

**88.9
FM**

**Unity
25
Years!**

**HEY
Radio
Gives
Back**

**A L'il
Hey
Radio**

**New
Unity
Partner
Fund**

On air at 88.9 FM and streaming live at heyradio.com

HEY RADIO

**Summer
2025**



UNITY 2025!

It's going to be a great Unity event this year. Hey Radio strives to be a benefit to other local non-profit ministries. For 17 years Hey Radio has donated tens of thousands of dollars worth of pro bono ad time to local area ministries. Mostly those that have little or no budget for marketing.

There are scores of fantastic Christ minded organizations throughout Muskegon County who are capable of really moving the needle in their chosen area of service. However, in most cases marketing their ministry isn't one of their strong suits.

Did you know that Hey Radio offers **probono on-air and online promotions** to local ministries as a way of giving back?

It's great to be able to help other ministries so that they can help other people. Kind of like that 'ripple effect' when a pebble is thrown into a pond.

It's great to know that **your** random acts of kindness affect person after person after person. Yet still, you're never knowing just how many lives are impacted!

The kindness that **Unity** shows Hey Radio is multiplied exponentially as we provide free ads to other organizations who are busy helping others.

When you support **Unity** by buying a ticket you're helping Hey Radio help others, who in turn help others, who in turn help others. So, **HEY!** Do something crazy!
Buy a ticket to Unity!
And, Thanks for Listenin'!

Bill

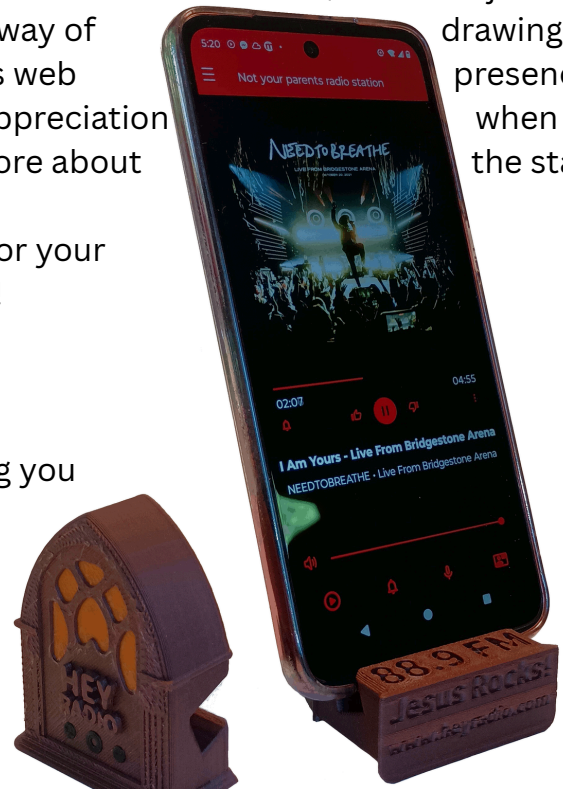
Everybody needs a Little Hey Radio

Year after year, Hey Radio is on display at the [Unity Christian Music Festival](#) and every year we hand out some form of trinket or give-away, otherwise known as tchotchke's (a small object that is decorative rather than strictly functional; a trinket) as a way of drawing attention to the radio station's frequency on the dial, it's web presence, and the mobile app. It also serves as a 'small' token of appreciation when friends like you come to the Hey Radio booth to learn more about the station.

In keeping with that tradition, this year we've designed for your amusement, a **"Little Hey Radio"** to take home with you! This little tchotchke is both fun and **FUN**ctional!

Set it on your kitchen counter, on your desk, or on your dashboard to remind you that we're here waiting to bring you the best in Christian rock, rap, reggae and more.

So, we hope to see you at this year's 25th anniversary Unity Christian Music festival. Step up to the Hey Radio booth and tell one of our wonderful volunteers **"Hey! I think I'd like a Little HEY RADIO today!"**



The Unity Festival Ministry Partner Impact Fund

Unity celebrates its **25th anniversary** and is launching the Unity Festival Ministry Partner Impact Fund to support 16 ministry partners serving the community. The goal is to raise \$100,000 starting with a **\$25,000** seed donation from the Unity Team with hopes for further contributions. They invite the public's participation in this faith-driven initiative to help grow God's kingdom through generosity. Follow this link to participate:

[Unity Festival Ministry Partner Impact Fund](#)

2025 Unity Ticket Schedule

- 3 day pass Now thru August 5 \$104.35
- 1 day pass Now thru August 5 \$68.30
- 3 day pass Online August 6-9 \$114.65
- 1 day pass Online August 6-9 \$73.45
- 3 day pass At the Gate August 6-9 \$115
- 1 day pass At the Gate August 6-9 \$75



Get Yours at Unity 2025

At Hey Radio, we're grateful to receive our entire support from individuals like you, unlike several other public broadcasting stations like NPR and PBS that were depending on federal subsidies for the past 58 years. Please join Hey Radio in prayer for the people affected by the recent **elimination of the Public Broadcasting Act of 1967**. Pray that the people in those listening areas will see the need to step up and support their local public broadcasting stations. It's important!

Support Christian Public Radio

Donate online at heyradio.com

or, you can mail your gift to

Hey Radio PO Box 1511
Muskegon, Michigan 49443

