

Mi Lifestyle Marketing Global Pvt. Ltd.



Let's Learn. Teach. Succeed.

Network Believe Ideas Network Believe Ideas
Sucess Dreams Passion Dreams
Desire Motivation Faith
Goal Unity Entrepreneur Desire Goal Unity Motivation
Startup Venture Passion Startup Venture Passion
Retire Young Retire Rich Passion Dedication Faith

**WELCOME
TO
THE**



BUSINESS OF THE 21ST CENTURY

OUR DREAMS



- Own House
- Own Car
- Good Education

- Marriage
- Helping Others

- Financial Freedom
- Time Freedom

Compromise



"DREAMS is not what you see in sleep
is the thing which doesn't let you sleep."
- Dr. A.P.J. Abdul Kalam

FOUR TYPES OF PEOPLE IN OUR SOCIETY



ROBERT T. KIYOSAKI

E*mployed*



Dreams



B*usiness Men*



Dreams



S*elf Employed*



**95%
People**

**5%
Money**

Reasons
Individual Effort
Active Income
Limited Earning

**95%
Money**

Reasons
Team Effort
Passive Income
Unlimited Earning

I*nvestors*



**5%
People**

Basic Requirement for Business...

1. Capital 2. Knowledge 3. Experience 4. Public Link 5. Risk taking ability

Only One Way

Direct Selling Industry

"IF YOU ARE A PERSON WITH BIG DREAMS AND WOULD LOVE TO SUPPORT OTHERS IN ACHIEVING THEIR BIG DREAMS, THEN THE NETWORK MARKETING BUSINESS IS DEFINITELY A BUSINESS FOR YOU."

- ROBERT T. KIYOSAKI
ENTREPRENEUR
AND AUTHOR



"Your industry **GIVES A CHANCE FOR EVERYONE** to make the most of their lives I thank U for keeping it strong for so many people and expanding it to more Millions of People. Thank you for your work, **God bless you**"



US Prisedent - BILL CLINTON

A billionaire, one of the world's biggest investors,

He now invests in Network Marketing (MLM) Companies

He has invested in three **Network Marketing** companies already

He believes in the system



Warren Buffett

"If I would be given a chance to start all over again, I would choose **NETWORK MARKETING.**"



Bill Gates

"The richest people in the world build **NETWORK** everyone else looks for work." - Robert T. Kiyosaki

POWER OF DIRECT SELLING

Direct selling in India to touch ₹10k cr by 2015; ₹34k cr by 2020

The Indian direct selling industry is expected to touch ₹10,000 crore by 2015 and ₹34,000 crore by 2020, according to a report by the Direct Selling Association (DSA). The report also states that the industry is growing at a CAGR of 15% over the next five years. The DSA is a non-profit organization that represents the interests of direct selling companies in India. It was founded in 1997 and has since then been working to promote the industry and protect the rights of its members. The report is based on data collected from various sources, including government records, industry surveys, and company reports. It provides a comprehensive overview of the current state of the direct selling industry in India and offers insights into its future growth prospects.

Booming direct selling industry to grow to Rs64,000 crore by 2025

The direct selling industry in India is expected to reach a value of ₹64,000 crore by 2025, according to a report by the Direct Selling Association (DSA). The report also states that the industry is growing at a CAGR of 15% over the next five years. The DSA is a non-profit organization that represents the interests of direct selling companies in India. It was founded in 1997 and has since then been working to promote the industry and protect the rights of its members. The report is based on data collected from various sources, including government records, industry surveys, and company reports. It provides a comprehensive overview of the current state of the direct selling industry in India and offers insights into its future growth prospects.



इट्स इंडिया

21वीं सदी की सबसे बड़ी क्रांति
डायरेक्ट सेलिंग उद्योग

The article discusses the rapid growth of the direct selling industry in India, highlighting its potential to become a major economic force. It mentions that the industry is expected to reach a value of ₹64,000 crore by 2025, with a CAGR of 15% over the next five years. The article also notes that the industry is growing at a CAGR of 15% over the next five years. The DSA is a non-profit organization that represents the interests of direct selling companies in India. It was founded in 1997 and has since then been working to promote the industry and protect the rights of its members. The report is based on data collected from various sources, including government records, industry surveys, and company reports. It provides a comprehensive overview of the current state of the direct selling industry in India and offers insights into its future growth prospects.

BILLIONAIRE REAL ESTATE
DONALD TRUMP
IS CREATING A NEW
NETWORK MARKETING
COMPANY....ARE YOU IN?

**JOIN REAL ESTATE
EXPERTS TEAM**

**TRUMP
NETWORK**



Networking Economics: Refuse to Participate in the Recession

**NETWORK
MARKETING
LIFESTYLES**

THE NEXT TRILLION
AN INTERVIEW WITH
PAUL JANE PILZER



A Millionaire Explosion!

Over the next 10 years,
poised to create 10
million new millionaires!!

**THE NEXT
MILLIONAIRES**

PAUL JANE PILZER

www.BillionDollarCompany.biz




MI LIFESTYLE MARKETING GLOBAL PVT. LTD.

Promoted by Professional Management with 24 years of Direct Selling,
Product Marketing Experience and solid Financial Backing.

"The difference b/w MI LIFESTYLE & other companies
is that we create history others read history."

- Mr. Praveen Chandan

LEGAL DOCUMENTS

पूरे भारत में 500 से
ज्यादा लोकेशन पे
इंडिया शोपि स्टोर
और पिकअप सेन्टर

Website:-www.indiashoppe.com

IndiaShoppe

Where India Shops...

शानदार एजुकेशन सिस्टम



GST NO:
33AICM7510L1ZD

PAN NO:
AAICM7510L



TRADITIONAL BUSINESS VS DIRECT SELLING



"IF you can't change the way you shop
how can you change the way you live."

- Ankit Kumar



ON
&ON

Brains Behind the World Class Products



Dr. DBA Narayana

- 45 Years of professional experience
- Gold Medalist – B. Pharma, First Class – M. Pharma
- Director - R&D Dept with Unilever Ltd.
- Director - R&D Dept Dabur (India) Ltd.
- 10+ yrs experience with Ranbaxy
- Former member of API committee.
- Expert member in scientific panel of FSSAI.
- Many awards, Contributed to many books & publications



Dr. K C Gawandan

- 40 yrs work experience
- PHD-IIT Mumbai
- 20 yrs – Director R&D, HUL
- 17yrs – Dabur, Himalaya & Balsara
- Among very few scientist having work experience in all the personal care range products.



Mr. K K Rajesh

- B.Tech & MBA (IIM Calcutta)
- 29 years of Corporate experience
- Creator of HUL Networks
- Twice recipient of Chairman's award in Hindustan Lever
- Dabur India – Exe Director Health Care
- International Trainer



Dr. Satilal Patil

- Official consultants for **MAHARASHTRA AGRICULTURE DEPARTMENT**
- Holding **patents** for innovative products
- **Research papers** in National and International Journals
- **UGC technical committee** member
- Technical expert for **Dubai**, Member of '**Neem Patent**'

"Health is the real wealth,
not the pieces of Gold and Silver."

- Mahatma Gandhi

3 Success Steps

- PURCHASE SOME PRODUCTS
- USE & PROMOTE
- LEARN, TEACH & HELP

Types Of Income

इस व्यापार में कमाई के रास्ते



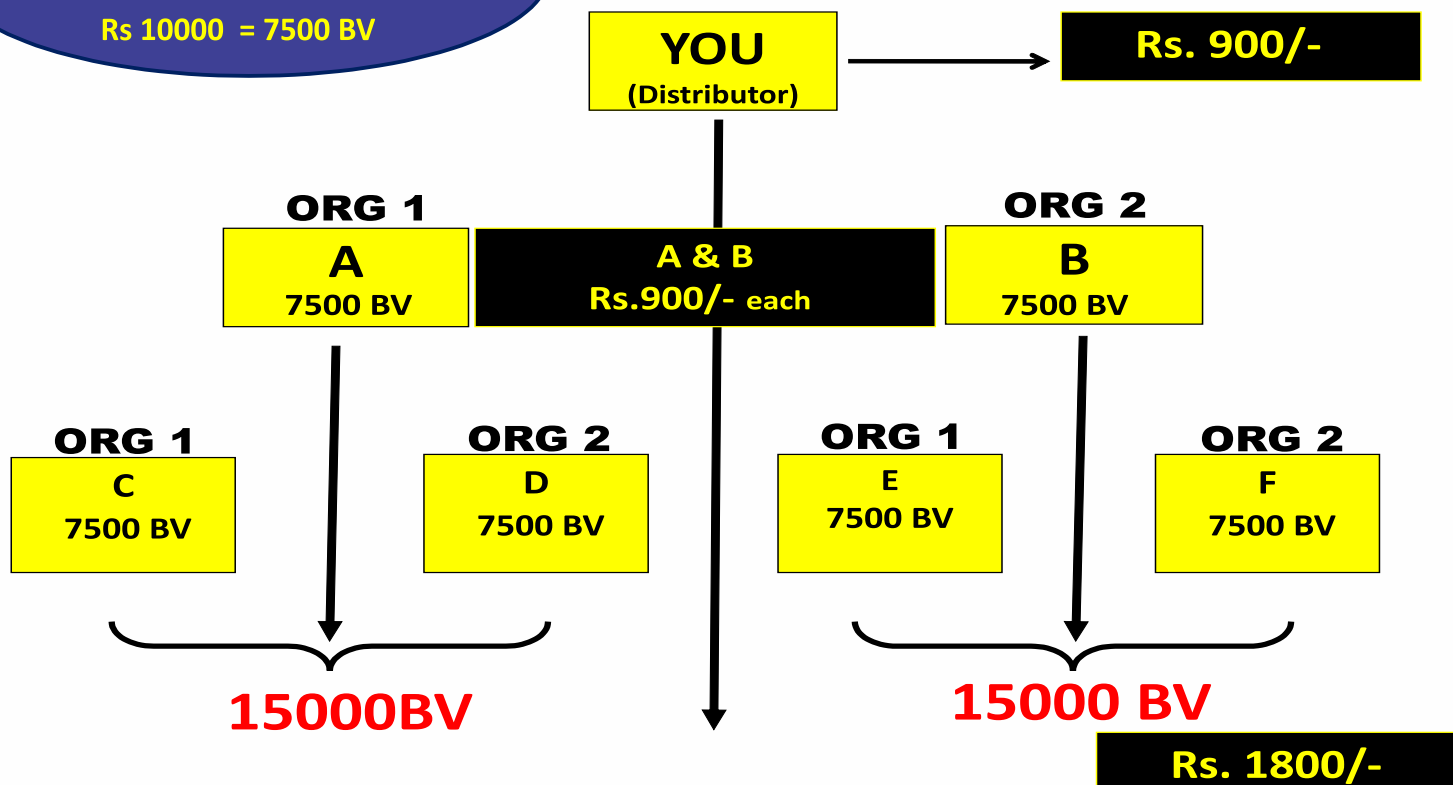
*(Based on the Product Sales generated by you and your team)

Sales Turnover Bonus (Weekly)

Rs 100 = 75 BV

Rs 7000 = 5250 BV

Rs 10000 = 7500 BV

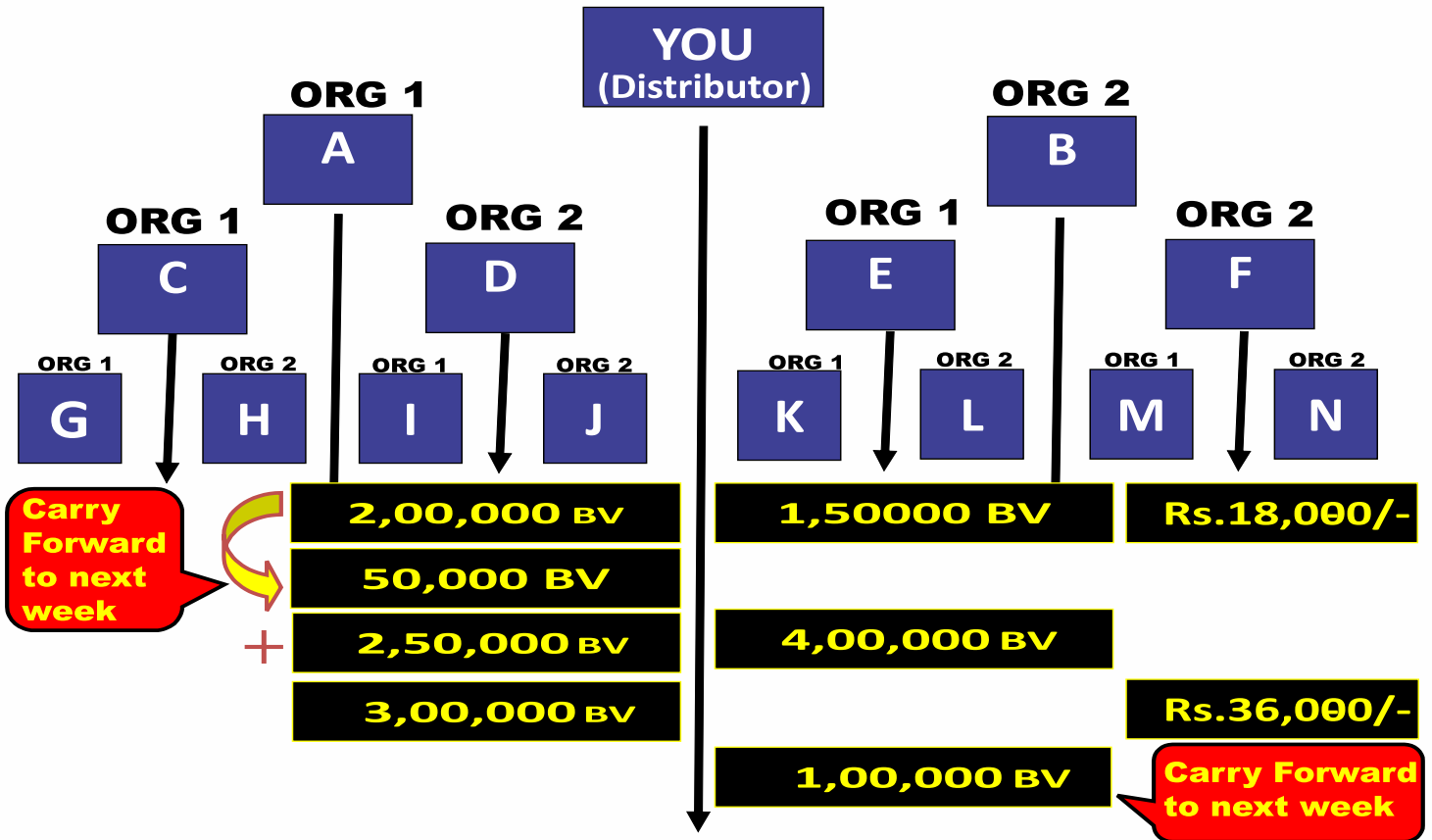


* Commission will be calculated **@12%** of the matched Business Volume (BV) of both the organizations.

"You cannot change your destination overnight
but you can change your directions overnight."

- Robin Sharma

Carry Forward System



Sales Turnover Bonus (Weekly)

YOU (Distributor)			
ORG 1	ORG 2		
5,00,000 BV	5,00,000 BV	Incentive	Rs. 60,000/-
10,00,000 BV	10,00,000 BV	Incentive	Rs. 1,20,000/-
15,00,000 BV	15,00,000 BV	Incentive	Rs. 1,80,000/-
1,750,000 BV	1,750,000 BV	Incentive	Rs. 2,10,000 /-

CAPPING : Rs. 2,10,000/- PER WEEK-!

Rank Income

Ranks	Qualifying GBV	(%)	Gap%
STAR SILVER	2.5 Lac GBV in 3 Legs	2	2.00
STAR PEARL	7.5 Lac GBV in 3 Legs	3	1.00
EMERALD	20 Lac GBV in 4 Legs	3.75	0.75
GOLD	80 Lac GBV in 4 Legs	4.5	0.75
PLATINUM	2 Crore GBV in 4 Legs	5	0.50
DIAMOND	5 Crore GBV in 4 Legs	5.5	0.50
ROYALDIAMOND	4 Platinum in 4 Legs	6	0.50
COWN DIAMOND	4 Diamond in 4 Legs	6.5	0.50
CROWN AMBASSDOR	4 Royal Diamond in 4 Legs	7	0.50

Gross Business Volume (GBV) Based Rank Income On Monthly Closing As Per Condition

Performance Bonus

Global Business Volume Turnover Of The Company
Will Be Shared Among All The Eligible Achievers

RANK	%
DISTRIBUTOR SILVER PEARL	1%
EMERALD GOLD PLATINUM	0.5%
DIAMOND ROYAL DIAMOND	0.5%
CROWN DIAMOND CROWN AMBASSADOR	0.5%

Performance Bonus

RANK	ORG 1	ORG 2
TEAM CO-ORDINATOR	1,00,000	1,00,000
SILVER	3,00,000	3,00,000
DISTRICT TEAM CO-ORDINATOR	3.75,000	3.75,000
PEARL	4,50,000	4,50,000
STATE TEAM CO-ORDINATOR	5,50,000	5,50,000

RANK	ORG 1	ORG 2	ORG 3
DISTRIBUTOR	60,000	60,000	60,000
STAR SILVER	75,000	75,000	75,000
STAR PEARL	1,00,000	1,00,000	1,00,000

"Team work divides the task and multiplies the success."

- Ankit Kumar

Award &Reward

Loyalty Bonus

Ranks	Qualifying GBV	One Time Bonus	Time Period Weeks	Rewards
STAR SILVER	2.5 Lac GBV in 3 Legs	25000	10 Weeks	LAPTOP
STAR PEARL	7.5 Lac GBV in 3 Legs	40000	18 Weeks	BIKE FUND
EMERALD	20 Lac GBV in 4 Legs	1 Lac	36 Weeks	BUDGET CAR FUND
GOLD	80 Lac GBV in 4 Legs	3 Lac	46 Weeks	SEDAN CAR FUND
PLATINUM	2 Crore GBV in 4 Legs	5 Lac	58 Weeks	PREMIUM CAR FUND INNOVA
DIAMOND	5 Crore GBV in 4 Legs	10 Lac	72 Weeks	LUXURY CAR FUND (BENZ/BMW/AUDI)
ROYAL DIAMOND	4 Platinum in 4 Legs	16 Lac	100 Weeks	SINGLE STUDIO APARTMENT FUND
COWN DIAMOND	4 Diamond in 4 Legs	32 Lac	132 Weeks	LUXURY APARTMENT FUND
CROWN AMBASSDOR	4 Royal Diamond in 4 Legs	75 Lac	180 Weeks	VILLA FUND

Ranks	Matching Repurchase GBV	Repurchase GBV from 3 rd /4 th branch		Rewards in Rupees
DTC	20000	4000		5000
ZTC	40000	8000		7500
STC	80000	16000		10000
RTC	200000	40000		15000
NTC	400000	80000		20000
STAR SILVER	15000	7500		5000
STAR PEARL	30000	15000		7500
EMERALD	100000	25000	25000	15000
GOLD	200000	35000	35000	20000

* The Loyalty Bonus will be reviewed by the management from time to time

Nomination Facility

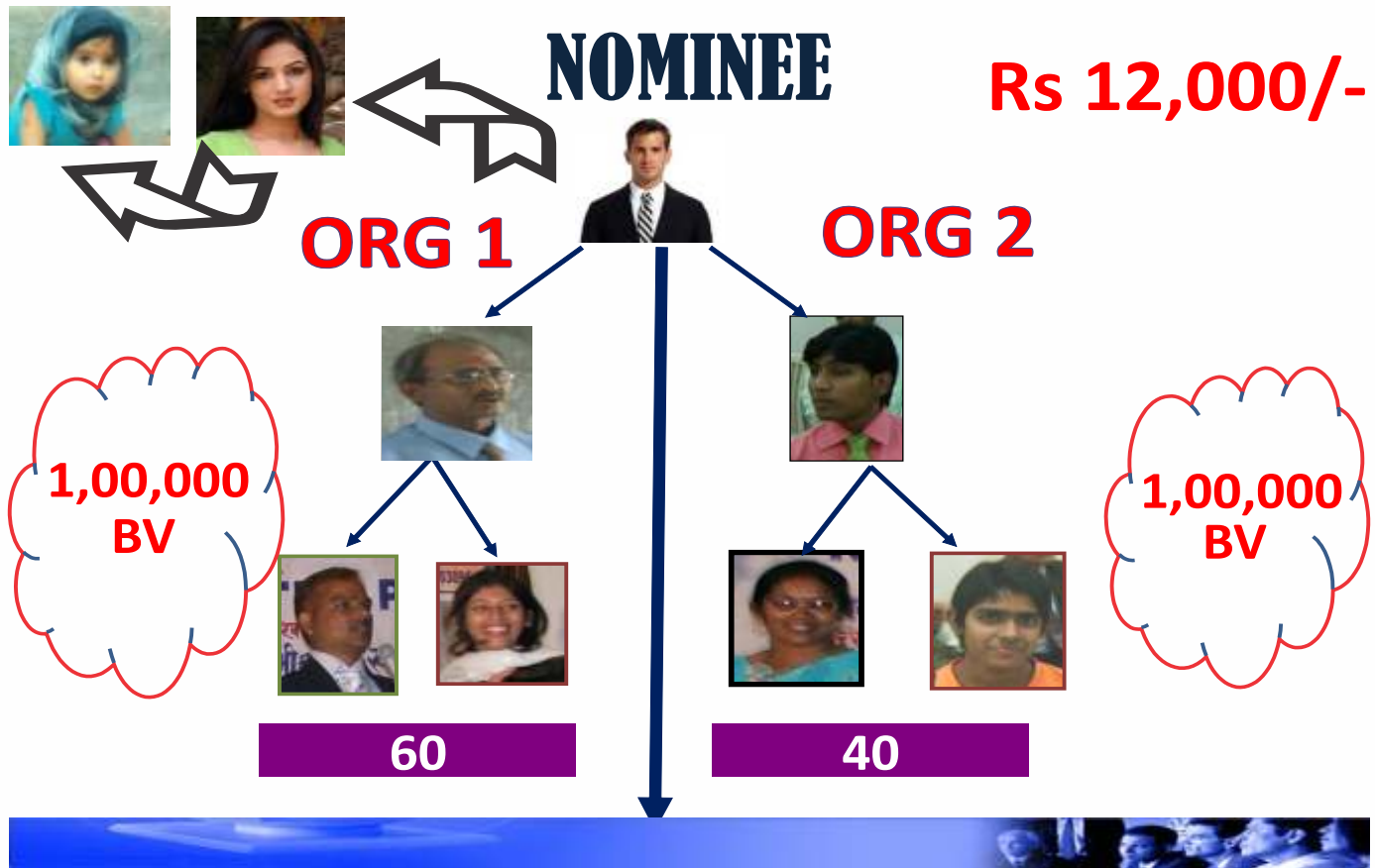


TODAY LIFE IS NOT SECURE

"Everybody knows his/her date of birth
but no one knows his/her date of death" - Ankit Kumar

YOUR BUSINESS TRANSFER TO YOUR NOMINEE

Rs 12,000/-



Economic Survey

Average Monthly Expense of a Middle Class
Family for Survival

1940 - Rs. 10

1960 - Rs. 100

1980 - Rs. 1000

2000 - Rs. 10,000

Today - ????????????????



2020 - 10 0 0 0 0



Corporate Office:-

Mi Lifestyle Marketing Global Private Limited
25/35, 3rd floor, East Patel Nagar,
New Delhi - 110008
Tel : 011-4770 9943/44.

Branch Office :-

Mi Lifestyle Marketing Global Private Limited.,
123,Midas,Sahar Plaza,Next to Hotel Kohinoor,
Opp J.B.Nagar, Andheri Kurla Road
Andheri East Mumbai 400059.
Contact No: 02266710470.

Branch Office :-

Mi Lifestyle Marketing Global Private Limited.,
Shop Unit No.8, 3rd Floor,
"Alsa Mall", No.149, Montieth Road,
Egmore, Chennai - 600 008.
PH : 044-28542877, 044-43502255.

Branch Office :-

Mi Lifestyle Marketing Global Private Limited.,
No. 31, Mahanirvan Road, Hindustan Park,
Behind Ashirbad Bhavan, Kolkata - 700029
Contact No: 03340064922

**"If you are born poor, its not your mistake,
but if you die poor, its your mistake." - Bill Gates**