

HOW ARE YOUR PORTFOLIO COMPANIES PERFORMING?

Which companies are ripe for acquisition, or need help to get ready?

Which companies are causing concern for board members and shareholders?

What skills and/or abilities are you missing to meet goals and deadlines?

What is your confidence level that enterprise value is being maximized at every company?

How are your companies performing? What is needed to improve their revenue growth, profitability, cash flow, enterprise value, and/or timeline to successful sale/exit?

EXPERIENCED CEO WITH A PROVEN TRACK RECORD

What levels of performance do you need to meet/exceed your investors' expectations?

What kind of CEO do you need to take your company to the next level?

- Experienced/Proven Track Record
- Manufacturing and Service Expertise
- Multiple Turnaround Successes (6)
- Multiple Sales/Exits (2)
- Systems/Process Obsessed
- Aligned Culture
- Team Builder, Leader, and Member
- Performance Driven
- Organization Upgrade and Succession Planning

OUTCOMES YOU CAN COUNT ON

Whether your company is in distress, or you are looking to accelerate improvements, my skills and experience can get you the results you seek.

- Increased Enterprise Value
- Revenue/Market Share Growth
- Operational Improvements
- Financial Improvements
- Leadership Engagement
- Aligned Culture – everyone rowing in the same direction
- Improved Customer Satisfaction
- Employee Recommended and Board-Approved

Examples of the improvements I can bring within one year:

- ✓ A positive culture to create and sustain the improvements.
- ✓ Meaningfully greater and sustainable financial performance.
- ✓ Improved operating performance with increased levels of customer satisfaction.
- ✓ Effective and repeatable systems and processes.
- ✓ Upgraded organization – succession planning, upgraded skill sets, etc.

In addition to operational and financial excellence, I've also helped organizations create cultural improvements and prepare for succession. I have proven experience in mentoring next-generation leaders with the necessary hard AND SOFT skills to run the business, and I enjoy sharing my knowledge of best practices to effectively manage and motivate teams towards common goals.

If your company(ies) is going through a transition where my skills will bring value, we should talk.

Please visit my website at www.craigmarton.com for videos and white papers illustrating my approach to getting the job done. Or better yet, call or email me.

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"Excellence with Integrity"; achieving superior performance in planning, execution and results; while adhering to a strict, ethical code of conduct and principles.