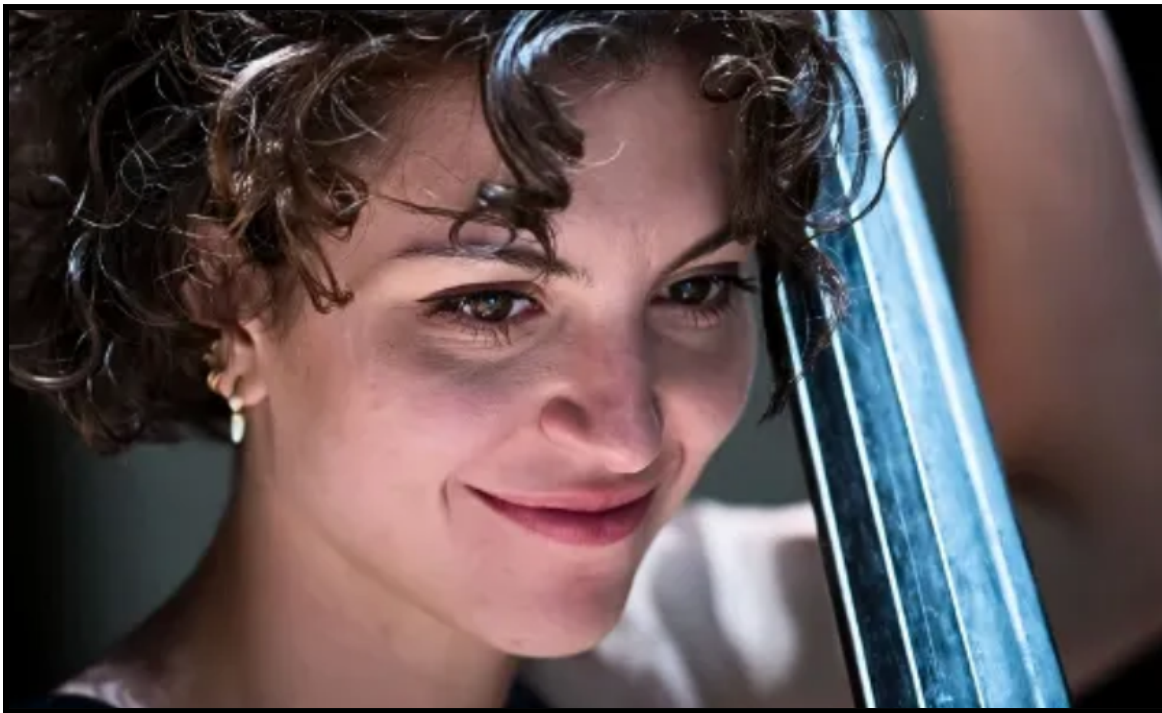




friendsofjamd.com

Dear Friend,

In times when the world feels divided, *you* have the power to illuminate a path toward unity and hope.

At the Jerusalem Academy of Music and Dance (JAMD), Jewish, Christian, and Muslim students learn, create, and perform together, proving every day that music and art can bridge divides where politics cannot. On December 22, 2025, we'll celebrate that spirit at the Day of Hope, a landmark concert and documentary event uniting artists and audiences from across Israel and around the world.

Your sponsorship matters.

With your support, your name, or that of someone you wish to honor, can shine in Jerusalem, *permanently placed on the walls and halls of JAMD.*

Below are opportunities on every level to make a lasting impact:

- Sponsor the Day of Hope: help bring this historic concert and documentary to life.
- Name a space or program: leave a legacy that inspires future generations.
- Dedicate a performance or scholarship: in honor or memory of someone special.

Every contribution helps sustain a place where creativity, coexistence, and compassion thrive. Whether you sponsor an event, name a room, or simply show your support, you'll be investing in the future of Israel and peace in the Middle East.

Let's make this moment of hope resound for generations to come.

With gratitude and purpose,

The Friends of The Jerusalem Academy of Music and Dance Committee

Learn more at friendsofjamd.com

ABOUT

The Jerusalem Academy of Music and Dance — not just a school

By the Numbers

- **Founded:** 1933
- **Location:** Givat Ram campus at the **Hebrew University, Jerusalem**
- **Faculty:** Over 160 world-class teachers and artists
- **Students:** Over **600** in higher education, and **1,600** across all divisions (Academy + Conservatory + High School)
- **Programs:** Undergraduate, Graduate, and Doctoral collaborations with The Hebrew University
- **Affiliations:** Member of the *Association of European Conservatories (AEC)*

Diversity & Coexistence

JAMD is a **microcosm of Jerusalem's diversity**, a place where **Jewish, Christian, and Muslim** students learn, create, and perform *together*.

Here, young artists from Israel, the Middle East, Europe, Asia, Africa, and the Americas collaborate daily—proving through music and dance that *human connection transcends politics, religion, and borders*.

Every rehearsal, performance, and shared stage becomes a living testament that empathy and creativity can unite people where dialogue alone often fails.

"When you walk through our halls, you hear Bach, jazz, oud, and darbuka all at once, different traditions sharing the same heartbeat."

Academic Excellence

- **Disciplines:** Classical and contemporary performance, composition, conducting, music education, jazz, ethnomusicology, choreography, and modern dance.
- **Cross-disciplinary learning:** Students collaborate across departments—musicians perform for dance productions, dancers move to live chamber music, composers write for visual media.
- **International reach:** Exchange programs and global partnerships, including institutions in Europe and North America.

Facilities & Infrastructure

The new **Ari Kushner Building** expands JAMD's state-of-the-art campus, featuring:

- Acoustically engineered rehearsal studios
- Dance performance halls with sprung floors
- Multimedia composition labs
- Public recital spaces and outdoor performance areas

This modern architecture was designed with **transparency and light**, symbolizing openness, dialogue, and creative flow between disciplines.

Why It Matters

- **Cultural Bridge:** JAMD stands as a living example of peaceful coexistence, students of all faiths rehearsing and performing side by side.
- **Global Impact:** Alumni perform in orchestras, dance companies, and festivals worldwide, spreading Israel's message of artistic excellence and human unity.
- **Educational Influence:** JAMD shapes educators who carry the arts into schools and communities, nurturing the next generation of creators and peacebuilders.

ABOUT

Friends of The Jerusalem Academy of Music and Dance

Who We Are

We wish to make it absolutely clear that this committee of professionals is **not** a profit-making or non-profit organization. We are simply advocates and promoters of the Jerusalem Academy of Music and Dance (JAMD). Our sole mission is to educate potential donors, friends, and supporters about the extraordinary work JAMD is doing and to help strengthen its ability to thrive in challenging times.

How Funds Are Handled

Any funds generated as a result of our correspondence, website, or events flow **directly and exclusively** to JAMD. We do not act as intermediaries, nor do we retain, deduct, or collect any portion or percentage of contributions. There is no organizational bank account, no dues, no operational overhead, only a collective passion for JAMD's mission.

Why We Support JAMD

We are a committee of dedicated professionals who have come together voluntarily to support a cause we believe in deeply. What unites us is our shared conviction in the transformative power of the arts as a force for tolerance, coexistence, and human connection. Despite economic pressures, shifting social dynamics, and reduced government support, we stand with JAMD and the arts in Israel to ensure their vitality and continuation.

In short, we are not a formal organization, but rather a coalition of committed individuals lending our voices, energy, and networks to amplify the Academy's mission. Our advocacy is a labor of love, and our reward is seeing JAMD's students, drawn from diverse cultural, ethnic, and religious backgrounds, continue to create, perform, and inspire.

Day of hope at JAMD | Monday | December 22, 2025 | ALL DAY

Join us at Day of Hope for a full day of inspiring events celebrating the healing and unifying power of music and dance, culminating in a special evening concert featuring Kelly Wright, National White House Correspondent. Be part of the experience. Don't miss it!

Daytime Events

Experience a full day of speakers, live entertainment, and a powerful film screening. Light meal and refreshments will be provided.

Attend the entire program or join for select sessions.

10:00 – 11:00 am: Opening Ceremony

11:30 am – 12:15 pm: Student-Led Tours

12:30 – 1:15 pm: Light Meal with Students & Faculty,
featuring Movement and Memory: A Dance for Healing

3:00 – 3:30 pm: Student-Led Roundtable

3:45 – 4:05 pm: Intercultural Collaboration Ensemble

4:05 – 5:30 pm: Film Screening – The Weight of Memory

Evening Concert Event

6:15 – 6:45 PM: VIP Reception

7:00 – 8:15 PM: Gala Concert featuring students and special guest performers

RSVP: dayofhope2025.rsvpify.com

Naming Opportunities

Flagship Chamber Music Program

JAMD's premier chamber music program, uniting top musicians from Israel and beyond, needs a new name. To sustain excellence and fund 45 full scholarships for gifted students, JAMD requires \$150,000 annually.

USD 150K/YR

Dance Hall

Secure a lasting legacy by naming JAMD's Dance Hall for \$500K—supporting world-class performances, nurturing diverse talent, and inspiring unity through music and movement.

USD 500K

Lobby

The new JAMD Lobby is more than an entrance; it's the first embrace of music, dance, and culture. A naming opportunity here ensures your legacy welcomes every student, artist, and guest into a space of beauty, unity, and inspiration.

USD 250K

New Technology Room

Support innovation at JAMD by naming the new Technology Room, where students create, record, and explore music through cutting-edge computer technology, shaping the future of performance.

USD 150K

Personal Instruction Rooms

A \$40K naming opportunity supports JAMD's new personal instruction rooms, intimate spaces where gifted students receive one-on-one mentorship, refining their artistry and reaching their highest potential.

USD 40K

The Student Service Center

A new Student Service Center must be built at JAMD, providing essential support, guidance, and resources to help every student thrive academically, artistically, and personally.

USD 100K

Day of Hope Sponsorship Levels

Day of Hope Film Executive Producer

Be an/the Executive Producer for the filming of the documentary,
Day of Hope: Where Humanity Takes the Stage

USD 5-35K (total \$35,000)

Platinum “Legacy of Harmony” Sponsor – \$50,000+

Impact: You become a founding force behind a historic event promoting coexistence through the arts.

Benefits:

- Prominent **naming opportunity** (e.g., hall, rehearsal room, or scholarship program)
 - **Executive Producer credit** in the short documentary film *Day of Hope*
 - **Stage acknowledgment** and speaking opportunity at the event
 - **Logo and name** featured in all media, press releases, and global festival submissions
 - **Dedicated thank-you video** from students and faculty
 - **Custom plaque** placed permanently at JAMD
 - **Framed commemorative photo & digital album** of your contribution
-

Gold “Symphony of Peace” Sponsor – \$25,000

Impact: Empower dozens of students from diverse backgrounds to perform together.

Benefits:

- **Co-producer credit** in the *Day of Hope* short film
 - **Name/logo** featured on event banners, digital promotions, and end credits
 - **Recognition during the event program** and website feature
 - **Framed certificate and photo** from the performance
 - **Personal thank-you video** from JAMD students
-

Silver “Bridge of Understanding” Sponsor – \$10,000

Impact: Support cross-cultural collaborations and student performances.

Benefits:

- **Artist sponsorship:** your name listed with a specific performer or ensemble
- **Logo/name** on event program, website, and film credits
- **Recognition plaque** on the permanent *Day of Hope* 2025 wall at JAMD
- **Commemorative photo & thank-you message**

Bronze “Notes of Compassion” Sponsor – \$5,000

Impact: Fund music, lighting, and stage design that bring diverse students together.

Benefits:

- **Name listed** on sponsor banner and website
 - **Credit in the *Day of Hope* film**
 - **Framed certificate of appreciation**
 - **Digital photo album and thank-you video**
-

Friend of Hope – \$1,000–\$2,500

Impact: Every note counts — your contribution supports equipment, student participation, and creative production.

Benefits:

- **Name in film credits** under “Friends of Hope”
 - **Thank-you email and digital photo from the event**
 - **Recognition on the Friends of JAMD website**
-

Make a Pledge Today, Settle Payment Later

Send a quick email to bernie.furshpan@gmail.com

Be Specific about which Naming or Sponsorship Opportunity and Gift Amount

Learn more: friendsofjamd.com/opportunities

Make your payment today at

https://secured.israelgives.org/en/pay/Day_of_Hope

Once your payment is complete, send a quick email to bernie.furshpan@gmail.com indicating the purpose of your contribution.

