Child Care is a Central Issue as Ohio Re-Opens and Re-emerges from this Pandemic
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Corporation for Ohio Appalachian Development (COAD)
The Impact of Covid-19

Carol Haynes, RN, MS, NP
President & Owner
Our Story…

- 2011: Kiddie Academy of Reynoldsburg
- 2012: Creative Explorers Latchkey
- 2016: Kiddie Academy of Reynoldsburg Tussing
- 2017: Kiddie Academy of Hilliard
- 2020: Kiddie Academy of Downtown Columbus

March 2020 COVID-19 IMPACT
Covid-19 Issues related to Center-based Staff & Children...

- Food Insecurity
- Masks and a safe environment - PPE
- "Second Set of Eyes"
- Transitioning Part C Students
- Uncertainty breeds fear and anxiety
Financial Impact & Implications

The Business Model

Ratio Reduction

- Ratios have “changed” resulting in increased staffing costs while revenue has declined and continues to decline

  - 85% Utilization to reach stabilization

- Must ensure continuity of payments for all childcare providers Rated & Non-Rated

Capacity & Access to care for families
Our Center Based Workforce...

Cost of new routines- Increase of 3 FTE’s tied to pick-up and drop off.

32 Additional Staff
($12.24 \times 1.35 \times 40\text{hr} \times 52\text{wk} \times 4.33)

\[ \text{Cost} = 32 \times 12.24 \times 1.35 \times 40 \times 52 \times 4.33 \]

\[ \text{Cost} = 91,582.62 \text{/month} \]

Caregiver Fatigue/ FEAR/ Stress/Training Costs
Impact of Closure...
Revenue Implications

DOWNTOWN- (100%)

HILLIARD- (85%)

REYNOLDSBURG- (11.8%)
Recommendations

• Stabilization and Recovery grant/con’t closure grant

• HERO Pay to Pandemic Centers & Staff based on number of Pandemic service hours

• PCC 90 day auth to seek employment

• Improve Family Accessibility to PFCC increasing initial eligibility to 250% FPL-18mo

• School-age Summer Rate through Summer 2021
Recommendations

- State supported purchasing consortium

- Immediately divert 1M pieces of PPE to Childcare centers across Ohio

- **GOAL:** Emerge from this health crisis with a robust and re-imagined Early Childhood System
Questions for the Panel
OHIO LEGISLATIVE CHILDREN’S CAUCUS
MAY 2020 COVID-19 WEBINAR SERIES

CHILD CARE IS A CENTRAL ISSUE AS OHIO RE-OPENS AND RE-EMERGES FROM THIS PANDEMIC

Thank you for joining today’s webinar!

For more information on upcoming Ohio Legislative Children’s Caucus webinars and meetings, please email Alison Paxson at apaxson@childrensdefense.org