

**88.9
FM**

On air at 88.9 FM and streaming live at heyradio.com

**Spring
2025**

HEY RADIO

**Ahh
Spring
Time!**

**Hope
and
Rebirth**

**Vision
and
Mission**

**Under
Write
Hey
Radio**



**Springtime
Renewed
Promises**

Embracing the Season of Hope and Renewal

Springtime symbolizes spiritual renewal in Christianity, representing rebirth, resurrection, and new beginnings. As nature awakens from winter, Christians remember Jesus Christ's resurrection, celebrated at Easter. Blooming flowers and budding trees metaphorically renew faith and spirit. Just as the earth rejuvenates, believers are encouraged to grow personally and spiritually. This season invites reflection on Christ's sacrifice and the hope of eternal life, inspiring virtues like love, compassion, and forgiveness. Spring also coincides with Lent, a time of penance and fasting, preparing believers for Easter. It's a chance to shed old habits, much like winter's cold, and embrace a renewed commitment to a Christ-centered life. This season deepens faith and reveals the transformative power of God's love.

Hey Radio is dedicated to providing encouragement through high-energy Christian music. By offering an uplifting and positive listening experience, we aim to inspire and motivate our audience around the clock. Available 24/7, Hey Radio can be accessed on air, online, and through the Hey Radio mobile app, ensuring listeners like you can enjoy your favorite music anytime and anywhere. With a focus on delivering hope and joy, Hey Radio creates a vibrant community for those seeking a faith-filled musical journey. Our commitment to spreading the Good News, positivity and encouragement makes Hey Radio a vital source for inspiration every hour of the day.

Enjoy the rest of Springtime and as always....

Thanks for listenin'!

Bill

Vision & Mission

A vision statement describes what an organization wants to become in the future, while a mission statement explains what the organization currently does and why. Essentially, the vision is the aspirational "dream" of the future, and the mission is the practical "how" of achieving that vision.

Vision Statement

We aim to inspire the next generation to become catalysts for change, fostering communities that thrive on love, hope, and unity across the globe. Through music, we seek to ignite a passion for service and a commitment to building a better future, where the values of compassion and understanding resonate in every corner of the world.

Mission Statement

At Hey Radio our mission is to provide a sustainable, legitimate, and reliable source of Christian music and programming to our community. We are dedicated to maintaining a radio station offering uplifting and spiritually nourishing content that is available to the public 24/7.

What's it Going to Take?

It takes a community. It takes a community with a shared vision of what the future SHOULD look like.

A part of that community is the listening audience. Youth groups engaged. Churches engaged. And individuals like you who can help grow the Hey Radio audience.

Regardless of how reliable, legitimate, obtainable and accessible Hey Radio is, if there isn't an audience listening than it's no better than a broken pencil. (pointless) = -)

At Hey Radio, we're committed to do whatever it takes to not only stay on the air, but just as importantly, stay relevant to our audience.

Along with maintaining the equipment, hardware and software, we're also, constantly looking for ways to improve and increase our reach.

Consider how you can participate in that growth. Tell a friend, tell your neighbors, and tell your church.

We'll do our part. Will you help?

Underwriting

Did you know that Hey Radio, although not a commercial station, does accept underwriting revenue from local businesses?

For a small dollar amount, your business can help Hey Radio by sponsoring parts of the programming every day. For more information, call the station at 231-563-6280

Support Christian Radio

Donate online at heyradio.com

or, you can mail your gift to

Hey Radio PO Box 1511
Muskegon, Michigan 49443

