



**PROFIT IS THE RESULT,  
CREDIBILITY IS THE ASSET.  
BUILD THE ASSET, AND  
THE RESULT WILL FOLLOW.**

# In Loving Memory Of



**SACHIDANAND S CHOUDHARY**  
Diamond

The *Mi Lifestyle* fraternity mourns the passing of one of its brightest stars — **Mr. S. N. Choudhary**, fondly known as *Chachaji* — who left for his heavenly abode on **20th February 2026**, at the age of 77. With an extraordinary 47-year journey in direct selling, Chachaji was not just a Diamond Leader; he was an icon, a role model, and a guiding light for distributors and leaders across *Mi Lifestyle*.

Born in Bihar and later settled in Mumbai, Chachaji's leadership extended across major central and northern states, including Maharashtra, Gujarat, Madhya Pradesh, Uttar Pradesh, and Uttarakhand. Under his mentorship, hundreds of individuals rose from distributors to become accomplished leaders, crediting their success to his simple yet powerful mantra: *"Build people, and Business follows."*

Chachaji led a simple yet remarkably active life, blending discipline with generosity. He was a true philanthropist — committed both to his teams and to the welfare of his native village in Bihar.

He is survived by his wife, three daughters, and one son. To them, the entire *Mi Lifestyle family* extends heartfelt condolences and pledges to honour Chachaji's enduring vision.

As we reflect on his inspiring journey, his story continues to fuel the dreams of thousands striving for time freedom and passive income.

Rest in glory, Chachaji — your legacy endures in every life you touched.

**An Eternal Salute to a Pioneer.**

MI Management

*(MI Lifestyle Marketing Global Private Limited)*



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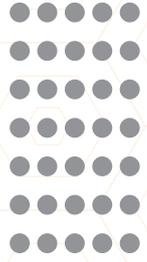
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# DID YOU KNOW ?



**Radiant Glow Face-Wash- Gentle exfoliants help remove dead skin cells and boost your skin's natural glow.**



  
neustar™



# Hi there!

Jasmine & Almond Moisturising Soap nourishes and moisturises dry skin. Hydrating formulation enriched with Almond and Jasmine both are known for their moisturising action and fighting skin dryness.



**Now watch our Jasmine & Almond  
Moisturising Soap  
videos in multiple languages –  
English, Hindi, Malayalam & Tamil  
wellness made easy for everyone!**

**All Languages  
Click here**



**DHAYALAN TH**

**ROYAL DIAMOND**

**"LIFE IS NOT ABOUT WHO  
SUCCEEDS EARLY BUT ABOUT  
WHO LASTS LONGER"**

**- There is no better proof for this  
statement than me!**

Hi All,  
Let me tell you the secret of why I chose  
DIRECT SELLING as a CAREER. It captured  
my imagination with 2 unbeatable promises!  
"FINANCIAL FREEDOM & TIME FREEDOM".  
Today, when I look back I am happy to share  
that I have been enjoying the Financial  
Freedom and Time Freedom for 17 years.  
YES! You heard it right. Early retirement is  
100% possible through Direct Selling Career.

"BEGIN WITH THE END IN THE MIND" After completing my Engineering, I came to  
Chennai looking for a Job with just 1 shirt, 1 pant and Rs 100/- in my pocket.  
After a few jobs, I landed in a lucrative job in an MNC. THEN THE MAGIC HAPPENED!!  
I met my Mentor & that changed my Life forever. I started my full time Direct  
Selling career 25 years back after resigning my job with my new found twin dreams  
of FINANCIAL FREEDOM & TIME FREEDOM.

LEARN THE  
**BUSINESS**  
& **OWN THE**  
**BUSINESS**  
AND YOU CAN FULFILL ALL YOUR  
**DREAMS**

**"EVERY EXPERT WAS ONCE A BEGINNER, EMBRACE THE JOURNEY"**

My beginning was so tough as the concept itself was new, fledgling companies and no success proof or income proof to show. Like any other Distributor, I too started my Journey from scratch - one to one counselling, travelling from city to city and state to state. There were days when I had no money even for food, but I still persisted with my field work hoping I will ultimately win. Here, I would like to register my life-long gratitude to my Great Upline and Mentor who encouraged me throughout my Journey and kept pushing me to the frontiers beyond.

**"SUCCESS BEGINS WHERE PAIN ENDS"**

The first 10 years of Hard work STARTED giving me results. Today I am proud to say that the network consists of more than 1 Crore Distributors, Ten Thousands of Full time Top Leaders with Dream Lifestyle working in Pan India in all the states. I could achieve early retirement at the young age of 32. Am Happy to share that today I have achieved Financial Assets, Physical Assets and the latest jewel in the crown is my investment of Rs 20 Crores in prime commercial property which will produce passive income for many more years and generations of my family apart from the direct selling income. Today I enjoy a relaxed lifestyle with my wife, son and daughter. Both my children are born with the dream luxury of Financial Freedom and Time Freedom from day one of their life. My 10 years of hard work has changed the lifestyle of my generations to come!! THIS IS THE POWER OF MI LIFESTYLE OPPORTUNITY, POWER OF OUR GREAT VISIONARY MANAGEMENT & POWER OF DIRECT SELLING CAREER.

**"SUCCESS IS NEVER ENDING, FAILURE IS NEVER FINAL"**

Today My Vision is to create another 1 Crore Entrepreneurs with Financial Freedom and Time Freedom. Our great country India has got the real potential to create Millions of Entrepreneurs and Our Direct Selling Industry is supporting the country's economy and GDP with a Vision of "SKILLED INDIA"

**BE PROUD TO BE PART OF THE MI LIFESTYLE DIRECT SELLING CAREER.**

Wishing you all the very best.

***Dhayalan TH***  
Founder Distributor.

**Global**  
TEAM COORDINATOR



**SIJI JOSE**  
GTC



**ANIL KUMAR A K**  
GTC

**World**  
TEAM COORDINATOR



**PALAN MONDAL**  
WTC

# **International**

**TEAM COORDINATOR**



**SISIR MONDAL**

ITC



**SUMIT KUMAR CHOUDHARY**

ITC



**SANJAY KUMAR SONI**

ITC



**NILESH CHANDRAKANT PATIL**

ITC



**SUDESH PAL SINGH**

ITC

**Continental**  
TEAM COORDINATOR



**S ELANGO**  
CTC



**SARITA BHASKAR MALI**  
CTC



**AASHISH BHAVSAR**  
CTC



**K NAGARAJ**  
CTC



**PRAJAPATI BHIKHABHAI H**  
CTC



**SHAREEF K**  
CTC



**KIRAN SATISH PACHBHAI**  
CTC



**MUFEEZ ARIF V**  
CTC

# Platinum



**ARUNACHALAM MAHESWARI**  
CTC

# National TEAM COORDINATOR



**MANGESH KRISHNA MORE**  
NTC



**VIJEESH VIJAYAN**  
NTC



**RASHEM SINGH**  
NTC



**DERIYA BHIKHABHAI M**  
NTC



**SREEJITH THUNNAN**  
NTC



**DHANALAKSHMI**  
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# National TEAM COORDINATOR



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NTC



**JOTHIMANI**  
NTC



**PATHMANATHAN**  
NTC



**SUDHEESH P R**  
NTC



**UTTAM MOTIRAM CHAVHAN**  
NTC



**DIKSHA ANTIL**  
NTC

**GOLD**

JEET LAL PATEL HUF

**RTC**

MUNINDRA KOCH  
RATHEESH MR  
SANTRA DEVI  
PAUSHALI MUKHOTY  
RANJANA SHAMRAO ADE  
SENTHAMARAI  
JABA HALDER  
MD IKBAL HOSSAIN  
BIJU T T  
LAKHIMA DAS  
ARVIND KUMAR  
VISHNU RAMBHAU KARANDE  
TRUPTI ISHWARKAR  
MAYA CHOUHAN  
PRIYA SHRIKANT KATE  
MANIKANDAN K  
SEEMA SHOKESH SHARNAGAT  
MALKEET SINGH  
NAMDEO DNYANESHWARA THULE  
SHERVIN S  
MAROTI DAGDOBA RODAGE  
SAMIR HALDER  
HEMANT KAHAR  
DULAL BARMAN  
BABITA  
RUPA SANTOSH ZENDE  
ANITHA S  
SAVITA SOMINATH KAPSE  
RAJBHAN KURETI  
PUSHPA K  
ANIL N S  
RITURAJ JOSHI  
SAZIDUZ ZAMAN  
RITU RASTOGI  
DEBABRATA DASH  
MINI S  
ESWARAPPA K  
MOHAMMAD MUSTAK

**RTC**

NOUSHAD V  
SANJEEV KUMAR N SINGE  
PRASHANTA MAHATO  
LOVELY SARKAR NANDI  
CHAKRADHAR GYANOBA SHIMPALE  
MOHAMMAD ASHRAF  
GAURAV JAIN

**STC**

PINTU PANDA  
AWANTIKA MISHRA  
SUMAN TOPPO  
SATHIYAPRIYA  
VADIVEL P  
VIJAY KUMAR SAH  
SUBAIR CH  
DIPALI SAGALE  
SUNITHA C  
DHANESH PRASAD CHAURASIA  
PRAKASH KUMAR JETARAM PUROHIT  
HEMANT SUNIL KAMBALE  
JAI SINGH  
PATEL DHAVAL  
SWATI CHANDRAKISHOR BISEN  
KAPIL SUKHDEV  
ANIL KUMAR  
HIRAN KUMAR V  
SANTOSH  
SHARDABEN RAMESHCHANDRA PATEL  
RAVI  
RAJSHRI GOUR  
NITA AJAY CHANDANKHEDE  
SANGITA XESS  
PRASHANT PRAMOD RANDIVE  
JITENDRA MAHAWAR  
PHAUSIA SALIM  
SUMAN MALHOTRA  
RAUSHAN KUMAR  
PRABHAT GANESH KARAMBELKAR  
RAJITHA  
BIRASMUNI TOPPO

## STC

SUNEETHA  
 HARJEET SINGH  
 TALAKA RAM  
 HASNA NATH  
 GEDIYA PRAVINABEN RAKESHBHAI  
 KALYANI RANI PAUL  
 BALAN. V  
 SANDEEP KASHINATH WARALE  
 REMEESH TR  
 INDIRA MOHANAN  
 PUSHPAVALLI M  
 LALITA SANJAY PATIL  
 SASIKUMAR P M  
 NILIMA VITHOBA MHATRE  
 DILIP RAMA FARARA  
 SHEEJAA KT  
 BALRAJ SINGH  
 DINESH NIMBA PAWAR  
 A.NATARAJAN  
 JEETPAL  
 SANTOSH SHIVAJI PAWAR  
 SUJATA SONKAMBLE  
 KATHIRVEL P  
 PURNIMA MUSHAHARY  
 NIYAS MC  
 JEEVITHA E  
 RAVEENDRAN. Y  
 LINCY P  
 PRIYANKA GOYAL  
 RUTIK NAGESH ARSULE  
 ASHOK RAUL  
 SUNITA RANI  
 ROHINI SATISH BALLAL  
 BABULI BEHERA  
 RAMESH GOVINDA LOKHANDE  
 VAIBHAV RAMESH AMRUTKAR  
 MANOO Y R  
 RAJMUNI DEVI  
 NINAD AVINASH DESHMUKH  
 SHIBIMON S  
 SOMNATH SHIVAJI NIKAM  
 HARIDAS SAHEBRAO KADAM

## STC

LULU KALITA  
 JITHARAJ  
 MANISHA DEVIDAS GAIKWAD  
 JAMILABEEVI  
 ABHI SHIL  
 DHANILA V  
 LIZY P V  
 RATHOD KHEMEEBEN GOVINDBHAI  
 PRIYA P  
 HANMANT PRABHU BOKHARE  
 SIMA KUMARI  
 PRAKANNAYAGI M  
 NARAYAN CHANDRA NAYEK  
 MUHAMMED SHAHIL VP  
 HAJARAT ALI  
 KIRAN PRAVIN ANTEPOLU  
 MUHAMMED ALI B H  
 ABDUS SALAM HALDER  
 SAGUNTHALA R  
 DIPA PARALI  
 TK SOUDHA  
 MOFAZZAL HOSSAIN  
 PREM MANIK SUTARE  
 SEEMA ZAGADE DATTATRAYA  
 K MALLIKARJUNA  
 SHIVANI  
 RADHA GOPAL RAJGUDE  
 MURUGESWARI A  
 NADARAJAN K  
 SREELATHA T P  
 LAKSHMI  
 NIRMALA JAIN  
 SHAHEELA PARVIN KK  
 NIRMALA S  
 LOVELY SARKAR NANDI  
 VIKRAMAN T M  
 MEENAKSHI K  
 RADHAMANI P M

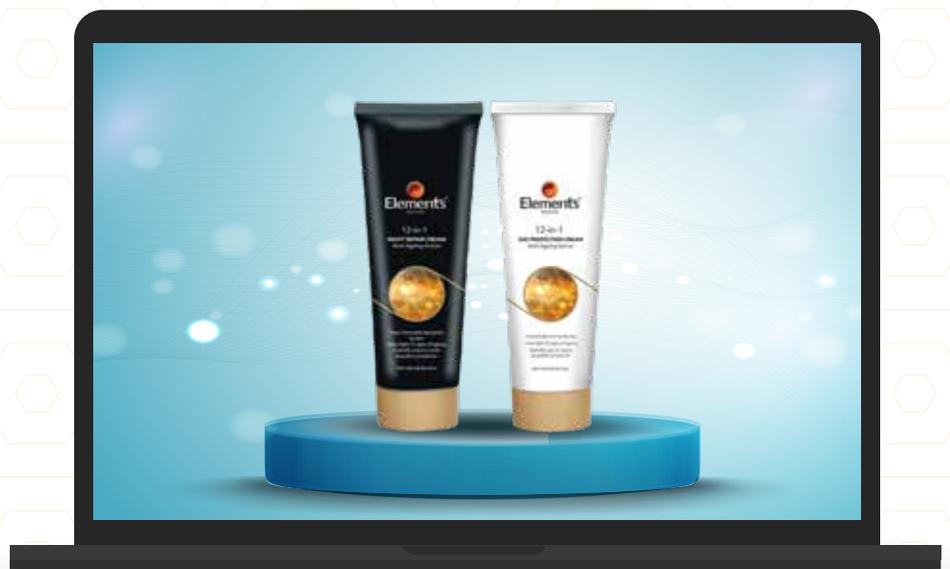
## EMERALD

ASIS SINGH MODAK  
 DHRUBA MONDAL

# B L O G

Great skin rarely happens by chance, it's built with small, consistent habits every single day. One of the most important habits you can follow is a simple day and night skincare routine that works with your skin's natural rhythm.

During the day, your skin faces constant exposure to sun, pollution, stress, and environmental damage. A good day cream does more than just moisturize. Hydrating ingredients like hyaluronic complexes and glycerine help keep your skin plump and comfortable throughout the day, reducing the appearance of fine lines. [more](#)



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# Testimonials

1

## MR. VARSHA DHEERAJ

ON & ON PREMIUM HEALTH DRINK-1 LITRE

Really this product is very quality and useful of our health, India's first highest ORAC Value product. Thanks MI Life style Marketing. I was suffering from acidity, digestion, tiredness problems after taking 9E5 I m feeling very energetic & my health is good. Even my mother-in-law she is also suffering from joins pain, tiredness difficulties. I started giving her 9E5 now her health is okay, she is able to do walk, sit comfortable bones became strong. 'Thanks to 9E5'

2

## MR. KISHAN KUMAR

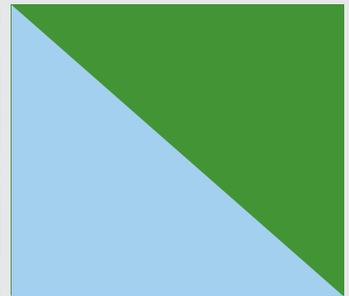
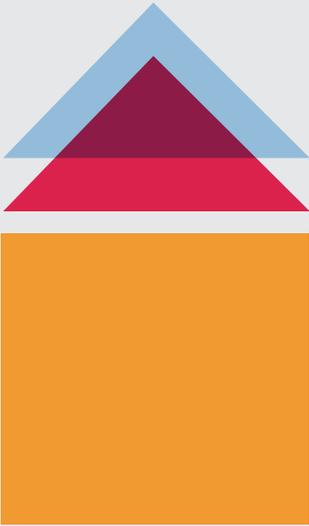
Elements Wellness Cof-nil

I was having cough khansi problem from more than 1 year, took many medicines from chemist and consulted to many doctors also but couldn't get relief. Finally I got this cough nil and its unbelievable--My all the problems related to cough, khansi were finished by taking only 2 to 3 spoon of this syrup.



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TO A SUCCESSFUL  
ENTREPRENEURIAL  
JOURNEY



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3.DS Special Skills 4.Motivational Talk Shows  
5.Family Learning and Entertainment



## Expert Faculty

1.Top Ranking Leaders 2. Company Scientists  
3.Senior Corporate Trainers 4.Company Senior Management



## Customisation

All major courses specially created to meet the learning needs of Direct Selling Distributors.



## Many Flavours For One Topic

For DS Core Skills, many subjects have more than one speaker to give you different approaches to building the same skill.



## Multiple Languages

Hindi, Malayalam, Tamil, English, Kannada, Bangla & Assamese to come. A language you are comfortable with.



## Pre- Recorded

All Pre recorded to watch at your convenience so you can watch on YOUR Device, YOUR Place, YOUR Time.



## Certification

You will be eligible for  
1.Certificate of Achievement  
2.Master Certificate of Proficiency



Subscribers of MiDigiWorld's 'Success Education' Module, shall be eligible to get 3 lacs sum insured of Group Personal Accidental policy.

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