



Havelock Chili Festival, P.O. Box 113, Havelock, NC 28532, 252-422-4853

[havelockchilicommittee@outlook.com](mailto:havelockchilicommittee@outlook.com) • [www.chilifestival.org](http://www.chilifestival.org)

AUGUST 2023

Dear Potential Sponsor,

It's time to once again start planning for the Havelock Chili Festival. This is our 41<sup>st</sup> year and we are working to make it bigger and better than ever! This year's Chili Festival will be back to our traditional 3rd weekend in October, being held on Saturday, October 21, 2023.

We know that Businesses like yours are eager to give back to our local community and we greatly appreciate any support you can provide. Our partnership with our business and community partners afforded us the opportunity to award academic scholarships to Havelock seniors, as well as over \$48,000 to local nonprofit organizations here in Havelock in the past 6 years. We were also able to give nonprofit organizations the opportunity to participate in the Festival to sell products, promote programs, raise awareness, etc. Thousands of residents of the surrounding area and personnel from Marine Corps Air Station Cherry Point were in attendance at our 2022 event, which was covered by the *New Bern Sun Journal* and local television stations. We are looking forward to making this year's festival an even greater success.

Your sponsorship enables our nonprofit organization to host this annual festival and provides incredible visibility and recognition of your direct efforts in our community. Corporate sponsors help in our marketing and media advertising efforts. Once your business becomes a sponsor, we will promote your business through our website, Facebook page, and other marketing strategies. The following page outlines sponsorship levels for the 41<sup>st</sup> Annual Havelock Chili Festival.

If you would like to participate in this year's event as a sponsor, please contact us for more details. Thank you for your time and consideration.

Sincerely,

The Havelock Chili Festival Committee



## 41<sup>st</sup> Annual North Carolina State Chili Cook-off SPONSORSHIP OPPORTUNITIES

<b>CHILI SUPREME</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Every mention of the Havelock Chili Festival will include Business Name (Havelock Chili Festival sponsored by XX.)</li><li>• Business Logo featured in our marketing partnership with local media outlets, Social Media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a> for full event year.</li><li>• Business <b>website link</b> will be added to <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a> for full event year.</li><li>• Your provided banner (no larger than 4-ft x10-ft) will be prominently displayed at the Havelock Chili Festival.</li><li>• One 20'x30' Vendor space and/or 1 10'x20' Chili Booth - ICS Membership will be Included.</li></ul>	
<b>CHILI</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Business <b>Logo</b> featured in our marketing partnership with local media outlets, Social Media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a> for full event year.</li><li>• Recognition as a Chili Festival Sponsor on Social Media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a>.</li><li>• Business <b>website link</b> will be added to <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a> for months leading up to event.</li><li>• Your provided banner (no larger than 4-ft x 8-ft) will be prominently displayed at the event.</li><li>• One 10'x20' Vendor space will be reserved for your use or 1 10'x20' Chili Booth with ICS Membership Included.</li></ul>	
<b>SALSA</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Business <b>Logo</b> featured in our marketing partnership with local media outlets, Social Media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a> for full event year.</li><li>• Recognition as a Chili Festival Sponsor on Social Media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a>.</li><li>• Business <b>website link</b> will be added to <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a> for months leading up to event.</li><li>• Your provided banner no larger than 3ft. x 5-ft. will be displayed at Havelock Chili Festival.</li><li>• A 10'x10' Vendor space will be reserved for your use or 1 10'x20' Chili Booth with ICS Membership.</li></ul>	
<b>HABANERO</b>	<b>\$500</b>
<ul style="list-style-type: none"><li>• Business <b>Logo</b> featured on Social Media</li><li>• Recognition as a Chili Festival Sponsor on social media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a>.</li><li>• Inclusion on shared Sponsor Banners displayed at festival.</li></ul>	
<b>JALAPEÑO</b>	<b>\$250</b>
<ul style="list-style-type: none"><li>• Business <b>Name</b> featured on Social Media.</li><li>• Recognition as a Chili Festival Sponsor on social media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a>.</li><li>• Inclusion on shared Sponsor Banners displayed at festival.</li></ul>	
<b>BANANA PEPPER (FOR INDIVIDUAL SPONSORS ONLY)</b>	<b>\$125</b>
<ul style="list-style-type: none"><li>• Recognition as a Chili Festival Sponsor on social media and <a href="http://www.ChiliFestival.org">www.ChiliFestival.org</a>.</li></ul>	
<b>CHILI FESTIVAL CAR SHOW TITLE SPONSOR</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Same benefits as Chili sponsor listed above.</li></ul>	
<b>CHILI FESTIVAL CAR SHOW SPONSOR (LIMIT OF 5)</b>	<b>\$500</b>
<ul style="list-style-type: none"><li>• Business logo featured on Car Show Social Media and advertising.</li><li>• A 10'x10' Vendor space will be reserved for your use in the Car Show area of the Chili Festival.</li></ul>	



\*\*\*Social Media includes Facebook and Local Advertising\*\*\*

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## 41<sup>st</sup> Annual North Carolina State Chili Festival Sponsorship Agreement

Business Name \_\_\_\_\_

Mailing Address (city, state, ZIP) \_\_\_\_\_

Email \_\_\_\_\_

Point of Contact \_\_\_\_\_

Point of Contact Phone # \_\_\_\_\_

Point of Contact Email \_\_\_\_\_

### SPONSORSHIP LEVEL

(Please mark your choice)

<input type="checkbox"/> CHILI SUPREME	\$5,000
<input type="checkbox"/> CHILI	\$2,500
<input type="checkbox"/> SALSA	\$1,000
<input type="checkbox"/> HABANERO	\$500
<input type="checkbox"/> JALAPEÑO	\$250
<input type="checkbox"/> BANANA PEPPER (INDIVIDUALS ONLY)	\$125
<input type="checkbox"/> CAR SHOW TITLE SPONSOR (1 only)	\$2,500
<input type="checkbox"/> CAR SHOW SPONSOR (5 Total)	\$500

Please make checks payable to HAVELOCK CHILI FESTIVAL and  
remit with COMPLETED APPLICATION to: Havelock Chili Festival, PO Box 113, Havelock, NC 28532.

Or fill out, scan and email to us at [HavelockChiliCommittee@outlook.com](mailto:HavelockChiliCommittee@outlook.com)  
and pay online at [www.chilifestival.org](http://www.chilifestival.org) on the SPONSORSHIP page. A 4% Convenience Fee will apply.