



HINDI



BUSINESS OPPORTUNITY PLAN PRESENTATION





दुनिया की सबसे बड़ी इंडीस्ट्रीज
डायरेक्ट सेलींग इंडस्ट्रीज

भारत की सबसे मजबूत डायरेक्ट सेलिंग कंपनी



MI LIFESTYLE MARKETING GLOBAL PVT. LTD.

www.milifestylemarketing.com
www.indiashope.com

MI LIFE STYLE MARKETING GLOBAL PVT. LTD.

LEGAL DOCUMENTS

**Registered under Indian
Company Act.**

**An ISO 9000 : 2015 for
Quality Management**

A Proud Member of FICCI
(Federation of Indian Chamber of
Commerce & Industry)



Office of the Registrar of Companies
Block No. 6, B' Wing, 2nd Floor Shastri Bhawan 26, Chennai, Tamil Nadu, India, 600034

Certificate of Incorporation pursuant to change of name
[Pursuant to rule 29 of the Companies (Incorporation) Rules, 2014]

Corporate Identification Number (CIN): U74999TN2013PTC090049

I hereby certify that the name of the company has been changed from RASA MARKETING PRIVATE LIMITED to MI LIFESTYLE MARKETING GLOBAL PRIVATE LIMITED with effect from the date of this certificate and that the company is limited by shares.

Company was originally incorporated with the name RASA MARKETING PRIVATE LIMITED.

Given under my hand at Chennai this Eleventh day of August two thousand seventeen.



SRIDHAR BAVISETTY
Deputy ROC
Registrar of Companies
RoC - Chennai

Mailing Address as per record available in Registrar of Companies office:

MI LIFESTYLE MARKETING GLOBAL PRIVATE LIMITED

2nd Floor, LANCO HOUSE., No:25, G.N.Chetty Road, T.Nagar, Chennai, Tamil Nadu,
India, 600017



Certificate

This is to Certify that
**MI LIFESTYLE MARKETING GLOBAL
PRIVATE LIMITED**
No. 25, 2nd Floor,
Lanco House, G.N Chetty Road,
T.Nagar, Chennai - 600017

has been found in Compliance with requirements of
Quality Management System
ISO 9001:2015
for the following scope:

Marketing of Various Consumer Products Electronic Home Appliances,
Cosmetics, Perfumes, Homeopathy Products, Leather & Rexine Goods, FMCG
Products Textiles, Garments, Household Articles, Paper Products, Insurance
Products, Coupons, Naturopathy, Health & Personal Care Products.

Certificate No. : QMS/05224/0917
Original Certificate Date : 26-September-2017
Issue Date : 25-September-2023
Expiry Date : 24-September-2026

To check this certificate status visit:
"http://uasl.uk.com/certifiedorganization"

Authorized Signature

Quality Control Certification

UK Office: 82, ADLEY STREET,
LONDON - E5 0DZ, United Kingdom
India Office: 2nd Floor, Aman Market,
Narela Mandi, Delhi - 110 040, India



"Quality Control Certification (QCC)" accredited by "UASL, England, UK". This certificate remains the property of "QCC" to whom it must be returned on request.



Federation of
Indian Chambers
of Commerce and Industry
Federation House
Tansen Marg
New Delhi-110001
T : +91 11 23328780 (11 lines)
F : +91 11 23320714 / 23721504
E : ficci@ficci.com
W : www.ficci.in
CIN : U99999DL1956NPL002635
ISO 9001 : 2015 Certified

TO WHOMSOEVER IT MAY CONCERN

This is to certify that M/s MI Lifestyle Marketing Global Private Limited having
its office at 25, Lanco House, 2nd Floor, G N Chetty Road, T Nagar, Chennai –
600017 Tamil Nadu India is an esteemed **Corporate Member** of FICCI. As per
our records, their membership no. is CM- 336 and is valid upto 31st March,
2025.

K S Narayanaswamy
K S Narayanaswamy
Sr. Director - Membership & Facilitation





FEDERATION OF DIRECT SELLING ASSOCIATION

Registered Under Society Registration Act 1860 of Govt. of India vide Registration No.644/2011

Fiat #284, Sunview Apartment, Pocket-4, Sector 11,
Dwarka, New Delhi - 110 075, Phone: +91 96500 25303
Email: admin@fdsaindia.org URL: www.fdsaindia.org

Membership Certificate

*This is to certify that **Mi Lifestyle Marketing Global Pvt. Ltd., Chennai** has been enrolled as a **Founder Member** of **Federation of Direct Selling Association** and is entitled to all the privileges of membership as mentioned in the **Memorandum and Articles of Association** of the Federation.*

In testimony whereof the undersigned has hereunto set his hand and affixed the seal of the Federation this day of 01st January 2025.

To verify the valid membership companies, please visit www.fdsaindia.org

Membership No.: FDSA/F/11
Member Since: 15th Dec 2017
Valid Upto: 31st Dec 2025



Kishore Varma
General Secretary

Rajiv Gupta
Chairman - Scrutiny Committee



Certificate

This is to certify that
Mr. Priyabrata Das (Pan Card -XXXXXX210A)
Has successfully cleared the assessment for the Job role of
Self-employed Retailer/Individual Sales Professional (QP No: RAS/Q0201)
conforming to National Skills Qualification Framework Level - 4

With Grade A

December 4, 2019

System Identification Number AS009E09-L000004A

Assessment facilitated by Retailers Association's Skill Council of India (RASCI)

Assessed location - Sivasagar, Assam

Assessed by RASCI Agency for RPL4



0441659990D44D88C188DF7C8FAF4D2
<https://verifycertificate.nsdci.org>



Mr. Avijit Mitra
Chairman
Retailers Association's Skill Council of India

*Death & Permanent Disability Cover under Personal Accident Insurance provided by The New India Assurance Company under PMKVY against Master Policy No. 12010321800000002 & Certificate No. 12010321900000004 is valid upto 3 years from 04/12/2019

आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA



स्थायी लेखा संख्या कार्ड
Permanent Account Number Card

AAGCR3125G



नाम / Name

**MI LIFESTYLE MARKETING GLOBAL PRIVATE
LIMITED**

निगमन / गठन की तारीख

Date of Incorporation / Formation

14/03/2013



Skill India

कौशल भारत - कुशल भारत

RANGE OF PRODUCT

HEALTH CARE

WELLNESS

BODY CARE

BEAUTY CARE

PERSONAL CARE

AGRICULTURE PRODUCTS

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AAHARTM


neustarTM


Mi HomeTM

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Dr. D.B.A. NARAYANA



Mr. K. K. RAJESH



DR. K. C. GAWANDAN



Dr. SURESH B. PATANKAR



Dr. S. K. SHARMA

100 % आयुर्वेदिक प्रोडक्ट



सत्यमेव जयते

MINISTRY OF
AYUSH

THE AYURVEDIC PHARMACOPOEIA OF INDIA

PART - I
VOLUME - VII
(Minerals & Metals)

First Edition



GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF AYURVEDA YOGA & NATUROPATHY UNANI, SIDDHA
AND HOMOEOPATHY (AYUSH)
NEW DELHI



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requirements

बेस्ट हेल्थकेर ब्रान्ड अवोर्ड - 2019, 2022 & 2024



क्वोलीटी सर्टिफिकेट



बीजनेस प्लान



बीजनेस प्लान हाईलाइट्स

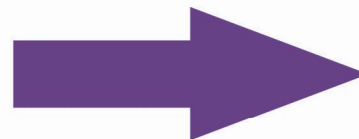
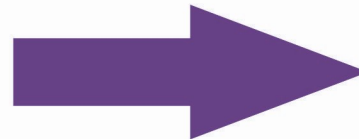
बिजनेस प्लान आंतरराष्ट्रीय नीति-नियम आधारीत
प्रोडक्ट की खरीदी ग्राहक की ईच्छा अनुसार

सफलता के - 3 कदम

प्रोडक्ट की खरीदी
खुद ईस्तेमाल करे... फिर सिफारिश करे.
सीखे, सीखाये और मदद करे.

बिजनेस की शुरुआत कैसे करे ? ब्रान्ड बदले, दुकान बदले...

सिर्फ रु. 5,000/- की खरीदी करे और वीक के
रु. 2,10,000/- कमाने का मौका



आय के प्रकार

1

रीटेल प्रोफिट

2

सेल्स टर्नओवर बोनस
(हर सप्ताह)

3

रेन्क ईन्कम (हर महीने)

4

पफॉमन्स बोनस (हर महीने)

5

लॉयल्टी बोनस (हर महीने)

6

रोयल्टी ईन्कम (हर महीने)

1. रीटेइल प्रोफीट



MRP = 194 Rs. DP = 143 Rs.
रीटेइल प्रोफीट = Rs. 51/-



MRP = 198 Rs. DP = 149 Rs.
रीटेइल प्रोफीट = Rs. 49/-

2. सेल्स टर्नओवर बोनस (हर सप्ताह)

हर सप्ताह पे-आउट
(शुक्रवार वीकली क्लोजिंग)

**हर सप्ताह रु. 450 से 2,10,000
कमाने का मौका**

**मीलनेवाली आय = मेचींग बिजनेस
वोल्युम के 12%**

दो प्रकार की कुपन : **G75 = (1000 Rs. = 750 BV)**
G35 = (1000 Rs. = 350 BV)

2. सेल्स टर्नओवर बोनस (हर सप्ताह)

विक नं.-1

5,000 Rs.

ब्रान्च-1

ब्रान्च-2

5,000 Rs.

5,000 Rs.

3750 BV

3750 BV

3750 BV

12 %

Rs. 450/-

2. सेल्स टर्नओवर बोनस (हर सप्ताह)

ब्रान्च 1

ब्रान्च 2

5000 Rs.

विक्र नं.-2

10000 BV

15000 BV

$10000 \text{ MATCH BV} * 12 \% = \text{Rs. } 1200$

विक्र नं.-3

30000 BV

5000 BV

केरी
फोरवर्ड

15000 BV

5000 BV

केरी
फोरवर्ड

30000 BV

20000 BV

$20000 \text{ MATCH BV} * 12 \% = \text{Rs. } 2400$

10000 BV

सेल्स टर्नओवर बोनस (हर सप्ताह)

ब्रान्च 1

5000 Rs.

ब्रान्च 2

1,50,000 BV	1,50,000 BV	12 %	Rs. 18,000
5,00,000 BV	5,00,000 BV	12 %	Rs. 60,000
15,00,000 BV	15,00,000 BV	12 %	Rs. 1,80,000
20,00,000 BV	20,00,000 BV	12 %	Rs. 2,10,000

सप्ताह की सीलींग लिमीट रु. 2,10,000/-

TDS कपात होने के बाद रकम डायरेक्ट बैंक एकाउन्ट में जमा..

નોમીનેશન ફેસેલીટી

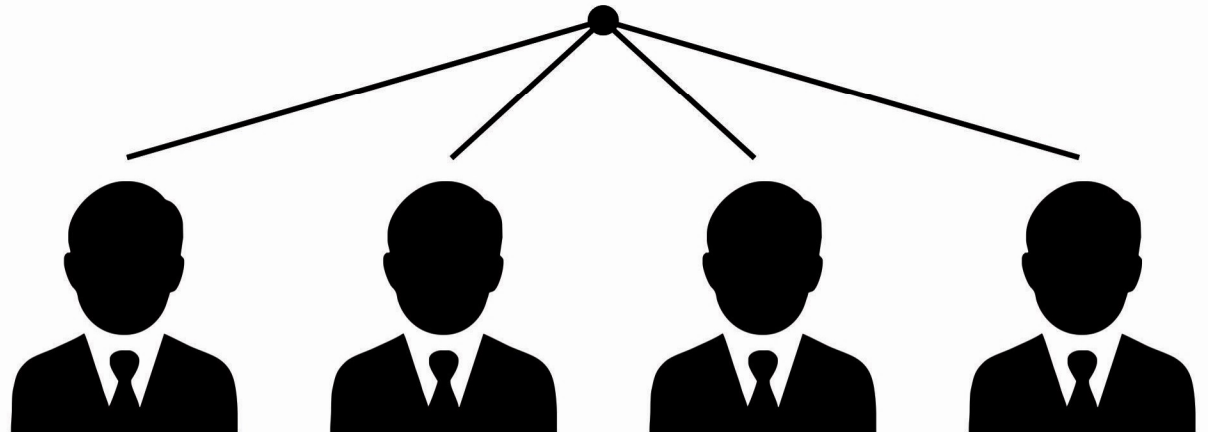
જિંદગી એક જોરિવમ...



નોમીનેશન



ડીસ્ટ્રીબ્યુટર



એસોસીયેટ
ડીસ્ટ્રીબ્યુટર

એસોસીયેટ
ડીસ્ટ્રીબ્યુટર

એસોસીયેટ
ડીસ્ટ્રીબ્યુટર

એસોસીયેટ
ડીસ્ટ્રીબ્યુટર

નોમીનેશન



SHREEJAN NAIR SIR-DIAMOND

FROM : BARODA

સ્થ. તા. 20/07/2018

બ્રેકગ્રાઉન્ડ : એરફોર્સ જોબ



YAMUNA NAIR



B.N. PATEL SIR - CTC

FROM : HIMMATNAGAR

બ્રેકગ્રાઉન્ડ : ગ્રોસરી સ્ટોર, પ્રાઈવેટ જોબ



SAVAN PATEL



G.K. PATEL SIR - ITC

FROM : GANDHINAGAR

બ્રેકગ્રાઉન્ડ : નાગરિક બેંક ડાયરેક્ટર



ALKA PATEL



MITUL THAKOR SIR - NTC

FROM : BECHRAJI

બ્રેકગ્રાઉન્ડ : કટલરી શોપ



JAYRAMJI THAKOR

हार्मोनी ग्रुप के टोप एचीवर



Harish Shettigar Sir (ROYAL DIAMOND + GTC)
From : Mumbai
Education : B.Com., Diploma in Advertising
Background : Waiter, Steward, Type Writing Etc...



Shashank Shettigar Sir (DIAMOND + GTC)
From : Mumbai
Education : MBA (Marketing)
Background : Private Job



C.N. PATEL SIR (ROYAL DIAMOND + GTC)
From : Gandhinagar, Gujarat
Education : Diploma in Agriculture
Background : Government Job



SANJAY PATEL SIR (DIAMOND + WTC)
From : Gandhinagar, Gujarat
Education = EC Engineer
Background : Job

हार्मोनी ग्रुप के टोप एचीवर



R.D PATEL SIR (DIAMOND + WTC)

From : Gandhinagar, Gujarat
Education : Diploma in Agriculture
Background : Teacher



YASH PATEL SIR (DIAMOND + WTC)

From : Gandhinagar, Gujarat
Education : Computer Engineer, Ethical Hacker
Background : Professor



PRAKASH PATEL SIR (WTC + PLATINUM)

From : Patan, Gujarat
Education : D.E.E., PDCA
Background : Job, LIC Agent



D.S. PATEL SIR (WTC + PLATINUM)

From : Palanpur, Gujarat
Education : 7th Pass
Background : Diamond, Farming

हार्मोनी ग्रुप के टोप एचीवर



G J ZALA SIR (ITC + EMERALD)
From : Chiloda, Gujarat
Education : Diploma in Agriculture
Background : Extension Officer (Agri.)



DISHANT NAYI SIR (ITC + GOLD)
From : Dahegam, Gujarat
Education : PTC, B.A.
Background : Government Job (Talati, Teacher)



A H PATEL SIR (ITC)
From : Palanpur, Gujarat
Education : 7th Pass
Background : Diamond, Farming



ANAND POKAR SIR (ITC + PLATINUM)
From : Naroda Ahmedabad, Gujarat
Education : B.A. with Psychology
Background : Insurance Agent

हार्मोनी ग्रुप के टोप एचीवर



SHAILESH PATEL SIR (ITC + EMERALD)

From : Mahesana, Gujarat

Education : 10th Pass

Background : General Store, LIC Agent



RAJESH PATEL SIR (ITC)

From : Mahesana, Gujarat

Education : B.sc. Chemistry

Background : Job, Medical Store



NATVAR THAKOR SIR (ITC)

From : Gandhinagar, Gujarat

Education : 10th pass

Background : Mobile Shop



NAVNEET PATEL (ITC + EMERALD)

From : Palanpur, Gujarat

Education : HSC, PTC

Background : Gov. Job Teacher

हार्मोनी ग्रुप के टोप एचीवर



GAURANG PATEL SIR (ITC + WEEKLY 2,10,000 ACHIEVER)

From : Morbi, Gujarat
Education : M.B.A. (Marketing)
Background : Student



ANKIT KUMAR YADAV (ITC)

From : Lucknow, UP
Education : 12th pass
Background : Student - Tution Teacher



PRADEEP TIWARI (ITC)

From : Lucknow, Up
Education : Graduate
Background : Pvt Job



RAJESH VERMA SIR (ITC)

From : Lucknow, Up
Education : Graduate
Background : Job Telecom Sector

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बिजनेस की संपूर्ण जानकारी और एज्युकेशन के लिये फ्री में विजिट करें

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free online education website



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