

# DISRUPTIVE INNOVATION

Innovate to Lead.



**BDI Institute, Bengaluru**  
The Institute for Business Design Innovation

Visit our website to explore Pricing & Schedule.

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**BDI Institute, Bengaluru.**

**The Institute *for* Business  
Design Innovation**

BDI CERTIFICATION BOOTCAMP in DISRUPTIVE INNOVATION



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# DISRUPTIVE INNOVATION

## Disruptive Innovation in the age of Industry 4.0

### Understanding Disruptive Innovation

Disruptive Innovation represents the radical shifts that redefine industries, reshape markets, and reimagine value creation.

The term Disruptive Innovation itself brings together two powerful forces:

- **“Disruptive”** symbolizes the breakthrough ideas and technologies that challenge conventions and overturn established systems.
- **“Innovation”** stands for the creative process of transforming insights into impactful solutions that generate new growth opportunities.

At its core, Disruptive Innovation is not about incremental improvement — it’s about creating a new trajectory for industries and organizations. It challenges existing paradigms, democratizes access, and propels businesses toward new frontiers of value and transformation in the era of Industry 4.0.

### Connecting the Dots of Disruptive Innovation

In today’s world of exponential change, success no longer depends on stability — it thrives on disruption. Just as Dynamic Strategy drives adaptive growth, Disruptive Innovation ignites the spark of reinvention that fuels transformation across industries.

It empowers organizations to connect vision with creativity, technology with imagination, and strategy with execution — enabling them to lead, not follow, the waves of change.

While Digital Transformation enables progress through technology, Disruptive Innovation accelerates it through imagination and bold thinking. It’s not merely about keeping pace with change — it’s about creating it.

### Bootcamp Overview & Objectives

Do you aspire to lead the next wave of innovation and reshape the future of your industry? Looking to future-proof your career by mastering how disruption drives growth, opportunity, and transformation?

The Disruptive Innovation Bootcamp by BDI Institute is designed to help professionals develop the mindset, tools, and frameworks to innovate fearlessly and lead creatively. Participants will explore how disruptive ideas evolve, how new markets emerge, and how innovation becomes a strategic advantage.

### By the end of this bootcamp, participants will:

- Develop a strong understanding of Disruptive Innovation and its impact on industries in the 4.0 era.
- Learn how to identify, design, and scale disruptive business models and innovations.
- Gain the ability to apply innovation-driven thinking to real-world challenges and opportunities.

This bootcamp is ideal for professionals, entrepreneurs, and innovators who want to challenge conventions, transform industries, and build the future through disruptive ideas.





# DISRUPT TO REDEFINE. INNOVATE TO LEAD.

## The Future of Innovation is Here . . .

### DISRUPTIVE INNOVATION KEY STATISTICS. HIGHLIGHTS

Top disruptive companies show ~51% annual growth in patent applications — the metric of innovation acceleration.

63 % of large global companies currently face high disruption levels, 44 % are highly vulnerable — disruption isn't coming, it's here.

Only 21% of companies say they achieved their innovation goals — imagine being among the top 1 in 5.

21%

Innovation activity is resilient globally, but results differ wildly — capability matters as much as investment.

70%

70 % of economies are under-prepared for AI-driven disruption — your organization cannot afford to be one of them.

CAGR OF 51%

In a global innovation dataset (Patsnap 2023), the “Global Disruption 50” companies had an average patent application growth (CAGR) of ~51%, signaling very high growth and disruptive capability.

44% showed severe susceptibility.

In the Accenture “Disreputability Index” study of 3,600+ companies across 82 countries, 63% of large firms were facing high levels of disruption; 44% showed severe susceptibility.

~70% OF GLOBAL ECONOMIES

The Boston Consulting Group (BCG) found that ~70% of global economies are under-prepared for AI-driven disruption, showing how vulnerable many countries are to technology-enabled disruptive change.

21% OF ORGANIZATIONS

According to the NTT DATA 2023 Innovation Index, only 21% of organizations reported achieving their innovation goals, even though 96% of executives believe innovation will be critical for growth.

These statistics show that disruptive innovation is no longer optional—it's essential business survival and growth. However, the high failure rates and widening skill gap highlight the need for structured learning and expert guidance.

Top innovators outperform peers and scale new businesses more successfully. McKinsey finds that top performers are ~63% more likely to innovate at scale (e.g., building/acquiring new businesses outside their core) and are substantially more likely to expand into new markets. This shows that organizations that commit to large-scale innovation routinely capture greater growth. [McKinsey & Company](#)

Most organizations struggle to capture value from advanced tech (AI as an example). BCG reports that ~74% of companies struggle to achieve and scale value from AI initiatives — demonstrating the implementation gap between pilots and enterprise value. This gap is exactly where disruptive innovation capability (strategy + execution) makes a difference. [Boston Consulting Group](#)

Frontier technology trends are accelerating — and will reshape industry economics. McKinsey's Technology Trends Outlook 2025 highlights a set of frontier techs (agentic AI, advanced automation, etc.) with large near-term impact — indicating the technology tailwinds that enable disruptive business models. Preparing for these trends is essential for disruptive innovation. [McKinsey & Company](#)

Global innovation momentum remains strong — but outcomes vary by country/firm. The Global Innovation Index / Tracker (WIPO, 2024) shows continued investment and activity in the innovation cycle (R&D, tech adoption, diffusion), but it also highlights wide differences in outcomes across regions and sectors — which means capability (how you innovate) matters as much as investment. [WIPO](#)

Technology vendor / analyst views: several discrete technologies are expected to be disruptive in the next 3–5 years. Gartner's listings of disruptive technologies (and their 2024–25 trend overviews) name multiple technologies (eg. advanced autonomy, new search/SEO dynamics, energy tech) expected to create significant industry upheaval — useful for mapping disruption scenarios in course modules. [Gartner+1](#)

There is a clear gap between experimenting with technology and scaling disruptive business value. (BCG + McKinsey). Your bootcamp should stress execution capability — not just ideation. [Boston Consulting Group+1](#)

Frontier technologies are accelerating the window for disruption. Companies that develop innovation muscles now will capture disproportionate value later. (McKinsey tech trends + WIPO). [McKinsey & Company+1](#)

Innovation investment alone does not guarantee impact — organizational design, leadership, scaling playbooks, and model redesign are decisive. Use this to position the course as bridging idea → model → scale. (WIPO + BCG + McKinsey). [WIPO+2Boston Consulting Group+2](#)

“Top innovators are ~63% more likely to scale new businesses and outperform peers.” [McKinsey & Company](#)

“~74% of companies struggle to scale value from AI — a symptom of the wider innovation execution gap.” [Boston Consulting Group](#)

“Frontier technologies identified by McKinsey will reshape industries in 2025 and beyond — the time to build disruptive capability is now.” [McKinsey & Company](#)

“Global innovation indicators show strong investment but varied outcomes — capability, not just capital, decides winners.” [WIPO](#)

“Analysts list multiple near-term disruptive technologies — equipping teams with a framework to spot and scale them is a competitive must.” [Gartner+1](#)

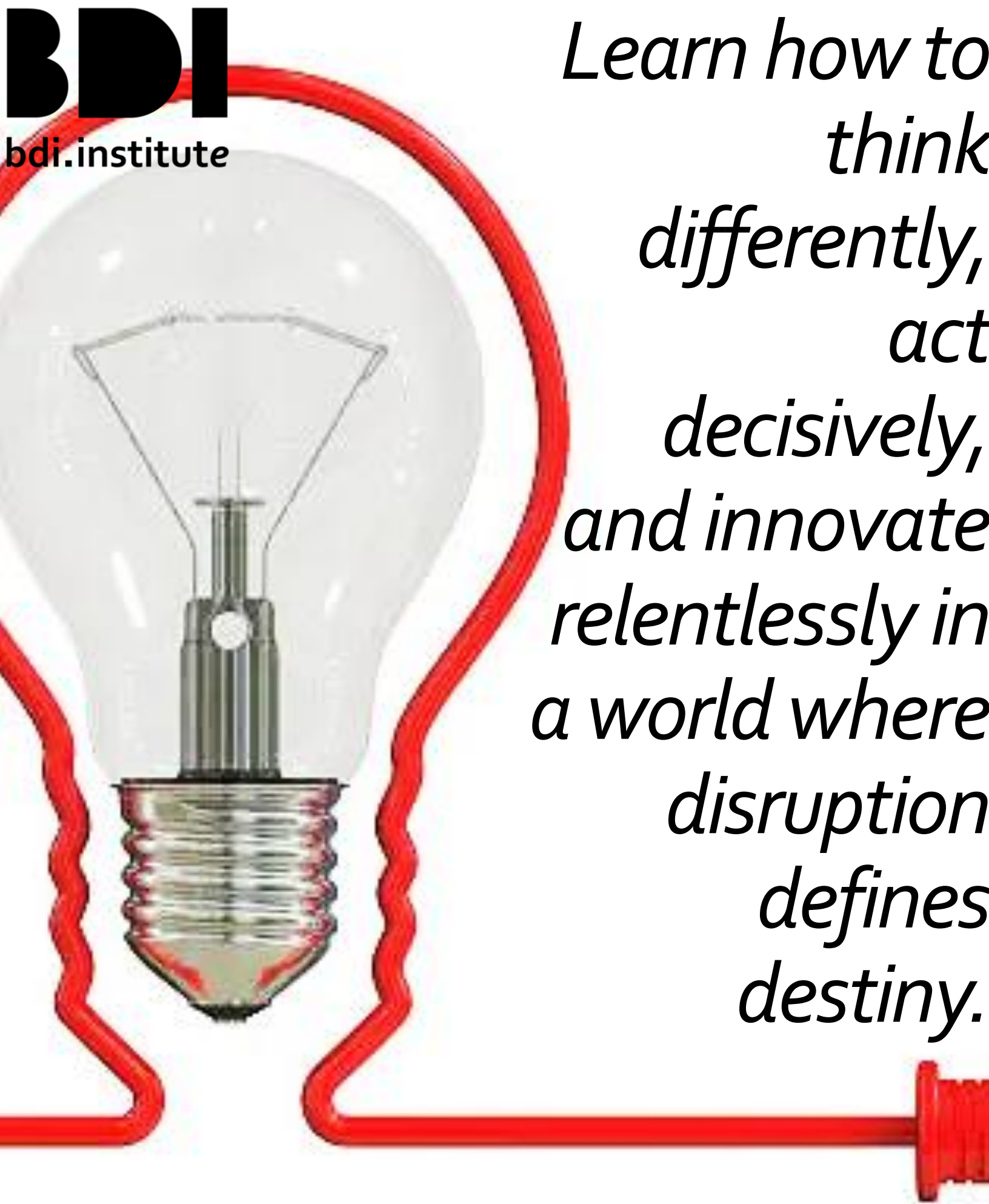


INNOVATE  
BEYOND  
LIMITS. LEAD  
BEYOND  
BOUNDARIES.



DISRUPTIVE INNOVATION





*Learn how to  
think  
differently,  
act  
decisively,  
and innovate  
relentlessly in  
a world where  
disruption  
defines  
destiny.*

# DISRUPTIVE INNOVATION

**Join the Innovation Movement.  
Shape the Disruption.**

## Why Disruptive Innovation Matters?

In today's fast-evolving world, change is models' and complexity is inevitable. Markets shift overnight, technologies disrupt business models, and customer expectations evolve rapidly. In this landscape, success depends not just on having a strategy—but on having a dynamic strategy.

A dynamic strategy enables organizations and professionals to anticipate disruption, adapt to uncertainty, and act with agility. It transforms strategic planning from a static exercise into a living, evolving discipline that responds to change in real time.

Organizations that master dynamic strategy sustain their competitive edge, while those that rely on outdated models' risk being left behind. Whether you are a student preparing for your future or a professional leading change, learning to think, design, and act strategically is no longer optional—it is essential.

## What is Disruptive Innovation?

Disruptive Innovation is not about incremental improvement—it's about redefining possibilities and revolutionizing the status quo. It focuses on creativity, bold experimentation, and breakthrough thinking, enabling organizations to turn uncertainty into opportunity and lead transformation in their industries.

It involves:

- **Reframing challenges** into opportunities through radical and creative thinking.
- **Redesigning business models** to harness new technologies and emerging trends.
- **Empowering teams to experiment**, learn fast, and innovate continuously.
- **Building foresight and adaptability** to sustain growth in a disruptive world.

According to studies by global consultancies like McKinsey & BCG, organizations that cultivate a culture of disruptive innovation outperform competitors by up to 30–50% in long-term value creation. The demand for professionals skilled in innovation, creativity, & disruption is rapidly increasing, making it a critical capability for career growth in the Industry 4.0 era.

## Introducing the Disruptive Innovation Bootcamp

To help professionals and students navigate this transformative era, BDI Institute is launching an exclusive live online bootcamp on Disruptive Innovation.

This Four Days program, delivered over Two Weeks (2 to 3 hours each session) on weekends, is designed to provide you with a comprehensive understanding of disruptive innovation, its real-world applications, and its impact on businesses and careers.



# What You Will Learn

- **Understanding Disruptive Innovation** – Its meaning, relevance, and transformative power in the Industry 4.0 landscape.
- **Disruption Frameworks & Models** – Tools and methods to identify, design, and drive disruptive change across industries.
- **Industry Case Studies** – Real-world examples of organizations leveraging disruptive innovation for breakthrough success.
- **Career & Leadership Growth** – How to position yourself as an innovation-driven leader and catalyst of transformation.

The bootcamp is designed to be interactive & insight-driven, featuring discussions, innovation simulations, and practical takeaways you can immediately apply in your career or business.

# How This Bootcamp Can Change Your Career

By the end of this Bootcamp, you will:

- Gain a comprehensive understanding of disruptive innovation and its real-world applications.
- Learn to apply innovation frameworks to solve business, technological, and organizational challenges.
- Strengthen your creative leadership and decision-making skills in uncertain, competitive environments.
- Position yourself for career growth in innovation, strategy, and transformation-focused roles.

The only constant is disruption — and innovation is how you thrive in it. Master the mindset and tools to turn uncertainty into opportunity.

# Who Should Enroll?

- **Students & Academicians** – Discover how dynamic strategy shapes industries, leadership, and future careers.
- **Working Professionals** – Develop strategic agility to stay relevant and excel in evolving business landscapes.
- **Entrepreneurs & Business Leaders** – Learn how to design resilient, adaptive strategies for sustained success.

# Multiple Batches for Your Convenience

We understand the demanding schedules of students, professionals, and business leaders. Hence, the Disruptive Innovation Bootcamp is offered in multiple weekend batches throughout the year—allowing you to choose a time slot that best fits your availability and learning goals.



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Visit Our Website for Pricing Details!





# DISRUPTIVE INNOVATION

Welcome to the Future of Disruptive Innovation! The Fourth Industrial Revolution (4IR) is redefining how industries create, compete, and evolve. In this era of exponential change, innovation is no longer a choice — it's a necessity. Incremental improvements are giving way to disruptive ideas that reshape markets, reinvent models, and rewrite the rules of success.

As a forward-thinking institution, BDI Institute understands the power of disruption in driving transformation. That's why we've developed a cutting-edge training program on Disruptive Innovation, designed for professionals and organizations ready to challenge conventions and lead the next wave of industrial evolution.

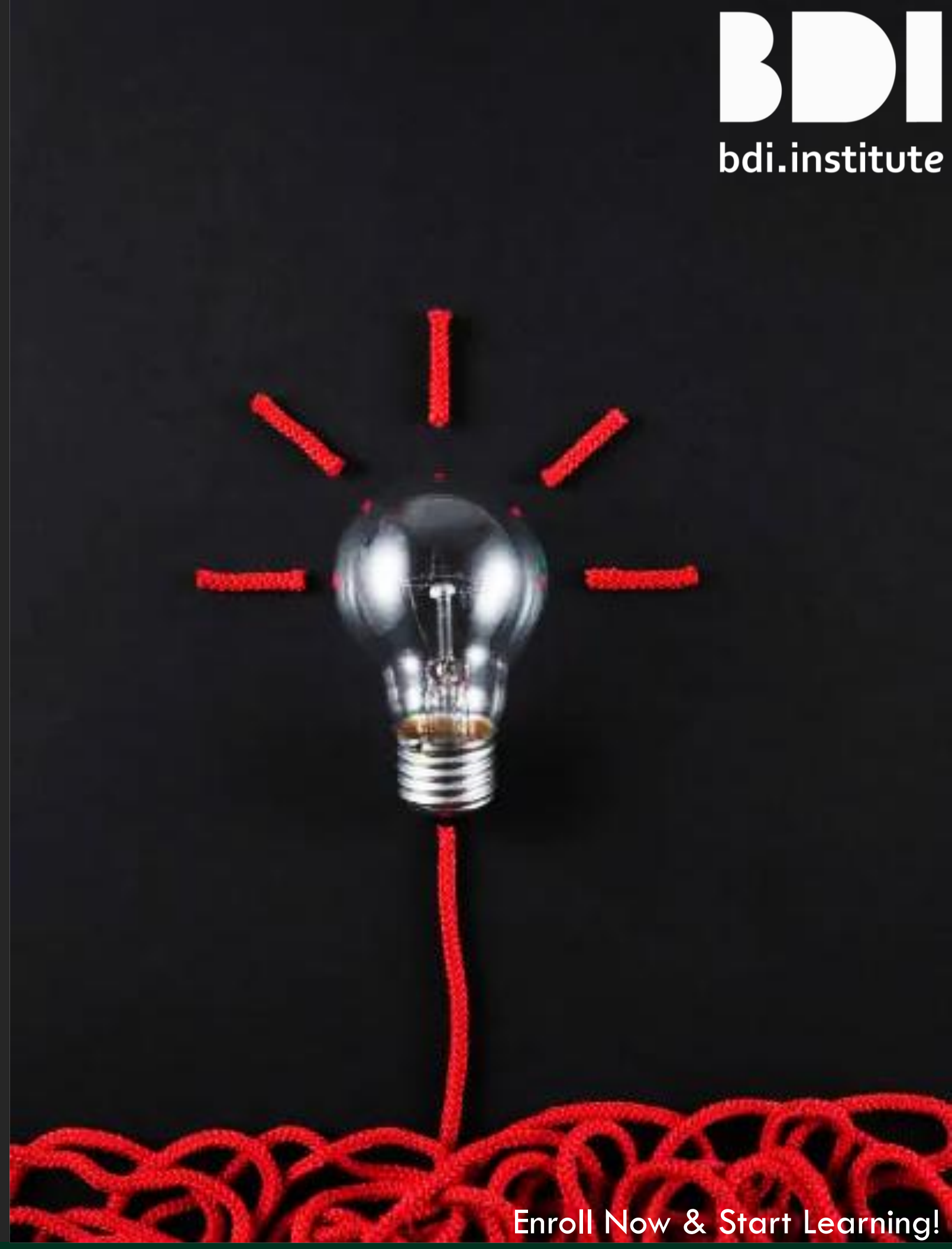
Our Disruptive Innovation Bootcamp is the ultimate solution for visionaries who want to stay ahead of change and turn creativity into competitive advantage. Led by innovation strategists and industry pioneers, this program equips participants with the mindset, frameworks, and practical tools to transform ideas into impact — helping them lead, not follow, the future.

## Our program is designed to help you:

- **Ignite Disruptive Thinking:** Learn how to identify opportunities for disruption and turn bold ideas into actionable innovation.
- **Reimagine Business Models:** Discover how new technologies and unconventional thinking can redefine value creation.
- **Build a Culture of Innovation:** Foster an environment that rewards curiosity, experimentation, and creative problem-solving.
- **Drive Transformative Growth:** Learn how to leverage disruption as a force for long-term success, sustainability, and impact.

The Disruptive Innovation Bootcamp is tailored to meet the evolving needs of modern organizations. We offer flexible formats and customized learning pathways to align with your goals. Each session is delivered through an interactive, immersive, & experience-driven format that empowers teams to think differently and act boldly.

Don't just adapt to the age of disruption — define it. Enroll in the Disruptive Innovation Bootcamp by BDI Institute today and lead the movement shaping the future of business and society.



**Enroll Now & Start Learning!**



# Salient Bootcamp Features.



Here are the KTAs – Key Training Attributes, which will help you to enroll in this training program.



## ■ **Level of Bootcamp.**

This Bootcamp is designed for Beginner's Level.

## ■ **Bootcamp Duration.**

This Bootcamp will be completed in 4 Days and distributed in 2 Weeks.

## ■ **Mode of Delivery.**

This Bootcamp will be delivered via online Live sessions.

## ■ **Bootcamp Curriculum.**

The Curriculum of this Bootcamp is based on TIFFAA & ti4BOK.



World Class Faculty



Holistic Learning Experience



Cognitive Learning Approach



Explain with Examples



Modular Course Design



Blended Course Content



Research based Curriculum



Live Interactive Class



Certificate of Achievement



# DISRUPTIV INNOVATION



## Disruptive Innovation Bootcamp Curriculum

The Bootcamp Curriculum of this Training Product consists of 4 KTMs.

### KEY TRAINING MODULE - 1

#### Foundations of Disruptive Innovation

Learn the essentials shaping today's disruptive change.

- Core Concepts and Theories of Disruptive Innovation (Christensen Model)
- Sustaining vs. Disruptive Innovation: Key Differences
- Breakthrough Case Studies: Global Disruptors (Apple, Uber, Netflix)
- Innovation as a Paradigm Shift in Business and Society

### KEY TRAINING MODULE - 2

#### Disruption Dynamics & Ecosystems

Explore how markets and technologies drive disruption.

- Industry Disruption Patterns and Market Shifts
- Forces Driving Disruption: Technology, Regulation, and Customer Behaviour
- Business Model Innovation & Creative Destruction (Schumpeter)
- Ecosystem and Platform Innovation (MIT + Stanford focus)

### KEY TRAINING MODULE - 3

#### Disruptive Innovation in Context

Analyze real-world cases of breakthrough transformation.

- Industry 4.0 & Emerging Disruptive Technologies (AI, IoT, Blockchain)
- Organizational Agility and Cultural Transformation for Innovation
- Cross-Industry Applications: Healthcare, Finance, Mobility, Education
- Convergence of Technologies, Markets, and Business Models

### KEY TRAINING MODULE - 4

#### Strategy & Leadership for Disruption

Master how leaders steer innovation and impact.

- Leading with a Disruptive Mindset & Visionary Thinking
- Designing Innovation Strategies and Market Entry Models
- Frameworks for Scaling and Measuring Disruptive Impact
- Building Future-Ready Organizations through Leadership & Execution

Step beyond incremental improvement. Learn to think exponentially, disrupt intentionally, and innovate purposefully.



Take the First Step Toward Innovative Excellence – Check Out Pricing & Enroll Today!



# What Will You Learn in This BDI Bootcamp?

Gain a strategic understanding of disruptive innovation in the 4iR age, from foundational concepts to future-ready frameworks. By the end of this Bootcamp, you will be able to:

## ▪ Understand the Core Concepts of Disruption

*Grasp the difference between sustaining innovation and disruptive innovation, and why it shapes markets today.*

## ▪ Distinguish Between Innovation Types

*Clarify incremental, radical, and disruptive innovation, and their role in business evolution.*

## ▪ Explore the Dynamics of Disruption

*Learn how disruptive forces challenge incumbents and create space for new entrants.*

## ▪ Identify the Driving Forces of Innovation

*Discover the technological, strategic, and market shifts that enable disruption.*

## ▪ Evaluate the Impact of Emerging Business Models

*Analyze how platform economy, sharing economy, and low-end disruption change industries.*

## ▪ Apply the Disruptive Innovation Framework

*Understand how to develop, implement, and assess innovation strategies within real-world contexts.*

## ▪ Examine Ecosystems and Competitive Landscapes

*Dive into value networks and the changing rules of competition in a disruptive era.*

## ▪ Develop Innovation Leadership Capabilities

*Learn the skills and mindset to foster disruptive thinking and guide teams through change.*

## ▪ Understand Transformation in the Age of Disruption

*Decode how organizations reinvent themselves to survive and thrive in turbulent markets.*

## ▪ Harness the Principles of Disruptive Innovation

*Apply disruptive thinking to reframe problems, create new markets, and challenge established players.*

Limited Spots Available! Visit Our Website to Secure Your Place in the Next Batch!





# Who Should Attend the Disruptive Innovation BDI Certification Bootcamp?

This bootcamp is designed for professionals and aspirants who are ready to lead, innovate, and thrive in the age of Fourth Industrial Revolution.

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- **Industry Leaders & CXOs.**

*Visionaries who want to anticipate disruption, reimagine strategies, and stay ahead of industry shifts.*

- **Emerging Business Executives.**

*Executives eager to master innovation-led growth and build resilience in dynamic markets.*

- **Project & Program Managers.**

*Professionals driving initiatives who need to balance stability with breakthrough innovation.*

- **Innovation and Change Agents.**

*Game changers challenging traditional models and championing disruptive ideas.*

- **Directors & Business Unit Heads.**

*Strategic leaders aiming to scale innovation across products, services, and operations.*

- **Operational Excellence Managers.**

*Practitioners seeking to blend efficiency with innovation for competitive advantage.*

- **Transformation Program Managers.**

*Leaders tasked with integrating disruptive innovation into enterprise-wide initiatives.*

- **Entrepreneurs & Business Owners.**

*Future-shapers crafting bold business models and leveraging disruption as an opportunity.*

- **Engineering and Management Students.**

*Curious learners ready to explore disruptive thinking and its real-world applications.*

- **Aspiring Professionals and Curious Minds.**

*Driven individuals seeking practical insights beyond theory to thrive in an age of disruption.*

Limited Spots Available! Visit Our Website to Secure Your Place in the Next Batch!





[bdi.institute](http://bdi.institute)

# BDI INSTITUTE

## DISRUPTIVE INNOVATION

### BDI Bootcamp Schedule

Check the latest schedule  
of upcoming Bootcamps here:

[www.bdi.institute/disruptive-innovation](http://www.bdi.institute/disruptive-innovation)

We offer multiple batches throughout the year, designed to suit different time zones and available in both weekend and weekday formats – so you can learn when it works best for you.

### Multiple Batches. Maximum Flexibility.

- Batches available in multiple time zones to suit global participants.
- Choose from weekend or weekday options based on your availability.
- Evening & late evening batches to accommodate working professionals.
- Repeat sessions available for selected topics (on demand basis).
- Designed for working professionals and lifelong learners.
- Interactive Q&A and real-world applications and case studies.
- Regular new batches launched—check the website for latest schedule.



# How to Enroll?

Follow  
the 3 Step  
Process



# DISRUPTIVE INNOVATION

## Bootcamp Registration Process – A Structured 3-Step Approach

### The 3 STEP PROCESS

At **BDI Institute**, we follow a seamless and structured process to ensure a smooth and enriching learning experience. Our 3-Step Bootcamp Registration Process is designed to guide you from exploration to enrollment, payment, and ultimately, an engaging learning journey.

#### STEP -1 Navigate & Explore

##### Discover & Understand

Learn about the Bootcamp structure, objectives, benefits, eligibility criteria, industry relevance, and key takeaways.

Identify if the Bootcamp aligns with your career goals and skill enhancement needs. Explore about the applicable discount options, pricing details (INR/USD), and

upcoming Bootcamp schedule.

##### Why this step matters?

Making an informed decision is crucial. We encourage you to explore the details thoroughly before proceeding to the next steps for Bootcamp registration and payment.

#### STEP -2 Register & Enroll

##### Submit Your Details

Complete the registration form with accurate personal and professional details.

Select the batch, mode of learning (if applicable), and pricing category (student, early bird, group, referral, etc.), and other necessary options. Provide any required documents (e.g., student ID for verification).

*Our 3-Step Bootcamp Registration Process is designed to guide you from exploration to enrollment, payment, and ultimately, an engaging learning journey.*



# Continuing . . . The 3 STEP PROCESS

## Why this step matters?

This step officially registers you as a participant, ensuring that your seat is reserved, and you receive relevant Bootcamp updates. Further, This step enable us to assess your applicable discount and finalize your pricing before payment.

## STEP -3 Payment & Secure

### Secure Your Enrolment with Personalized Payment.

Based on your applicable discount category, we will send you a personalized payment link/invoice.

You will receive a confirmation email with payment details and instructions.

Complete the payment via our digital online payment gateway (will be shared after registration) or alternative methods if applicable.

Upon payment, you will receive a payment confirmation receipt.

## Why this step matters?

This step ensures that you pay the correct discounted amount based on your eligibility while keeping the process secure and transparent. Your payment secures your seat and unlocks access to premium learning materials, live sessions, and certification (if applicable for a specific training Bootcamp).

## What NEXT?

### Learn & Enjoy - Engage & Grow

Begin your learning journey with expert-led sessions, hands-on exercises, and industry insights. Interact with instructors and peers for a collaborative experience. Gain valuable skills and complete the Bootcamp successfully. This is where learning meets transformation - unlock new opportunities and apply your knowledge for career growth.

This is where learning meets transformation - unlock new opportunities and apply your knowledge for career growth.

### Step 1: Navigate & Explore

- – Learn about the BDI Bootcamp

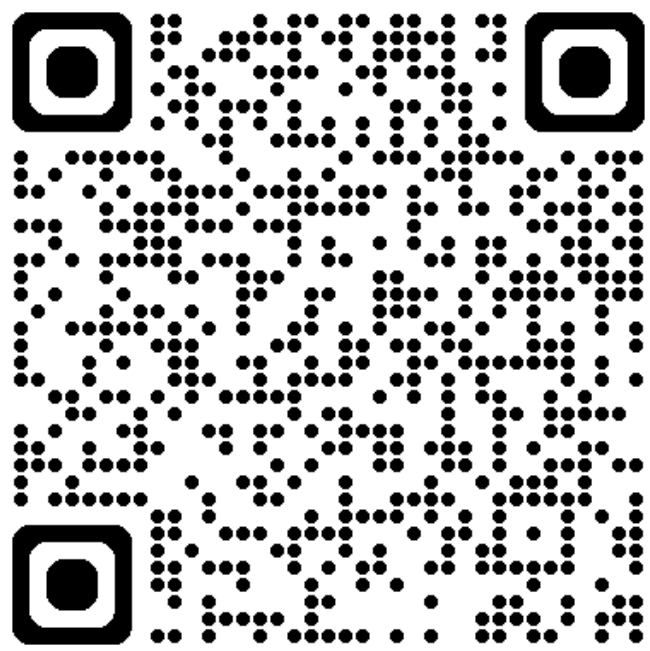
### Step 2: Register & Enroll

- – Fill out the registration form

### Step 3: Payment & Secure

- – Secure your spot in BDI Bootcamp





Scan to Explore



Explore and Learn about the Bootcamp 

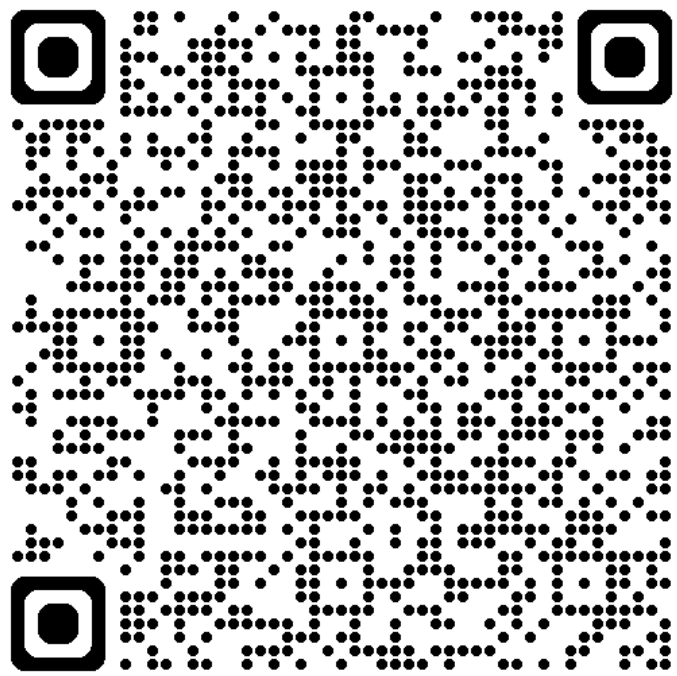
[www.bdi.institute/disruptive-innovation/](http://www.bdi.institute/disruptive-innovation/)

**STEP -1 Navigate & Explore.** Discover & Understand. Learn about the Bootcamp modules, structure, objectives, and key takeaways.

Enroll Now & Start Learning!

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Scan to Enroll



2

Fill the Form to do the registration   
<https://forms.office.com/r/QbTef853xT>

**STEP -2 Register & Enroll.** Submit Your Details. Complete the registration form with accurate personal & professional details.

Enroll Now & Start Learning!

**BDI**  
bdi.institute





Complete your  
Payment



3

**STEP -3 Payment &  
Secure.** Secure  
Your Enrollment  
with Payment.  
After successful  
payment you will  
be able to join the  
Bootcamp.

Enroll Now & Start Learning!

Based on your applicable pricing category, we will send you a personalized payment link/invoice. You will receive a confirmation email with payment details and instructions.



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CERTIFIED

# BDA

## Certificate of Recognition

This is to certify that

# YOUR NAME

has successfully fulfilled the requirements to be recognized as a

### Certified Business Design Architect (BDA)

in the domain of -

## DESRUPTIVE INNOVATION

Level - xx

Awarded under the authority of BDI Institute, Bengaluru.



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MANAGING DIRECTOR

XX - XX - XXXX

DATE OF ISSUE

### The Institute for Business Design Innovation

Certificate ID : 00XX.11XX.22XX.33XX.44XX

[www.bdi.institute](http://www.bdi.institute)

This certificate can be verified using the Certificate ID through the official verification process.

-This certificate remains valid for "xx" years from the date of issuance.

Here is the sample Certificate of Bootcamp Completion, which you will receive after the completion of all the key training modules. You can also share your certificate in the certifications section of your LinkedIn profile and highlight it in your CV and other documents.



# Beyond the Certificate: Real Benefits That Matters.

**(Certificate + Career-Boosting Benefits + Exclusive Learning Experience)**

Investing in this Bootcamp is more than just paying for a Bootcamp - it's a step toward transforming your career, expanding your expertise, and elevating your professional credibility.



## **Your Certification (*Proof of Achievement & Recognition*)**

- Official Certificate of Completion upon successfully finishing all key training modules.
- Showcase it on your LinkedIn profile, CV, and portfolio to enhance credibility.
- Demonstrate your expertise in Digital Transformation & Industry 4.0.

## **What Else Do You Gain? (Beyond Just a Certificate)**

- Gain a deep understanding of Design Thinking frameworks & real-world applications.
- Learn from industry experts with hands-on strategies to implement in your career.
- Future-Ready Learning & Practical Insights

## **Career Acceleration & Competitive Edge**

- Stand out in job applications and get noticed by recruiters.
- Develop expertise that positions you for higher roles and leadership opportunities.

## **Practical Knowledge & Tools**

- Learn industry-relevant methodologies, case studies, and frameworks.
- Gain strategic insights that you can apply to your projects immediately.

## **Professional Credibility & Reputation**

- Position yourself as a thought leader in Business Innovation.
- Join an elite network of professionals and experts in this domain.

## **Exclusive Post-Bootcamp Benefits**

- Get access to bonus materials, insights, and networking opportunities.
- Stay updated with emerging trends through exclusive content.

## **Why This Bootcamp Is a Smart Investment?**

- **Value for Money:** The knowledge and skills you gain will **return far more than your investment.**
- **Tangible Recognition:** A **certificate to prove your expertise and enhance credibility.**
- **Long-Term Growth:** Develop a skill set that will stay **relevant for years to come.**

**This is not just a Bootcamp - it's a gateway to new opportunities, career growth, and lifelong expertise. Secure Your Spot Now & Unlock Your Future!**





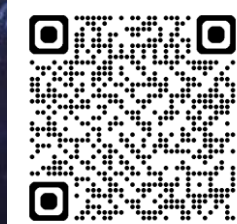
## KULDEEP KAUSHIK

### Managing Director

### BDI Institute, Bengaluru.

Kuldeep Kaushik is the Managing Director of BDI Institute, Bengaluru, and the Founder of our flagship initiative, **THE INDUSTRY FOUR®**. As a distinguished educator and mentor, he plays a pivotal role in shaping the vision, mission and execution of our transformative BDI Certification Programs.

With extensive expertise in **Industry 4.0**, **Digital Transformation**, and **innovation-driven learning**, Kuldeep is a key member of our **teaching faculty** and serves as the **mentor and instructor** for this bootcamp. His commitment to advancing knowledge and fostering industry excellence makes him an integral force behind our mission to empower professionals and enterprises in the age of Fourth Industrial Revolution.



**Learn more about Kuldeep Kaushik**  
<https://www.linkedin.com/in/acharyakuldeepkaushik/>



<https://bdi.institute/director>



# Testimonials & Feedback: What industry professionals say about our training experiences.

## Reflections from industry professionals who have attended our training workshops and bootcamps.

### ▪ Strategic Perspective on Digital Transformation

"The session offered a refreshing strategic perspective on Digital Transformation. It effectively bridged business objectives with emerging technologies and provided clarity on transformation roadmaps. Such insights are extremely valuable for senior leaders navigating today's industrial shift." — Senior Industry Expert (Technology Operations) ★★★★★

### ▪ An Exceptional Learning Experience

"Your session was truly outstanding! I have attended many industry talks, but this was simply exceptional. Your insights into Industry 4.0 and Digital Transformation were inspiring and thought-provoking." — Senior Industry Professional ★★★★★

### ▪ Engaging & Impactful Sessions

"The Industry 4.0 session was fantastic! Kuldeep Kaushik is an exceptional speaker who makes learning interactive and insightful. Thank you for the engaging session!" — University Student (Engineering & Technology) ★★★★★

### ▪ Knowledge That Shapes the Future

"I gained immense knowledge from today's session and look forward to applying it for a better future." — University Student (Business & Management Studies) ★★★★★

### ▪ Industry-Relevant & Case Study-Based Learning

"A special thanks to Kuldeep Kaushik for delivering a powerful session on Digital Transformation with case studies on Wireless Manufacturing. The real-world examples made complex concepts easy to understand." — Mid-Level Industry Executive (Manufacturing & Automation) ★★★★★

### ▪ An Honor to Learn from an Industry Expert

"It was a privilege to have an expert like you conduct this Bootcamp. The session was highly engaging, and the topic resonated well with everyone. We sincerely appreciate your support in conducting this series of lectures." — Professor & Head of Department (University) ★★★★★

### ▪ Deep Insights into Industry 4.0

"The Bootcamp 'Fundamentals of Industry 4.0' was highly informative, and your webinar topic aligned perfectly with the theme. We hope to have more such insightful sessions in the future." — University Faculty (Engineering & Digital Technologies) ★★★★★

### ▪ Beyond Training – A Transformational Experience

"This was more than just a training session—it was a transformational experience! More than anything, we learned how to continuously grow and adapt. You were not just a teacher but a mentor and guide. Thank you, Sir." — University Student (Technology & Engineering Domain) ★★★★★

### ▪ A Fun & Practical Approach to Learning

"Learning was fun! The practical examples and real-life insights made Industry 4.0, Digital Transformation, and telecommunications much more engaging." — Graduate Trainee (Telecom & IT Sector) ★★★★★

### ▪ Preparing for the Corporate World

"Thank you for all the knowledge—not just about telecom but also about navigating and succeeding in the corporate world. The session was both insightful and enriching." — Early-Career Professional (Technology & Business) ★★★★★

### ▪ Real-World Relevance & Student-Centric Approach

"The feedback has been overwhelmingly positive, particularly about the quality of materials, industry case studies, time management, and your dedication to the student community." — Academic Coordinator & Program Lead (University) ★★★★★

### ▪ A Career-Defining Experience

"This session was a game-changer for my career. It was insightful, engaging, and a great learning experience from start to finish!" — Early-Career Professional (Industry 4.0 & Digital Transformation Enthusiast) ★★★★★



# FREQUENTLY ASKED QUESTIONS.

Enroll Now & Start Learning!



## ■ What is Mode of Delivery of this Bootcamp?

This Bootcamp will be conducted live via online classes. These live classes can be attended via the internet using a computer from any location. These online classrooms offer similar levels of interactivity as a regular classroom.

## ■ What is the Bootcamp Language?

This Bootcamp will be delivered in the English Language. However, for a specific requirement from a group of students, Academic institutions, or Enterprise Customers, we have the option to deliver this Bootcamp in the Hindi Language as well.

## ■ What is the Bootcamp Duration?

This Bootcamp will be completed in 4 Days. However, the Bootcamp duration could be different for a customized Bootcamp based on specific requirements from a pre-arranged group of students, an academic institution, and an enterprise customer.

## ■ What are the Pre-Requisites to Start the Bootcamp?

Broadband Internet Connection and a Computer System with a basic camera and mic for interactive communication. Further, you should have completed the Bootcamp Registration Process along with the specified Bootcamp fee.

## ■ What is the criteria to enroll in this Bootcamp?

In general, there are no specific, required enrollment criteria for our Bootcamps and training programs. There is no degree requirement or general education background necessary. All learners should be able to commit to 4 to 6 hours per week during the Bootcamp and have the technical resources to join our online live Bootcamp. However, specific Bootcamps and training programs may require certain knowledge and skills. Learners should review any suggested prerequisites for Bootcamps and training programs they are interested in.

## ■ How is your Bootcamp Curriculum unique?

Our Bootcamp Curriculum is a research-based Curriculum and is derived from the Core Components of "TIFFAA - The Industry Four Framework And Architecture" and Knowledge Streams of "ti4BOK - The Industry Four Body of Knowledge". Both TIFFAA and ti4BOK are the key initiatives of our prime initiative "THE INDUSTRY FOUR".

## ■ What are the formats of Blended Bootcamp Content?

This Bootcamp is designed and developed with the help of diversified Bootcamp content, which includes Pictorial Presentations, a Collection of Quizzes, Animated elaboration of concepts, the use of examples to explain a concept, mutual communication in the form of feedback and survey, performance measure by pre-test & post-test and Live Interactive sessions. For the On-Premises option, we use the principles of Brainstorming over Broadcasting to deliver our Bootcamps.

## ■ How do I enroll in this Bootcamp?

To enroll yourself in this Bootcamp, you are required to fill out the registration form, given on the Bootcamp page. Based on the information, you have provided in the registration form and our upcoming schedule you will be notified of the next process steps, including payment method and online class joining invitation link.

## ■ Will I receive any Certificate after the Completion of this Bootcamp?

Yes, you will receive a Certificate of Bootcamp Completion, after the completion of all the key training modules. You can share your certificate in the certifications section of your LinkedIn profile and highlight it in your CV and other documents. A sample certificate is already provided on this Bootcamp page.

## ■ What is the Bootcamp Schedule?

Please complete your Enrollment & Registration Process to get updates on the upcoming Bootcamp schedule. In addition, keep visiting our website & follow us on popular social media platforms to get updates on our upcoming Bootcamp schedule.

## ■ Do you deliver this Bootcamp at customer's / On Premises ?

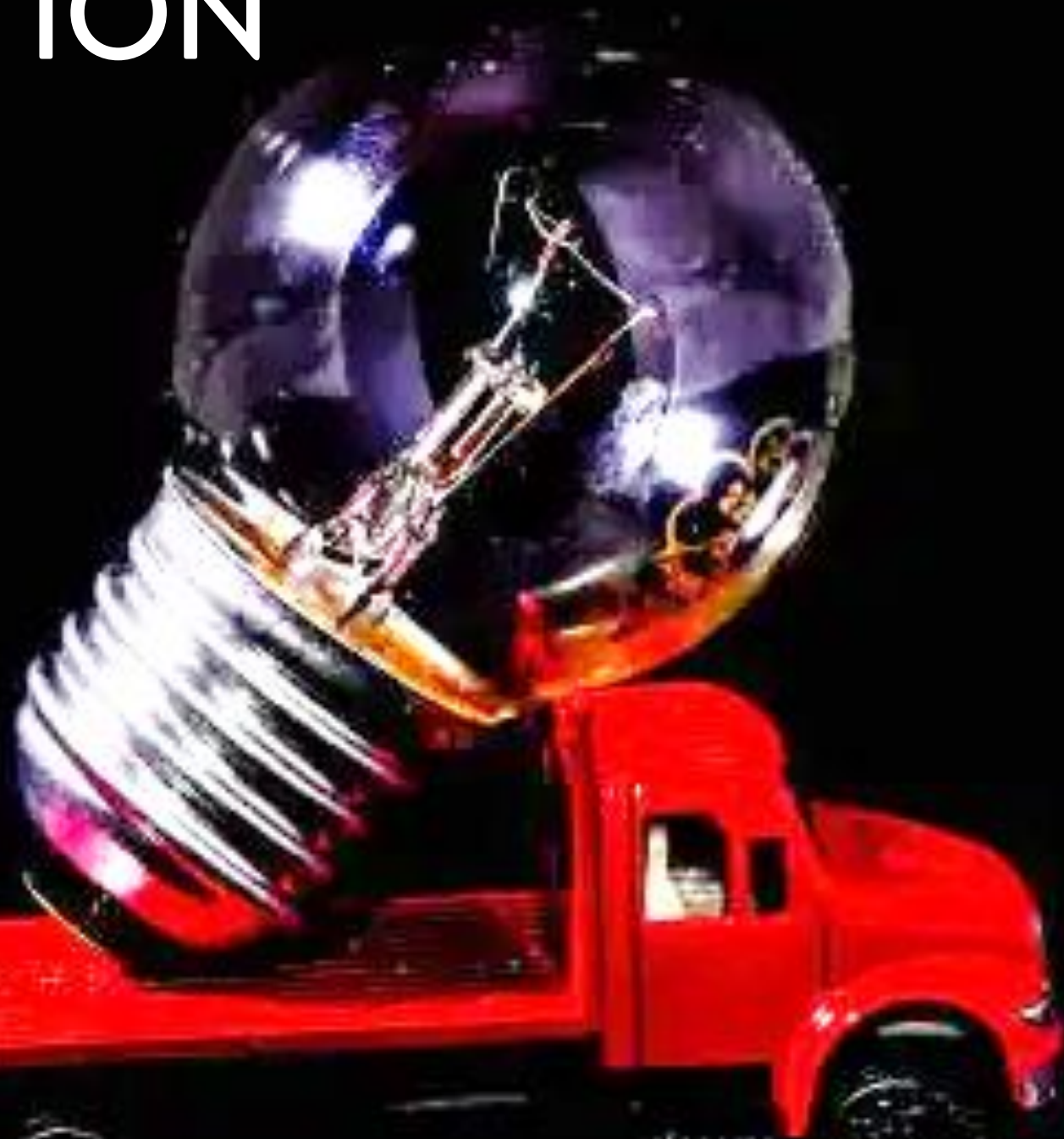
Yes, We provide our services at customers' physical premises/locations. For this requirement, please contact us with your detailed training requirement and schedule.

■ Please visit the dedicated webpage on FAQ at our official website - <https://bdi.institute/certification-faq> . Further , please reach us via our official email – [bdi.institute@ti4.org](mailto:bdi.institute@ti4.org) if you cannot find an answer to your question.

Reach us at [bdi.institute@ti4.org](mailto:bdi.institute@ti4.org) if you cannot find an answer to your question.



BE THE  
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THE  
WORLD  
NEEDS.



**BDI Institute, Bengaluru.**  
The Institute for Business Design Innovation

**Have Questions? Contact Us!**

■ **WhatsApp:** +91 888 44 80 130

■ **Telephone:** +91 888 44 70 130

■ **Email:** [bdi.institute@ti4.org](mailto:bdi.institute@ti4.org)

■ **Website:** [www.bdi.institute](http://www.bdi.institute)

**LIMITED SEATS AVAILABLE!**  
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■ **ENROLL NOW . . . .**

ADAPT TO CHANGE BEFORE  
CHANGE ADAPTS YOU!

Be the leader in  
**DISRUPTIVE  
INNOVATION**

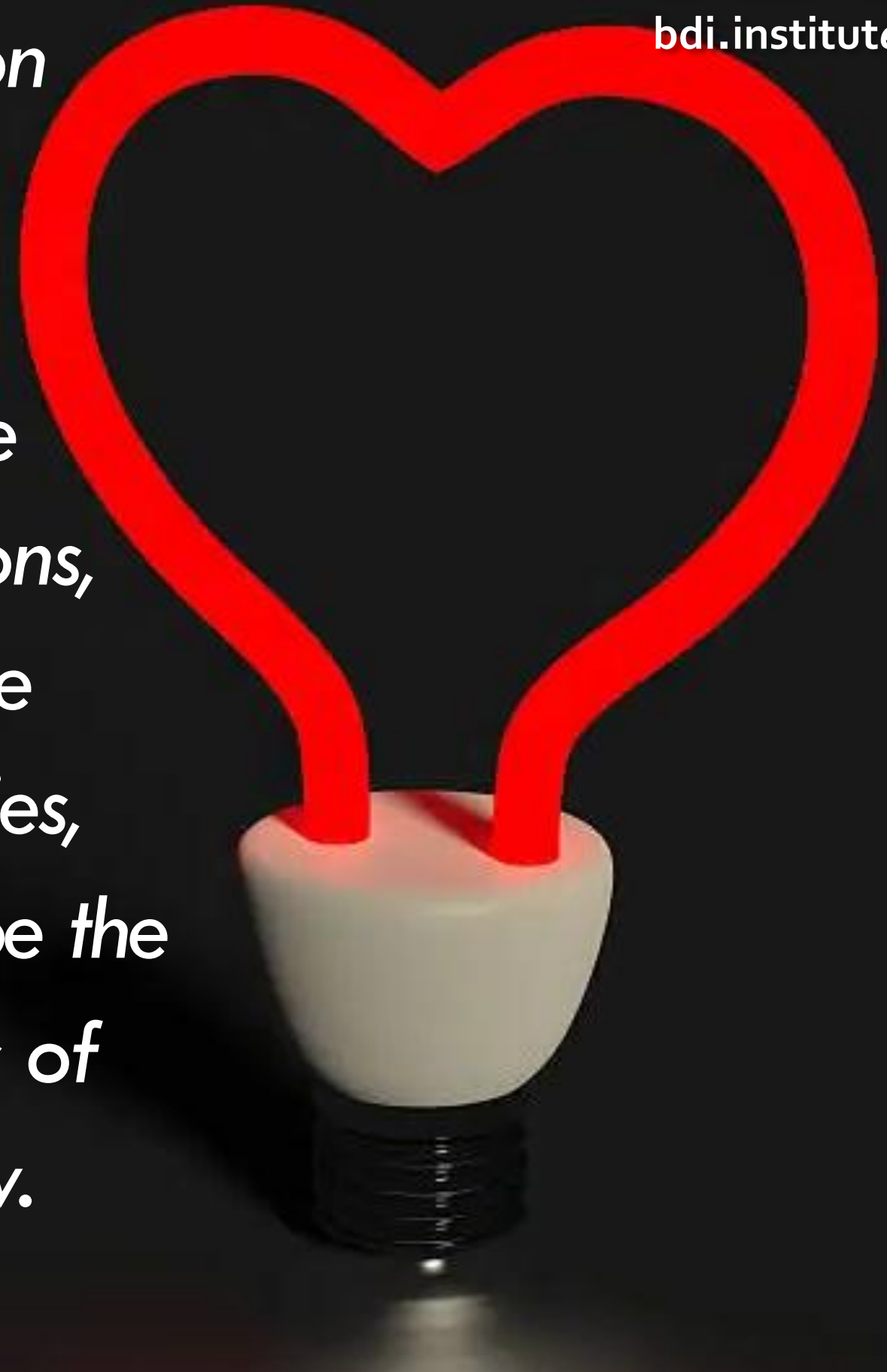
Enroll Now & Start Learning!



TURN  
DISRUPTION  
INTO YOUR  
COMPETITIVE  
EDGE.

DISRUPTIVE  
INNOVATION

*Discover how Disruptive  
Innovation  
can help  
you  
challenge  
conventions,  
reimagine  
possibilities,  
and shape the  
industries of  
tomorrow.*





FROM  
DISRUPTION TO  
DOMINATION -  
LEARN THE  
ART OF  
INNOVATION.



DISRUPTIVE INNOVATION



# ti4 Knowledge Platform: Empowering Industry & Society Through Education and Learning Services.

- ti4 Knowledge Platform is an initiative of THE INDUSTRY FOUR, dedicated to serving both industry and society in the fields of education and learning. As one of the emerging providers of professional training, certification, and competence development, ti4 Knowledge Platform equips industries and individuals with the knowledge and skills needed to drive sustainability, innovation, and excellence. We offer globally recognized training programs designed for individuals and institutions, empowering professionals to become industry experts. Our curriculum spans across Industry 4.0, Digital Transformation, Innovation Management, and Executive Leadership. Our training and certification programs comprehensively cover the scope of the Fourth Industrial Revolution and beyond, aligning with relevant frameworks and standards. These programs are delivered worldwide through online platforms, public training sessions, and customized in-house solutions, ensuring accessibility across key time zones.
- **Our Mission and Impact.** ti4 Knowledge Platform is committed to advancing education by designing and delivering a diverse range of training programs under its distinguished brand. As a catalyst for transformation, ti4 Knowledge Platform enables enterprises to navigate Digital change by embracing accelerated innovation, digital transformation, and operational excellence. Through our programs, we help businesses explore new business models, operational frameworks, and maturity models. ti4 Knowledge Platform acts as a strategic guide for enterprises to connect key concepts such as digital transformation, autonomous operations, and next-generation industrial advancements. With a strong emphasis on visual thinking, we inspire organizations to reimagine the future and drive impactful change. Our goal is to educate, empower, and transform individuals, industries, and institutions for a sustainable and progressive tomorrow.

## THE INDUSTRY FOUR: A Blueprint of Fourth to Forthcoming Industrial Revolution.

- **We are THE INDUSTRY FOUR.** THE INDUSTRY FOUR is an initiative dedicated to serving industry and society through expertise in Industry 4.0 and Digital transformation. We achieve this through our learning and consulting services, alongside our novel initiatives, architectural frameworks, body of knowledge, research institute, and integrated ecosystem. Our platform fosters thought leadership, research, and innovation in the domains of Digital transformation, emerging technologies, technology convergence, and future industry trends. Through THE INDUSTRY FOUR, we strive to shape the next generation of industry and society.
- **The Fourth Industrial Revolution & Beyond.** The Fourth Industrial Revolution (Industry 4.0) marks the ongoing automation of traditional manufacturing and industrial processes through emerging technologies and Digital innovations. Industry 4.0 is more than just technological evolution; it represents a holistic transformation encompassing business strategies, operational models, and workforce capabilities. While the Fourth Industrial Revolution has been driven by profit and growth, the forthcoming industrial revolution will focus on sustainability, environmental responsibility, and societal well-being—ensuring the sustainability of our planet, people, peace, and green environment.
- **The Industry Four: Beyond Industry 4.0.** Industry 4.0 is unfolding now, but our vision extends beyond the present transformation. THE INDUSTRY FOUR is not just about Industry 4.0—it is about the journey toward the "Factory of the Future" and the next industrial revolution. Our mission is to bridge the gap between today's industry and tomorrow's possibilities, creating a sustainable impact on both industry and society.
- **The Meaning of "ti4".** The abbreviation "ti4" stands for "The Industry Four", representing the foundation of our initiatives. THE INDUSTRY FOUR serves as the epicenter of our efforts, continuously evolving with the pulse of industry transformation.



# DISRUPTIVE INNOVATION

Innovate to Lead.



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**BDI Institute, Bengaluru**

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