Master DIGITAL TRANSFORMATION. Lead the Future!

Enroll now for just ₹999/- (Limited Time Offer)!

₹999/-

A Training Product of Institute ti4®

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Index

- Why Digital Transformation?
- About the Course.
- Expected Learning Outcome.
- Salient features of the Course.
- Training Course Schedule
- Course Curriculum.
- Register & Enroll.
- Certificate of Completion.
- Meet the Instructor.
- Frequently Asked Questions.
- Contact Us.

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DIGITAL TRANSFORMATION

Digital Transformation in the age of Industry 4.0

A Transformation spans a broad spectrum with diverse characteristics. The term Digital Transformation is simply made of two words. The 1st one “Digital” represents Emerging Digital Technologies and the 2nd one “Transformation” is about bringing Holistic Change in Business Models. Digital Transformation is, at its core, a Business Transformation enabled by Emerging Digital Technologies. Digital Transformation is a journey from Digitization through Digitalization to Digital Transformation. Digital Transformation is the key enabler of Industry 4.0.

Connecting the dots of Digital Transformation. Many of us know the term “Disruptive Innovation". In business theory, Disruptive innovation is the innovation that creates a new market and value network or enters at the bottom of an existing market and eventually displaces established market-leading firms, products, and alliances. On the same line, a Disruptive Transformation is a Transformation that brings a holistic change in an enterprise in terms of its Process, Products, Services, Customer Experience, Value Chain, and People Competence, by implementing and utilizing specific means in terms of Strategy Tools and Emerging Technologies.

Disruption is a phenomenon, which brings a paradigm shift and fundamental change in our Business Models and Operating Models. Today this Disruption is happening by applying Emerging Digital Technologies, tomorrow it will happen by applying something else.

Course Overview & Objective

Aspiring to be a Disruptive Transformation Leader using Digital, but don’t know how? Are you looking to accelerate your Digital Transformation career by rapidly building a strong ability to connect Business Management with Emerging Digital Technology? Then this training product is the perfect answer to achieve these objectives.

This training product is focused on understanding the concepts of Digital Transformation in the context of Industry 4.0. This training module will enable you to understand the deep concepts of Digital Transformation and utilize these knowledge concepts to strengthen your understanding of the Fourth Industrial Revolution.

Why You Must Skill Up for Digital Transformation!

The Future of Work is Here . . .

DIGITAL TRANSFORMATION

KEY STATISTICS.

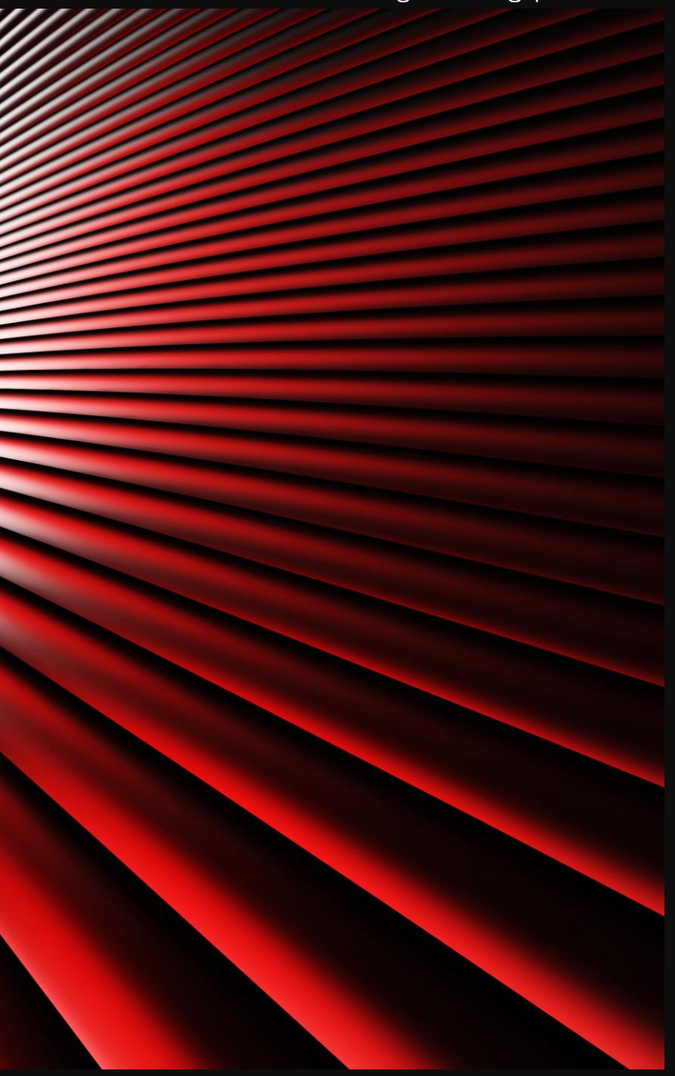
37 %
CAGR

HIGHLIGHTS

68% of organizations face a digital skills gap.

70% of digital transformation initiatives fail, due to a lack of leadership commitment.

89% of large companies globally have a digital and AI transformation initiative underway.



60 %

60% of executives believe that failing to implement digital transformation will negatively impact their organization's profitability within five years. (*Gartner*)

$3.4 TRILLION

By 2026, global spending on digital transformation is expected to reach $3.4 trillion, up from $1.8 trillion in 2022. (IDC FutureScape Report)

CAGR of 37% between 2023 and 2030.

The AI and automation segment within digital transformation is expected to grow at a CAGR of 37% between 2023 and 2030. (Deloitte)

AI DRIVEN INITIATIVES

80% of organizations that successfully scale AI-driven digital initiatives experience a 20-30% increase in operational efficiency. (Forrester Research)

1.6 TIMES.

Companies that engage Chief Digital Officers (CDOs) are 1.6 times more likely to achieve successful digital transformations. (McKinsey & Company).

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These statistics show that **Digital Transformation** is no longer optional—it's essential for business survival and growth. However, the high failure rate and skill gaps highlight the need for structured learning and expert guidance.

- The **World Economic Forum (WEF) states that 50% of all employees will need reskilling by 2025** due to rapid technological advancements.
- Gartner predicts that by 2027, **75% of organizations will experience visible business disruptions due to critical skills shortages in IT and digital capabilities.**
- McKinsey & Company also reports that **less than 30% of digital transformations succeed**, highlighting the importance of workforce upskilling and organizational adaptability.
- **89%** of large companies globally have a digital and AI transformation initiative underway. However, they have only captured **31%** of expected revenue lift and **25%** of expected cost savings. This highlights the gap between investment and realized benefits, emphasizing the need for better implementation strategies. (*McKinsey & Company*) Source
- **70% of digital transformation initiatives fail**, primarily due to a lack of leadership commitment, poor change management, and misalignment between technology and business strategy. (*Boston Consulting Group - BCG*).
- **68% of organizations** face a digital skills gap, making workforce upskilling a top priority. (*PwC Global Digital IQ Survey*).
- Companies that invest in **enterprise-wide workforce planning** and **cross-functional hiring strategies** nearly **double their success rates in digital transformation initiatives.** (*McKinsey & Company*) Source
- Investing in **digital talent and skills development** increases the likelihood of transformation success by **3 times.** (*McKinsey & Company*) Source
- A report by PwC suggests that **up to 30% of jobs could be automated by the mid-2030s**, making digital skills essential for job security.
- The IDC forecasts that by 2026, **40% of enterprise IT budgets will be allocated to AI-driven initiatives**, increasing the demand for AI and data-related expertise.

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ADAPT.
INNOVATE.
TRANSFORM.
THE FUTURE IS DIGITAL!

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Don't Miss Out! Enroll for ₹999/- Today!

DIGITAL TRANSFORMATION

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Digital Transformation is not just about technology; it's about reimagining possibilities, embracing change, and driving innovation. The future belongs to those who learn, adapt, and lead in the digital era.

DIGITAL TRANSFORMATION

The Key to Thriving in the Fourth Industrial Revolution.

Why Digital Transformation Matters?

In today's fast-paced world, technology is no longer just an enabler—it is a **driving force** behind business success and career growth. From automation and data analytics to cloud computing and AI, digital transformation is **reshaping industries** and redefining job roles.

Organizations that fail to embrace digital transformation risk **falling behind**, while professionals who **understand and adapt** to these changes will **lead the future**. Whether you are a **student preparing for your career** or a **working professional aiming to stay ahead**, learning digital transformation is **no longer optional—it is essential**.

What is Digital Transformation?

Digital transformation is not just about adopting new technologies—it's about **reinventing business models, enhancing customer experiences, and driving innovation** in a digital-first world. It involves:

- **Optimizing processes** through automation and data-driven decision-making
- **Enhancing customer engagement** using digital tools and strategies
- **Building resilience and agility** to adapt to changing market conditions
- **Creating future-ready organizations** that thrive in the digital economy

According to a McKinsey report, businesses that successfully integrate digital solutions experience a **30-40% increase in efficiency and profitability**. The demand for professionals with **digital transformation expertise** is growing rapidly, making it a critical skill for career growth.

Introducing the Digital Transformation Course

To help professionals and students navigate this **transformative shift**, THE INDUSTRY FOUR® is launching an **exclusive live online course on Digital Transformation**. This **4-hour program**, delivered over **two days (2 hours each session)** on weekends, is designed to provide you with a **comprehensive understanding of digital transformation, its real-world applications, and its impact on businesses and careers.**

Learn digital, lead the future!

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What You Will Learn

- **Understanding Digital Transformation** – Its significance and impact on businesses and careers.
- **Emerging Technologies Driving Digital Transformation** – The role of AI, IoT, Cloud, and Automation in reshaping industries.
- **Industry Case Studies** – Real-world examples of successful digital transformation strategies.
- **Career & Business Impact** – How to position yourself for success in the digital age

This course is designed to be **highly interactive**, with **practical discussions, real-world insights, and actionable strategies** that you can immediately apply in your career or business.

How This Course Can Change Your Career

By the end of this course, you will:

- **Gain a deep understanding** of digital transformation concepts.
- **Learn real-world industry applications** and how to implement them.
- **Enhance your career growth opportunities** in digital and tech-driven roles.
- **Develop practical strategies** for leading digital change in your organization

Whether you are looking to future-proof your career, accelerate professional growth, or drive digital transformation in your business, this course will provide you with the knowledge, expertise, and confidence to thrive in the digital era.

Who Should Enroll?

- **Students & Academicians** – Gain insights into how digital transformation is shaping industries and career opportunities.
- **Working Professionals** – Stay relevant and competitive in your industry with cutting-edge digital knowledge.
- **Entrepreneurs & Business Leaders** – Learn how to leverage digital transformation for business growth and operational efficiency.

Multiple Batches for Your Convenience

We understand the **hectic schedules of students, working professionals, and business leaders**. That's why we are offering **multiple weekend batches** throughout March and April. **You can choose a time slot that best fits your availability.**

Limited Seats! Register Now for ₹999/-

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DIGITAL TRANSFORMATION

Welcome to the future of business! The Fourth Industrial Revolution (4IR) is upon us, and it's changing the way we live, work, and do business. As a forward-thinking organization, we recognize the need to stay ahead of the curve and embrace Digital transformation. That's why we're excited to introduce our cutting-edge training program, designed specifically for businesses looking to thrive in the 4IR era.

Our Digital Transformation Training Program is the ultimate solution for businesses that want to stay competitive and relevant in today's rapidly changing landscape. Our program is led by industry experts with a proven track record of success in navigating Digital technologies and business models. With our program, you'll gain the knowledge and skills needed to transform your organization and stay ahead of the competition.

Our program is designed to help you:

Embrace Digital technologies: Learn how to identify and adopt the latest technologies that are transforming your industry.

Redefine your business model: Discover new business models that will help you stay ahead of the curve and create a sustainable competitive advantage.

Build a culture of innovation: Foster a culture of innovation within your organization that will drive growth and success.

Create new revenue streams: Explore new revenue streams that will help you monetize your innovation and stay ahead of the competition.

Our training program is tailored to meet the unique needs of your business. We offer flexible scheduling and customized training options to fit your specific requirements. Plus, our program is delivered in a highly engaging and interactive format that will keep your team motivated and excited about the future of your business.

Don't get left behind in the 4IR era. Enroll in our Digital Transformation Training Program today and stay ahead of the curve! Contact us now to learn more about our program and how it can transform your business.

Salient Course Features.

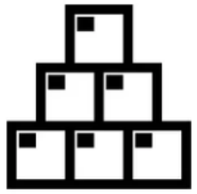
KEY TRAINING ATTRIBUTES

World Class Faculty

Holistic Learning Experience

Cognitive Learning Approach

Explain with Examples



Modular Course Design

Blended Course Content

Research based Curriculum

Live Interactive Class

Certificate of Achievement

Here are the KTAs – Key Training Attributes, which will help you to enroll in this training program.

Level of Course.

This course is designed for Beginner's Level.

Course Duration.

This course will be completed in 4 Hours and distributed in 2 Days.

Mode of Delivery.

This course will be delivered via online Live sessions.

Course Curriculum.

The Curriculum of this course is based on TIFFAA & ti4BOK.

DIGITAL TRANSFORMATION

DX - Training Course Curriculum

The Course Curriculum of this Training Product consists of 4 KTMs.

KEY TRAINING MODULE - 1

Digital Transformation Fundamentals.

Explains the basic concepts of Digital Transformation.

- General Concept and Definition of Digital Transformation
- Digitization vs. Digitalization vs. Digital Transformation.
- Types and Domains of Digital Transformation
- Digital Transformation as a Paradigm Shift

KEY TRAINING MODULE - 2

Digital Disruption & Ecosystem.

Explains the key concepts of the Digital Age.

- Digital landscape and Disruptions in Digital Age
- Steering Forces of Digital Transformation
- Digital Transformation As an Evolved Business Model
- Role of Ecosystems and the Platform Economy

KEY TRAINING MODULE - 3

Digital Transformation in Varied Contexts.

Explains the Digital Transformation from different perspectives.

- Digital Transformation in Context of Industry Modernization
- Digital Transformation in Context of Innovation & Change
- Digital Transformation in Context of Emerging Technology
- Digital Transformation in Context of Technology Convergence

KEY TRAINING MODULE - 4

Digital Transformation Strategy Framework.

Explains the concepts of Digital Strategy & Leadership.

- Digital Transformation Leadership
- Business Case and Key Elements of DX Strategy
- 9D Map of Digital Transformation Strategy
- Digital Maturity Assessment Model

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Who should do this course?

This course is for:

- Industry Leaders & CXOs
- Emerging Business Executives
- Project & Program Managers
- Innovation and Change Agents
- Directors & Business Unit Heads
- Operational Excellence Managers
- Transformation Program Managers
- Entrepreneurs & Business Owners
- Engineering and Management Students

What will you Learn?

After the end of this course, you will

- What are Disruptive Transformation and Digital Transformation?
- What is the Difference between Digitization and Digitalization?
- What are Digital Age, Digital Disruption, and Ecosystem?
- What are the Steering Forces of Digital Transformation?
- What is the functional Impact of Emerging Technology?
- What is Digital Transformation Strategy Framework?
- What is the role of Ecosystems & Platform Economy?
- What is Digital Transformation Leadership?
- What is Digital Transformation Business Model?

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Limited Time Offer!

www.ti4.org/Digital-transformation

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Multiple Batches for Your Convenience

We understand the hectic schedules of students, working professionals, and business leaders. That's why we are offering multiple weekend batches throughout March and April. You can choose a time slot that best fits your availability.

Each batch follows the same structured curriculum and offers an opportunity to engage with experts, ask questions, and participate in discussions.

- Each batch follows the same structured curriculum.
- Live online sessions via Microsoft Teams.
- Interactive discussions, Q&A, and real-world applications.

Batch 01

March 29–30, 2025

- Saturday, 7:00 PM – 9:00 PM IST
- Sunday, 7:00 PM – 9:00 PM IST

Batch 02

April 12–13, 2025

- Saturday, 7:00 PM – 9:00 PM IST
- Sunday, 7:00 PM – 9:00 PM IST

Batch 03

April 19–20, 2025

- Saturday, 7:00 PM – 9:00 PM IST
- Sunday, 7:00 PM – 9:00 PM IST

Batch 04

April 26–27, 2025

- Saturday, 7:00 PM – 9:00 PM IST
- Sunday, 7:00 PM – 9:00 PM IST

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How to Enroll?

Follow the **4 Step** Process

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Special Limited-Time Offer: ₹999/- Only!

Unlock Your Learning – Join Now!

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Course Registration Process – A Structured 4-Step Approach

The 4 STEP PROCESS

At Institute ti4®, we follow a seamless and structured process to ensure a smooth and enriching learning experience. Our 4-Step Course Registration Process is designed to guide you from exploration to enrollment, payment, and ultimately, an engaging learning journey.

Step 1: Explore & Navigate

Discover & Understand

Learn about the course structure, objectives, and key takeaways.

Identify if the course aligns with your career goals and skill enhancement needs.

Explore eligibility criteria, benefits, and industry relevance.

Why this step matters?
Making an informed decision is crucial. We encourage you to explore the details thoroughly before proceeding to the next step.

Step 2: Enroll & Register

Submit Your Details

Complete the registration form with accurate personal and professional details.

Choose the preferred batch, mode of learning (if applicable), and other necessary options.

Why this step matters?
This step officially registers you as a participant, ensuring that your seat is reserved, and you receive relevant course updates.

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Continuing . . . The 4 STEP PROCESS

Step 3: Exchange & Pay

Secure Your Enrolment with Payment

Complete the payment process to confirm your registration.

Choose from multiple secure payment options.

Receive payment confirmation and access details for the course.

Why this step matters?
Your payment secures your seat and unlocks access to premium learning materials, live sessions, and certification (if applicable).

Step 4: Enjoy & Learn

Engage & Grow

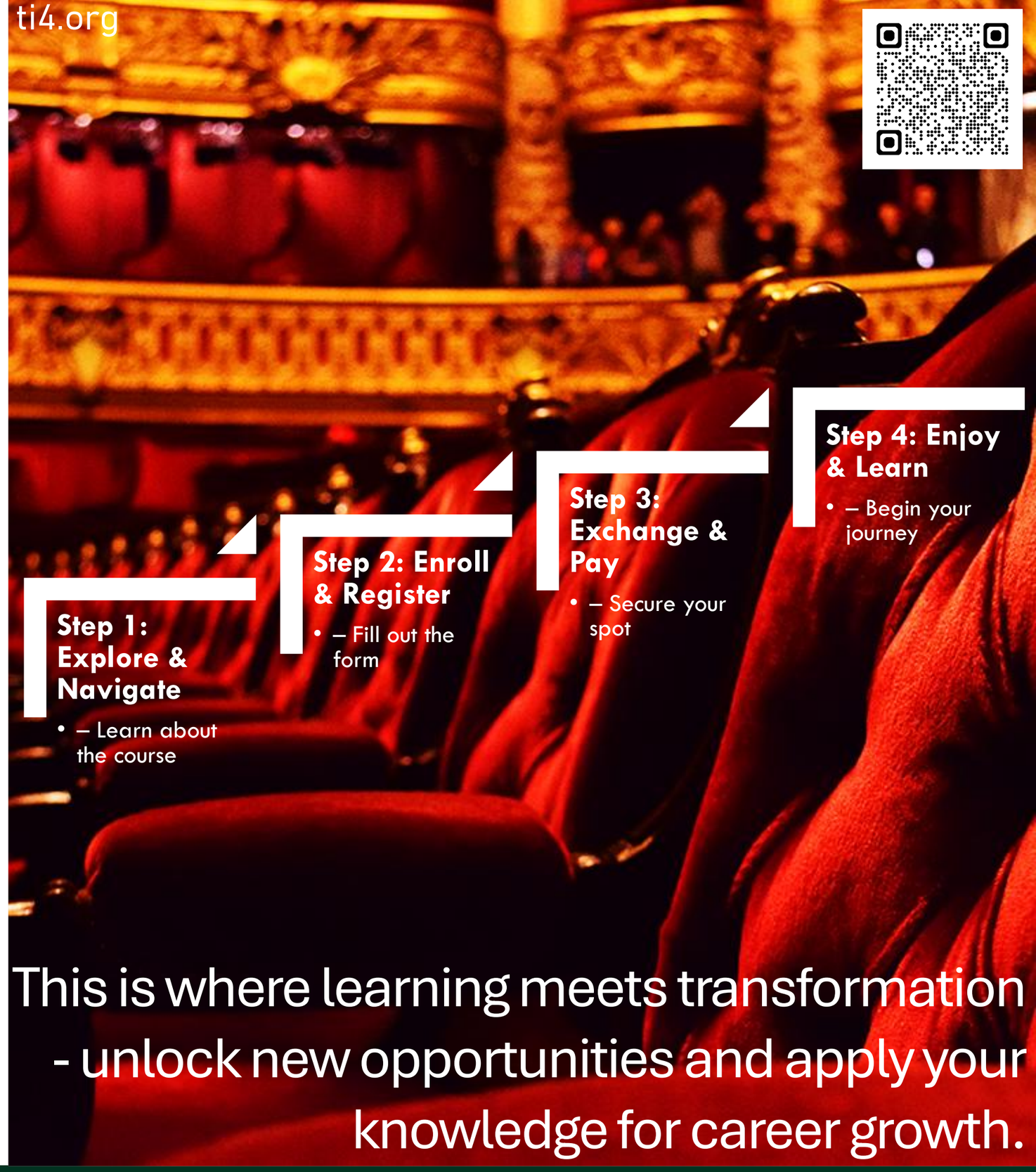
Begin your learning journey with expert-led sessions, hands-on exercises, and industry insights.

Interact with instructors and peers for a collaborative experience.

Gain valuable skills and complete the course successfully.

Why this step matters?
This is where learning meets transformation—unlock new opportunities and apply your knowledge for career growth.

By following these four simple yet effective steps, you can seamlessly register, secure your spot, and start learning with us. We look forward to welcoming you to our Institute ti4 and being part of your professional journey.



STEP -1 Explore & Navigate.

Discover & Understand. Learn about the course structure, objectives, and key takeaways.

Scan to Explore

1

Explore and Learn about the Course

https://ti4.org/Digital-transformation

Enroll Now & Start Learning!

₹999/-

STEP -2 Enroll & Register

Submit Your Details. Complete the registration form with accurate personal and professional details.

Scan to Enroll

2

Fill the Form to do the registration

https://forms.office.com/r/QbTef853xT

Enroll Now & Start Learning!

₹999/-

STEP -3 Exchange & Pay

Secure Your Enrollment with Payment. After successful payment you will be able to join the course.

Scan to Pay

3

Complete your payment using the provided URL or QR Code.

https://pages.razorpay.com/ti4-DX

₹999/-

Enroll Now & Start Learning!

STEP - 4 Enjoy & Learn

Gain valuable knowledge by completing the course and Follow Us for future updates.

Scan to follow

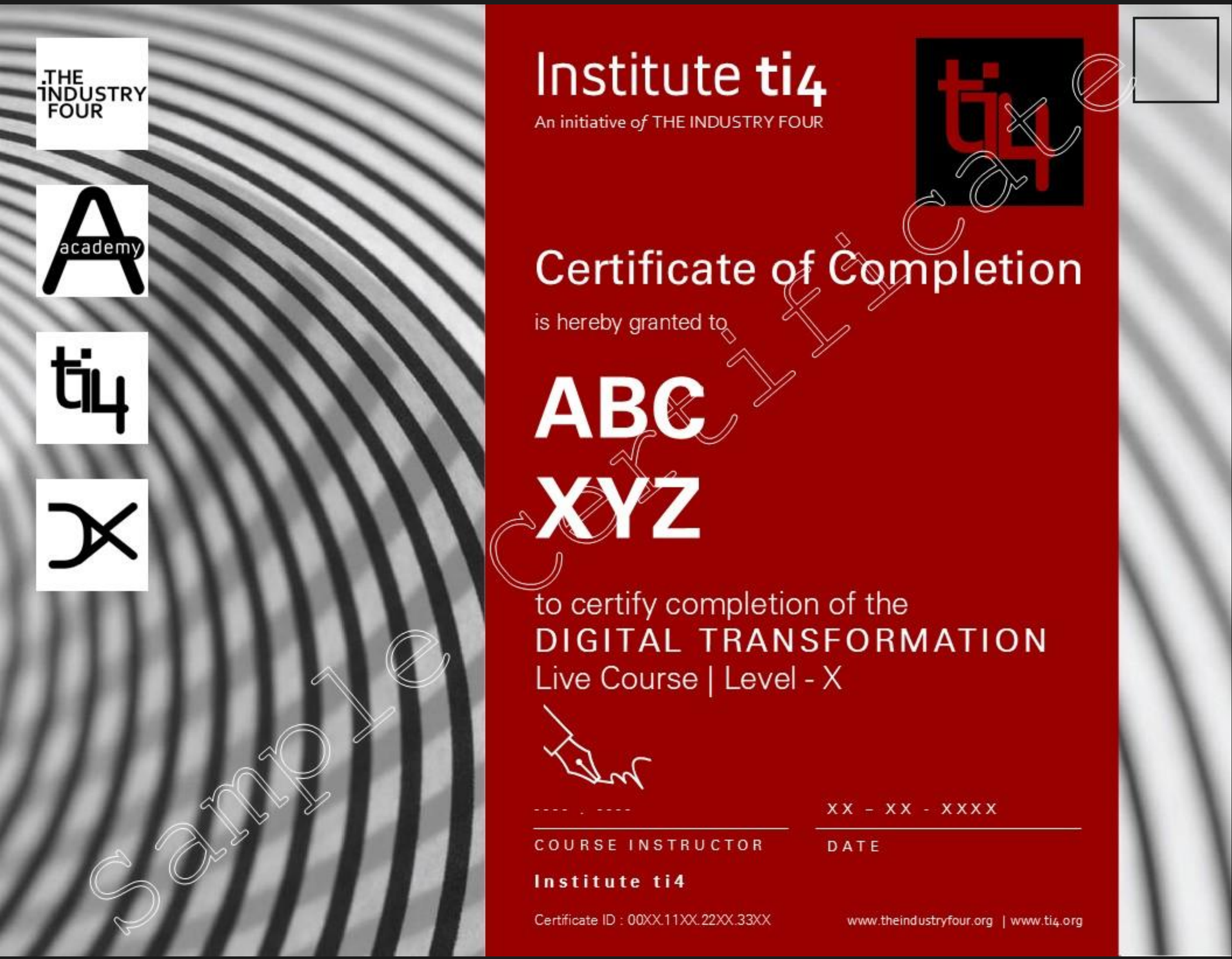
4

follow us for the upcoming courses .

https://www.linkedin.com/company/institute-ti4/

Enroll Now & Start Learning!

₹999/-



Here is the sample Certificate of Course Completion, which you will receive after the completion of all the key training modules. You can also share your certificate in the certifications section of your LinkedIn profile and highlight it in your CV and other documents.

Meet the Mentor

KULDEEP KAUSHIK – Founder & Conceptualizer *of* THE INDUSTRY FOUR

Kuldeep Kaushik, recognized as The Knowledge Practitioner, is the Founder, Conceptualizer and Principal Architect of our flagship initiative, **THE INDUSTRY FOUR.** As a distinguished educator and mentor, he plays a pivotal role in shaping the vision and execution of our transformative programs.

With extensive expertise in **Industry 4.0, Digital Transformation, and innovation-driven learning,** Kuldeep is a key member of our **teaching faculty** and serves as the **mentor and instructor** for this course. His commitment to advancing knowledge and fostering industry excellence makes him an integral force behind our mission to empower professionals and enterprises in the era of Digital Transformation.

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Learn more about Kuldeep

https://www.linkedin.com/in/acharyakuldeepkaushik/

https://theindustryfour.org/founder

FREQUENTLY ASKED QUESTIONS.

What is Mode of Delivery of this Course?

This course will be conducted live via online classes. These live classes can be attended via the internet using a computer from any location. These online classrooms offer similar levels of interactivity as a regular classroom.

What is the Course Language?

This course will be delivered in the English Language. However, for a specific requirement from a group of students, Academic institutions, or Enterprise Customers, we have the option to deliver this course in the Hindi Language as well.

What is the Course Duration?

This course will be completed in 4 Hours. However, the course duration could be different for a customized course based on specific requirements from a pre-arranged group of students, an academic institution, and an enterprise customer.

What are the Pre-Requisites to Start the Course?

Broadband Internet Connection and a Computer System with a basic camera and mic for interactive communication. Further, you should have completed the Course Registration Process along with the specified course fee.

What is the criteria to enroll in this course?

In general, there are no specific, required enrollment criteria for our courses and training programs. There is no degree requirement or general education background necessary. All learners should be able to commit to 4 to 6 hours per week during the course and have the technical resources to join our online live course. However, specific courses and training programs may require certain knowledge and skills. Learners should review any suggested prerequisites for courses and training programs they are interested in.

How is your Course Curriculum unique?

Our Course Curriculum is a research-based Curriculum and is derived from the Core Components of "TIFFAA - The Industry Four Framework And Architecture" and Knowledge Streams of "ti4BOK - The Industry Four Body of Knowledge". Both TIFFAA and ti4BOK are the key initiatives of our prime initiative "THE INDUSTRY FOUR".

What are the formats of Blended Course Content?

This course is designed and developed with the help of diversified course content, which includes Pictorial Presentations, a Collection of Quizzes, Animated elaboration of concepts, the use of examples to explain a concept, mutual communication in the form of feedback and survey, performance measure by pre-test & post-test and Live Interactive sessions. For the On-Premises option, we use the principles of Brainstorming over Broadcasting to deliver our training products.

How do I enroll in this Course?

To enroll yourself in this course, you are required to fill out the registration form, given on the course page. Based on the information, you have provided in the registration form and our upcoming schedule you will be notified of the next process steps.

Will I receive any Certificate after the Completion of this Course?

Yes, you will receive a Certificate of Course Completion, after the completion of all the key training modules. You can share your certificate in the certifications section of your LinkedIn profile and highlight it in your CV and other documents. A sample certificate is already provided on this course page.

What is the Course Schedule?

Please complete your Enrollment & Registration Process to get updates on the upcoming course schedule. In addition, keep visiting our website and following us on popular social media platforms to get updates on our upcoming course schedule.

Do you deliver this course at customer's / On Premises ?

Yes, We provide our services at customers' physical premises/locations. For this requirement, please contact us with your detailed training requirement and schedule.

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Have Questions? Contact Us!

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Email: institute@ti4.org

Website: www.ti4.org

LIMITED SEATS AVAILABLE!

Secure your spot now!

ENROLL NOW . . . .

Transform your career.
Transform the future.
Be the leader in
Digital Transformation!

LEARN DIGITAL TRANSFORMATION TODAY, LEAD INNOVATION TOMORROW!

DIGITAL TRANSFORMATION

https://ti4.org/Digital-transformation

Embracing Digital Transformation is not just about adopting technology - it's about mastering change, fostering innovation, and unlocking limitless possibilities. Learn today, lead tomorrow!

₹999/-

Limited Seats! Register Now for ₹999/-

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Start Your Digital Transformation Journey Today!

DIGITAL TRANSFORMATION

Institute ti4: Empowering Industry & Society Through Education and Learning Services

- Institute ti4 is an initiative of THE INDUSTRY FOUR, dedicated to serving both industry and society in the fields of education and learning. As one of the emerging providers of professional training, certification, and competence development, Institute ti4 equips industries and individuals with the knowledge and skills needed to drive sustainability, innovation, and excellence. We offer globally recognized training programs designed for individuals and institutions, empowering professionals to become industry experts. Our curriculum spans across Industry 4.0, Digital Transformation, Innovation Management, and Executive Leadership. Our training and certification programs comprehensively cover the scope of the Fourth Industrial Revolution and beyond, aligning with relevant frameworks and standards. These programs are delivered worldwide through online platforms, public training sessions, and customized in-house solutions, ensuring accessibility across key time zones.

- **Our Mission and Impact.** Institute ti4 is committed to advancing education by designing and delivering a diverse range of training programs under its distinguished brand. As a catalyst for transformation, Institute ti4 enables enterprises to navigate Digital change by embracing accelerated innovation, digital transformation, and operational excellence. Through our programs, we help businesses explore new business models, operational frameworks, and maturity models. Institute ti4 acts as a strategic guide for enterprises to connect key concepts such as digital transformation, autonomous operations, and next-generation industrial advancements. With a strong emphasis on visual thinking, we inspire organizations to reimagine the future and drive impactful change. Our goal is to educate, empower, and transform individuals, industries, and institutions for a sustainable and progressive tomorrow.

THE INDUSTRY FOUR: Driving Digital Transformation

- **We are THE INDUSTRY FOUR.** THE INDUSTRY FOUR is an initiative dedicated to serving industry and society through expertise in Industry 4.0 and Digital transformation. We achieve this through our learning and consulting services, alongside our novel initiatives, architectural frameworks, body of knowledge, research institute, and integrated ecosystem. Our platform fosters thought leadership, research, and innovation in the domains of Digital transformation, emerging technologies, technology convergence, and future industry trends. Through THE INDUSTRY FOUR, we strive to shape the next generation of industry and society.

- **The Fourth Industrial Revolution & Beyond.** The Fourth Industrial Revolution (Industry 4.0) marks the ongoing automation of traditional manufacturing and industrial processes through emerging technologies and Digital innovations. Industry 4.0 is more than just technological evolution; it represents a holistic transformation encompassing business strategies, operational models, and workforce capabilities. While the Fourth Industrial Revolution has been driven by profit and growth, the forthcoming industrial revolution will focus on sustainability, environmental responsibility, and societal well-being—ensuring the sustainability of our planet, people, peace, and green environment.

- **The Industry Four: Beyond Industry 4.0.** Industry 4.0 is unfolding now, but our vision extends beyond the present transformation. THE INDUSTRY FOUR is not just about Industry 4.0—it is about the journey toward the "Factory of the Future" and the next industrial revolution. Our mission is to bridge the gap between today's industry and tomorrow's possibilities, creating a sustainable impact on both industry and society.

- **The Meaning of "ti4"**. The abbreviation "ti4" stands for "The Industry Four", representing the foundation of our initiatives. THE INDUSTRY FOUR serves as the epicenter of our efforts, continuously evolving with the pulse of industry transformation.

www.theindustryfour.org

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