



BUSINESS OPPORTUNITY PLAN PRESENTATION





દુનિયાની સૌથી મોટી ઇન્ડસ્ટ્રીઝ
ડાયરેક્ટ સેલીંગ ઇન્ડસ્ટ્રીઝ



MI LIFESTYLE MARKETING GLOBAL PVT. LTD.

www.milifestylemarketing.com

www.indiashope.com

MI LIFE STYLE MARKETING GLOBAL PVT. LTD.

LEGAL DOCUMENTS

ભારતીય કંપની ધારા
હેડન રજીસ્ટર્ડ કંપની

An ISO 9000 : 2015 for
Quality Management

A Proud Member of FICCI
(Federation of Indian Chamber of
Commerce & Industry)



Office of the Registrar of Companies
Block No. 6, B' Wing, 2nd Floor Shastri Bhawan 26, Chennai, Tamil Nadu, India, 600034

Certificate of Incorporation pursuant to change of name
[Pursuant to rule 29 of the Companies (Incorporation) Rules, 2014]

Corporate Identification Number (CIN): U74999TN2013PTC090049

I hereby certify that the name of the company has been changed from RASA MARKETING PRIVATE LIMITED to MI LIFESTYLE MARKETING GLOBAL PRIVATE LIMITED with effect from the date of this certificate and that the company is limited by shares.

Company was originally incorporated with the name RASA MARKETING PRIVATE LIMITED.

Given under my hand at Chennai this Eleventh day of August two thousand seventeen.



SRIDHAR BAVISETTY
Deputy ROC
Registrar of Companies
RoC - Chennai

Mailing Address as per record available in Registrar of Companies office:

MI LIFESTYLE MARKETING GLOBAL PRIVATE LIMITED

2nd Floor, LANCO HOUSE., No:25, G.N.Chetty Road, T.Nagar, Chennai, Tamil Nadu,
India, 600017



Certificate

This is to Certify that
**MI LIFESTYLE MARKETING GLOBAL
PRIVATE LIMITED**
No. 25, 2nd Floor,
Lanco House, G.N Chetty Road,
T.Nagar, Chennai - 600017

has been found in Compliance with requirements of
Quality Management System
ISO 9001:2015
for the following scope:

Marketing of Various Consumer Products Electronic Home Appliances,
Cosmetics, Perfumes, Homeopathy Products, Leather & Rexine Goods, FMCG
Products Textiles, Garments, Household Articles, Paper Products, Insurance
Products, Coupons, Naturopathy, Health & Personal Care Products.

Certificate No. : QMS/05224/0917
Original Certificate Date : 26-September-2017
Issue Date : 25-September-2023
Expiry Date : 24-September-2026

To check this certificate status visit:
"http://uasl.uk.com/certifiedorganization"

Authorised Signature
Quality Control Certification
UK Office: 82, ADLEY STREET,
LONDON - E5 0DZ, United Kingdom
India Office: 2nd Floor, Aman Market,
Narela Mandi, Delhi - 110 040, India



"Quality Control Certification (QCC)" accredited by "UASL, England, UK". This certificate remains the property of "QCC" to whom it must be returned on request.



Federation of
Indian Chambers
of Commerce and Industry
Federation House
Tansen Marg
New Delhi-110001
T : +91 11 23738780 (11 lines)
F : +91 11 23320714 / 23721504
E : ficci@ficci.com
W : www.ficci.in
CIN : U99999DL1956NPL002635
ISO 9001 : 2015 Certified

TO WHOMSOEVER IT MAY CONCERN

This is to certify that M/s MI Lifestyle Marketing Global Private Limited having
its office at 25, Lanco House, 2nd Floor, G N Chetty Road, T Nagar, Chennai –
600017 Tamil Nadu India is an esteemed **Corporate Member** of FICCI. As per
our records, their membership no. is CM- 336 and is valid upto 31st March,
2025.

K S Narayanaswamy
Sr. Director - Membership & Facilitation



FEDERATION OF DIRECT SELLING ASSOCIATION

Registered Under Society Registration Act 1860 of Govt. of India vide Registration No.644/2011

Fiat #284, Sunview Apartment, Pocket-4, Sector 11,
Dwarka, New Delhi - 110 075, Phone: +91 96500 25303
Email: admin@fdsaindia.org URL: www.fdsaindia.org

Membership Certificate

*This is to certify that **Mi Lifestyle Marketing Global Pvt. Ltd., Chennai** has been enrolled as a **Founder Member** of **Federation of Direct Selling Association** and is entitled to all the privileges of membership as mentioned in the **Memorandum and Articles of Association** of the Federation.*

In testimony whereof the undersigned has hereunto set his hand and affixed the seal of the Federation this day of 01st January 2025.

To verify the valid membership companies, please visit www.fdsaindia.org

Membership No.: FDSA/F/11
Member Since: 15th Dec 2017
Valid Upto: 31st Dec 2025



Kishore Varma
General Secretary

Rajiv Gupta
Chairman - Scrutiny Committee



Certificate

This is to certify that
Mr. Priyabrata Das (Pan Card -XXXXXX210A)
Has successfully cleared the assessment for the Job role of
Self-employed Retailer/Individual Sales Professional (QP No: RAS/Q0201)
conforming to National Skills Qualification Framework Level - 4

With Grade A

December 4, 2019

System Identification Number AS009E09-L000004A

Assessment facilitated by Retailers Association's Skill Council of India (RASCI)

Assessed location - Sivasagar, Assam

Assessed by RASCI Agency for RPL4



0441659990D44D88C188DF7C8FAF4D2
<https://verifycertificate.nsdci.org>



Mr. Avijit Mitra
Chairman
Retailers Association's Skill Council of India

*Death & Permanent Disability Cover under Personal Accident Insurance provided by The New India Assurance Company under PMKVY against Master Policy No. 12010321800000002 & Certificate No. 12010321900000004 is valid upto 7 years from 04/12/2019

आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA



स्थायी लेखा संख्या कार्ड
Permanent Account Number Card

AAGCR3125G



नाम / Name

**MI LIFESTYLE MARKETING GLOBAL PRIVATE
LIMITED**

निगमन / गठन की तारीख

Date of Incorporation / Formation

14/03/2013



Skill India

कौशल भारत - कुशल भारत

RANGE OF PRODUCT

HEALTH CARE

WELLNESS

BODY CARE

BEAUTY CARE

PERSONAL CARE

AGRICULTURE PRODUCTS

પ્રોડક્ટ બ્રાન્ડ



INDIA'S BEST SCIENTIST



Dr. D.B.A. NARAYANA



Mr. K. K. RAJESH



DR. K. C. GAWANDAN



Dr. SURESH B. PATANKAR



Dr. S. K. SHARMA

100 % આયુર્વેદિક પ્રોડક્ટ



सत्यमेव जयते

MINISTRY OF
AYUSH

THE AYURVEDIC PHARMACOPOEIA OF INDIA

PART - I
VOLUME - VII
(Minerals & Metals)

First Edition



GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF AYURVEDA YOGA & NATUROPATHY UNANI, SIDDHA
AND HOMOEOPATHY (AYUSH)
NEW DELHI

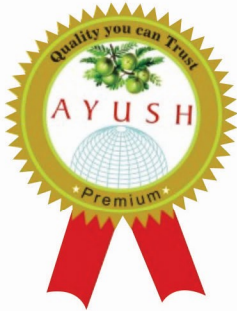


AYUSH Premium Mark
Broadly based on international
requirements

બેસ્ટ હેલ્થકેર બ્રાન્ડ એવોર્ડ : 2019 / 2022 / 2024



ક્રવોલીટી સર્ટિફિકેટ



બિઝનેસ પ્લાન



બિઝનેસ પ્લાનની હાઈલાઈટ્સ

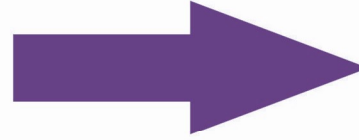
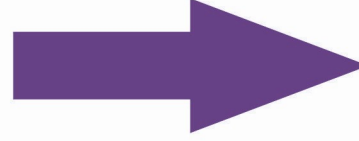
બિઝનેસ પ્લાન આંતરરાષ્ટ્રીય ધારા ધોરણ મુજબ
પ્રોડક્ટની ખરીદી ગ્રાહકની ઈચ્છા મુજબ

સફળતાના 3 પગથિયા

પ્રોડક્ટની ખરીદી કરો
ખુદ વાપરો પછી ભલામણ કરો
શીખો, શીખવાડો અને મદદ કરો

બિઝનેસની શરૂઆત કેવી રીતે થઈ શકે ? બ્રાન્ડ બદલો, દુકાન બદલો...

માત્ર રૂ. 5,000 ની ચીજ વસ્તુની ખરીદી કરી અઠવાડિયે
રૂ. 2,10,000 કમાવવાનો મોકો



આવકના પ્રકાર

1

રીટેઈલ પ્રોફીટ

2

સેલ્સ ટર્નઓવર બોનસ
(દર અઠવાડીએ)

3

રેન્ક ઇન્ક્રમ (દર મહિને)

4

પર્ફોમન્સ બોનસ (દર મહિને)

5

લોયલ્ટી બોનસ (દર મહિને)

6

રોયલ્ટી ઇન્ક્રમ (દર મહિને)

1. રીટેલ પ્રોફીટ



MRP = 194 Rs. DP = 143 Rs.
રીટેલ પ્રોફીટ = Rs. 51/-



MRP = 198 Rs. DP = 149 Rs.
રીટેલ પ્રોફીટ = Rs. 49/-

2. સેલ્સ ટર્નઓવર બોનસ (દર અઠવાડીએ)

અઠવાડીએ પે-આઉટ
(શુક્રવારે વીક ક્લોઝીંગ)

અઠવાડીએ રૂ.450 થી 2,10,000
કમાવાનો મોકો

મળવાપાત્ર આવક = મેચીંગ બિઝનેસ
વોલ્યુમના 12%

બે પ્રકારની કુપન : **G75 = (1000 Rs. = 750 BV)**
G35 = (1000 Rs. = 350 BV)

2. સેલ્સ ટર્નઓવર બોનસ (દર અઠવાડીએ)

વિક્ર નં.- 1

5,000 Rs.

ભાગ્ય 1

ભાગ્ય 2

5,000 Rs.

5,000 Rs.

3750 BV

3750 BV

3750 BV

12 %

Rs. 450/-

સેલ્સ ટર્નઓવર બોનસ (અઠવાડીયે)

બ્રાન્ચ 1

5000 Rs.

બ્રાન્ચ 2

વિક્ર નં.- 2

10000 BV

15000 BV

$10000 \text{ MATCH BV} * 12 \% = \text{Rs. } 1200$

વિક્ર નં.- 3

30000 BV

5000 BV

15000 BV

5000 BV

કેરી
ફોરવર્ડ

કેરી
ફોરવર્ડ

30000 BV

20000 BV

$20000 \text{ MATCH BV} * 12 \% = \text{Rs. } 2400$

10000 BV

સેલ્સ ટર્નઓવર બોનસ (અઠવાડીયે)

બ્રાન્ચ 1

5000 Rs.

બ્રાન્ચ 2

1,50,000 BV	1,50,000 BV	12 %	Rs. 18,000
5,00,000 BV	5,00,000 BV	12 %	Rs. 60,000
15,00,000 BV	15,00,000 BV	12 %	Rs. 1,80,000
20,00,000 BV	20,00,000 BV	12 %	Rs. 2,10,000

અઠવાડીયે 2,10,000 સીલિંગ લીમીટ

TDS કપાત બાદ મળવાપાત્ર રકમ ડાયરેક્ટ બેંક એકાઉન્ટમાં જમા

નોમીનેશન ફેસેલીટી

જુદગી એક જોખમ



નોમીનેશન



ડીસ્ટ્રીબ્યુટર



નોમીનેશન



SHREEJAN NAIR SIR-DIAMOND YAMUNA NAIR

FROM : BARODA

સ્વ. તા. 20/07/2018

બેંકગ્રાઉન્ડ : એરફોર્સ જોબ



B.N. PATEL SIR - CTC

FROM : HIMMATNAGAR

બેંકગ્રાઉન્ડ : ગ્રોસરી સ્ટોર, પ્રાઈવેટ જોબ



SAVAN PATEL



G.K. PATEL SIR - ITC

FROM : GANDHINAGAR

બેંકગ્રાઉન્ડ : નાગરીક બેંક ડાયરેક્ટર



ALKA PATEL



MITUL THAKOR SIR - NTC JAYRAMJI THAKOR

FROM : BECHRAJI

બેંકગ્રાઉન્ડ : કટલેરી શોપ



હાર્મોની ગ્રુપના ટોપ અચીવર્સ



Harish Shettigar Sir (ROYAL DIAMOND + GTC)
From : Mumbai
Education : B.Com., Diploma in Advertising
Background : Waiter, Steward, Type Writing Etc...



Shashank Shettigar Sir (DIAMOND + GTC)
From : Mumbai
Education : MBA (Marketing)
Background : Private Job



C.N. PATEL SIR (ROYAL DIAMOND + GTC)
From : Gandhinagar, Gujarat
Education : Diploma in Agriculture
Background : Government Job



SANJAY PATEL SIR (DIAMOND + WTC)
From : Gandhinagar, Gujarat
Education = EC Engineer
Background : Job

હામોની ગ્રુપના ટોપ અચીવર્સ



R.D PATEL SIR (DIAMOND + WTC)

From : Gandhinagar, Gujarat
Education : Diploma in Agriculture
Background : Teacher



YASH PATEL SIR (DIAMOND + WTC)

From : Gandhinagar, Gujarat
Education : Computer Engineer, Ethical Hacker
Background : Professor



PRAKASH PATEL SIR (WTC + PLATINUM)

From : Patan, Gujarat
Education : D.E.E., PDCA
Background : Job, LIC Agent



D.S. PATEL SIR (WTC + PLATINUM)

From : Palanpur, Gujarat
Education : 7th Pass
Background : Diamond, Farming

હામોની ગ્રુપના ટોપ અચીવર્સ



G J ZALA SIR (ITC + EMERALD)
From : Chiloda, Gujarat
Education : Diploma in Agriculture
Background : Extension Officer (Agri.)



DISHANT NAYI SIR (ITC + GOLD)
From : Dahegam, Gujarat
Education : PTC, B.A.
Background : Government Job (Talati, Teacher)



A H PATEL SIR (ITC)
From : Palanpur, Gujarat
Education : 7th Pass
Background : Diamond, Farming



ANAND POKAR SIR (ITC + PLATINUM)
From : Naroda Ahmedabad, Gujarat
Education : B.A. with Psychology
Background : Insurance Agent

હાર્મોની ગ્રુપના ટોપ અચીવર્સ



SHAILESH PATEL SIR (ITC + EMERALD)

From : Mahesana, Gujarat

Education : 10th Pass

Background : General Store, LIC Agent



RAJESH PATEL SIR (ITC)

From : Mahesana, Gujarat

Education : B.sc. Chemistry

Background : Job, Medical Store



NATVAR THAKOR SIR (ITC)

From : Gandhinagar, Gujarat

Education : 10th pass

Background : Mobile Shop



NAVNEET PATEL (ITC + EMERALD)

From : Palanpur, Gujarat

Education : HSC, PTC

Background : Gov. Job Teacher

હામોની ગ્રુપના ટોપ અચીવર્સ



GAURANG PATEL SIR (ITC + WEEKLY 2,10,000 ACHIEVER)

From : Morbi, Gujarat
Education : M.B.A. (Marketing)
Background : Student



ANKIT KUMAR YADAV (ITC)

From : Lucknow, UP
Education : 12th pass
Background : Student - Tution Teacher



PRADEEP TIWARI (ITC)

From : Lucknow, Up
Education : Graduate
Background : Pvt Job



RAJESH VERMA SIR (ITC)

From : Lucknow, Up
Education : Graduate
Background : Job Telecom Sector

ELEMENTS WELLNESS HEALTH CARE PRODUCTS 10 ADVANTAGES

- ✓ 100% Vegetarian Caps
- ✓ API / IH Formulations
- ✓ Novel Combo of Ingredients
- ✓ Batch to Batch Quality Fingerprinting
- ✓ Best Quality Materials
- ✓ Innovative Process
- ✓ International Look Packaging
- ✓ Large / EU Certified Manufactures
- ✓ Designed By India's Top Scientists
- ✓ Ayush Premium Mark

બીઝનેસની સંપૂર્ણ જાણકારી અને એજ્યુકેશન માટે ફ્રીમાં વિઝીટ કરો.

➔ www.harmonygroup.biz

free online education website



www.indiashoppe.com

Where Life Begins and Love Never Ends

Personal use only Harmony Group