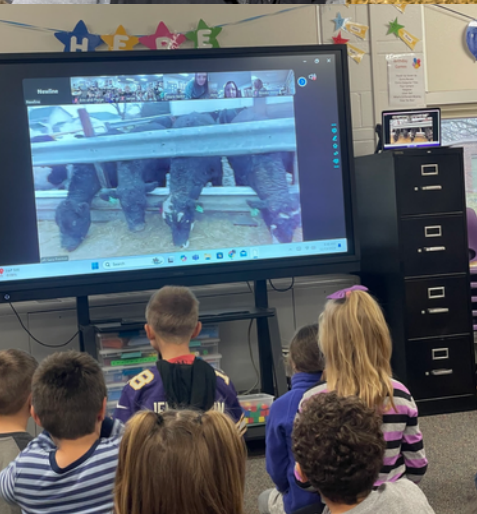




2025-2026
Impact Report



THREE YEARS.

**11,853
STUDENTS.**

**ONE MISSION:
CONNECTING
KIDS TO
AGRICULTURE.**

11,853 STUDENTS
REACHED

We reached 22 counties across the state and have classrooms in additional states including Minnesota, Illinois, Missouri, New York, North Carolina and Wisconsin.



CLASSROOMS REACHED

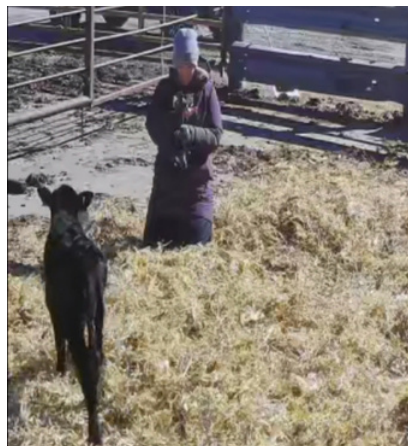
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THERE'S A COW IN MY
CLASSROOM STUDENTS



OUR PROGRAM CONTINUES TO GROW AND THRIVE!



Our Mission

To connect students to agriculture through engaging educational programs, fostering a deeper appreciation for food production, and inspiring a lifelong interest in agriculture and its diverse career paths through authentic relationships.

Program Overview

There's A Farmer in My Classroom is a virtual agriculture literacy program that brings Iowa agriculture directly into elementary classrooms. Designed to complement existing Ag in the Classroom efforts, or stand alone in underserved areas, this year-long program helps students understand where their food comes from, who grows it, and why it matters.

Key Program Components:

- Virtual Farm Tours: Showcasing the diversity of Iowa agriculture from row crops to livestock, and specialty operations.
- There's A Cow in My Classroom: A hands-on, beef-themed school year program tailored for second grade.
- Live Q&A Sessions: Students ask real farmers real questions during virtual meetups.
- Teacher Newsletters: Monthly updates with ag facts, resources, grants, and lesson tie-ins.

Note from the Executive Director, Sara Preston

Three years ago, I wondered what would happen if every child could know a farmer, not through a textbook, but through a real relationship.

Today that idea has reached nearly 12,000 students. We've watched second graders cheer for "their calf," teachers tell us their students finally understood where food comes from, and farmers discover that sharing their story can change how a classroom sees agriculture forever.

We're just getting started. Thanks for being on the exciting journey with us.

Sara Preston



Our Movement:

2023-2024: 2,511 students reached



2024-2025: 9,462 students reached



2025-2026: 11,853 students reached



372% growth rate through the launch of the program

Because of this Program:

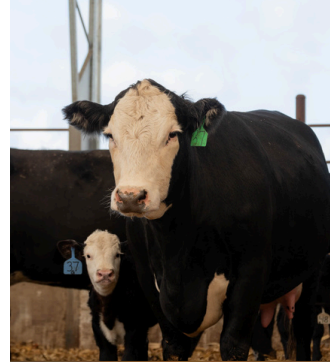
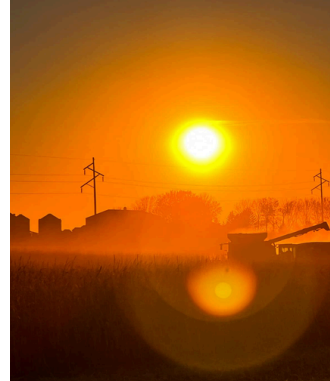
- ✓ Students meet real farmers
- ✓ Teachers receive free standards-aligned lessons
- ✓ Urban classrooms experience Iowa agriculture
- ✓ Students discover careers in agriculture
- ✓ Farmers become classroom educators

What Teachers Are Saying

"My students still talk about the farmer who showed them how corn is harvested. It was like a lightbulb went off, they finally understood how food doesn't come from a store!"
—3rd Grade Teacher, Cedar Falls

"There's A Cow in My Classroom was a hit! The hands-on activities kept my kids engaged, and the connection to a real beef farmer that was raising the class cow that they got to name made it very memorable. Students are already saying how they wish they could keep their cow for next year."
—4th Grade Teacher, Des Moines

"My students loved getting to see different farms around Iowa. Seeing the baby cows and going on the tour of a sheep farm was really neat. I am excited to use this program again next year. Thanks for taking time to share agriculture with my students! They loved it!"
—5th Grade Teacher, Sioux City



A special thank you to:

These generous donors saw the vision and believed in the impact of There's A Farmer in My Classroom. Their support made it possible for the tremendous growth in this program. Thank you for believing in the future of our industry.



**These organizations didn't simply fund a program.
They invested in the next generation's understanding
of agriculture.**

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**Learn more about There's a
Farmer in My Classroom at
www.farmerinmyclassroom.com
or scan the QR code.**

