Help Shape the Next Generation's Understanding of Agriculture

Built by Farmers. Trusted by Teachers. Loved by Students.

THE OPPORTUNITY

Agriculture Has a Story Worth Telling.

Today's students are growing up further removed from agriculture than ever before. Yet every day they depend on farmers, ranchers and the agricultural businesses working together to feed the world.

Together, we can change that. Through authentic, classroom-based experiences, you can help students discover the people, technology and innovation behind modern agriculture.

Join the Movement.

2023-2024: 2,511 students reached

↓

2024-2025: 9,462 students reached

↓

2025-2026: 11,853 students reached

↓

372% growth rate since the launch of the program

Created by farmers. Delivered by farmers. Designed for classrooms.

THE WHY

Why Leading Agricultural Companies and Organizations Partner With Us

Farmer-Led

Every experience is developed alongside real farmers and agricultural professionals, giving students an authentic look at modern agriculture.

Year-Long Learning

Students engage with agriculture throughout the school year, not just during a single event.

Authentic Experiences

Real farms. Real families. Real careers. Real agriculture.

Measurable Impact

Every Presenting Partner receives a customized impact report including engagement metrics, teacher feedback and classroom reach.

YOUR ROLE

Help Children Discover Agriculture

Besides placing your logo in front of students, teachers and their families, imagine helping create the experience they'll remember:

- A child watching calves being born.
- A classroom taking a virtual combine ride.
- Students meeting the engineer behind the newest farming technology.
- A future agronomist discovering agriculture for the first time.

When you become a Presenting Partner, your investment creates experiences, not advertisements.

BECOMING A PRESENTING PARTNER

How Your Partnership Comes to Life

A simple, three-step partnership

1

Choose Your Theme

Select the month that best aligns with your company and industry

2

Farmer-Led Experiences

Every lesson is created alongside real farmers and agricultural professionals, giving students authentic experiences they can't find in a textbook.

3

Inspire Thousands

Students experience the agricultural industry through videos, activities, live experiences and real people.

Your Partnership Includes

Farm in Focus

Monthly virtual farm experiences that take students behind the scenes of modern agriculture.

Farm LIVE

Interactive live sessions where students ask questions directly to farmers and agricultural professionals.

Classroom Activities

Standards-aligned lessons, bi-weekly e-newsletters for teachers, activities and additional teacher resources that reinforce each month's theme.

Career Spotlights

Introduce students to the people and careers that make modern agriculture possible.

Signature Experiences

Experiences that are memorable, meaningful, and uniquely rooted in agriculture.

THE DELIVERABLES

What Your Partnership Creates

Classroom Learning

- Standards-aligned lessons
- Farm videos
- Interactive activities
- Teacher resources
- Family connections

Real Connections

- Employee spotlights
- Career exploration
- Behind-the-scenes facility tour
- Farm LIVE Q&A
- Company story

Lasting Impact

- Thousands of students reached
- Social media recognition
- Monthly teacher newsletter
- Website recognition
- Comprehensive impact report

A SAMPLE PARTNERSHIP

Your Month Could Look Like This

WEEK ONE	WEEK TWO	WEEK THREE	WEEK FOUR
Meet Our Presenting Partner • Video introduction (optional, if provided from business) • Company story • Activity Page	**Farm in Focus** • Virtual Experience Video • Activity Page	**Career Spotlight** • Meet the people behind agriculture • Activity Page	**Farm LIVE** • Student questions • Teacher resources • Family Activity Page

Everything throughout the month is presented alongside your company in an educational, authentic way.

Reaching over 12,000+ students and homes

MEASURING SUCCESS

At the End of Every Month You'll Receive

- Students Reached
- Number of Classrooms
- Number of States
- Teacher Engagement
- Teacher Testimonials and Feedback
- Photos

2026-2027 Themes

Themes are offered on a first-come, first-served basis for the 2026–2027 school year.

Month	Theme	Perfect Partner
October	Harvest in Action	*Equipment, grain, technology*
November	Feeding the World	*Livestock, nutrition, food*
December	Innovation on the Farm	*Robotics, precision ag*
January	Agronomy & Ag Aviation	*Crop protection, drones*
February	Careers in Agriculture	*Any agricultural company*
March	New Life on the Farm	*Beef, dairy, animal health*
April	Planting for Tomorrow	*Seed, equipment, agronomy*
May	Growing Beyond the Classroom	*Leadership, scholarships*

There’s A Farmer in My Classroom

SPONSORSHIP OPPORTUNITIES

Choose the partnership that best reflects the impact you want to make. Every level helps connect students with the people, science, technology and careers behind modern agriculture while providing meaningful recognition for your investment.

Classroom Partner (Up to $1,000)

- Recognition on website
- Social media recognition
- Annual impact report

Program Partner ($1,000–$2,500)

- Everything above, plus:
- Logo on program materials
- Recognition in Barn Bulletin

Education Partner ($5,000)

- Everything above, plus:
- Featured website recognition
- Recognition during Farm LIVE events
- Opportunity to collaborate on classroom resources when appropriate
- Enhanced annual impact report

Become a Presenting Sponsor ($7,500)
Lead the Entire Month of Agricultural Learning

Includes everything above, plus:

- Exclusive sponsorship of one monthly theme
- Company integrated throughout the month's educational content
- Recognition across lesson materials, teacher guides, newsletters, and website
- Opportunity to highlight your role in agriculture through approved educational content
- Prominent recognition as the month's presenting sponsor

Presenting Partner Includes:

1. Exclusive monthly theme
2. Farm in Focus
3. Signature Experiences
4. Farm LIVE
5. Classroom resources
6. Customized impact report

THERE'S A FARMER IN MY CLASSROOM

Together, We Can Inspire the Next Generation.

You already help feed the world.
Now help students understand the people who make it possible.

Built by Farmers. Trusted by Teachers. Loved by Students.

Learn more at
farmerinmyclassroom.com/sponsorship
or scan the QR code.

THERE'S A FARMER
IN MY CLASSROOM

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