



# End of Year 2022 Newsletter

*News from Trailblazer Foundation—*

*Your Donations Directly Benefit the Lives of Thousands*



An attendee to our Integrated Farming System trainings in Chansar commune, where they learned a combining theory of horticulture, soil management, compost, homestead garden and fish raising.

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***Developing Ripples of Sustainability through Community Water Projects***

## **A Note From Trailblazer's Executive Director**

*Hello Trailblazers,*

*Well, it's hard to believe that the year is nearing its end! The Board and I hope you have had a safe, healthy and prosperous year. Here at Trailblazer we have had so many accomplishments, and we wish to share them with you now. You'll find the impact of our services and products on the following pages. Supporters like you have made it all possible. Your acts of kindness, multiplied and seized upon, have resulted in true change.*

*I also wish to share with you our budget, our expenses and income for 2022, so you can see how we put your gifts to work. We are so grateful for you, and for all you do to help poor rural Cambodian families move from poverty into more healthy and sustainable livelihoods. You can make your impact last all through the year by becoming a recurring donor. It's easy to set up monthly payments.*

*Behind every donation a life is being changed. And through the end of this year your donation could be doubled with our matching campaign. Your generous giving makes a real difference every day, every month, every year. Thank you.*

*With deepest gratitude,*



**Chris Coats**

**Executive Director**



*"How wonderful it is that nobody needs to wait a single moment before starting to improve the world." Anne Frank, German-Jewish Teenager (1929-1945)*

[Email Chris at chris@thetrailblazerfoundation.org](mailto:chris@thetrailblazerfoundation.org)

## A Note From Trailblazer's Board President

*Hello from the Trailblazer Foundation.*

*Thank you for making 2022 such a successful year for Trailblazer. You helped fund water filters, clean well installations, bikes for students, and agricultural training. All of these efforts help to improve the lives of thousands of rural Cambodians.*

*Our latrine initiative is one example where you've helped to make a lasting difference. Latrines are one of the most important methods for avoiding disease, furthering education, and ensuring the safety of women and children. With your help we raised enough money to build and install 32 latrines.*

*With your continued support, we expect to make even more of an impact in 2023.*

Nick Munro



Board President



[Nick@thetrailblazerfoundation.org](mailto:Nick@thetrailblazerfoundation.org)

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## Trailblazer's Impact During 2022

### *Producing a Positive Impact in the Lives of Rural Cambodia Families*

Each year, Trailblazer directly benefits the lives of thousands of rural villagers in Cambodia's Siem Reap province. By "directly benefits," we mean that our products and/or services positively impact the lives of the individuals and families who received them, because Trailblazer either:

Directly helped a family in some way (water filter, well, latrine)

Directly helped a family by supporting an individual in the family, in a way that benefits the entire family (agricultural trainings, Chicken Farm, Farmer's Community Group)

Directly helped an individual (students attending the school we built)

Directly helped an institution that, in turn, supported a villager and her/his family (contributions to a local Village Fund, which then makes loans to families)

Based on our 2022 program plans, Trailblazer directly benefited up to 8,735 people (a total of all the products and services). Based on these numbers, the cost-per-person of those who directly benefited from Trailblazer's products and services in 2022 alone is \$36.54. [ $\$319,147$  (2022 budget)  $\div$  8,735 (people directly benefited) = \$36.54/direct beneficiary]. This constitutes an amazing return on dollars invested!

# Trailblazer's Impact During 2022 (continued)

## *Producing a Positive Impact in the Lives of Rural Cambodia Families*

Here is the breakdown of those numbers for 2022:

- 1) Water Filters: Trailblazer constructed and distributed 500 water filters. Calculating each family uses one water filter, with an average of 5 people per family, our 527 water filters, we directly benefited 2,635 people.
- 2) Wells: Trailblazer drilled 139 wells. With each well serving one family with an average family size of 5 people, our wells directly benefited 695 people.
- 3) Latrines: Trailblazer hoped to build 100 latrines, but with donations received we were able to build 17 latrines. With typically only one family using each latrine, and with an average family size of 5 people, our latrines will directly benefit 85 people.
- 4) Agricultural Trainings: Trailblazer provided 99 agricultural trainings to 1,064 people. This included trainings on horticulture, soil management, composting, organic pesticide and fertilizer, and chicken raising. With each trainee representing an average family size of 5, all told our agricultural trainings directly benefited 5,320 people.
- 5) Bikes: Trailblazer will distribute 100 bicycles to students so they have an easier time getting to school. Our distribution of bikes will directly benefit an additional 100 students.
- 6) Chicken Farm: Trailblazer established its fifth chicken farm in 2022. Sadly, the chicken farm was not as successful as hoped 2022 due to issues during the rainy season. However, the farmer gained knowledge about raising chickens, has the chicken barn and other necessary materials, has chickens for breeding next season, and has a strong commitment to keep the farm going in 2023.
- 7) Farmer Community Group: Trailblazer continues to focus on mentoring the most motivated farmers in the village to grow crops we recommend. In 2022, there were 10 farmers involved in the new group established. With an average family size of 5 people, this strategy directly benefits 50 people.

### **Your Giving by the Numbers, and the Results!**

**\$190,228**  
**Donations**  
Received

**782**  
**Products/Services**  
Delivered

**8,735**  
**Beneficiaries**  
Impacted

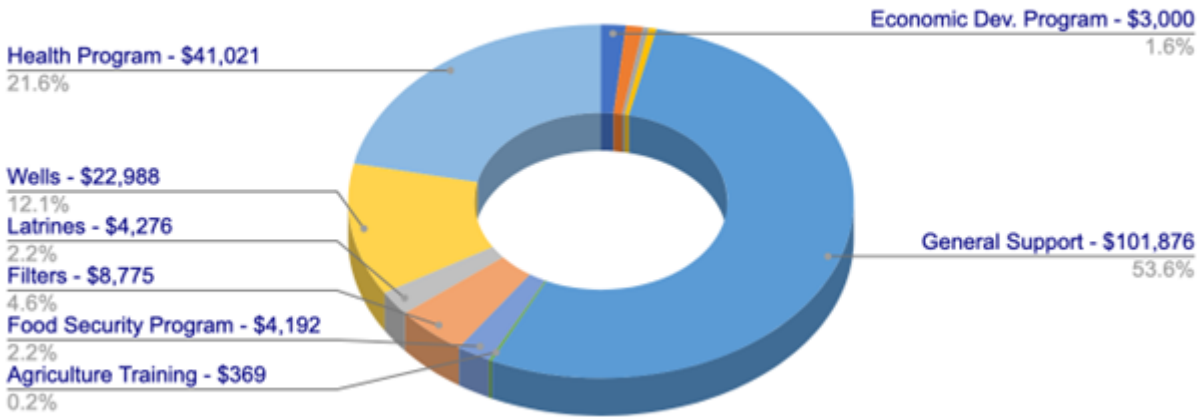
Please visit our website for more information about Cambodia:

<https://thetrailblazerfoundation.org/why-cambodia>

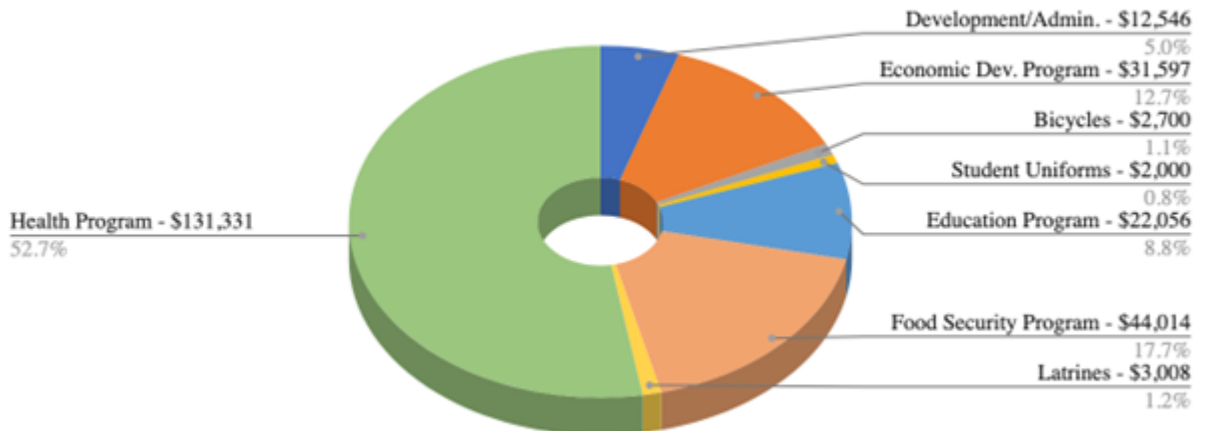
# Trailblazer's Impact During 2022 (continued)

*Producing a Positive Impact in the Lives of Rural Cambodia Families*

Income 2022 Y-T-D total \$190,228



Expenses 2022 Y-T-D \$249,252



I would like to explain the difference in the two pie charts. On the income side, we receive and post donations for designated products or services. On the expense side, our reports from the field are provided by program costs, not by product or service. Therefore, expenses are calculated by program. You can see clearly that our expenses exceed the donations received, but we are thankful that we had a reserve to get us through the year and meet our commitments. However, a financial trend like this is not sustainable. We depend upon your generosity to keep operations going and to make a difference in the lives of our rural partners.

Longevity matters, that's why we monitor our projects on a regular basis to ensure the support we offer, and which you have given, continues to impact lives for years to come.

Please visit our website for more news about accomplishments:

<https://thetrailblazerfoundation.org/blog>

# Health Program

*Give Hope*

Water, when do we think about it? When we don't have it.

Life without a PVC pull pump well



Life with a PVC pull pump well



Dirty water makes children and their families ill, but you can help change that!

The statistics vary between over 2 and 3 million Cambodians who lack access to safe water. Approximately 77% of the population lives in rural areas with poor access to safe water. One in three Cambodians use water from a non-improved drinking water source. This makes Trailblazer's work all the more critical.

Children are stunted, can have impaired brain development, and die from preventable water-related causes when they do not have access to clean water. Diarrhea is a common result and a major cause of children's illnesses. Providing children with clean drinking water is one of the most effective ways to save their life and ensure they develop into healthy adults.



Your investment of a water filter or well can give hope to one life / family at a time. What we do for ourselves dies with us. What we do for others in the world remains.

**Donate Now**

Please visit our website for more information about our Health Program:

<https://thetrailblazerfoundation.org/health-program>

# Food Security Program

## *Developing Ripples of Sustainability*

Help is like dropping a pebble into a pond and seeing the ripple effect. Trailblazer's strategy is – DEVELOPING RIPPLES OF SUSTAINABILITY THROUGH COMMUNITY WATER PROJECTS. Your investments are keeping that ripple effect going.



Here is Monypheap, Trailblazer's Agriculture Supervisor, in the field conducting various trainings to villagers on homestead gardening, compost, soil management, organic pesticides and fertilizers, and chicken raising.



USE YOUR PHONE CAMERA  
TO SCAN THE DONATION CODE

Your \$50 donation  
supports the training  
of a farmer.

Get your donation  
doubled in  
December!

Please visit our website for more information about our Food Security Program:  
<https://thetrailblazerfoundation.org/food-security-program>

# Economic Development Program

## *Preparing More Land to Cultivate*

Monypheap monitored the group of Farmer community Group in Preah Angk Trong village, Lvea commune, Puok district where Trailblazer had distributed seeds and agricultural materials for planting.

She visited Ms. Kim Lean, the team leader of the group, which numbers 12 members who are interested in the project. By the time Monypheap visited, Kim Lean reported her harvests of her sponge gourd weighed in at about 110 kilograms, which she sold for \$.50USD per-one kilogram for a total of \$55.00USD. A month later she harvested 149 wax gourds which sold for \$.25USD each, for a total of \$37.25 USD. Ms. Kim Lean earns a total income of \$92.25USD from her sponge gourds and wax gourds.



**Have Your Donation  
Matched Today**

The other farmers could not plant due to the flooding that occurred and caused damage to their crops. According to Ms. Kim Lean, the other farmers are planning to start planting again in December/January when the water recedes and their crops will be able to grow. Currently, Kim Lean is preparing more land to cultivate to grow choy sum and eggplant.



Please visit our website for more information about our Economic Development Program:

<https://thetrailblazerfoundation.org/economic-development-prog>



## Meet Our New Board Members!

### *Excited to Welcome to Our Team*

We are happy and excited to report that Trailblazer has two new members join its Board of Directors team: Tatsuma Watson and Christy Baril. Here are their bios and picture!



Born and raised in Montana, Christy currently calls Sacramento, CA home. Passionate about all things water, Christy has had the pleasure of working in a variety of water-related professional roles ranging from marine pollution studies, environmental compliance, stormwater management, drinking water quality, as well as project and operations management. In May of 2022, Christy traveled to Cambodia to pursue a lifelong goal of assisting with delivery of potable water to those in need. Christy was incredibly fortunate to connect with Trailblazer, where she was able to spend a month building water filters and digging wells in rural villages outside Siem Reap. Christy's experience left a lasting impression. Upon returning to the states, she knew she wanted to continue working with Trailblazer and their mission of bringing clean water to communities in Cambodia. Christy is delighted to utilize her technical and operational background to further assist Trailblazer in bringing clean water to communities in Cambodia.

Tatsuma was born and raised in a rural rice country of Sendai Japan during its development phase. He now lives in Austin TX, with his wife and toddler daughter. Tatsuma uses his design background to illustrate organizational engagement models or product governance processes to help with communication, a common challenge for mankind. Outside of home & work, Tatsuma spends his time coaching (and being coached) in the grappling arts. Judo, jiu jitsu, sambo, wrestling, sumo, bokh are ways in which he finds connections with people from different walks of life. Tatsuma came across Nick's LinkedIn post about Trailblazer and approached with interest. He looks forward to using his design skills in socializing Trailblazer's cause.



#### To Donate

By Mail: PO Box 271767, Fort Collins, CO 80527

Online: <https://donorbox.org/trailblazer-end-of-year>

Please visit our website to meet the rest of our Board of Directors:

<https://thetrailblazerfoundation.org/our-board>

# A Look Back through 2022

*Our Incredible Staff, a New Truck and Volunteers and Visitors Return*

Give  
'In Honor or  
Memory of'  
Someone  
Special



## You may wonder: How can I help?

*Here are a lot of Ideas!*

*Winston Churchill wrote, "We make a living by what we do, but we make a life by what we give."*



Bicycle and School Uniform Deliveries

Below is a list of how your gift(s) can change the life of a poor rural family:

\$15 buys a school uniform

\$50 supports a rural farmer's agriculture training course

\$55 buys a bicycle to keep a student in school

\$100 buys a biosand water filter for up to 3 families [15 people or more]

\$175 buys a latrine for a family [5 people on average]

\$375 buys a well for up to 3 families [15 people or more]

- \* Donate to our general fund and help provide solid financial footing to our programs across the board.
- \* ***Become a weekly, monthly or quarterly donor to sustain the difference you are making.***
- \* Check with your employer about a matching gift program and double your impact. We have a growing number of donors who are taking advantage of these wonderful programs.
- \* Like us on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) to encourage your followers to like and follow us. Share your stories and posts describing your relationship with Trailblazer and why you support us.
- \* Become a funder by conducting a DIY Peer-to-Peer campaign.

If you are seeking alternative ways to give and receive great tax benefits, you can:

Donate from your Donor Advised Fund;

Donate stocks or securities to avoid capital gains tax and have a long-term impact;

For those 70.5 or older, avoid extra income by gifting from your IRA;

Gift under your Last Will and Testament to ensure your impact will continue for generations;

Designate Trailblazer Foundation as a beneficiary on a life insurance policy.

**As always, we are ever grateful for your participation and generosity. Our work is only made possible because of people like you who want to leave a legacy!**



**Trailblazer Foundation**

PO Box 271767  
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