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Electronic City, Banaglore

Jaya Rajpurohit

Experience Designer

Infused with the essence of **User-Centered Design** (UCD) mastery, I am a Senior UX Designer with 6+ years of crafting extraordinary, intuitive, and unforgettable digital experiences. My creative playground spans web and application design, design thinking, and dynamic usability testing.

Renowned for consistently setting new benchmarks in people experience with my design brilliance, I worked with teams has visionary creativity and orchestrate design sessions that spark inspiration and drive engagement among even the largest audiences.

https://www.linkedin.com/in/jaya-rajpurohit-037454140/

https://www.behance.net/jayarajpurohit07

P2

WORK EXPERIENCE

2023 - Current

Senior UX/Associate Consultant

BOSCH - Bangalore, India

As a Senior UX/Associate Consultant at Bosch Software Innovations, I led a team of six in designing core Bosch products, driving large-scale design mockup sessions, and crafting engaging, intuitive digital interfaces. I combined user research, wireframing, prototyping, and testing to ensure seamless product interactions. My focus was on transforming concepts into refined, **user-centered designs** that meet real-world needs.

- Collaborate team of 6 staff members.
- Working on Core Bosch product Design.
- Driving Design mocking session with Bigger Audience.
- Creating engaging and intuitive interfaces for digital products, ensuring users have smooth interactions with them.
- Brainstorm and generate concepts for how users will interact with the product.
- Sketch out wireframes, create prototypes, or conduct user testing to refine their ideas.
- Conducting user research and testing to refine feature/product designs to meet the needs of Users.

2021 - 2023

UX/UI Designer

Euclid Innovations [Robert BOSCH] - Bangalore, India

As a Senior UX/Associate Consultant at Bosch Software Innovations, I led a team of six in designing core Bosch products, driving large-scale design mockup sessions, and crafting engaging, intuitive digital interfaces. I combined user research, wireframing, prototyping, and testing to ensure seamless product interactions. My focus was on transforming concepts into refined, user-centered designs that meet real-world needs.

- Engineered prototypes to support research and usability testing.
- Analyzed existing interfaces to detect user pain points,
- Recommending design changes and iterative updates to IT manager.
- Designed UIs within frontend web frameworks.
- Exploiting associated templates and tools to shorten development times.
- Conducted research by interviewing users, external customers and various stakeholders.
- Communicated with product managers and Frontend Developers to translate project requirements and business objectives into polished user interfaces.

2018 - 2021

UX/UI Designer

Shiksha Infotech Pvt.ltd

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Conducted research by interviewing users, external customers and various stakeholders.
- Collaborated with Architect and back-end developers to integrate UI features complying with prescribed code standards and technical design guidelines.
- Devised site maps, user flows, wire-frames and mock-ups for designs based on proven methodologies, stakeholder requests and end-user feedback.
- Developed Application UIs via emerging Front End Technologies such as theme packs, Figma, Adobe XD tool and Adobe illustrator.

SKILLS

- Web Apps
- Design Thinking
- Problem Solving
- Quick Mock-ups
- Wireframe-Lo/Hi
- Task flow
- Usability
- User Research
- Presentation

TOOLS

- Axure
- Figma
- Adobe XD
- A.Photoshop
- A.Illustrator
- After Effects
- Miro
- HTML
- CSS

EDUCATION

2006 - 2009

Bachelor of Computer Applications

University of Rajasthan - Bikaner

CERTIFICATION

2020

UX Designer,IDF

2017

Graphics Designing, Reboot Mind

WORK EXPERIENCE

- Utilized Google Analytics to monitor websites and other digital content and recommended strategies and updated channels to improve performance.
- Tested websites at different design and production stages to assess conformance with designs.
- Employed End-to-End Software Development Life Cycle (SDLC) methodologies during multiple projects, streamlining cross-discipline development by practicing Agile.

2016 - 2018

UX/UI Designer

Free Lancer

1) Worked and created a website with 6-7 pages in it. Promoting an artificial intelligence product and innovation behind it.

- This project was for UK-based firm called Headers Pvt ltd.
- This project is talking about creation extraction, analysis, and understanding of useful information from single image or sequence of images using AI technology innovation.
- Project was designed and developed in WordPress.
- Project took 6-7 months to Go-live. Adding to it I was able to owe 6-months for maintenance contract for same.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.

2) In Another project I Designed and supported an App based on Accounting and billing management.

- Project was on for 5-6months Complete design and UI development were on Adobe XD.
- Post-completion on-demand customization and UI changes.

2010 - 2011

MIS Coordinator

Indus Towers

- Implemented, developed and tested installation and update of file servers, print servers and application servers.
- Responsible for data and tool management Worked on existing tools to handle and collect health data from remote servers.
- Handling team size of 5-7 people.
- Standardized job tasks and trained junior team members on industry best practices andstandards.

REFERENCES

PRABHAKARAN KANNAN

UX MANAGER

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W : www.huron.com
A : Portland, Oregon

LANGUAGE

ENGLISH
Natural

HINDI
Perfect

HOBBIES

Dance

Beer

Travel

Yoga