

What to wear style guide

A simple clear guide on what to wear for your upcoming photography session with me, Lisa.





Thank you for taking the time to explore my photography style guide. I hope this resource proves useful as you plan your outfits for your upcoming session.

If you have any questions or would like my opinion, feel free to reach out to me for an instant chat via Instagram messages. ✨ Lisa



Find me on
INSTAGRAM & view
hundreds of examples
not only of my
photography, but also
clients outfit choices to
guide you even further.

I highly recommend searching GOOGLE and PINTEREST with the below keywords to help co-ordinate your outfits.



Family photo shoot outfits



Seasonal photo shoot outfits



Neutral matching tones



Kids photo shoot clothing



Boho tones kids clothes



Maternity fashion dressy



While it might be tempting to have everyone wear the same plaid pattern or that classic white tee and jeans, photographs truly shine when there's thoughtful coordination without being overly matching. I usually recommend dressing no more than two individuals in the same print/pattern.

Consider mixing textures and layering pieces to add depth and interest to the ensemble. Incorporate a variety of shades within a color palette to create a cohesive look without being too uniform.

Accessories, such as scarves, hats, or jewelry, can also be used to tie the outfits together subtly.



The goal is to ensure that each person's personality shines through while maintaining a harmonious overall appearance. By thoughtfully selecting outfits, you'll create a visual story that feels both natural and aesthetically pleasing.





Avoid too many patterns, logos or character t-shirts.

Instead, opt for classic, versatile pieces that can be easily mixed and matched. Solid colors and simple designs are fab!

Additionally, consider layering with a jacket or a cozy cardigan to add dimension to your outfit. Remember, the key is to feel comfortable and confident in whatever you choose to wear.

“Denim! Jeans are your friend people!
If in doubt chuck on your favorite pair” - Lisa



They're timeless, durable, and can be dressed up or down for any occasion. Pair them with a crisp shirt for a classic look, or a casual tee for a laid-back vibe. Cargo pants in tones of green and cream work well too!







If you follow the same principles outlined in this style guide, dressing your kids for a photo session shouldn't be a hassle!

Comfort and ease of wear should be a priority when choosing the outfits for your children. Soft fabrics and breathable materials are ideal, ensuring that the kids not only look great but also feel relaxed throughout the session. It's important to keep kids outfits simple to avoid overwhelming them with buttons or ties etc.

Ultimately, the goal is to create an environment where children can express themselves naturally, resulting in authentic and heartwarming images.



List of best
shops
last page!







RECOMMENDED STORES

Best and Less

Target

H&M

Tree of Life

Forever New

Coven & Co

Iconic

Country Road

Little Clothing Co

The Simple Folk

Department stores

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or would like my opinion,
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Instagram messages.

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