



Havelock Chili Festival, P.O. Box 113, Havelock, NC 28532
havelockchilicommittee@outlook.com • www.chilifestival.org

July 2026

Dear Potential Sponsor,

We are seeking Community partners to help us execute another successful Havelock Chili Festival, Havelock's largest annual community event. In 2025, we were thrilled to distribute \$23,000 in grants to local nonprofit organizations, middle- and high-school clubs and athletic teams, and 7 scholarships to Havelock high-school seniors.

We are in our 44th year and are working to make the festival bigger and better than ever! This year's Chili Festival remains at our traditional 3rd weekend in October, being held on Saturday, October 17, 2026.

We know that Businesses like yours are eager to give back to our local community and we greatly appreciate any support you can provide. Our partnership with our business and community partners afforded us the opportunity to annually award academic scholarships to Havelock seniors. Our \$23,000 awarded for 2025 brings our total to \$63,000 donated to the Havelock Community from the past three Havelock Chili Festivals and \$112,000 in the past 9 Festivals.

We were also able to give nonprofit organizations the opportunity to participate in the Festival to sell products for fundraising, promote programs, raise awareness, etc. Thousands of residents of the surrounding area and personnel from Marine Corps Air Station Cherry Point were in attendance at our 2025 event. We are looking forward to making this year's festival an even greater success.

Your sponsorship enables our nonprofit organization to host this annual community festival and provides incredible visibility and recognition of your direct efforts in our community. Corporate sponsors help us in our marketing and media advertising efforts. Once your business becomes a sponsor, we will promote your business through our website, Facebook page, and other marketing strategies. The following page outlines sponsorship levels for the 44th Annual Havelock Chili Festival. We are a 501-3c4 organization.

If you would like to participate in this year's event as a sponsor, please contact us for more details. Thank you for your time and consideration.

Sincerely,

The Havelock Chili Festival Committee



44th Annual North Carolina State Chili Cook-off SPONSORSHIP OPPORTUNITIES

CHILI SUPREME

\$5,000

- Every mention of the Havelock Chili Festival will include Business Name (Havelock Chili Festival sponsored by XX.)
- Business Logo featured in our marketing partnership with local media outlets, Social Media and www.ChiliFestival.org for full event year.
- Business **website link** will be added to www.ChiliFestival.org for full event year.
- Your provided banner (no larger than 4-ft x10-ft) will be prominently displayed at the Havelock Chili Festival.
- One 20'x30' Vendor space and/or 1 10'x20' Chili Booth - ICS Membership will be Included.

CHILI

\$2,500

- Business **Logo** featured in our marketing partnership with with local media outlets, Social Media and www.ChiliFestival.org for full event year.
- Recognition as a Chili Festival Sponsor on Social Media and www.ChiliFestival.org.
- Business **website link** will be added to www.ChiliFestival.org for months leading up to event.
- Your provided banner (no larger than 4-ft x 8-ft) will be prominently displayed at the Havelock Chili Festival.
- One 10'x20' Vendor space will be reserved for your use or 1 10'x20' Chili Booth including entry fee.

SALSA

\$1,000

- Business **Logo** featured in our marketing partnership with with local media outlets, Social Media and www.ChiliFestival.org for full event year.
- Recognition as a Chili Festival Sponsor on Social Media and www.ChiliFestival.org.
- Business **website link** will be added to www.ChiliFestival.org for months leading up to event.
- Your provided banner no larger than 3ft. x 5-ft. will be displayed at Havelock Chili Festival.
- A 10'x10' Vendor space will be reserved for your use or 1 10'x20' Chili Booth including entry fee.

HABANERO

\$500

- Business **Logo** featured on Social Media
- Recognition as a Chili Festival Sponsor on social media and www.ChiliFestival.org.
- Inclusion on shared Sponsor Banners displayed at festival.

JALAPEÑO

\$250

- Business **Name** featured on Social Media.
- Recognition as a Chili Festival Sponsor on social media and www.ChiliFestival.org.
- Inclusion on shared Sponsor Banners displayed at festival.

BANANA PEPPER (FOR INDIVIDUAL SPONSORS ONLY)

\$125

- Recognition as a Chili Festival Sponsor on social media and www.ChiliFestival.org.

Social Media includes Facebook and Local Advertising



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44th Annual North Carolina State Chili Festival Sponsorship Agreement

Business Name _____

Mailing Address (city, state, ZIP) _____

Email _____

Point of Contact _____

Point of Contact Phone # _____

Point of Contact Email _____

SPONSORSHIP LEVEL

(Please mark your choice)

☐ CHILI SUPREME	\$5,000
☐ CHILI	\$2,500
☐ SALSA	\$1,000
☐ HABANERO	\$500
☐ JALAPEÑO	\$250
☐ BANANA PEPPER (INDIVIDUALS ONLY)	\$125

Please make checks payable to HAVELOCK CHILI FESTIVAL and
remit with COMPLETED APPLICATION to: Havelock Chili Festival, PO Box 113, Havelock, NC 28532.

Or fill out, scan and email to us at HavelockChiliCommittee@outlook.com

Link to ONLINE NO FEE payment portal:

PAYMENT LINK

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2025 Havelock Chili Festival BY THE NUMBERS

- 141 spaces, including 96 total vendors, agencies and organizations participated with booths
- 28 were nonprofits - 16 of which were no-cost spaces for City & County agencies
- 19 total food trucks and food vendors in addition to chili cooks.
- 13 Chili cooks - 7 competed in the judged competition and all 13 were part of the People's Choice competition.
- 23 sponsors - a combination of paid and trade, including Havelock business and Title Sponsor Light 'em Up who upgraded electrical boxes at Walter B Jones Park.
- 19 separate agencies, organizations and sports teams provided between 200 and 250 volunteers.
- Volunteer age range - from elementary school to over 80 years young.
- 3 talented musical acts provided Entertainment, plus 1 powerhouse National Anthem vocalist.
- Year 3 for the successful Shortway Beer Garden.
- We continued \$10 wristbands for unlimited Chili Sampling and People's Choice voting. Chili lasted well into the afternoon but of course we are looking for more chili cooks to participate this year.
- For kids activities, we were finally able to provide an Inflatables Area thanks to Havelock business Jump 'n Thump taking on the insurance costs. We also provided a Kids Games area, a Pumpkin Patch organized by Mat Rats Wrestling, as well as the Havelock Fire Dept's Firemen's Agility Course for children who attended. Huge thanks to HFD for coming out!
- K9 demonstrations by Craven County Sheriff's Dept. & HPD.
- Almost 30 cars participating in year 3 for the ChiliFest Car Show
- Due to the success of 2025 event and our generous sponsors, vendors, chili cooks and visitors, we were able to award over \$23,000 in community grants to a wide variety of organizations serving our local veterans, youth, and Havelock at large, including a total of \$2,000 to our Havelock-Craven County Public Library.
- 7 scholarships to Havelock graduating seniors.
- Our \$23,000 awarded for 2025 brings our total to \$63,000 donated to the Havelock Community from the past three Havelock Chili Festivals and \$112,000 in the past 9 Festivals.