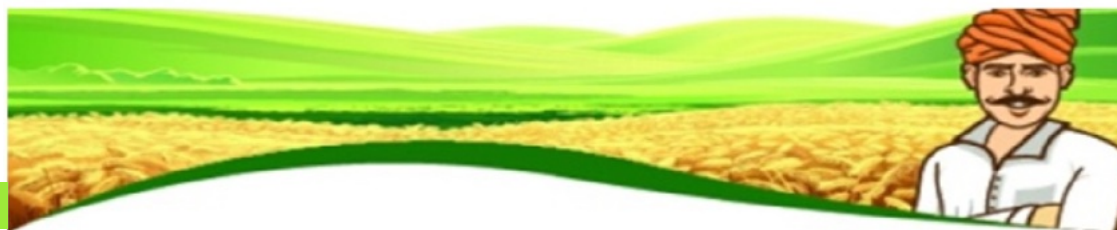




Train the Trainers



Let's Learn. Teach. Succeed.

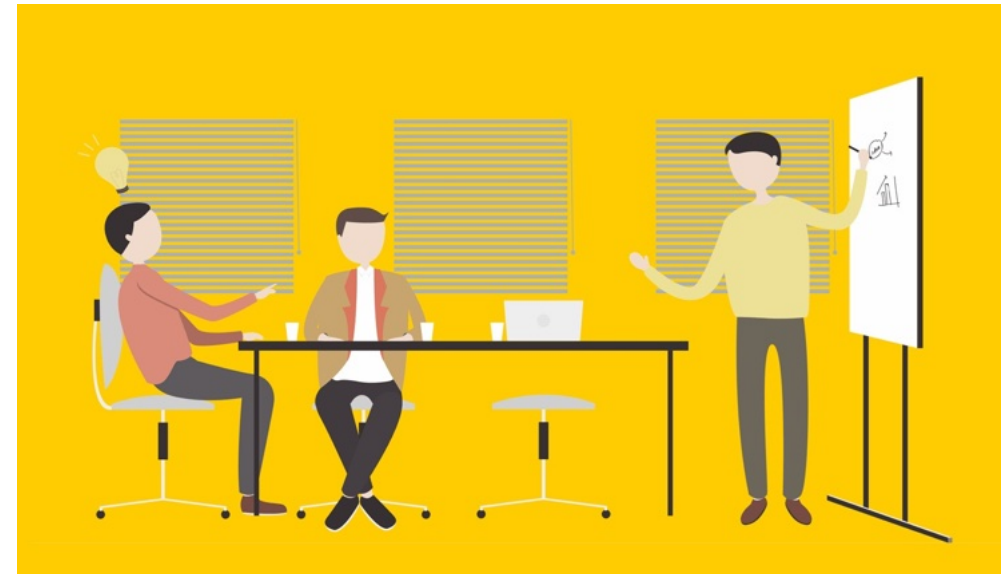


Indiagro



A certified product for Organic Agriculture

1. A train the trainer program is a developmental workshop for Trainers.
2. Providing an end-to-end view of the training cycle & its steps using experiential learning methodologies.
3. Understanding the role of a trainer & how they can improve audience engagement & ensure retention for a long time.
4. Practicing the learned skills & receiving constructive feedback on the same by established facilitators.
5. A Trainer train the workshop is also a great starting point for individuals who are aspiring to become trainers but don't know where to start. It creates a good platform for understanding what training really entails and how they can transform themselves into successful trainers.



Suggested line of action

Study

- INDIAGRO Brand products.
- Cropping pattern of the operating area.
- Create a boundary of at least 5 villages & Study crops in that area from Sowing to harvesting.

Enlist potential clients in the area and:

- Contact them
- Provide all information
- Assure them of cutting down costs and increasing yields.

Product Management

- Professional farmers
- Mark your nearest PUC/ Indiashoppee where you make available your products.
- Reserve your products in advance.

Who are we?

We are:

- Organic Agriculture Company having organic certified (**NPOP**) products by **APEDA** (Government of India)
- Here to educate Indian farmers providing them with new modern Agriculture technology and teaching them about “Viruksha Ayurveda Concepts”
- Here to cut down farmers' cost of cultivation by half of its cost.
- We are visionary to convert farmers to Organic Agriculture to feed the entire world with healthy farm produce.
- Coming under the fertilizer control order's “**BIOSTIMULANT ACT**”

There are three-tier licensing system

- (a)G2 certificate - We already got it for manufacturing process.
- (b)G3 certificate - We have already applied for it and waiting for central agency to give certification
- (c)G1 certification – Will start this process after getting G3 certification.



STATEMENT OF COMPLIANCE
No. NPOP/IM/242231196

For MI LIFESTYLE MARKETING GLOBAL PVT. LTD.

Operator Address:

BI 25, LANCO HOUSE, 2ND FLOOR, G N CHETTY ROAD, T NAGAR, CHENNAI - 600 017,
District Chennai, State Tamil Nadu,
INDIA.

Based on a signed contract and external inspection carried out in the, M/s. ECOCERT - India Pvt. Ltd. herewith confirms that the products mentioned in the list attached are manufactured by the above mentioned company, is in compliance for use in organic production as allowed/restricted product under NPOP.

Date of Issue: 24/02/2023

Valid up to: 21/02/2024

Place : Gurgaon

Seal,  **ECOCERT INDIA PVT. LTD.**
Unit No. 801, 8th Floor,
The Palm Square, Sector-66,
Gurgaon, Haryana-122018,
M/S **ECOCERT India Pvt. Ltd.**, +91-93196 91633



Production Detail(s)/Annexure

For MI LIFESTYLE MARKETING GLOBAL PVT. LTD.

Operator Address:

BI 25, LANCO HOUSE, 2ND FLOOR, G N CHETTY ROAD, T NAGAR, CHENNAI - 600 017,
District Chennai, State Tamil Nadu,
INDIA.

Issued in reference to certificate No.
NPOP/IM/242231196

S No.	Name of Production Unit	Brand Name	Use for Nutrient/Pest control/ Growth enhancement
1.	YASH ORGANICS	INDIAGRO MI SPRAY PLUS	Growth Enhancement
2.	YASH ORGANICS	INDIAGRO GROW MAGIC ADVANCE	Growth Enhancement
3.	YASH ORGANICS	INDIAGRO MI VEER	Growth Enhancement
4.	YASH ORGANICS	INDIAGRO MI PROUD	Growth Enhancement
5.	YASH ORGANICS	INDIAGRO MI CITRA	Growth Enhancement
6.	YASH ORGANICS	INDIAGRO MODIPHY	Growth Enhancement
7.	YASH ORGANICS	INDIAGRO Y- RAS PLUS	Growth Enhancement
8.	YASH ORGANICS	INDIAGRO BHUA STRA SUPER	Growth Enhancement

Seal,  **ECOCERT INDIA PVT. LTD.**
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Organic Certifications

What to do with Indigo products!

We are organic inputs, Our products don't have any chemicals or poison.

1. We can do any kind of farming with these products without any further chemical inputs.
2. If you are a regular chemical user then, can I convert my farm immediately into organic farm? yes
3. Nearly three years cultivation by Indigo brand products is required for converting farm to organic farm.
4. Is there any need of extra cost of cultivation for organic farming?

No (Instead of extra cost we are absolutely cutting down production cost)

We provide:

- complete package for Crop Nutrition and Crop Protection by all means
- faster result-oriented solutions than any chemicals in farming

What to do with Indigo products?

1. Understand Indigo products thoroughly with the technical specifications, limitations, doses, time of application etc.
2. Before recommendation to any farmer, please read all the label given on the bottle thoroughly, then recommend the product.
3. Any of our product can be mixed with any chemical agriculture impute except copper and sulphur, should be avoided to mix with our products.
4. Indigo product spraying should be done in the early morning hours or late evening hours to avoid any sunburn and scorching effects.
5. Within our plant protection range, combination of Mi Veer with Mi proud and combination of Mi Citra with Mi proud should be a avoided.
6. Do not use Weedicides/ Herbicide used spray pump or blower pump for spraying of our product.
7. Use all standard agricultural practices recommended by Government of India for agriculture purpose.

Our product range



Bhaustra super



Grow magic advance



Mi Spray
Plus

Our product range



Mi Veer



Mi Proud



Mi Citra



ModipHy



Y-Ras Plus

- BhuAstra is soil sterilization formula and in granular form.
- BhuAstra is not a fertilizer and nor an fertilizer alternative.
- BhuAstra is to avoid soil insects like white grub , termites, cut worms, snails, crickets
- BhuAstra doesn't harm beneficial insects like earthworm.
- Medicine coated on BhuAstra releases when comes in contact with water and Get adhere with roots in root zone, so avoid insects to damage to plant roots.
- Whenever you prepare land to place seed in soil or during seedling transplanting.
- BhuAstra can mix with seeds and fertilizers while sowing.
- Every farmer is about to go for sowing or transplanting is your client.
- In case of perennial crops like Kinno, oranges, banana, sugarcane, Mango, For perennial fruit crops apply BhuAstra during Bahar treatment.
- FORM- GRANULAR
- APPLICATION- SOIL APPLICATION AND NOT FOR SPRAY PUMP.
- BHUAstra IS NOT A FERTILIZER ALTERNATIVE



BhuAstra super

When to use

- during soil preparation, bed preparation, after seedling transplantation or up to one month of seed germination.
- Bhuastra super gives protection against soil borne pest and avoid pest to damage seedling.
- When granules comes in contact with moisture, it get adhere with roots and remain with roots up to the extend period which protects the root system.
- Bhuastra super has to broadcast in the field on open soil.
- Bhuastra super improves soil texture and structure.
- All kind of insects present in the soil will be control by BhuAstra super.

BhuAstra super



BhuAstra super results

The phytotonic effect in the given context is defined as the additional positive advantages in growth and development other than the direct effect for which the input/process has been used .

- Improves seed germination
- Promotes early germination
- Healthy initial plant growth.
- Increase the efficiency of nutrients availability in the soil
- It improves soil texture and structure.
- Ultimately facilitate soil microbial activities.



Grow magic advance

- Grow magic is third generation nano technology Jasmonate based product
- This is in powder form and can apply in soil with basal dose of fertilizer then it reduce down your fertilizer doses by half .
- Grow magic is for
 - (a) Root development,
 - (b) Initial plant growth
 - (c) Profuse Flowering
 - (d) Profuse fruiting
 - (e) Reduces flower and fruit drops.
 - (f) Increases test weight of grains, increases oil content
 - (g) Fruit/ vegetable taste, color, fragrance, odor, keeping quality, sugar content

Uses for Urban City market-

- 1. Cut flower Market**
- 2. Market for Kitchen Garden.**



Grow magic advance results



White root development

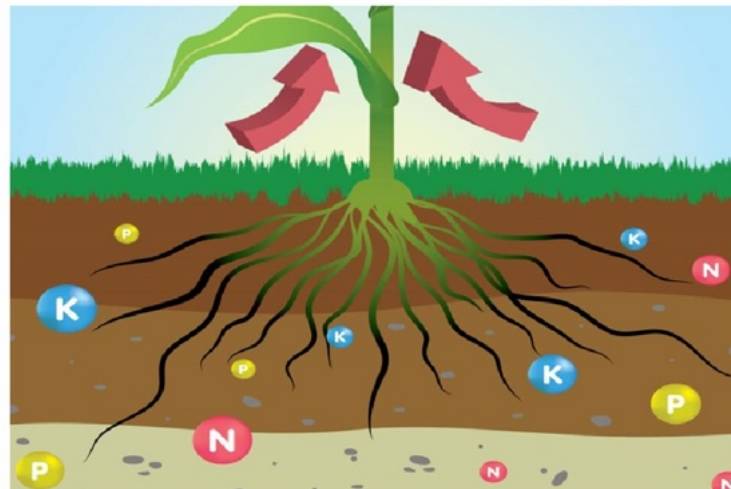


Initial Rapid Growth



Vegetative growth

*Advanced
Nutrients*
Leading the Nutrient
and Research
of Top Growers



Availability of all nutrients

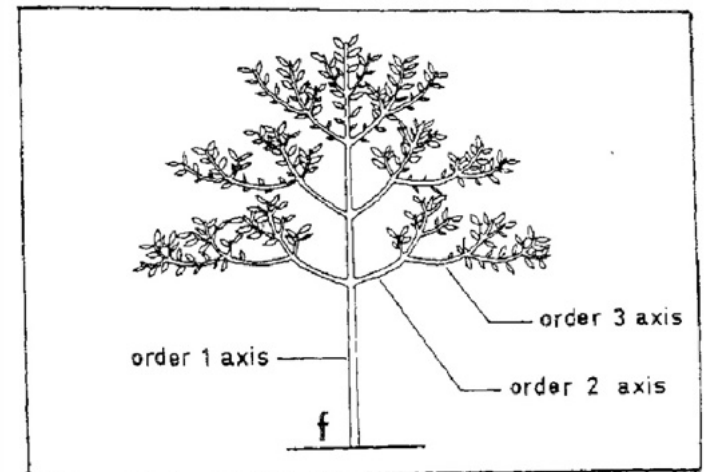
Grow magic advance results



Rapid intermodal growth



Leaf elongation, Rigid cell wall



Profuse Branching

Grow magic advance results

- Increases test weight of grains, increases oil content
- Fruit/ vegetable taste, color, fragrance, odor, keeping quality, sugar content.
- Increases in alkaloid contents in Tea ,coffee, spices etc,.
- Increases test weight in every crops.
- Conversion of male flowers to female flowers in crops like all gourds, Melons, cucumber etc,.
- Biotic / Abiotic stress management.



Grow magic advance results

You will get uniform sized Root/
bulb crops like Onion garlic,
Ginger, Turmeric, vegetables like
carrot, Radish etc



Whenever you are going for farming, please add up

2 packets of BHUASTRA super
+
Grow magic Advance 1 pouch

For paddy, Sugarcane, wheat, cotton,
Soybean like all field crops and all vegetables,
this combination is very much needed for more
number of tillers, profuse vegetative growth,
more number of flowers and fruits



MI - Spray Plus

- Sticker – If mixed with any solution of pump then it stick with pump solution which helps to adhere into the leaf lamina
- Spreader- If mixed with any solution of pump then it spreads with pump solution which helps it to cover leaf lamina.
- Penetrator- If mixed with any solution of pump then it penetrate with pump solution into plant body.
- Activator- If mixed with any solution of pump then it activate the pump solution efficacy by double.
- Reactor- If mixed with any solution of pump then it reacts with plant surface to their maximum limits.
- Pollinator- If mixed with any solution of pump and spreads on plants then it attracts honey bees in the field

MORE HONEY BEES IN FIELD LEADS INCREASED YIELD.



Mi Spray doses
Spraying- 0.33 ml per liter water
Irrigation- 100 ml per acre
Herbicide- 0.50 ml per liter water

Mi - Veer

Mi Veer offers considerable resistance against the most vulnerable pest like

- Larva
- Aphids
- Jassids
- Thrips
- Mites
- White fly

All kind of insect controller , One spray All pest gone

This is all about use of **Mi Veer** in Rural markets



Mi Veer doses
Doses- 2 ml per liter water

MI - Veer

No Moon day spraying concept

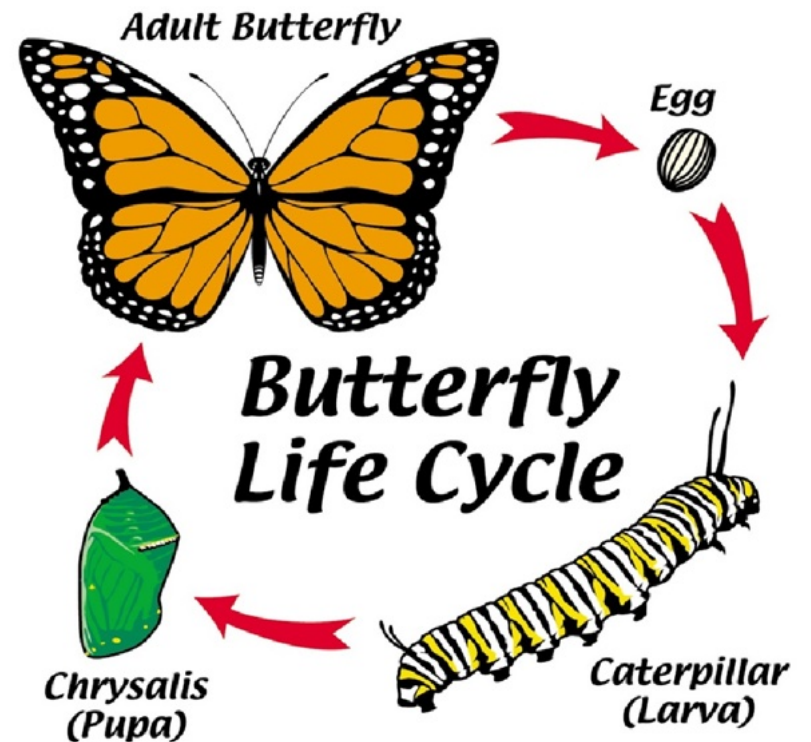


Mi Veer doses
Doses- 2 ml per
litre water

Egg laying – after 2 days
Egg hatching after 5 days
Best time for pest control spray
is

from 5th day of "NO MOON
DAY"
till
15th day of "NO MOON DAY"

All kind of insect
controller , One spray All
pest gone



Mi - Veer

Do you know the usage of Mi Veer for urban Markets?

Mi Veer can be used to control of

- Mosquitoes
- House flies
- Cockroaches
- Bed bugs
- Mouse
- Store grain pests
- Poultry pest control
- Livestock pest management
- Lice management from hairs



Mi - Veer

Do you know the usage of Mi Veer for urban Markets?

Mi Veer can be used to control of termites in growing fields of

- Cashew nut
- Popular
- Orchards
- Old big Trees

As well as for termites infestation in Wooden furniture Plywood furniture



Mi - Proud

Mi Proud offers a considerable reduction of damage and quick crop recovery from systemic as well as contact fungal infections like leaf spots, Downey Mildew, Powdery Mildew, Blights, Sheath Rot, etc

Nearly more than 5000 fungal diseases are affecting all the crops and do economical losses to crops.

Wherever you find fungus attack, simply apply Mi Proud

IT CAN BE USED AS PREVENTIVE AS WELL AS CURATIVE



Doses

Soil Application -500 ml per
acre through water in soil
Foliar spray – 2 ml + Mi Spray
plus 0.5 ml liter of water

Mi Proud- Seed treatment

Sugarcane



Take 10 liter water + 500 ml Mi Proud + 100 grams Grow Magic Advance + 50 ml Mi Spray plus for one acre plantation material.

Reduce the risk of sugarcane Red Rust, Pokka boeng etc and find more number of tillers, profuse initial growth.

Paddy



Take 2 liter water + 50 ml Mi Proud + 50 grams Grow Magic Advance + 20 ml Mi pray Plus for one acre plantation material.

Reduce the risk of Blast, Brown Spot, Narrow brown leaf spot, Sheath rot, Sheath blight. and find more number of tillers, profuse initial growth.

Mi Proud- Seed treatment



Vegetable seedlings- **Tomato, Chilli, Brinjal, Cabbage, Cauliflower, Onion, Garlic, Potato**

Reduce the risk of damping off, late blight, early blight, leaf spot Anthracnose, and find more number of tillers, profuse initial growth.

Banana



Take 10 liter water + 500 ml Mi Proud + 100 grams Grow Magic Advance + 50 ml Mi Spray plus for one acre plantation material.

Reduce the risk of Panama disease, also called banana wilt, Sclerotium, Rhizoctonia, Fusarium, Pythium, Phytophthora, Synchytrium, Rhizopus, Alternaria.

MI - Proud for seed treatment

Ginger



Take 10 liter water + 500 ml Mi Proud + 100 grams Grow Magic Advance + 50 ml Mi Spray plus for one acre plantation material.

Turmeric



Mi - Proud for foliar treatment

Mi Proud is really blessed product for controlling of several hard fungal diseases coming on

- Oranges/kinno/ sweet lime like phytophthora
- Sigatoka of Banana
- Sugarcane Dieback and phytophthora, Red rot, Pokka Boeing
- Wilting in horse gram
- Chirkey and foorkey in Large cardamom
- Pomegranate wilting and phytophthora
- Tea Blister blight, Red rust.
- Black pepper Foot Rot and wilt
- Paddy Sheath blight, Red rust
- Coffee leaf rust.

Doses

Soil Application 500 ml per acre through water in soil

Foliar spray – Mi Proud 2ml + Mi spray plus 0.5 ml liter of water.



Mi - Citra

Mi Citra is really blessed product for controlling of several special insects like,

- Brown Plant Hoppers (BPH) in paddy, Mango
- Fruit flies in fruit crops like Pomegranate, Grapes, Mango, Guava, Kinno.

Orange/Kinno, Custard apple, Banana, Papaya, Strawberry, Mulberry, Melons, Coffee, Black pepper, Betel leaf etc

- Sucking pests like- Aphid, Jassids, Thrips, white fly
- Helopeltis (Tea mosquito Bug) in Tea.



Doses

Foliar spray – Mi Citra 2 ml + Mi Spray plus 0.5 ml liter of water



Modified Insect control by Indiaagro

Yes it's possible to control Genetically Modified Insects like

- Fall Army worms in Corn
- Black thrips in chilly



Control

Foliar spray –Mi Veer 2ml + Mi Citra 2 ml + Mi Spray plus 0.5 ml liter of water

Repeat the spray within 8 days, continue spraying every after 10 to 15 days interval till harvest

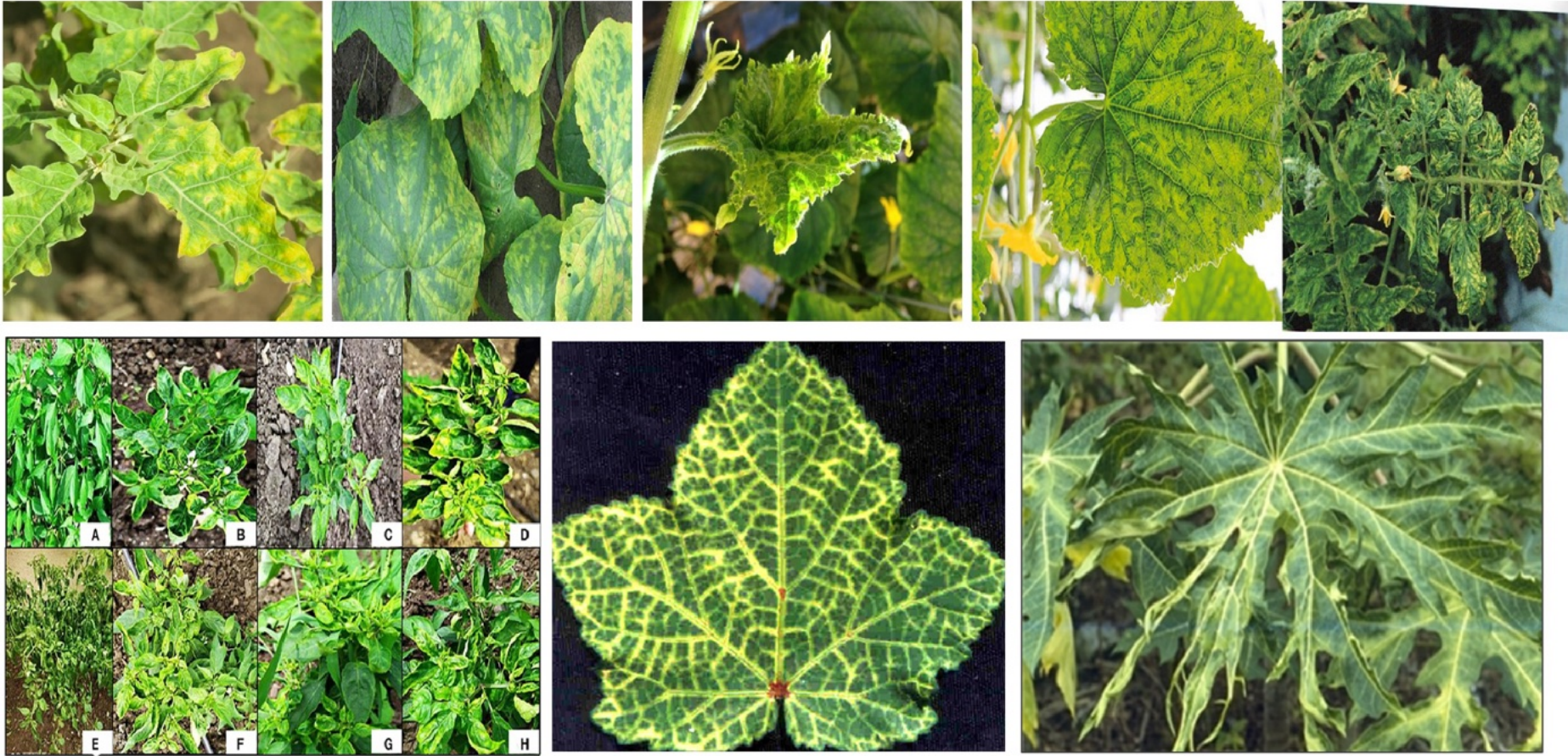


Y-Ras Plus

- Y-Ras plus offers the considerable reduction of the damage and quick crop recovery from viral infection relatively for longer periods.
- Y-Ras is not transmitted from one farm to other. Any sucking insects like white fly, aphids, Jassids act like a vector for virus transmission from one farm to other.
- Y- Ras Plus acts like a immune modulator and give strength to plant to fight against virus.
- Combination of Mi Veer along with Y-Ras plus should used for controlling Viral diseases.
- Already infected leaves / Yellowing of leaves is really dangerous to stop all Biochemical reactions in leaves like Photosynthesis.



Viral diseases



ModipHy

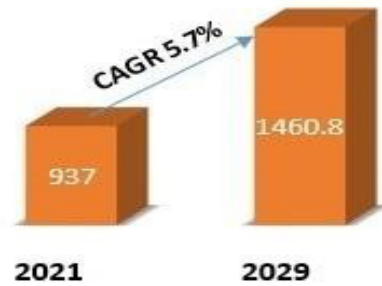
ModipHy is a very innovative product that helps not only to maintain pH of the spray solution but also stabilizes the pH for a longer period of time.

The ideal range of pH

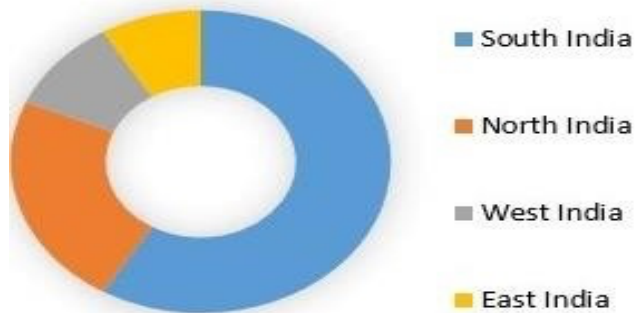
- For Dipping: 5.5 to 6.5 in grapes crop
- For Foliar spray: 6 to 6.5 on all type of crops



Ready for Surprises?



Regional Analysis in 2021 (%)



1. We are entering into 10 Lac crores market.
2. We are coming in farmer's thirst market.
3. Much needed product for every farmer and Agriculture.
4. Every inch of Agriculture land will come under this product.
5. Government itself is creating market space for you.

Are you Ready ?



Thank You!