



*"together we achieve more"*

# **PURPOSE**

**Happy Life**

**Health**

**Wealth**

**Time Freedom**

**All these you can achieve through this Opportunity**

# You can achieve your **DREAMS**



# Family Security/Nomination Facility



# This business can take care of your Old Age



**Look at the end before you start**

**You can leave  
back this  
opportunity to  
your Next  
Generation.**



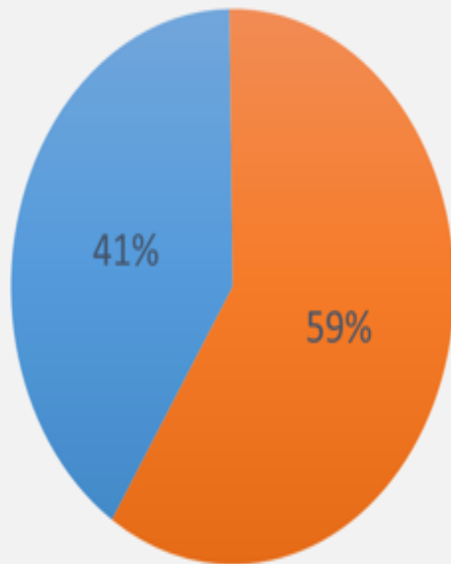
# Women's Empowerment

## Women empowerment

59% of distributors are women

■ Male Distributors

■ Female Distributors



# Be Rady to accept the Change

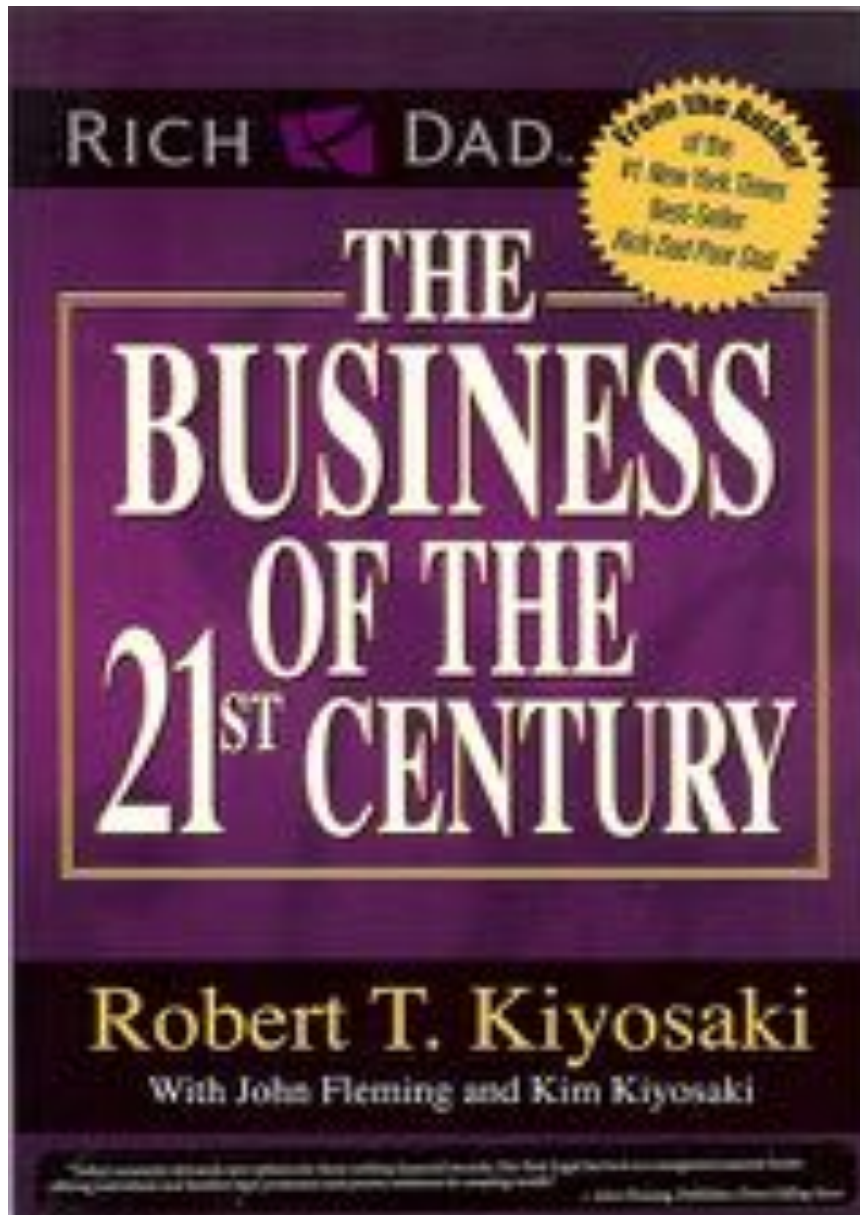


**DIRECT SELLING World Over**

accept the Change



# DIRECT SELLING INDUSTRY

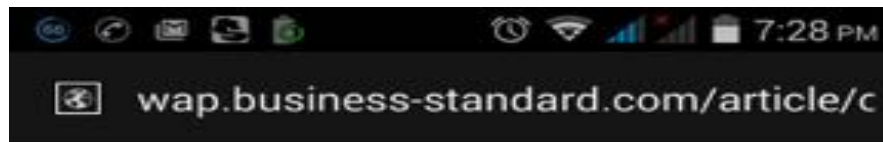


*"The richest people  
in the world look  
for and build  
NETWORKS.  
Everyone else  
looks for work."  
-Robert Kiyosaki*



# Future of Direct Selling in India

## It will touch Rs.64500 Crore by 2025



**Business Standard** A<sup>-</sup> A<sup>+</sup>

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### 'Direct selling industry can touch Rs 64,500 crore by 2025'

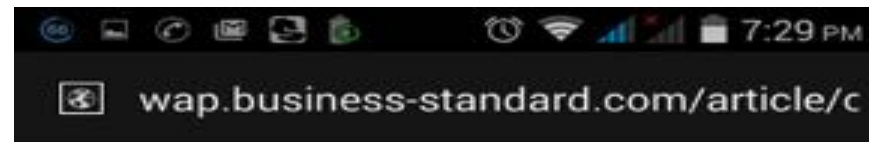


BS Reporter | Ahmedabad Nov 16, 2014 08:58 PM IST

Once clear regulatory guidelines are in place, the direct selling industry has the potential to touch Rs 64,500 crore in turnover by 2025, from a Rs 7,200 crore size now, felt industry experts here.

Talking at sidelines of the Federation of Indian Chambers of Commerce and Industry (FICCI), Rajandeep Singh, manager, strategy, strategy & operations, management consulting, KPMG India said that countries with a thriving direct selling market, have direct selling market to GDP ratio of 0.2 to 1.2 per cent. In India direct selling market is around 0.08 per cent of the GDP at the moment, and hence has huge potential to grow.

Singh added, "Segments like wellness, cosmetics and personal care now dominate the Indian direct



**Business Standard** A<sup>-</sup> A<sup>+</sup>

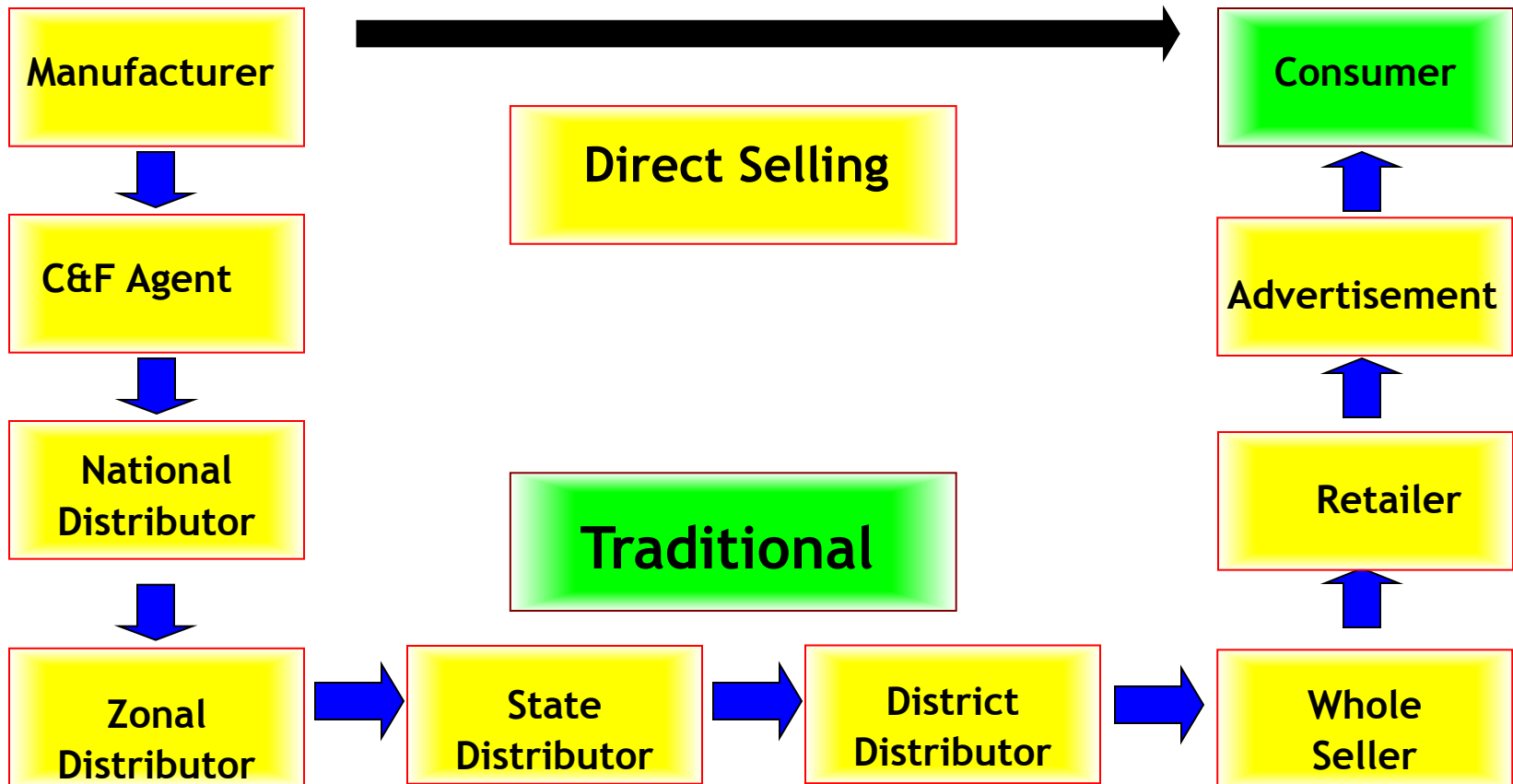
Singh added, "Segments like wellness, cosmetics and personal care now dominate the Indian direct selling market. By 2025, we estimate that as consumer markets would grow, the disposable income of the Indian middle class would also grow by at least 2.5 times. People in these households would spend more on personal care and wellness products."

The direct selling industry in the country now engages around 5.8 million people who are involved as distributors or direct sellers. According to KPMG, this number could grow to 18 million direct sellers by 2025. Women form a significant chunk of direct sellers, and from a current 3.4 million women, their numbers could touch 10.6 million by 2025.

Rajat Banerji, co-chair, FICCI-Direct Selling Committee, said that the industry is waiting for changes in the regulatory framework that now governs direct selling companies, and once that comes in, direct selling industry has huge potential in India. "In countries like Mexico, which have similar socio-economic structures, with one-tenth of India's population, the size of the direct selling industry is at least eight times bigger," he said.

The Indian Direct Selling Association (IDSA) has

# Traditional V/s Direct Selling



Middleman Income & Advt. Expences is given to Customers

# Now Govt. has come out with Guidelines for Direct Selling Industry



# Mi Lifestyle Marketing Global Private Limited

[www.milifestylemarketing.com](http://www.milifestylemarketing.com)

Google Play Store – MI Lifestyle App

**One of the Top 10 Direct Selling Companies in India**



**ENHANCING LIFESTYLE**  
& FULFILLING DREAMS OF EVERY INDIVIDUAL



# Protected Under



## CONSUMER PROTECTION ACT

[indianjudiciarynotes.com](http://indianjudiciarynotes.com)



# Approved by Skill India, PMKVY & RASCI



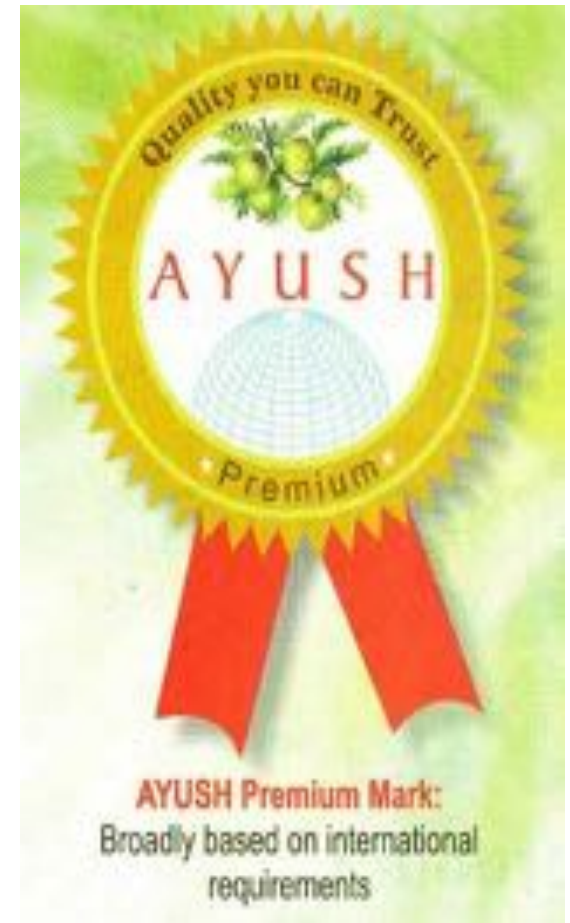
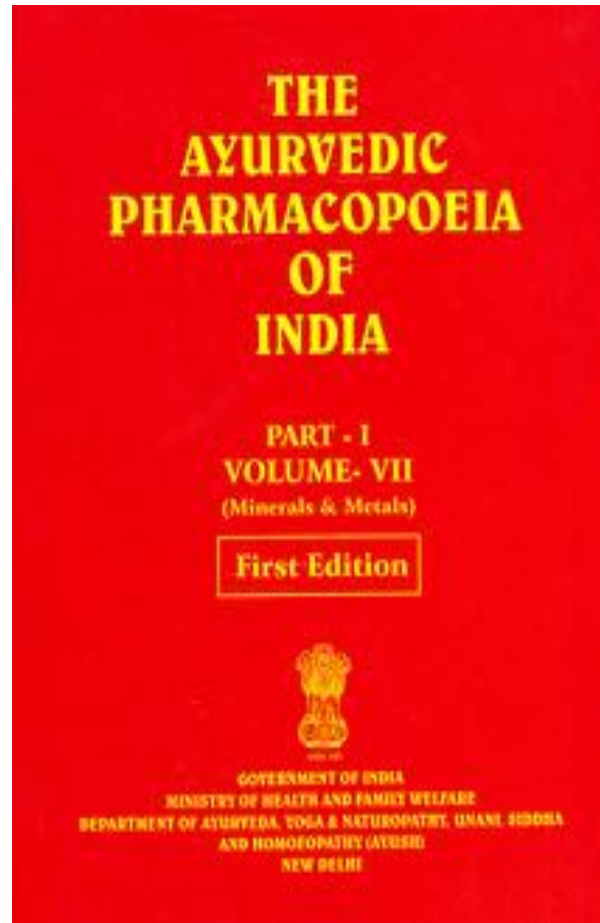
# PRODUCTS

**Quality & Valuable Products for Class and Mass  
Health, Home Care, Personal Care, Beauty Care & Agro (Organic)**





# Elements Wellness Brand is Certified by



# ELEMENTS WELLNESS

## Received

### Best Health Care Brand Award - 2019



# WIDE RANGE + QUALITY BRANDS



For All Ages AND for Every One



# TARGET ORIENTED ELEMENTS WELLNESS PRODUCTS



# Health Care



# Personal Care



# Personal/Beauty Care



# Home Care





# Agro Organic



# Introducing First Time in India !!!

## Learn & Earn Concept



**MIDIGIWORLD**

[www.midigiworld.com](http://www.midigiworld.com)

**AN ONLINE PLATFORM TO UNLOCK YOUR TALENT & EXPAND YOUR HORIZON**

# Understand the Value of the Product

## These Products are Medium to Earn

**PURPOSE**

**Weekly income**

**Rs. 2,10,000/-**

**'IF YOU THINK YOU CAN**

# People Behind The Brands

**40 + YEARS OF PROFESSIONAL EXPERIENCE**

**DIRECTOR –R&D WITH UNILEVER**

**DIRECTOR –R&D WITH DABUR**

**10+YEARS WITH RANBAXY**

**FORMER MEMBER OF AYURVEDIC  
PHARMACOPOEIA OF INDIA**



**DR. DBA NARAYANA**

# People Behind The Brands

- **42 Years Experience in personal care products**
- **Department Head and Director post at Hindustan lever, Balsara , Dabur**
- **Phd . From IIT Mumbai**



**DR. K C GOUNDEN**

# People Behind The Brands

**MBA – IIM  
SALES AND MARKETING EXPERT**

**28 YEARS EXPERIENCE IN FMCG  
23 YEARS WITH HINDUSTAN LEVER  
AND DABUR**



**SRI K K RAJESH**

**You can collect Products directly from nearest  
Pick Up Centers  
OR  
Online Product Delivery Anywhere In India**

**PT 75 : Free Rs.2000+**

**PT 35 : Free Rs. 4000+**



**IndiaShoppe**

**[www.indiashoppe.com](http://www.indiashoppe.com)**

# Education System

[www.harvestyourself.com](http://www.harvestyourself.com)



*Let's Learn. Teach. Succeed.*

- All India GTS
- Products Trainings
- Business Development Trainings
- Leadership Development Trainings



# Team Support

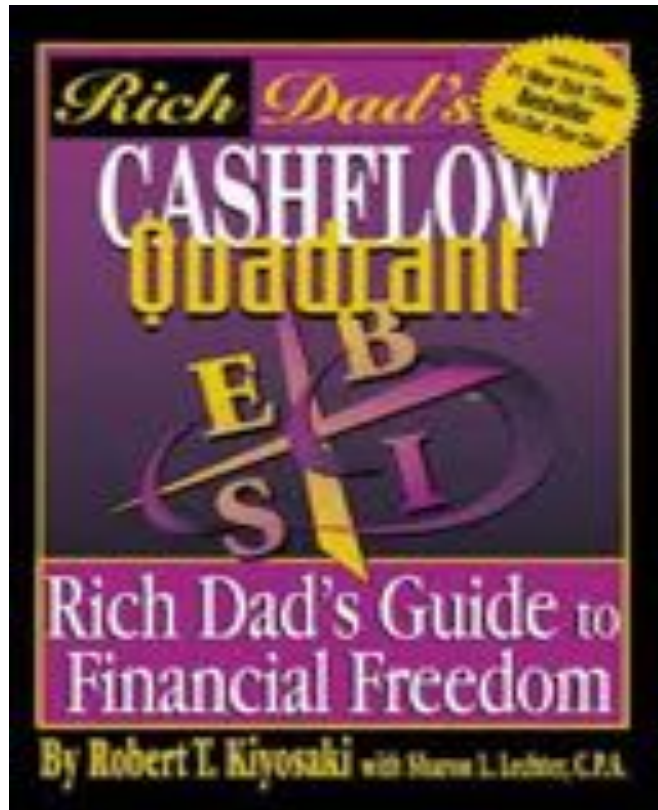
[www.harmonygroup.biz](http://www.harmonygroup.biz)



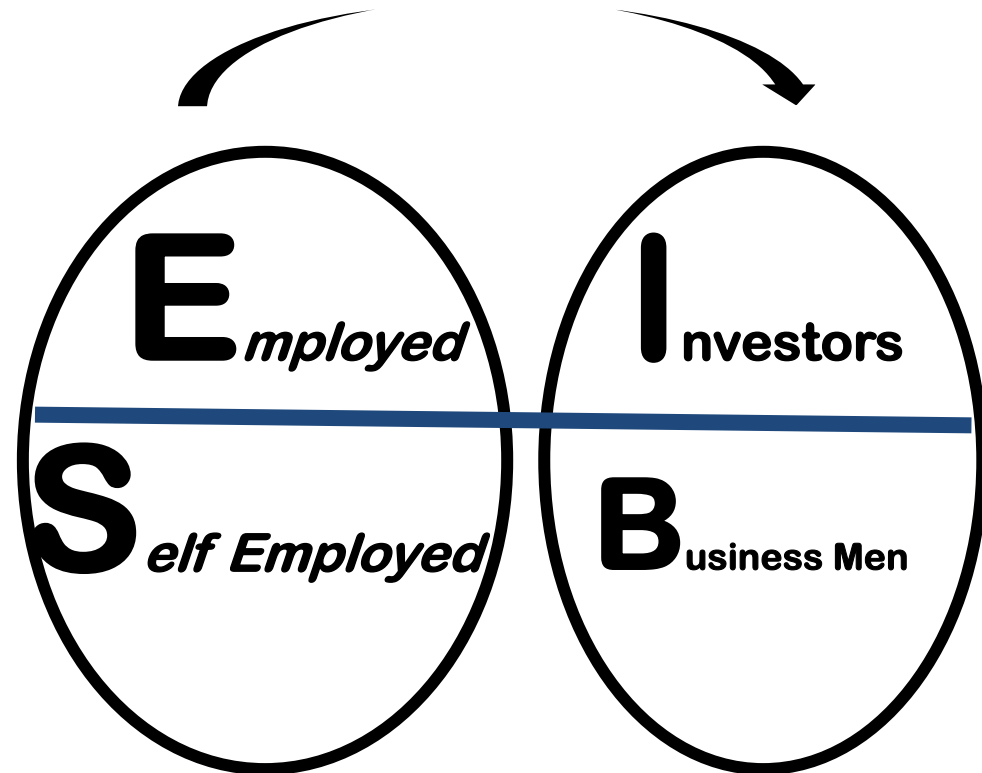
# HOW TO EARN MONEY Legally, Morally & Ethically



# Principle To Become Rich



# Move From Here To Here



# Question ??

- Investment Company will do
- Manufacturing of Products Company will do
- Stock Company will maintain
- Product Delivery Company will do
- Risk Company will take
- Profit sharing between You and Company.
- Will You take the Opportunity ??? **YES/NO**

# Question ???

**If you have your own Super Market / Own Good Quality Brands  
Will You buy the products  
from your shop Or from the neighbor's shop ? ?**





**Word of Mouth  
publicity  
is Human Nature**

# You can Earn upto Rs. 210000/- Weekly

- **First Create an ID in MI LifeStyle Marketing Global Private Limited (Free)**

**[www.milifestylemarketing.com](http://www.milifestylemarketing.com)**

**Click on Sign up. Fill your personal details**

- **You need a Sponsor - Ask for Sponsorship ID Number**
- **Fill User Name & Password of your choice**
- **Remember to Fill the detail of Nominee to leave back your Legacy**
- **You will get a 10 digit ID Number on your Mobile**

# UPLOAD KYC

- Pan Card
- Bank Details
- Address Proof
- [milifekyc@milifestylemarketing.com](mailto:milifekyc@milifestylemarketing.com)
- [milifepan@milifestylemarketing.com](mailto:milifepan@milifestylemarketing.com)
- [milifeneft@milifestylemarketing.com](mailto:milifeneft@milifestylemarketing.com)
- [info@milifestylemarketing.com](mailto:info@milifestylemarketing.com) –(For Communication)



# **SIMPLE AND DUPLICABLE BUSINESS PLAN**

## **TYPES OF INCOME**

**RETAIL PROFIT** – You get the products at Distributor Price from Day One. You can sell it at MRP.

**SALES TURNOVER BONUS** – Weekly Up To Rs.2,10,000/-

\* Friday Closing. Payment Every Wednesday

**+ Monthly Income from Company Turnover**

# Income Benefits

- **Retail Profit**
- **Sales Turnover Bonus (STB) - Weekly**
- **Performance Bonus – Monthly**
- **Loyalty Bonus – Monthly**
- **NTC Bonus – Monthly**
- **Rank Income – Monthly**
- **Royalty Income - Monthly**

# **Sales Turnover Bonus (STB)**

- **Weekly Income - Rs. 450/- to Rs.210000/-**
- **You can earn in Multiple Ids.**

**YOU**  
(Distributor)  
ID ACTIVATION - 3750 BV

**10,000 BV**

**10,000 BV**

**Rs.1200/-**

**12 % on BV  
Matching**

**Every Friday  
Closing**

**Wednesday  
Weekly Payment**

**First Payment  
after 2 weeks**



# Carry Forward System

**YOU**  
(Distributor)

**1,20,000 BV**

**1,00,000 BV**

**Rs.12,000**

**Carry Forward to next week**

**20,000 BV**

**12 % on BV Matching**



# Sales Turnover Bonus (Weekly)

<b>YOU</b> (Distributor)			<b>Incentive</b> Rs.
<u>ORG 1</u>	<u>ORG 2</u>		
10,000 BV	10,000 BV		1,200
1,00,000 BV	1,00,000 BV		12,000
10,00,000 BV	10,00,000 BV		1,20,000
17,50,000 BV	17,50,000 BV	Ceiling	2,10,000
20,00,000 BV	20,00,000 BV	Ceiling	2,10,000

# **USP**

## **Unique Selling Points**

- **2 Direct enough to earn Rs. 210000/ Week.**
- **No Senior / Junior**
- **No Different Percentages**
- **No Business Volume Targets**
- **Carry Forward System**
- **Unlimited Depth and Unlimited Time**

# USP

- **New joining 12% on BV Matching**
- **Re-Purchase 12% on BV Matching**



# LEVELS

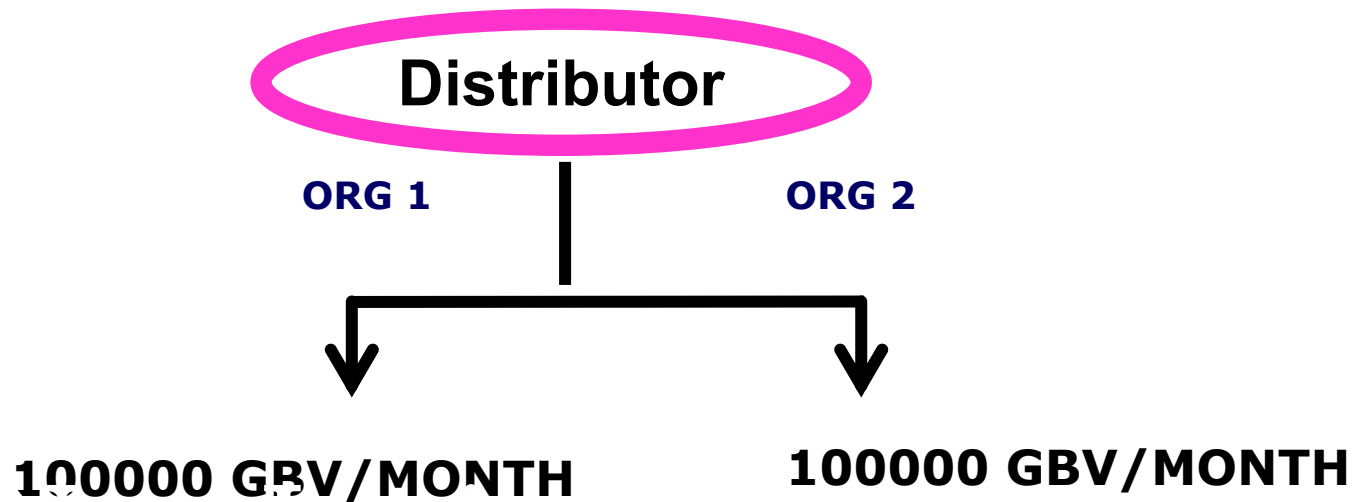
( No Time Limit – Cumulative BV)

New Joining + Re-Purchase

<b>TEAM COORDINATOR (TC)</b>	<b>2.5 Lakh Matching GBV</b>
<b>AREA TEAM COORDINATOR (ATC)</b>	<b>5 Lakh Matching GBV</b>
<b>DISTRICT TEAM COORDIATOR (DTC)</b>	<b>7.5 lakh MATCHING GBV</b>
<b>ZONAL TEAM COORDINATOR (ZTC)</b>	<b>15 Lakh Matching GBV</b>
<b>STATE TEAM COORDINATOR(STC)</b>	<b>25 lakh MATCHING GBV</b>
<b>REGIONAL TEAM COORDINATOR(RTC)</b>	<b>75 lakh MATCHING GBV</b>
<b>NATIONAL TEAM CO-ORDINATOR (NTC)</b>	<b>2 CRORE MATCHING GBV</b>
<b>CONTINENTAL TEAM CO-ORDINATOR (CTC)</b>	<b>5 CRORE MATCHING GBV</b>
<b>INTERNATIONAL TEAM CO-ORDINATOR (ITC)</b>	<b>10 CRORE MATCHING GBV</b>

# PERFORMANCE BONUS

## From Company Turnover

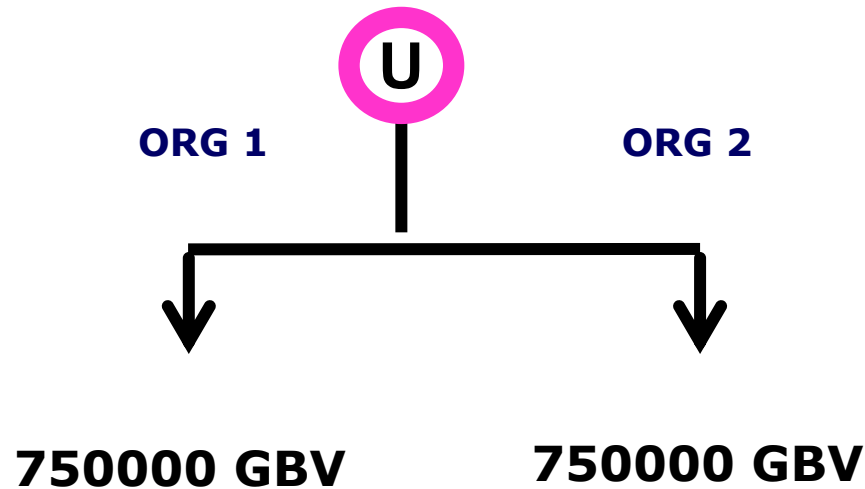


## Different Level / Different Target

As per terms and conditions of the Company

# LOYALTY BONUS (AFTER DTC)

## From Company Turnover

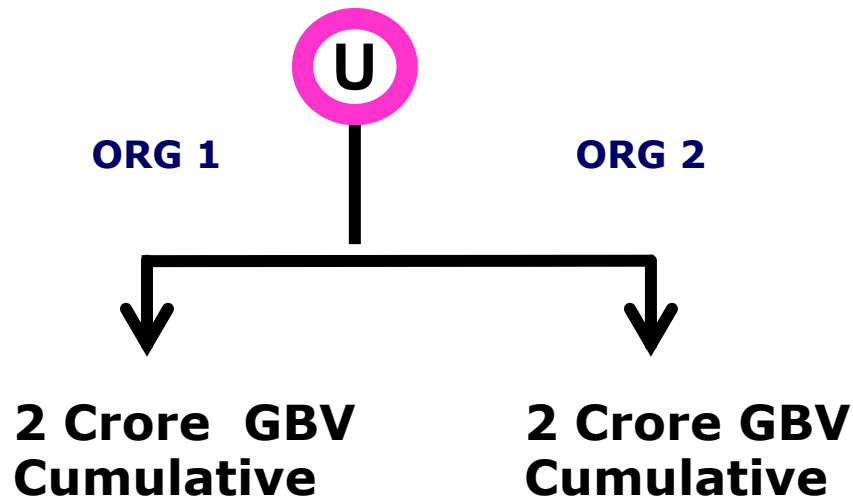


## Different Level / Different Target

As per terms and conditions of the Company

# NTC BONUS

## From Company Turnover



As per terms and conditions of the Company

# RANK INCOME

GBV

## 3<sup>rd</sup> & 4<sup>th</sup> Direct is Compulsory

re

Rank	%	LEG1	LEG2	LEG3	LEG4
STAR SILVER	2.00	2.5 LAKH	2.5 LAKH	2.5 LAKH	NA
STAR PEARL	3.00	7.5 LAKH	7.5 LAKH	7.5 LAKH	NA
EMERALD	3.75	20 LAKH	20 LAKH	20 LAKH	20 LAKH
GOLD	4.50	80 LAKH	80 LAKH	80 LAKH	80 LAKH
PLATINUM	5.00	2 CR	2 CR	2 CR	2 CR
DIAMOND	5.50	5 CR	5 CR	5 CR	5 CR
ROYAL DIAMOND	6.00	PLATINUM	PLATINUM	PLATINUM	PLATINUM
CROWN DIAMOND	6.50	DIAMOND	DIAMOND	DIAMOND	DIAMOND
CROWN AMBASSADOR	7.00	R.DIAMOND	R.DIAMOND	R.DIAMOND	R.DIAMOND

**As per terms and conditions of the Company**

# Royalty Income

**Eligibility Diamond & Above Leaders**

**As per company Terms & Conditions**

# Minimum Monthly Repurchase

**Rs. 1000/- for Distributors**

For detailed information about the Company Plan,  
Terms & Conditions Please refer :

[www.milifestylemarketing.com](http://www.milifestylemarketing.com)

**NOTHING TO LOOSE**

**BUSINESS IS FREE**  
**No Investment – No Risk**



# You can do your contribution in solving Big Issues of India

You can become from Job seeker to Opportunity Giver

नौकरी

Un-employment  
Under employment



We can create

**Entrepreneur**

# Ultimate Purpose of Life Happiness



प्रगति

# Decision can change your Life



**For more Information  
Feel Free to Chat on  
WhatsApp/SMS**

**PURPOSE**

**Weekly income**

**Rs. 2,10,000/-**

**'IF YOU THINK YOU CAN**



Let's Learn. Teach. Succeed.



**Thank You**  
**GOD BLESS ALL OF US**

**Build The Nation By Building The People**

[www.milifestylemarketing.com](http://www.milifestylemarketing.com)

[www.indiashoppe.com](http://www.indiashoppe.com)

[www.harvestyourself.com](http://www.harvestyourself.com)