real-world insights**, and **actionable strategies** that you can immediately apply in your career or business.

## How This Course Can Change Your Career

**By the end of this course, you will:**

- **Gain a deep understanding** of digital transformation concepts.
- **Learn real-world industry applications** and how to implement them.
- **Enhance your career growth opportunities** in digital and tech-driven roles.
- **Develop practical strategies** for leading digital change in your organization

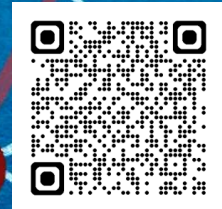
Whether you are looking to future-proof your career, accelerate professional growth, or drive digital transformation in your business, this course will provide you with the knowledge, expertise, and confidence to thrive in the digital era.

## Who Should Enroll?

- **Students & Academicians** – Gain insights into how digital transformation is shaping industries and career opportunities.
- **Working Professionals** – Stay relevant and competitive in your industry with cutting-edge digital knowledge.
- **Entrepreneurs & Business Leaders** – Learn how to leverage digital transformation for business growth and operational efficiency.

## Multiple Batches for Your Convenience

We understand the **hectic schedules of students, working professionals, and business leaders**. That's why we are offering **multiple weekend batches** throughout the year. **You can choose a time slot that best fits your availability.**



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**Visit Our Website for Pricing Details!**



# DIGITAL TRANSFORMATION

Welcome to the future of business! The Fourth Industrial Revolution (4IR) is upon us, and it's changing the way we live, work, and do business. As a forward-thinking organization, we recognize the need to stay ahead of the curve and embrace Digital transformation. That's why we're excited to introduce our cutting-edge training program, designed specifically for businesses looking to thrive in the 4IR era.

Our Digital Transformation Training Program is the ultimate solution for businesses that want to stay competitive and relevant in today's rapidly changing landscape.

Our program is led by industry experts with a proven track record of success in navigating Digital technologies and business models. With our program, you'll gain the knowledge and skills needed to transform your organization and stay ahead of the competition.

## Our program is designed to help you:

- Embrace Digital technologies: Learn how to identify and adopt the latest technologies that are transforming your industry.
- Redefine your business model: Discover new business models that will help you stay ahead of the curve and create a sustainable competitive advantage.
- Build a culture of innovation: Foster a culture of innovation within your organization that will drive growth and success.
- Create new revenue streams: Explore new revenue streams that will help you monetize your innovation and stay ahead of the competition.

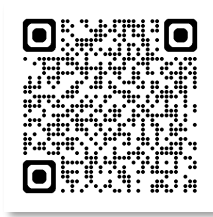
Our training program is tailored to meet the unique needs of your business. We offer flexible scheduling and customized training options to fit your specific requirements. Plus, our program is delivered in a highly engaging and interactive format that will keep your team motivated and excited about the future of your business.

Don't get left behind in the 4IR era. Enroll in our Digital Transformation Training Program today and stay ahead of the curve! Contact us now to learn more about our program and how it can transform your business.

Enroll Now & Start Learning!



# Salient Course Features.



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## KEY TRAINING ATTRIBUTES



World Class Faculty



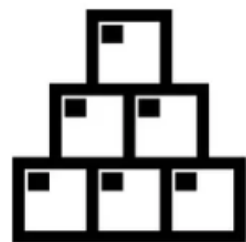
Holistic Learning Experience



Cognitive Learning Approach



Explain with Examples



Modular Course Design



Blended Course Content



Research based Curriculum



Live Interactive Class



Certificate of Achievement

Here are the KTAs – Key Training Attributes, which will help you to enroll in this training program.



### ■ Level of Course.

This course is designed for Beginner's Level.

### ■ Course Duration.

This course will be completed in 4 Days and distributed in 2 Weeks.

### ■ Mode of Delivery.

This course will be delivered via online Live sessions.

### ■ Course Curriculum.

The Curriculum of this course is based on TIFFAA & ti4BOK.

[www.bdi.institute](http://www.bdi.institute)

# DIGITAL TRANSFORMATION

## DX – Training Course Curriculum

The Course Curriculum of this Training Product consists of 4 KTMs.

### KEY TRAINING MODULE - 1

#### Digital Transformation Fundamentals.

Explains the basic concepts of Digital Transformation.

- General Concept and Definition of Digital Transformation
- Digitization vs. Digitalization vs. Digital Transformation.
- Types and Domains of Digital Transformation
- Digital Transformation as a Paradigm Shift

### KEY TRAINING MODULE - 2

#### Digital Disruption & Ecosystem.

Explains the key concepts of the Digital Age.

- Digital landscape and Disruptions in Digital Age
- Steering Forces of Digital Transformation
- Digital Transformation As an Evolved Business Model
- Role of Ecosystems and the Platform Economy

### KEY TRAINING MODULE - 3

#### Digital Transformation in Varied Contexts.

Explains the Digital Transformation from different perspectives.

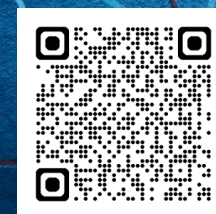
- Digital Transformation in Context of Industry Modernization
- Digital Transformation in Context of Innovation & Change
- Digital Transformation in Context of Emerging Technology
- Digital Transformation in Context of Technology Convergence

### KEY TRAINING MODULE - 4

#### Digital Transformation Strategy Framework.

Explains the concepts of Digital Strategy & Leadership.

- Digital Transformation Leadership
- Business Case and Key Elements of DX Strategy
- 9D Map of Digital Transformation Strategy
- Digital Maturity Assessment Model



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Every wave of transformation begins with a bold step into the digital future. Digital Transformation turns that step into strategies and solutions that redefine businesses, empower societies, and accelerate progress in a connected world.



Take the First Step Toward Digital Excellence – Check Out Pricing & Enroll Today!

# Who Should Attend the Digital Transformation Masterclass?

This masterclass is designed for professionals and aspirants who are ready to lead, innovate, and thrive in the age of digital transformation.

-----

## **Industry Leaders & CXOs.**

*Visionaries who demand a bigger horizon and want to drive sustainable digital leadership.*

## **Emerging Business Executives.**

*Executives eager to learn how to lead through constant change and complexity.*

## **Project & Program Managers.**

*Experts who must deliver on promises with agility, alignment, and impact.*

## **Innovation and Change Agents.**

*Game changers challenging outdated thinking to usher in transformation.*

## **Directors & Business Unit Heads.**

*Strategic thinkers aiming to scale transformation across functions and units.*

## **Operational Excellence Managers.**

*Consultants and practitioners seeking to capitalize on modern operational models.*

## **Transformation Program Managers.**

*Leaders tasked with navigating enterprise-wide transformation initiatives.*

## **Entrepreneurs & Business Owners.**

*Inventors of the future, crafting next-gen business models and disrupting markets.*

## **Engineering and Management Students.**

*Students of life who crave to see everything in brighter colors and real-world context.*

## **Aspiring Professionals and Curious Minds.**

*Pretenders who are ready to move beyond the hype and gain practical, grounded insights.*

Limited Spots Available! Visit Our Website to Secure Your Place in the Next Batch!



# What Will You Learn in This Transformation Masterclass?

Gain a strategic understanding of transformation in the digital age, from foundational concepts to future-ready frameworks. By the end of this masterclass, you will be able to:

-----

## •Understand the Core Concepts of Disruption and Transformation

Grasp the difference between *Disruptive Transformation* and *Digital Transformation*, and why both matter today.

## •Distinguish Between Digitization, Digitalization, and Digital Transformation

Clarify these often-confused terms and understand how each stage contributes to enterprise transformation.

## •Explore the Dynamics of the Digital Age

Learn about *Digital Disruption*, *Digital Ecosystems*, and how they are reshaping industries and society.

## •Identify the Driving Forces of Transformation

Discover the key technological, strategic, and societal forces fueling digital acceleration.

## •Evaluate the Impact of Emerging Technologies

Analyze how technologies like AI, IoT, Cloud, 5G, and Automation influence functional areas across the organization.

## •Apply the Digital Transformation Strategy Framework

Understand how to develop, implement, and evaluate transformation strategy within a structured framework.

## •Examine Ecosystems and the Platform Economy

Dive deep into ecosystem thinking and the rise of digital platforms as a new economic model.

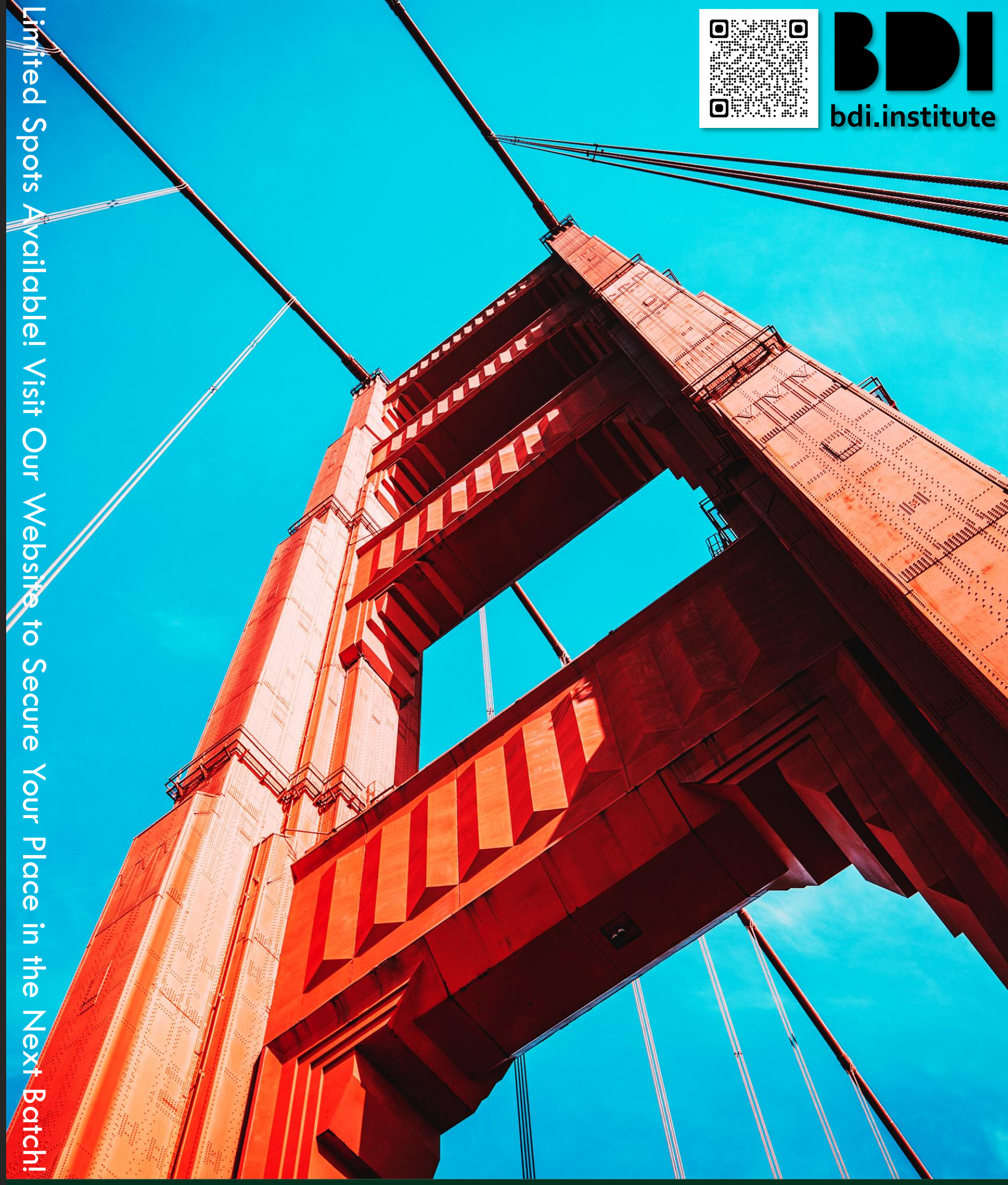
## •Develop Digital Leadership Capabilities

Learn the mindset, behaviors, and competencies essential for leading digital initiatives.

## •Understand Evolving Business Models in the Digital Era

Decode how digital-native and transformed businesses reimagine value creation, delivery, and capture.

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# THE INDUSTRY FOUR

## DIGITAL TRANSFORMATION

### Masterclass Schedule

Check the latest schedule  
of upcoming courses here:

[www.bdi.institute/digital-transformation](http://www.bdi.institute/digital-transformation)

We offer multiple batches  
throughout the year,  
designed to suit different  
time zones and available in  
both weekend and weekday  
formats – so you can learn  
when it works best for you.

### Multiple Batches. Maximum Flexibility.

- Batches available in multiple time zones to suit global participants.
- Choose from weekend or weekday options based on your availability.
- Evening & late evening batches to accommodate working professionals.
- Repeat sessions available for selected topics (on demand basis).
- Designed for working professionals and lifelong learners.
- Interactive Q&A and real-world applications and case studies.
- Regular new batches launched—check the website for latest schedule.

# How to Enroll?

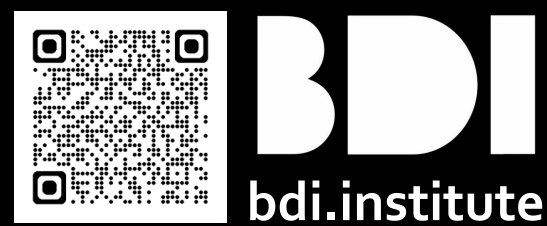
Follow  
the 3 Step  
Process



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Master Digital Transformation with Us — See the Course Details & Pricing Online!

Don't Miss Out on Exclusive Offers –  
Visit Our Website & Enroll Before It's Too Late!



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# DIGITAL TRANSFORMATION

## Course Registration Process – A Structured 3-Step Approach

### The 3 STEP PROCESS

At **BDI Institute**, we follow a seamless and structured process to ensure a smooth and enriching learning experience. Our 3-Step Course Registration Process is designed to guide you from exploration to enrollment, payment, and ultimately, an engaging learning journey.

#### STEP -1 Navigate & Explore

##### Discover & Understand

Learn about the course structure, objectives, benefits, eligibility criteria, industry relevance, and key takeaways.

Identify if the course aligns with your career goals and skill enhancement needs. Explore about the applicable discount options,

pricing details (INR/USD), and upcoming course schedule.

#### Why this step matters?

Making an informed decision is crucial. We encourage you to explore the details thoroughly before proceeding to the next steps for course registration and payment.

#### STEP -2 Register & Enroll

##### Submit Your Details

Complete the registration form with accurate personal and professional details.

Select the batch, mode of learning (if applicable), and pricing category (student, early bird, group, referral, etc.), and other necessary options. Provide any required documents (e.g., student ID for verification).

*Our 3-Step Course Registration Process is designed to guide you from exploration to enrollment, payment, and ultimately, an engaging learning journey.*

# Continuing . . . The 3 STEP PROCESS

## Why this step matters?

This step officially registers you as a participant, ensuring that your seat is reserved, and you receive relevant course updates. Further, This step enable us to assess your applicable discount and finalize your pricing before payment.

## STEP -3 Payment & Secure

### Secure Your Enrolment with Personalized Payment.

Based on your applicable discount category, we will send you a personalized payment link/invoice.

You will receive a confirmation email with payment details and instructions.

Complete the payment via our digital online payment gateway (will be shared after registration) or alternative methods if applicable.

Upon payment, you will receive a payment confirmation receipt.

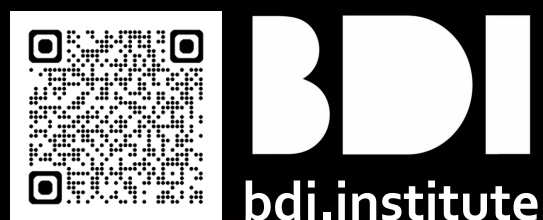
## Why this step matters?

This step ensures that you pay the correct discounted amount based on your eligibility while keeping the process secure and transparent. Your payment secures your seat and unlocks access to premium learning materials, live sessions, and certification (if applicable for a specific training course).

## What NEXT?

### Learn & Enjoy - Engage & Grow

Begin your learning journey with expert-led sessions, hands-on exercises, and industry insights. Interact with instructors and peers for a collaborative experience. Gain valuable skills and complete the course successfully. This is where learning meets transformation - unlock new opportunities and apply your knowledge for career growth.



### Step 1: Navigate & Explore

- – Learn about the Masterclass

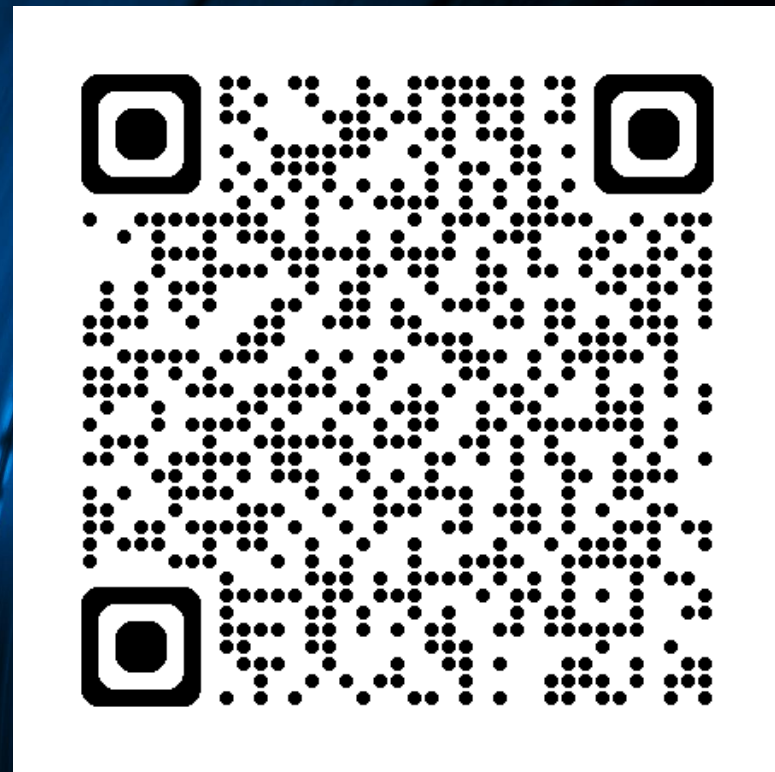
### Step 2: Register & Enroll

- – Fill out the registration form

### Step 3: Payment & Secure

- – Secure your spot in Masterclass

This is where learning meets transformation  
- unlock new opportunities and apply your  
knowledge for career growth.

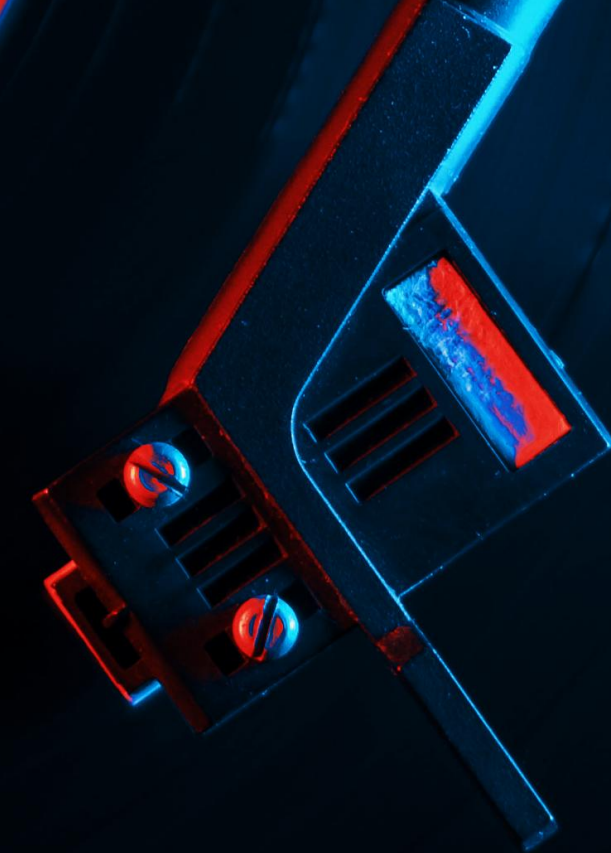


**STEP -1 Navigate & Explore.**  
Discover & Understand.  
Learn about the Masterclass  
modules, course structure,  
objectives, and key  
takeaways.

Scan to Explore



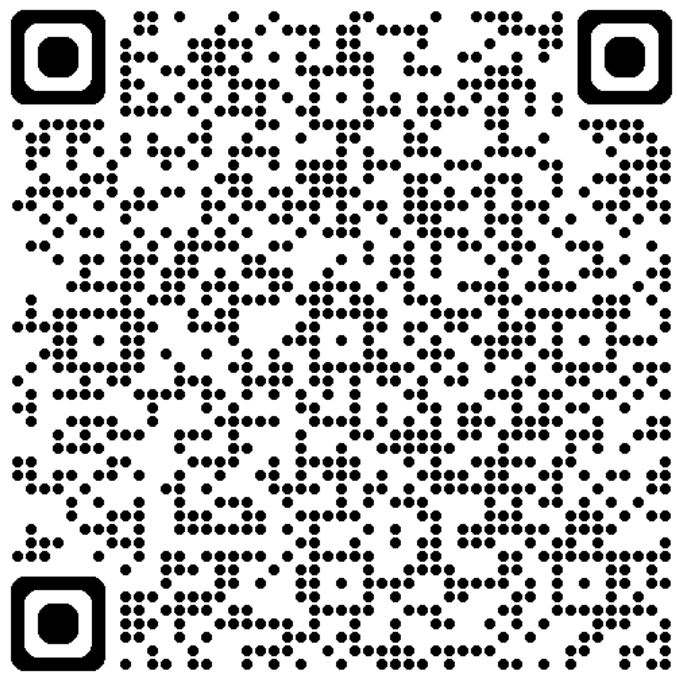
Explore and Learn about the Course   
[www.bdi.institute/digital-transformation/](http://www.bdi.institute/digital-transformation/)



Enroll Now & Start Learning!

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# STEP -2 Register & Enroll. Submit Your Details. Complete the registration form with accurate personal & professional details.



Scan to Enroll



Fill the Form to do the registration   
<https://forms.office.com/r/QbTef853xT>

Enroll Now & Start Learning!

# STEP -3 Payment & Secure.

Secure Your Enrollment  
with Payment. After  
successful payment you  
will be able to join the  
course.

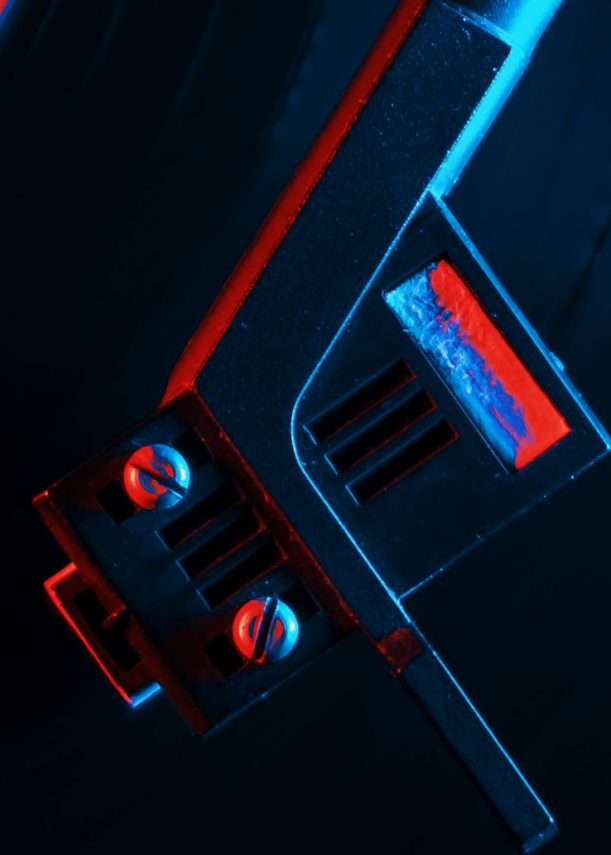


Complete your  
Payment



3

Based on your applicable discount category, we will send you a personalized payment link/invoice. You will receive a confirmation email with payment details and instructions.



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## Certificate of Completion

This is to certify that

**YOUR NAME**

has successfully completed the

**DIGITAL TRANSFORMATION**

Masterclass | Level - XX

This credential validates the recipient's understanding of THE INDUSTRY FOUR® concepts and Digital Transformation strategies.



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PROGRAM DIRECTOR

XX - XX - XXXX

DATE OF ISSUE

The Institute for Business Design Innovation

Certificate ID : 00XX.11XX.22XX.33XX.44XX

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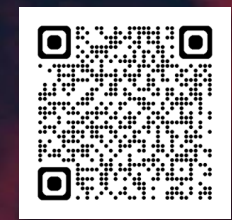
This certificate can be verified using the Certificate ID through the official verification process.

Here is the sample Certificate of Course Completion, which you will receive after the completion of all the key training modules. You can also share your certificate in the certifications section of your LinkedIn profile and highlight it in your CV and other documents.

This certificate remains valid for "xx" years from the date of issuance.

# Beyond the Certificate: Real Benefits That Matters.

(Certificate + Career-Boosting Benefits + Exclusive Learning Experience)



Investing in this masterclass is more than just paying for a course - it's a step toward transforming your career, expanding your expertise, and elevating your professional credibility.

## Your Certification (*Proof of Achievement & Recognition*)

- Official Certificate of Completion upon successfully finishing all key training modules.
- Showcase it on your LinkedIn profile, CV, and portfolio to enhance credibility.
- Demonstrate your expertise in Digital Transformation & Industry 4.0.

## What Else Do You Gain? (Beyond Just a Certificate)

- Gain a deep understanding of Digital Transformation frameworks & real-world applications.
- Learn from industry experts with hands-on strategies to implement in your career.
- Future-Ready Learning & Practical Insights

## Career Acceleration & Competitive Edge

- Stand out in job applications and get noticed by recruiters.
- Develop expertise that positions you for higher roles and leadership opportunities.

## Practical Knowledge & Tools

- Learn industry-relevant methodologies, case studies, and frameworks.
- Gain strategic insights that you can apply to your projects immediately.

## Professional Credibility & Reputation

- Position yourself as a thought leader in Digital Transformation.
- Join an elite network of professionals and experts in this domain.

## Exclusive Post-Course Benefits

- Get access to bonus materials, insights, and networking opportunities.
- Stay updated with emerging trends through exclusive content.

## Why This Masterclass Is a Smart Investment?

- **Value for Money:** The knowledge and skills you gain will **return far more than your investment.**
- **Tangible Recognition:** A **certificate to prove your expertise and enhance credibility.**
- **Long-Term Growth:** Develop a skill set that will stay **relevant for years to come.**

**This is not just a course—it's a gateway to new opportunities, career growth, and lifelong expertise. Secure Your Spot Now & Unlock Your Future!**



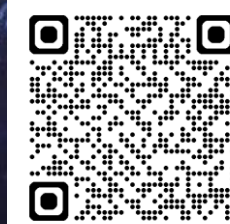
Enroll Now & Start Learning!

# KULDEEP KAUSHIK

## Founder & Conceptualizer THE INDUSTRY FOUR

Kuldeep Kaushik is the Founder and CEO of our flagship initiative, **THE INDUSTRY FOUR**, and the Managing Director of **BDI Institute, Bengaluru**. As a distinguished educator and mentor, he plays a pivotal role in shaping the vision and execution of our transformative programs.

With extensive expertise in **Industry 4.0**, **Digital Transformation**, and **innovation-driven learning**, Kuldeep is a key member of our **teaching faculty** and serves as the **mentor and instructor** for this course. His commitment to advancing knowledge and fostering industry excellence makes him an integral force behind our mission to empower professionals and enterprises in the era of Digital Transformation.



Learn more about Kuldeep Kaushik  
<https://www.linkedin.com/in/acharyakuldeepkaushik/>

 <https://theindustryfour.org/founder>

# Testimonials & Feedback: Transforming Perspectives on Industry 4.0 & Digital Transformation.

**Reflections from industry professionals who have attended our training workshops and masterclasses.**

## ▪ **Strategic Perspective on Digital Transformation**

*"The session offered a refreshing strategic perspective on Digital Transformation. It effectively bridged business objectives with emerging technologies and provided clarity on transformation roadmaps. Such insights are extremely valuable for senior leaders navigating today's industrial shift."* — Senior Industry Expert (Technology Operations) ★★★★★

## ▪ **An Exceptional Learning Experience**

*"Your session was truly outstanding! I have attended many industry talks, but this was simply exceptional. Your insights into Industry 4.0 and Digital Transformation were inspiring and thought-provoking."* — Senior Industry Professional ★★★★★

## ▪ **Engaging & Impactful Sessions**

*"The Industry 4.0 session was fantastic! Kuldeep Kaushik is an exceptional speaker who makes learning interactive and insightful. Thank you for the engaging session!"* — University Student (Engineering & Technology) ★★★★★

## ▪ **Knowledge That Shapes the Future**

*"I gained immense knowledge from today's session and look forward to applying it for a better future."* — University Student (Business & Management Studies) ★★★★★

## ▪ **Industry-Relevant & Case Study-Based Learning**

*"A special thanks to Kuldeep Kaushik for delivering a powerful session on Digital Transformation with case studies on Wireless Manufacturing. The real-world examples made complex concepts easy to understand."* — Mid-Level Industry Executive (Manufacturing & Automation) ★★★★★

## ▪ **An Honor to Learn from an Industry Expert**

*"It was a privilege to have an expert like you conduct this Masterclass. The session was highly engaging, and the topic resonated well with everyone. We sincerely appreciate your support in conducting this series of lectures."* — Professor & Head of Department (University) ★★★★★

## ▪ **Deep Insights into Industry 4.0**

*"The course 'Fundamentals of Industry 4.0' was highly informative, and your webinar topic aligned perfectly with the theme. We hope to have more such insightful sessions in the future."* — University Faculty (Engineering & Digital Technologies) ★★★★★

## ▪ **Beyond Training – A Transformational Experience**

*"This was more than just a training session—it was a transformational experience! More than anything, we learned how to continuously grow and adapt. You were not just a teacher but a mentor and guide. Thank you, Sir."* — University Student (Technology & Engineering Domain) ★★★★★

## ▪ **A Fun & Practical Approach to Learning**

*"Learning was fun! The practical examples and real-life insights made Industry 4.0, Digital Transformation, and telecommunications much more engaging."* — Graduate Trainee (Telecom & IT Sector) ★★★★★

## ▪ **Preparing for the Corporate World**

*"Thank you for all the knowledge—not just about telecom but also about navigating and succeeding in the corporate world. The session was both insightful and enriching."* — Early-Career Professional (Technology & Business) ★★★★★

## ▪ **Real-World Relevance & Student-Centric Approach**

*"The feedback has been overwhelmingly positive, particularly about the quality of materials, industry case studies, time management, and your dedication to the student community."* — Academic Coordinator & Program Lead (University) ★★★★★

## ▪ **A Career-Defining Experience**

*"This session was a game-changer for my career. It was insightful, engaging, and a great learning experience from start to finish!"* — Early-Career Professional (Industry 4.0 & Digital Transformation Enthusiast) ★★★★★

# FREQUENTLY ASKED QUESTIONS.

## ■ What is Mode of Delivery of this Course?

This course will be conducted live via online classes. These live classes can be attended via the internet using a computer from any location. These online classrooms offer similar levels of interactivity as a regular classroom.

## ■ What is the Course Language?

This course will be delivered in the English Language. However, for a specific requirement from a group of students, Academic institutions, or Enterprise Customers, we have the option to deliver this course in the Hindi Language as well.

## ■ What is the Course Duration?

This course will be completed in 4 Days. However, the course duration could be different for a customized course based on specific requirements from a pre-arranged group of students, an academic institution, and an enterprise customer.

## ■ What are the Pre-Requisites to Start the Course?

Broadband Internet Connection and a Computer System with a basic camera and mic for interactive communication. Further, you should have completed the Course Registration Process along with the specified course fee.

## ■ What is the criteria to enroll in this course?

In general, there are no specific, required enrollment criteria for our courses and training programs. There is no degree requirement or general education background necessary. All learners should be able to commit to 4 to 6 hours per week during the course and have the technical resources to join our online live course. However, specific courses and training programs may require certain knowledge and skills. Learners should review any suggested prerequisites for courses and training programs they are interested in.

## ■ How is your Course Curriculum unique?

Our Course Curriculum is a research-based Curriculum and is derived from the Core Components of "TIFFAA - The Industry Four Framework And Architecture" and Knowledge Streams of "ti4BOK - The Industry Four Body of Knowledge". Both TIFFAA and ti4BOK are the key initiatives of our prime initiative "THE INDUSTRY FOUR".

## ■ What are the formats of Blended Course Content?

This course is designed and developed with the help of diversified course content, which includes Pictorial Presentations, a Collection of Quizzes, Animated elaboration of concepts, the use of examples to explain a concept, mutual communication in the form of feedback and survey, performance measure by pre-test & post-test and Live Interactive sessions. For the On-Premises option, we use the principles of Brainstorming over Broadcasting to deliver our courses.

## ■ How do I enroll in this Course?

To enroll yourself in this course, you are required to fill out the registration form, given on the course page. Based on the information, you have provided in the registration form and our upcoming schedule you will be notified of the next process steps, including payment method and online class joining invitation link.

## ■ Will I receive any Certificate after the Completion of this Course?

Yes, you will receive a Certificate of Course Completion, after the completion of all the key training modules. You can share your certificate in the certifications section of your LinkedIn profile and highlight it in your CV and other documents. A sample certificate is already provided on this course page.

## ■ What is the Course Schedule?

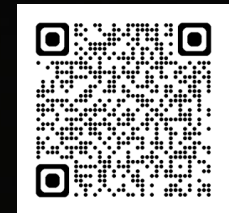
Please complete your Enrollment & Registration Process to get updates on the upcoming course schedule. In addition, keep visiting our website & follow us on popular social media platforms to get updates on our upcoming course schedule.

## ■ Do you deliver this course at customer's / On Premises ?

Yes, We provide our services at customers' physical premises/locations. For this requirement, please contact us with your detailed training requirement and schedule.

■ Please reach us via our email – [bdi.institute@ti4.org](mailto:bdi.institute@ti4.org) if you cannot find an answer to your question. Also visit the dedicated webpage of Digital Transformation Master class at our official website - <https://bdi.institute/digital-transformation>

Enroll Now & Start Learning!



Reach us at [bdi.institute@ti4.org](mailto:bdi.institute@ti4.org) if you cannot find an answer to your question.

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# ti4 Knowledge Platform: Empowering Industry & Society Through Education and Learning Services

- ti4 Knowledge Platform is an initiative of THE INDUSTRY FOUR, dedicated to serving both industry and society in the fields of education and learning. As one of the emerging providers of professional training, certification, and competence development, ti4 Knowledge Platform equips industries and individuals with the knowledge and skills needed to drive sustainability, innovation, and excellence. We offer globally recognized training programs designed for individuals and institutions, empowering professionals to become industry experts. Our curriculum spans across Industry 4.0, Digital Transformation, Innovation Management, and Executive Leadership. Our training and certification programs comprehensively cover the scope of the Fourth Industrial Revolution and beyond, aligning with relevant frameworks and standards. These programs are delivered worldwide through online platforms, public training sessions, and customized in-house solutions, ensuring accessibility across key time zones.
- **Our Mission and Impact.** ti4 Knowledge Platform is committed to advancing education by designing and delivering a diverse range of training programs under its distinguished brand. As a catalyst for transformation, ti4 Knowledge Platform enables enterprises to navigate Digital change by embracing accelerated innovation, digital transformation, and operational excellence. Through our programs, we help businesses explore new business models, operational frameworks, and maturity models. ti4 Knowledge Platform acts as a strategic guide for enterprises to connect key concepts such as digital transformation, autonomous operations, and next-generation industrial advancements. With a strong emphasis on visual thinking, we inspire organizations to reimagine the future and drive impactful change. Our goal is to educate, empower, and transform individuals, industries, and institutions for a sustainable and progressive tomorrow.

## THE INDUSTRY FOUR: Driving Digital Transformation

- **We are THE INDUSTRY FOUR.** THE INDUSTRY FOUR is an initiative dedicated to serving industry and society through expertise in Industry 4.0 and Digital transformation. We achieve this through our learning and consulting services, alongside our novel initiatives, architectural frameworks, body of knowledge, research institute, and integrated ecosystem. Our platform fosters thought leadership, research, and innovation in the domains of Digital transformation, emerging technologies, technology convergence, and future industry trends. Through THE INDUSTRY FOUR, we strive to shape the next generation of industry and society.
- **The Fourth Industrial Revolution & Beyond.** The Fourth Industrial Revolution (Industry 4.0) marks the ongoing automation of traditional manufacturing and industrial processes through emerging technologies and Digital innovations. Industry 4.0 is more than just technological evolution; it represents a holistic transformation encompassing business strategies, operational models, and workforce capabilities. While the Fourth Industrial Revolution has been driven by profit and growth, the forthcoming industrial revolution will focus on sustainability, environmental responsibility, and societal well-being—ensuring the sustainability of our planet, people, peace, and green environment.
- **The Industry Four: Beyond Industry 4.0.** Industry 4.0 is unfolding now, but our vision extends beyond the present transformation. THE INDUSTRY FOUR is not just about Industry 4.0—it is about the journey toward the "Factory of the Future" and the next industrial revolution. Our mission is to bridge the gap between today's industry and tomorrow's possibilities, creating a sustainable impact on both industry and society.
- **The Meaning of "ti4".** The abbreviation "ti4" stands for "The Industry Four", representing the foundation of our initiatives. THE INDUSTRY FOUR serves as the epicenter of our efforts, continuously evolving with the pulse of industry transformation.



# DIGITAL TRANSFORMATION



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