



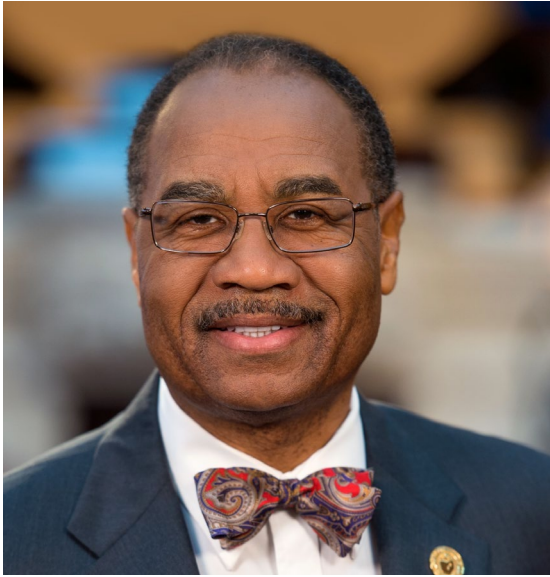
Ohio Legislative Children's Caucus

*Learning, connecting, and problem-solving
together. Our children are counting on us.*

*Improved Maternal and Infant Health Outcomes through Safe and
Stable Housing: The Healthy Beginnings at Home Program*

March 27, 2023

Opening Remarks: Sen. Vernon Sykes



*Ohio Legislative
Children's
Caucus Vice Co-
Chair*

A photograph of a woman with dark hair, wearing an orange top, kissing a baby on the cheek. The baby is wearing a white shirt and looking towards the camera. The background is a blurred indoor setting.

**Healthy Moms and Babies:
Housing and Health Integration**

An update on the launch of **Healthy Beginnings at Home 2.0**

**For the Ohio Legislative Children's Caucus
March 27, 2022**



Presenters

- Shayna Bryant, COHHIO
- Amy Riegel, COHHIO
- Partner perspectives
 - Maureen Stapleton, CelebrateOne
 - Shaleeta Smith, Summit County Public Health
 - Sarah Hackenbracht, Greater Dayton Hospital Association
 - Maura Klein, CareSource



Healthy Beginnings at Home: Past, Present, and Future





The Problem

Safe, stable and quality housing is essential for families to thrive and achieve optimal health.

We know that housing instability and homelessness increases the likelihood of pre-term birth, infant mortality and acute health conditions.

Despite its importance, a lack of affordable housing in Ohio and nationwide has made families – particularly those of color – vulnerable to homelessness and other forms of housing instability, putting them at increased risk for health complications.



The Solution

Healthy Beginnings at Home

Past

First launched in 2018, HBAH is a community initiative striving to **improve birth outcomes and reduce infant mortality** through an **affordable housing intervention** with a strong focus on **reducing racial disparities** in health outcomes.

Present

Phase 1 research results were very promising, so planning for Phase 2 - **statewide replication with rigorous evaluation** - is now underway.

Future

The findings from this research will be used to support **public policy improvements** around infant and maternal health and **drive resource decisions** at all levels – federal, state, local, and managed care organizations.



HBAH 1.0 Health Outcomes

Birth outcomes for HBAH intervention and control group participants

40 of 51 babies

in the intervention group were born full-term and at a healthy birth weight in comparison to

24 of 44 babies

in the usual care group.

Four fetal deaths
in the usual care group, and

NONE!

in the housing intervention group.

Babies in the housing intervention group were less likely to be admitted to NICU and stayed just

8 days rather than 29 days

for usual care NICU admissions.

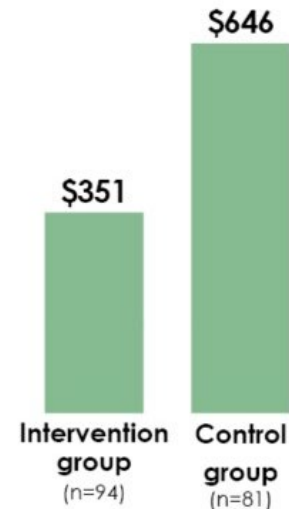
HBAH 1.0 Cost Savings

Medicaid spending for HBAH intervention and control group participants

Average paid per claim:
Infant only at time of birth
until initial release



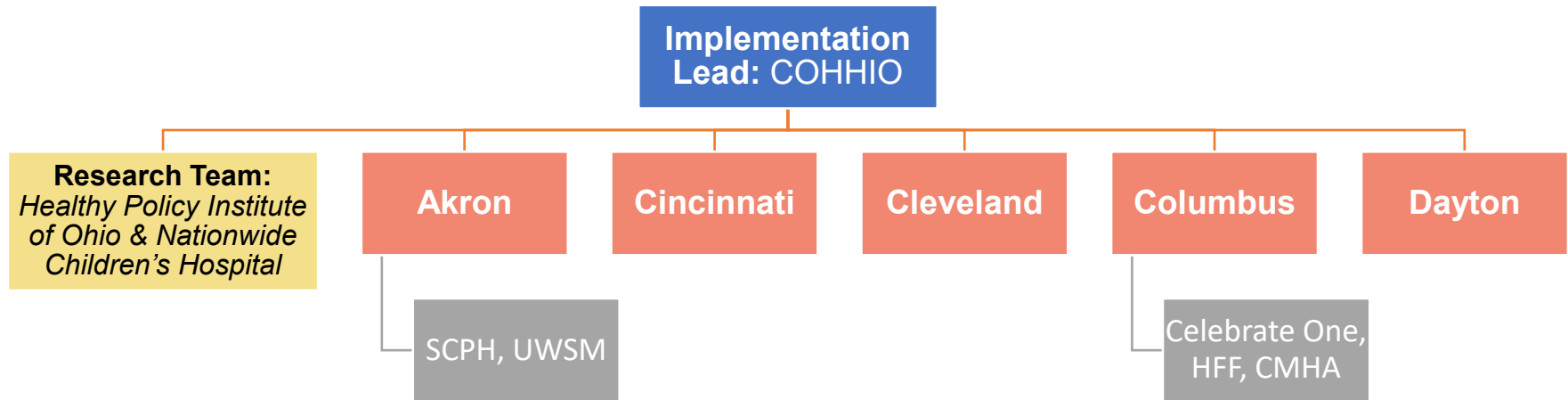
Total Medicaid spending
per member, per month
(PMPM) without outliers:
All household claims
(from date of infant's birth
to first birthday)



* N is based on live births. Does not include fetal deaths.

Source: CareSource

HBAH 2.0 Structure & Planning



Research Advisors:
National and Ohio-based experts along with funders who provide oversight and support

Fund Development

2022 ODH Funding Phase – \$2.25 approved
2023– pending legislative action
Philanthropic and other fund development

HBAH 2.0 Overview

- **2.1 Cohort**

- Akron –30 households
- Columbus – 60 households

- **2.2 Cohort**

- Akron
- Cincinnati
- Cleveland
- Columbus
- Dayton



Target Population

- pregnant adult in their first or second trimester,
- living in study county
- household income <30% AMI
- enrolled in Ohio Medicaid Managed Care plan, and
- experiencing housing instability or homelessness



HBAH 2.0 Key Metrics

- Improved housing stability and reduction in homelessness for HBAH families
- Improved birth outcomes and family health outcomes through three years after birth
- Reduction in Medicaid spending both for the birth and the household while receiving assistance and during the two-year follow up period
- Reduction in racial disparities



HBAH 2.0: A Comprehensive Approach





HBAH 2.0 Project Overview

- **Study design:** enrolled participants must be
 - pregnant adult in their first or second trimester,
 - living in Franklin or Summit County
 - household income <30% AMI
 - enrolled in Ohio Medicaid Managed Care plan, and
 - experiencing housing instability or homelessness
- **Housing intervention:** rental subsidies (time-limited or ongoing) and housing stabilization services





HBAH Intervention:

Rental Assistance + Housing Stabilization Services

- **Rental Assistance**

- 15-months of rental subsidy covering the gap between full market rent and 30% of the participants' income
- Followed by 9-month stepdown period in which the subsidy decreased gradually until the participant pays full rent.
- Some participants may receive HUD Housing Choice Voucher or find housing in units that include a full rent subsidy on an ongoing basis rather than the time limited subsidy provided by HBAH





HBAH Intervention:

Rental Assistance + Housing Stabilization Services

- **Housing stabilization services** help participants identify housing, negotiate with landlords, and remain securely housed when faced with challenges
 - Family Critical Time Intervention (CTI)
 - Housing First approach
 - Clinical best practices: person-centered planning, motivational interviewing, and trauma-informed care
 - Other usual care support services included access to maternal home visiting, etc.



Governor's Request

FY 2024-2025 EXECUTIVE BUDGET EXPANDS HEALTHY BEGINNINGS

House Bill 33

- \$16 million in FY24 and \$1 million in FY25 in the proposed Department of Children and Youth
- Replicate and expand HBAH in Franklin, Montgomery, Hamilton, Summit and one or two additional counties if this funding level remains.
- Full-scale scientific study that could become a model for reducing fetal deaths and Medicaid spending to be replicated throughout the U.S.



Reflections from partners

- **Maureen L. Stapleton**, CelebrateOne
- **Shaleeta Smith**, Summit County Public Health
- **Sarah Hackenbracht**, Greater Dayton Area Hospital Association
- **Maura Klein**, CareSource



Closing

Housing is inextricably linked to health. Future research, policy and practice strategies that improve health and housing stability are needed to develop and amplify evidence-based strategies to effectively support pregnant women who are experiencing housing instability. We believe that these efforts may improve maternal health and birth outcomes which may ultimately reduce infant mortality.

“ Housing is the key. I kept trying and failing to save. But they gave you this opportunity to start fresh. That was a blessing. ”

~ HBAH participant



To learn more about the HBAH 2 Replication:

Shayna Bryant, HBAH Project Manager
COHHIO

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Barbara Poppe, Lead HBAH consultant

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“Before Healthy Beginnings at Home, I was sleeping on the floor at my boyfriend’s mom’s house – pregnant. Nobody wants to do that. It’s not easy to do that. Now, not only do I have a stable place to grow my family, but I have a place for myself.”

-HBAH participant



Questions & Answers

*Moderated by Colin Calloway,
Legislative Aide for Sen. Sykes*

*For legislators and legislative staff,
please feel free to unmute
yourselves to ask questions or
share feedback.*

*For all other participants, please
use the chat or Q&A feature, and
we will do our best to answer in
the time allotted.*



*Thank you for joining
today's webinar!*

For more information on upcoming Ohio Legislative Children's Caucus webinars and meetings, please contact:

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