



Havelock Chili Festival, P.O. Box 113, Havelock, NC 28532, 252-422-4853  
[havelockchilicommittee@outlook.com](mailto:havelockchilicommittee@outlook.com) • [www.chilifestival.org](http://www.chilifestival.org)

July, 2022

Dear Potential Sponsor,

We're back! After a 2-year hiatus, the 40<sup>th</sup> Annual Havelock Chili Festival is back in 2022, bigger and better than ever before. This year the Chili Festival will be a 1-day event held on Saturday, September 24, 2022.

We know that Businesses like yours are eager to give back to our local community and we greatly appreciate your support. Our partnership with our business and community partners afforded us the opportunity to award \$44,000 to local nonprofit organizations here in Havelock. Additionally, approximately 40 nonprofit organizations were able to participate in the Festival to sell products, promote programs, raise awareness, etc. Thousands of members of the surrounding area and personnel from Marine Corps Air Station Cherry Point were in attendance and the event was covered by the *New Bern Sun Journal*, *County Compass*, *Havelock News* and local television stations. We are looking forward to making this year's festival an even greater success. We are currently running an advertising campaign on WCTI-12 and will launch a new campaign soon including new sponsors.

Your sponsorship enables us to host this annual festival for our community and provides incredible visibility and recognition of your direct efforts in our community. Once your business becomes a sponsor, the Havelock Chili Festival will then promote your sponsorship through our website, Facebook page, and other marketing strategies. The following page outlines sponsorship levels for the 40<sup>th</sup> Annual Havelock Chili Festival.

If you would like to participate in this year's event as a sponsor, please contact us for more details. Thank you for your time and consideration.

Sincerely,

Mary Beth Beasley & Mary Eastman  
Committee Co-Chairs  
Havelock Chili Festival



## 40<sup>th</sup> Annual North Carolina State Chili Cook-off SPONSORSHIP OPPORTUNITIES

- CHILI SUPREME** **\$5,000**
- Every mention of the Havelock Chili Festival will include Business Name (Havelock Chili Festival sponsored by XX.)
  - Business Logo featured in our marketing partnership with Sinclair Broadcasting (WCTI-12, WYDO Fox and Radio), Social Media and [www.ChiliFestival.org](http://www.ChiliFestival.org) for full event year.
  - Business website link will be added to [www.ChiliFestival.org](http://www.ChiliFestival.org) for full event year.
  - Your provided banner (no larger than 4-ft x10-ft) will be prominently displayed at the Havelock Chili Festival.
  - One 20'x30' Vendor space. (This space includes electricity.)
- CHILI** **\$2,500**
- Business Logo featured in our marketing partnership with Sinclair Broadcasting (WCTI, WYDO and Radio), Social Media and [www.ChiliFestival.org](http://www.ChiliFestival.org) for full event year.
  - Recognition as a Chili Festival Sponsor on Social Media and [www.ChiliFestival.org](http://www.ChiliFestival.org).
  - Business website link will be added to [www.ChiliFestival.org](http://www.ChiliFestival.org) for months leading up to event.
  - Your provided banner (no larger than 4-ft x 8-ft) will be prominently displayed at the Havelock Chili Festival.
  - One 10'x20' Vendor space will reserved for your use. (This space includes electricity.)
- SALSA** **\$1,000**
- Business Logo featured in our marketing partnership with Sinclair Broadcasting (WCTI, WYDO and Radio), Social Media and [www.ChiliFestival.org](http://www.ChiliFestival.org) for full event year.
  - Recognition as a Chili Festival Sponsor on Social Media and [www.ChiliFestival.org](http://www.ChiliFestival.org).
  - Business website link will be added to [www.ChiliFestival.org](http://www.ChiliFestival.org) for months leading up to event.
  - Your provided banner no larger than 3ft. x 5-ft. will be displayed at Havelock Chili Festival.
  - A 10'x10' Vendor space will reserved for your use. (This space includes electricity.)
- HABANERO** **\$500**
- Business Logo featured on Social Media
  - Recognition as a Chili Festival Sponsor on social media and [www.ChiliFestival.org](http://www.ChiliFestival.org).
  - Inclusion on shared Sponsor Banners displayed at festival.
- JALAPEÑO** **\$250**
- Business Name featured on Social Media.
  - Recognition as a Chili Festival Sponsor on social media and [www.ChiliFestival.org](http://www.ChiliFestival.org).
  - Inclusion on shared Sponsor Banners displayed at festival.

\*\*\*The Havelock Chili Festival is a 501c4 organization.\*\*



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## 40<sup>th</sup> Annual North Carolina State Chili Festival Sponsorship Agreement

Business Name \_\_\_\_\_

Mailing Address (city, state, ZIP) \_\_\_\_\_

Email \_\_\_\_\_

Point of Contact \_\_\_\_\_

Point of Contact Phone # \_\_\_\_\_

Point of Contact Email \_\_\_\_\_

### SPONSORSHIP LEVEL (Please mark your choice)

<b>CHILI SUPREME</b>	<b>\$5,000</b>	Will use 20x30 booth Yes___ No___
<b>CHILI</b>	<b>\$2,500</b>	Will use 10x20 booth Yes___ No___
<b>SALSA</b>	<b>\$1,000</b>	Will use 10x10 booth Yes___ No___
<b>HABANERO</b>	<b>\$500</b>	
<b>JALAPEÑO</b>	<b>\$250</b>	

### REQUIREMENTS

- Email Business logo to [HavelockChiliCommittee@outlook.com](mailto:HavelockChiliCommittee@outlook.com)
- Email website link to [HavelockChiliCommittee@outlook.com](http://HavelockChiliCommittee@outlook.com) (Chili Supreme, Chili & Salsa)
- Drop-off Business Banner to Havelock Chili Committee at TAGG!/Whiteman's Engraving, Havelock.  
Please note: If banner does not meet Specifications, it will not be displayed.

Please make checks payable to HAVELOCK CHILI FESTIVAL and remit with COMPLETED APPLICATION  
to: Havelock Chili Festival, PO Box 113, Havelock, NC 28532.

Or fill out, scan and email completed Agreement to us at [HavelockChiliCommittee@outlook.com](mailto:HavelockChiliCommittee@outlook.com) and  
pay online at [www.chilifestival.org](http://www.chilifestival.org) on the Sponsorship Page. A 4% Convenience Fee will apply.