

April 26, 2025 | 1 P.M. CST Searcy, AR

Welcome!

We are thrilled to invite you to the first annual Top of the Mountain Elite Sale, taking place on April 26, 2025, at our farm just outside Searcy, AR. This event will showcase some of the finest Fullblood, Purebred, and Percentage Braunvieh, Angus, and Simmental cattle, brought to you by a select group of breeders.

This sale would not have been possible without the vision from Eddie Zeigenbein (Stillwater Farms) and many others. While Chris and Jalyn had long discussed hosting a sale of their own, it was the encouragement of friends and fellow breeders that pushed to make this dream a reality.

Jay H Farms, LLC, founded in 2004 by Chris and Nesha Smith, began as a small commercial cattle operation. However, when our daughter Jalyn discovered her passion for cattle, the farm took a new direction. To support her growing interest, the farm invested in registered Braunvieh females, allowing Jalyn to develop her own breeding program. Her enthusiasm only grew when she was introduced to Al and embryo transfer technology, which elevated Jay H Farm's genetics and expanded its focus beyond Braunvieh to include other high-quality breeds. We take great pride in producing cattle known for their strong genetics, health, and performance.

We are proud to work alongside other exceptional breeders to bring you an outstanding selection of cattle at this sale. Whether you're looking to diversify your herd, enhance genetics, or improve overall herd quality, this event is the perfect opportunity to acquire some of the best cattle available. We invite you to join us for this special occasion. If you have any questions or need more information, please feel free to contact us (501) 454-3775 or email nesha.smith@ymail.com. Stay up to date via Facebook: Top of the Mountain Elite Sale or visit our website at www.jhfarmsbraunvieh.com.

We look forward to seeing you on April 26th!

Sincerely, Jay H Farms, LLC





SALE DETAILS

SCHEDULE OF EVENTS

Friday, April 25th
Cattle Viewing - all day
6:00 P.M. CST - Social & Dinner
Saturday, April 26th
Cattle Viewing prior to the sale
12:00 P.M. CST - Lunch
1:00 P.M. CST- Auction Begins

SALE DAY CONTACTS

Eddie Zeigenbein, Sale Manager	812.620.3422
Nesha Smith	501.454.3775
Chris Smith	501.626.3115
Jalyn Smith	501.827.3110
Jenna Zeigenbein	. 812.620.6710

AUCTIONEER

Ricky White 501.940.6954

SALE DAY CONFERENCE LINE

We encourage you to use the online bidding service, however, if you do not have adequete internet service for bidding you may call the conference line to listen to the auction and place bids. Please call 940-372-1162 or 501-454-3775 at least 1 hour prior to the sale to register to bid and obtain the conference call phone number. The conference call will open 10 minutes prior to the sale and remain open during the entire sale, as long as there are bidders on the call.

LIVE ONLINE BIDDING



www.cci.live 405.400.9505

REGISTRATIONS & TRANSFERS

A certificate of registry and transfer will be furnished for each animal at no cost to the buyer within 45 days after settlement of animals purchased.

LIVESTOCK INSURANCE

All animals become property of the buyer and will assume risk at time of sale. Insurance, if desired, will be the responsibility of the buyer.

DIRECTIONS

135 Quattlebaum Rd., Romance, AR 72136

From Searcy or Rose Bud: at intersection of Hwy 36 and Gravel Hill Rd, go west on Gravel Hill Rd approx. 8/10 mile to Quattlebaum Rd, go south on Quattlebaum Rd approx. 3/10 mile and will arrive.

From Hwy 31: travel Gravel Hill Rd 5.7 miles to Quattlebaum Rd, then drive south on Quattlebaum Rd approx. 3/10 mile to sale entrance.

LODGING

Hampton Inn	501.278.9922
Holiday Inn Express & Suites	501.279.9991
La Quinta Inn & Suites	. 501.278.4200

TERMS AND CONDITIONS

Terms of the sale are cash or check made payable to Jay H Farms with proper I.D., and settlement must be made sale day and/or before cattle are loaded or leave the sale facility. Every lot will be sold to the highest bidder, with the auctioneer settling any bidding disputes. Announced changes in catalog information sale day will take precedence over printed material in the catalog.

TRUCKING

Delivery will be available at the lowest cost possible. All cattle should leave sale location by noon on Sunday, April 27, unless prior arrangements have been made.

HEALTH

All cattle will have proper health certificates for shipment. If your state requires TB testing, please contact a member of the sale prior to the sale regarding testing.

GUARANTEES

All bulls have passed breeding soundness examinations. All bulls sold herin are guarnteed to be breeders. Replacement, credit, or refunds will be offered by bull seller if bulls are certified by a licensed veterinarian to be sterile. Physical damage incurred by bulls(s) subsequent to the sale are not covered.

LIABILITY

All persons attending this sale and related functions do so at their own risk. The sale members and Top of the Mountain Sale Facility assume no liability, legal or otherwise, for any accidents or illness that may occur.



LOT AN Bull Tattoo: **M27** | DOB:0**2/24/24** | AAA: **21043833**

CONNEALY EMERALD WOODALL 176 541 EME WOODALL 514 of 327 CR

ADJ BF 0.19 ADJ REA 14.7 **ADJ IMF**

HCC RESERVE 22FF SW RIVERSIDE TOUR OF DUTY 4415 **B&K'S TOUR DUTY 4415**

4.20 ADG 4.47 **ADG Ratio** 125.65

CED BW 116 | 58 130 | 227



CONNEALY EMERALD - Grandsire of SW EMERALD

SW Emerald is an eye-catching Angus bull who offers low birth weight, 65lb, with growth on the backside, WW 673 and YW 1248. His dam has an exceptional phenotype and a topnotch udder. His sire comes from the long line of proven genetics of Connealy Confidence Plus. On paper he charts well in his management profile with exceptional foot scores and PAP EPDs. He should add great foot in his offspring.



LOT	2	AN Bull		
Tattoo: 29M	DOE	3: 02/21/24	AAA: 21108574	

STEVENSON TURNING POINT AML TURNING POINT 024 WALLACE ELSIEMERE 6129

HILLSIDE 5050 2082 MS BF RITO'S DESIGN 1824 HAYFIELDS EXT 112 315-506

ADJ BF	0.19
ADJ REA	13.5
ADJ IMF	4.75
ADG	3.52
ADG Ratio	98.77

CED	BW	WW	ΥW	\$M	\$B	\$C
7.0	1.8	61	106	66		

JMS BINGO 29M Offered by Jay H Farms, LLC

I could tell the day we weaned this bull that he was going to be a special one. We have used his sire as a cleanup bull on our heifers and they have never failed to come out small and grow like weeds. He is put together as good as you can make one - big topped, plenty of depth, and he even has the freak front end. Perfect feet and legs that help him get around well, just like a bull should be able. I think no matter what breed you put him on, you will get some well put together calves!



MR BBB 409 Offered by Big Blue Braunvieh

93.9% PB BU Bull

Tattoo: **BBB 409** | DOB:**02/13/24** | BAA: **PB110243**

MHF UNDAUNTED U820 ET OCC MR BOJANGLES 152D ET OCC KELLIE 152X 52

KDG BONANZA W90 MISS BBB B434 MS BBB 1120

LOT

ADJ BF	0.22
ADJ REA	13.53
ADJ IMF	1.76
ADG	3.78
ADG Ratio	106.32

CED BW ACT BW WW ADJ 205 YW API



KATIE CC - Sib to MR BBB 409

Mr BBB 409 has been a standout since he hit the ground! He comes from one of our top dams and his sire is Bojangles who has added great power and growth in our herd as well as other Braunvieh breeders. Mr BBB 409's full siblings have had great success in and out of the show ring.



LOT 4 91.6% PB BU Bull

Tattoo: **4KR 71MF** | DOB: **03/21/24** | BAA: **PB110724**

MHF XEROX X002 MHF LORD CULPEPER C73 MHF W9161

MR HLJ C503 FIELDSTONE 71F FIELDSTONE X-32 ADJ BF 0.18
ADJ REA 14.39
ADJ IMF 1.82
ADJ ADG 4.04
ADG Ratio 113.57

CED BW ACT BW WW ADJ 205 YW API 11.4 3.0 78 59 645 85 112.61

4KR MOE-FAUX 71MFOffered by 4 Kings Ranch

MHF Lord Culpeper bred to our Canadian herd of females has been our most successful combination thus far. This young bull is no different and his dam Fieldstone 71F carries 7 of 8 markers on the Quantum DNA test. Expect growth, power, and serious maternal qualities from his progeny. These pairings have produced massive pelvic measurements coupled with length and bone. Don't miss out on this future herd sire.



LOT 43.6% BU Bull

Tattoo: **RDF 1453** | DOB:**04/21/24** | BAA: **BC110617**

WW FLAGSTAFF 604D RDF FLAGSTAFF 1145H MS RDF LUCILLE 867D

ADJ BF 0.27 ADJ REA 16.67 **ADJ IMF** 2.03

B C LOOKOUT 7024 WOODALL 244 OF 951 LOOKOUT

ADG 4.41 WOODALL 951 OF 970 BIG EYE ADG Ratio 123.84

ACT BW WW ADJ 205 YW 10.5 | 1.4 755 102 129.61

RDF FLAGSTAFF 1453M

Offered by R & D Farms

Homo Black and Homo Polled. Here is an extremely growthy, deep bodied, heavy muscled, good footed son of RDF Flagstaff 1145H (PB101224), with the biggest REA of the Braunvieh bulls offered. 1453 ranked in the top 15% of WW, 10% of YW, 10% for Stay, and 15% API. With an adjusted REA of 16.67 and YW of 1224, this bull also excelled on ratios: 123.00 for REA, 109.00 for WW and 120.00 for YW. Along with his paternal brother we are offering, this bull checks all the boxes!!!!



LOT	6	43.6%	BU Bull	
	, 70 ln	OD 07/05/0/	15	D011001

Tattoo: **RDF 1430** | DOB:**03/25/24** | BAA: **BC110611**

WW FLAGSTAFF 604D RDF FLAGSTAFF 1145H MS RDF LUCILLE 867D

ADJ BF 0.26 **ADJ REA** 15.42 **ADJ IMF** 2.02 ADG 3.65 **ADG Ratio** 102.39

WOODALL LASS 765 364 INS WOODALL 364 OF 611 7229

ACT BW WW ADJ 205 YW

RDF FLAGSTAFF 1430M Offered by R & D Farms

Homo Black and Homo Polled. Both bulls we are offering are out of our herdsire, RDF Flagstaff 1145H (PB101224), whom we have chosen to be the replacement for his deceased sire, WW Flagstaff 604D. RDF Flagstaff 1430M is extremely thick, deep, big boned, fluid in his movement with great feet and legs. 1430 also ranks in the top 5% for WW, 3% for YW and had an REA of 15.42. If you look at his ratios, 1430 had a 104.00 for REA, 106.00 for WW, and 107.00 for YW.



Tattoo: M14 | DOB:02/12/24 | BAA: BC109861

JBB RANGER'S BAD BOY 8422U JBB BADBOYS DAWSON 528C JBB YAMIN 2413Y

TTTF MR PEABODY BC915 **STILLWATER ERICA** SHERMAN EISA ERICA 382

ADJ BF	0.24
ADJ REA	16.27
ADJ IMF	2.78
ADG	3.31
ADG Ratio	93.04

				ADJ 205		
10.0	3.1	82	60	622	96	143.11

SW DUAL PURPOSE

Offered by Stillwater Farms

SW Dual Purpose is a Black, Homopolled Percentage Braunvieh.

He is a thick-ended, wide made individual with growth and carcass numbers which are the highlights of his EPD profile. His API is in the top 5% of the breed at 140. His stay and docility numbers indicate he will add longevity to his offspring. His mother Stillwater Erica is a staple in our percentage Braunvieh program.



$_{\rm LOT}$ 8 $_{\rm 2}$	20.0% BU Bull					
Tattoo: JMS 30M D0B: 02/2 2	2/24 BAA: BC110545					
GPET I80 COWANS SAFE & SOUND 116A	ADJ BF 0.16					
COWAN'S CONTESSA 116Y	ADJ REA 14.20					
MULTIPLE SIRES	ADJ IMF 2.23					
ANNIE BRAUNVIEH CROSS COW	ADG 3.78					
BRAUNVIEH CROSS COW	ADG Ratio 106.32					

CED	BW	ACT BW	WW	ADJ 205	YW	API
9.0	2.7	85	55		78	112.86

JMS BOLT 30M ET Offered by Jay H Farms, LLC

I think this one has the potential to create some cool show stuff. His dam raised a Daddys Money steer that took the title of Grand Champion Steer at our county fair and Jr. Nationals. The females and steers have been incredible from this cow. We finally decided to keep a bull from her and offer up some of these great genetics. Whether you want to raise show stock or commercial cattle, I think this bull would knock it out of the park for both.



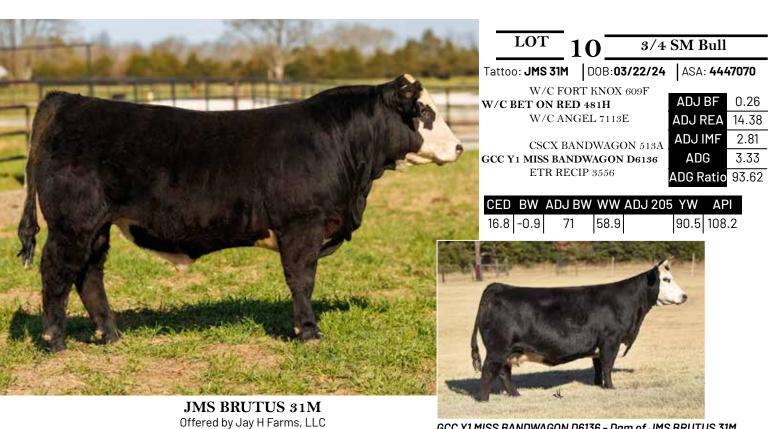
á	_							
	LOT 9 3/8 SM Bull							
Tattoo: SRF 120M D0B: 01/20/24					1/20/24	ASA	: 441	3530
P			WORRIE IIND 4G	S 138Z		ADJ	BF	0.17
ě	MIN	N STY	LES GRE	EATEST	246E ET	ADJ F	REA	16.96
	HOOK'S BEACON 56B				ADJ IMF		3.42	
V			38F ST 419C SG			AD	G	4.25
	** ***	CC IVIS	413C 5G			ADG R	atio	119.31
j	CED	BW	ADJ BV	v ww	ADJ 20	5 YW	AP	1
C	11.3	0.6	76	63.2	587	94.0	114.	.0

SUNSET RIDGE HOSS 120M

Offered by Andrew Knapp

Sunset Ridge Hoss 120M is a Homo Black, Homo Polled percentage Simmental bull that will work for most anyone. If you are a commercial producer looking to add carcass quality, this quy will get it done. He boasts a ribeye area that ranks in the top 3%, as well as other carcass traits that rank well among the breed. If you are looking to make show cattle, he will add style and hair to your calves and make them very marketable. Hoss has passed a BSE and is ready to go to work. Bid with confidence that this bull will make a positive impact on your herd.

His half sib brother was co top seller at the Adding Value Sale in Athens, TN, in 2024.



GCC Y1 MISS BANDWAGON D6136 - Dam of JMS BRUTUS 31M

Who doesn't love a beautiful baldy? He may be one of the smaller ones in the sale, but I think he might also be one of the stoutest. We purchased his dam from Griswold sale and bought her as a bred cow to Bet on Red. While we had hoped for a heifer, this bull did not disappoint us. If he produces cows that look like his dam, they are going to make flat out good cows. This one right here is a commercial cattleman's dream bull. Don't look past him just because he is one of the younger and smaller ones in the group.



JMS CRUELLA 45M ET Offered by JMS Cattle & Co., LLC



JMS BETH
Paternal sib of JMS CRUELLA 45M ET



JMS CELINE
Paternal sib to JMS CRUELLA 45M ET



MS RDF LULU 960F Dam of JMS CRUELLA 45M ET

LOT 11 94.1% BU Show Heifer

Tattoo: **JMS 45M** | DOB:**09/21/24** | BAA: **PB110991**

MCB MR 440P 8018

MCB TEB 8018 7421

MCB FF MS F020 6130

MHF UNDAUNTED U820 ET

MS RDF LULU 960F

MS RDF 302U

CED	BW	ACT BW	WW	ADJ 205	YW	API
6.1	3.6	90	48		61	88.38

Purebred lovers gather around because this is one to look at. I didn't know if this calf would fully come together when she was a baby, but right before weaning day I knew for sure that this one would be consigned in the sale as a show heifer. This thing is big bodied, big topped, and going to make one stout cow. I campaigned her dam, RDF Lulu 960F ET, at several shows and she took home several Grand Champions at Nationals shows. The only way to describe Lulu is that she's one of the hairiest and stoutest purebreds. I know they can't all be shown, but I sure hope this one makes it to the show ring. I think she has the potential to follow in her dam's footsteps.



JMS RUBY 53M ET Offered by Jay H Farms, LLC



LOT 12 32.7% BU Show Heifer

Tattoo: JMS 53M | DOB:09/20/24 | BAA: BN110992

HAWKEYE (MLC)

TRIPLE E LA 0102 MISS JMS TIVA J210 MISS JMS ALICE G121

CED	BW	ACT BW	WW	ADJ 205	ΥW	API
9.2	1.6	96	61		90	122.24

MISS JMS TIVA J210 - Dam of Ruby

This one has been a crowd favorite around here from the moment she was born. Her dam, JMS Tiva, will make you take a second look but she should as Tiva was Braunvieh Beefbuilder Heifer of the Year in 2022 and 2023. This calf is the second heifer out of Tiva and the first of her calves that we are selling. Super stout, big bodied, and hind legs that can move around like a cat. I have high hopes for this calf and her future, and I think you can't go wrong with a yellow one that is this cool.



SW LOLLIPOP

Offered by Stillwater Farms



WW CORNERSTONE 814F ET Sire of SW LOLLIPOP



BLC DOROTHY 316E Dam of SW LOLLIPOP

LOT

13 84.5% BU Show Heifer

Tattoo: M46

DOB:**04/20/24** BAA: **PB110035**

WW CORNERSTONE 921W ET
WW CORNERSTONE 814F ET
WW MS 843U

W W MS 843U

DRR WIZARD OF OZ U570 BLC DOROTHY 316E BLC GYPSY 516S

CED	BW	ACT BW	WW	ADJ 205	YW	API
10.0	3.3	74	60	576	80	116.50

This Purebred Braunvieh Heifer is all that meets the eye. She has been a standout since day one. Lollipop stands on a tremendous foot and bone structure. Her power and dimension balances with her eye appealing front 1/3.

This heifer's Dam comes from the Brink's program, BLC Dorothy 316E and her sire is the staple of our program WW Cornerstone 814F.

SW Lollipop is halter broke and ready to hit the show ring.



JMS CLARA 51M ET Offered by JMS Cattle & Co. LLC



KDJ Queen Ruth 608 Dam of JMS CLARA 51M ET

LOT 14 AN Show Heifer

Tattoo: **51M** \mid DOB: **10/15/24** \mid AAA: **21208453**

DAMERON FIRST CLASS COLLISON ALPHA 028 CS GEORGINA 919

PVF INSIGHT 0129 **KDJ QUEEN RUTH 608** K D J QUEEN RUTH

						\$C
0.0	3.5	56	91	37	126	200

This is the youngest heifer in the sale, but she does not lack quality at all. I purchased these eggs from Sullivan's and I love both of the heifers I have on the ground. I favor this one more and I love watching her get better every day. I think this one for sure should be in the show string and all you need to do is look at this calf's dam and know she's going to make one heck of a donor cow. This one knows she's good and she's worth the trip to truly appreciate her.



MISS JMS ZARA 03M Offered by JMS Cattle & Co., LLC

LOT 15 35.8% BU Show Heifer

Tattoo: **JMS 03M** | D0B:**04/15/24** | BAA: **BC109469**

SCC SCH 24 KARAT 838 STAG GOOD TIMES 201 ET SCC SCH PHYLLIS 6104

MHF W909 ET
MISS DSB CHOCOLATE MUFFIN 7418
DSB MISS VICTORIA 4818

CED	BW	ACT BW	WW	ADJ 205	ΥW	API
7.6	2.1	96	61		90	119.77



JMS DIOR - Maternal sib to MISS JMS ZARA 03M



MISS JMS ZARA 03M

MISS JMS ZARA 03M

If I had a dollar for every time someone asked me why I am selling this one, I would be rich. My top two favorite cow families had to have their genetics in our first sale and what better way to do it than to put one in the sale that has already proven herself in the ring! Now you can decide whether to keep chasing those banners with her or end her career and turn her into the donor pen. Her champion dam, DSB Chocolate Muffin 7418, was one of my favorite show heifers and the one that got me started hanging banners. She was Show Heifer of the Year in 2018 and has been Show Dam of the Year the past two years. This winning trend can go on for ages with her producing heifers that look like this. We can't put all the attention on her dam though. Her sire is one of the hottest Angus bulls right now and is producing several good calves. So Zara has the best genetics packed in her from both sides. Not only that, but she's got the extra look to go with those great genetics. This one gets me pumped up like all the Muffin heifers do. This is your opportunity to purchase one because I can assure you that you will not regret it. Her dam will go down as one of the best investments I have ever made.



JMS SHAKIRA 44M Offered by Jay H Farms, LLC

LOT 16 49.5% BU Show Heifer

Tattoo: JMS 44M | DOB:09/11/24 | BAA: BC110996

SILVEIRAS STYLE 9303 MR JMS BRUNO J230 MS RDF MATRON 1038G

MCB TEB 8018 7421 MISS JMS ASTRID K351 ANNIE

				ADJ 205	YW	API
12.2	-0.4	65	62		92	133.59



MR JMS BRUNO J230 - Sire of JMS SHAKIRA 44M

I prefer black over red, but this one makes me second guess my opinion. These Bruno heifers have all been very consistent and we are very impressed with this set of calves from our first calf heifers. This is just one of the great ones. These show heifers have not been on a halter long, but wow does this girl have the puppy dog attitude we all love. This one isn't only going to make a show heifer, but she will make a cow too. I love watching her grow and she keeps getting better and better. If she keeps the attitude that she has now she will definitely be kid friendly.



JMS JAMAICA 42M ET Offered by JMS Cattle & Co. LLC



GATEWAY FOLLOW ME F163 Sire of JMS JAMAICA 42M ET

LOT 17 AN Show Heifer

Tattoo: **42M** | DOB: **09/13/24** | AAA: **21213702**

C&C MCKINLEY 3000 EXAR GATEWAY FOLLOW ME F163 DUNK-W-MAXINE HR 505C

PVF INSIGHT 0129 RCL LILLY 5618 RCL LILLY 6185

CED						
0.0	4.0	63	102	33	134	207

I think we for sure brought the quality with the two Angus show heifers in this sale! I don't think you could go wrong with either one. I can promise you this is going to be one fun calf to work with and haul around. I truly love everything about this calf. She's got the perfect pieces and the BIG shag to go with it all. This is the one that I for sure wish was in my show barn. Whoever gets to haul this cool creature around is going to be awfully lucky.



LOT 18 AN Fall Bred Heifer

Tattoo: **2309** DOB: **11/07/23** AAA: **21067526**

MEAD MAGNITUDE
S A V MAGNUM 1335
S A V EMBLYNETTE 9023

K C F BENNETT ABSOLUTE WR ABS GIRL 7002-4761Z RAB GAR MS PROTEGE 4761Z

CED						
-4.0	4.4	99	177	44	177	274

OVA BENNETT ABSOLUTE 2309

Offered by Ouachita Valley Angus

2309 is a big, robust heifer that will make your pasture stand out. Sired by SAV Magnum 1335. Pasture exposed 1/1/25 to AAA 21071508. Will have pregnancy results by sale date.



LOT 19 AN Fall Bred Heifer

Tattoo: **2305** DOB: **11/03/23** AAA: **21071512**

MEAD MAGNITUDE
SAVMAGNUM 1335
SAVEMBLYNETTE 9023

K C F BENNETT ABSOLUTE WR ABS GIRL 7002-4761Z RAB GAR MS PROTEGE 4761Z

 CED
 BW
 WW
 YW
 \$M
 \$B
 \$C

 2.0
 2.0
 88
 144
 55
 162
 265

OVA MISS MAGNUM 2305 ET
Offered by Ouachita Valley Angus

2305 is an own daughter of the great SAV Magnum 1335. Take a look at her and her full sib 2309 also in the sale. Gonna be nice, big, and broody.

Pasture exposed 1/1/25 to AAA 21071508. Will have pregnancy results by sale date.



OB Fall Bred Cow

Tattoo: **QPC G001** | DOB:**02/03/19** | BAA: **0B96381**

PASSGAL 5995-200 LEHN MARKUS (NC) ROLF 16004-36 BERNA 4990-294 OBERRIET

SSB MR RAYCO QPG MISS ADRIAN D188 MISS KKB R247

CED	BW	ACT BW	WW	ADJ 205	YW	API
5.8	6.8	68	53		67	69.64

QPC MISS ANNIE Goo1 Offered by R & D Farms

Good producing fullblood female in her prime with tons of older Swiss genetics, including Passgal and Markus. Checked safe in calf to our new herd sire, co-owned with Stillwater Farms, RDF Inferno (PB108325). 45 days bred on 3-1-2025.



LOT 21 91.5% BU Fall Bred Cow

Tattoo: MHF H201 | DOB:08/24/20 | BAA: PB100069

MAE MAGNUM PI STAR ROOSTER COGBURN E150 MAE LOLA 150Z

FR YANKEE Y47 MHF D62 MHF B71

				ADJ 205		
10.1	2.9	92	48	611	63	93.06

MHF H201 Offered by R & D Farms

Here is a really good traditional colored, moderate, deep body female that actually was a calf at side of the MHF D62 cow when we purchased her that has made her way into our donor pen. 201 has matured into a correct, great disposition, maternal female that will be a good addition to the future owner.

Pasture exposed to RDF Inferno (PB108325). Checked 45 days safe in calf on 3/21/25.



LOT 9.9 50% BU Fall Bred Heifer

Tattoo: JMS L448 | DOB:09/22/23 | BAA: BC108987

GCC TOTAL RECALL 806T
GCC GOLD STANDARD X615
O C C JUANADA 925R

JMS MR CORBET F108
MISS JMS SUGAR J221
RBB MISS DAISY

 CED
 BW
 ACT BW
 WW
 ADJ 205
 YW
 API

 12.8
 1.9
 91
 58
 81
 121.15

MISS JMS DARCIE L448 Offered by JMS Cattle & Co., LLC

I love our Gold Standard calves and I love them even more when they are crossed with fullblood Braunvieh. There is no doubt in my mind this one is going to make a great cow. Her calf will still be able to register as Percentage Braunvieh and I think this thing is going to be mighty good. Al'd 12-9-24 to Chestnut Relax AAA 20757458 and cleanup bull was Woodall 176 514 EME AAA 20425719. Ultrasounded on 3-19-25 safe in calf to Woodall 176 514 EME AAA 20425719.



LOT 23 87.2% BU Spring Bred Cow

Tattoo: **RDF 1201** | DOB:**10/05/21** | BAA: **PB104578**

MHF XEROX X002

WW XEROX 861F

WW MS 651D BS ET

FR YANKEE Y47

MHF D62

MHF B71

		ACT BW				
16.1	-0.2	78	43	542	56	119.63

MS RDF MYSTIC TREAT 1201J

Offered by R & D Farms

Homo Polled Mystic Treat is an embryo transfer female out of the MHF D62 donor we own, which makes her a maternal sib to Lot 21 (MHF H201). When mating this flush, we wanted something with calving ease that did not sacrifice performance, which we succeeded in. You have FR Yankee and MHF Xerox for the calving ease and then the MHF W9161 cow for the performance side. This mating has already made its impact in several programs.

Due before sale day to BLU BLC JBB Deacon 452D (PB90240). The resulting calf will be homo polled.



LOT 24 AN Pair

Tattoo: **19J** | DOB: **02/16/21** | AAA: **20900829**

PLATTEMERE WEIGH UP K360 STEVENSON EASY MONEY DOWN T BLACKBIRD 5646

SAC CONVERSATION
HURLBUTS BLANCHE 753
HURLBUTS BLANCHE 503C

CED						
7.0	0.1	63	117	59	147	250

HCC EASY BLANCHE 19J

Offered by Stillwater Farms

This tremendous 4-year-old angus female is well balanced and stout. She is an Easy Money daughter with a nice profile of production EPDs. She carries a low BW with a high SF and SB.

Lot 24A: Bull calf at side, sired Woodall 176 514 EME. DOB 3/5/2025 BW 68. Same sire ½ brother sells LOT 1.



LOT **25** 23.3% BU Pair

Tattoo: JMS G136 | DOB:09/28/19 | BAA: BC98766

HOOKS TRINITY 9T LEACHMAN CADILLAC L025A REMPE STABILZER YD032

BLC MILESTONE 471B CBF ELEANOR E11 COMMERCIAL COW

CED	BW	ACT BW	WW	ADJ 205	YW	API
15.3	-2.1	63	59	592	85	100.43

MISS JMS BLAIRE G136 Offered by JMS Cattle & CO., LLC

We sure did bring a treat to the sale when we put this one in. No matter what breed or color you prefer, I think we can all agree this is one mighty beast. She won Show Heifer of the Year in 2021 as a calf; she was never beat! She was a blast to show and it's even more of a blast to watch her spit out beautiful heifers that are making cows that look just like her. I have a full sister to the heifer calf she will have on her sale day, and she is pretty dang impressive. I tell everyone this is my favorite cow family. Her dam and her sisters are all just straight up good, functional cattle. Take her home and put her in the donor pen, because once you see her in person, you'll be wanting hundreds of them.

Lot 25A: heifer calf born 3-12-25, sired by Somethin Else, Reg # AMAA 508025.



LOT

26

88.2% BU Pair

Tattoo: **RDF 1034** | DOB:**03/19/19** | BAA: **PB97496**

MHF RENOVATION R575 (NC) ET MHF UNDAUNTED U820 ET MISS PREMIUM PLUS PFI P434

WAV RUMBLES 103L

MS RDF 302U MHF ENCHANTRESS P409

 CED
 BW
 ACT BW
 WW
 ADJ 205
 YW
 API

 9.3
 4.0
 86
 42
 573
 53
 98.65

MS RDF LULU 1034G ET

Offered by R & D Farms

Lulu II, as we call her is another example of our very productive and progressive embryo transfer program. Her full sib resides at the very place and program that has been gracious enough to include R&D Farms in their sale, JMS Cattle. So, we have strived to put only the "Elite" in this Elite Sale. With MHF Undaunted, Premium Plus, and Spittin Image, you will see where she has gotten her very feminine, depth, and correctness from. This female was definitely one that was hard to part with!!!

Lot 26A: Heifer calf, Ms RDF Lula Mae 1523N, BW 72 lbs, calved on 3/14/25. Sired by RDF Inferno 1332 (PB108325).



RDF INFERNO 1332- Service Sire of Lots 20, 21, 26, & 27



LOT

27

92.6% BU Pair

Tattoo: **BLC 711H** | DOB:**03/06/20** | BAA: **PB98978**

FR YANKEE Y47
BLC YANKEE RIVERA 801E
SG BLOND EXPRESSO 901C

DRR WIZARD OF OZ U570 BLC DOROTHY 711F BLC SIESTA 713C

CED	BW	ACT BW	WW	ADJ 205	ΥW	API
17.5	-1.9	58	39	586	49	125.07

BLC DOLLY 711H Offered by R & D Farms

When R&D went to the Brink Herd Reduction Sale, Dolly was one of my wife's top picks in the open heifer pen, and she has not disappointed. With FR Yankee & DRR Wizard of Oz in her pedigree, 711 is in the top 4% of a CED and B.W. Dolly is very correct in her phenotype, feminine, easy keeping, maternal with a calm disposition. So with all that in consideration, that puts her in the "Elite" category for this sale in our opinion and we hope you agree.

Lot 27A: RDF Carl Dean 1520N, Born 3-9-2025 with a Birth Weight 78lbs sired by RDF Inferno (PB108325).



LOT **28** 96.2% BU Pair

Tattoo: **JMS J218** | DOB:**04/19/21** | BAA: **PB100812**

DADO 11727 HEINZENBERG JMS MR CORBET F108

MISS KKB B101

WW CORNERSTONE 921W ET
WW MS BP 320A
WW MS 989W

CED	BW	ACT BW	WW	ADJ 205	ΥW	API
12.1	2.3	78	52	564	64	109.53

MISS JMS J218 Offered by Stillwater Farms

This moderate framed cow is one that will catch your eye and put money in your pocket. She is easy fleshing and is a proven producer that should easily wean off a calf half her body weight. Her maternal traits of MILK and TM are in the top 15% in EPDS. Lot 28A: Heifer calf at side with a lot of eye appeal. Sired by JBB Badboys Dawson 528C. DOB 2/11/2025, BW 75lb. (JBB Badboys Dawson 528C is homoblack and homopolled.)



LOT **95.0%** BU Pair

Tattoo: **Ak2H** | DOB:**03/27/20** | BAA: **PB100558**

MHF UNDAUNTED U820 ET
OCC MR BOJANGLES 152D ET

OCC KELLIE 152X 52

KDG BONANZA W90 MISS BBB 1716 MISS BBB 1122

 CED
 BW
 ACT BW
 WW
 ADJ 205
 YW
 API

 14.2
 2.7
 70
 50
 64
 112.47

MS WILLOW Offered by Stillwater Farms

This cow's sire, OCC Bojangles 152D ET, is well known in the breed for making females that work and add great maternal qualities to any herd. Ms. Willow is no exception. She is a proven producer that has adds excellent numbers for CED, STAY and Docility. **Lot 29A**: Bull calf at side is sired by JBB Badboys Dawson 528C DOB 2/20/2025, BW 76lb. (JBB Badboys Dawson 528C is homoblack and homopolled.)



LOTS 30-49 Commercial Braunvieh % Pairs

Offered by Jay H Farms, LLC

There are 20 of these Braunvieh Angus crossed First Calf Pairs and if you don't take the chance to buy one, all I can say is you missed a great opportunity. We have been selling our first calf heifer pairs for years now and everyone falls in love with them. With the high demand of cattlemen and women wanting more of these pairs, we decided to consign more in our sale. These 2 year old females are solid and the best thing is you have a choice whether you want to use them for recips or breed to the bull of your choice, you decide! These pairs come from some of our very best commercial cows. These cows have been raising quality calves for years. We send their steers to the feedyard and keep the heifers as replacements. The steers feed out amazingly and the heifers have a very high conception rate. These are my favorite kind of cows to use for recips. Ones that are sticky and will lay down and have a calf and raise it the right way! Most of these girls will be black in color but there might end up being a few surprise tiger stripes in the sale. Calves at side were born in February and March, sired by Angus bull, AML Turning Point 024, #20023479, or SimAngus bull, KMJ Black Boot 228, #4174166.



LOT 50 Squeeze Chute JBAA Donation

We won this ArrowQuip Q-Catch 54 Series Squeeze Chute in an AR Cattlemens Association drawing last year. Instead of using it or selling it, we immediately thought it would make a good donation lot in our sale to benefit the Braunvieh Juniors. All proceeds from this lot will go to support the Junior Braunvieh Association of America Jr Nationals to be held right here in Searcy, AR at the White County Fairgrounds this June. This is an opportunity to support the future cattlemen and women of our country!



Interested in Junior Nationals?

If you're child has been wanting to compete in Junior Nationals, there's no better time than now to do it. The Braunvieh Junior Nationals will be held in Searcy, AR at the White County Fairgrounds the week of June 16, 2025. The consignors of the Braunvieh show heifers are willing to assist the week of Junior Nationals should you purchase one of these show heifers and attend the Braunvieh Junior Nationals. This show has a lot to offer and you don't want to miss it.

Thank You For Your Interest!









FIRST-CLASS Jay H Farms, LLC P.O. Box 342 **USPOSTAGE** PAID Rose Bud, AR 72137-0342 KANSAS CITY, MO **PERMIT NO. 2344 FIRST CLASS MAIL**