Volunteer Guidance

Story & Photos

Guidelines for effectively telling the Trailblazer story through text, photos, and video.

Thank you for helping us tell the Trailblazer story and reach more people so we can continue our work in Cambodia. If you have any questions, please message chris@thetrailblazerfoundation.org

Ways to Contribute

Here are a few ways you can help contribute to our communication:
- Collect photos & Video
- Capture stories and TF impact
- Share on social media trailblazerfoundation - Facebook, Instagram | TikTok
- Start and share fundraisers’
- Tell friends and family about supporting TF
- Got another idea? Let us know.
- Upload photos to our Google Drive Folder

Types of stories

- Filter making
- Installation - wells/filters, latrines
- Work in progress
- Finished latrines and filters - in use
- Bicycle delivery
- Schools
- Agriculture and training
Short Stories

- Tell personal stories
- Show progress or improvement
- Use names if possible
- Keep the photo and description simple

Photos

- Bright and in focus
- Show natural surroundings
- Mix portraits of people with close-up of activity
- Show work in progress (example: building wells or delivering bicycles)
- Show families together, including children
- Videos are also good if they are short moments
The Trailblazer Foundation
Reference Sites

Some sites we would like to emulate in style and communication

- Charity Water [site](#) | [instagram](#)
- Unicef [site](#) | [Instagram](#)